

nova exordium 1970

41

GE

Dean of Girl's Office

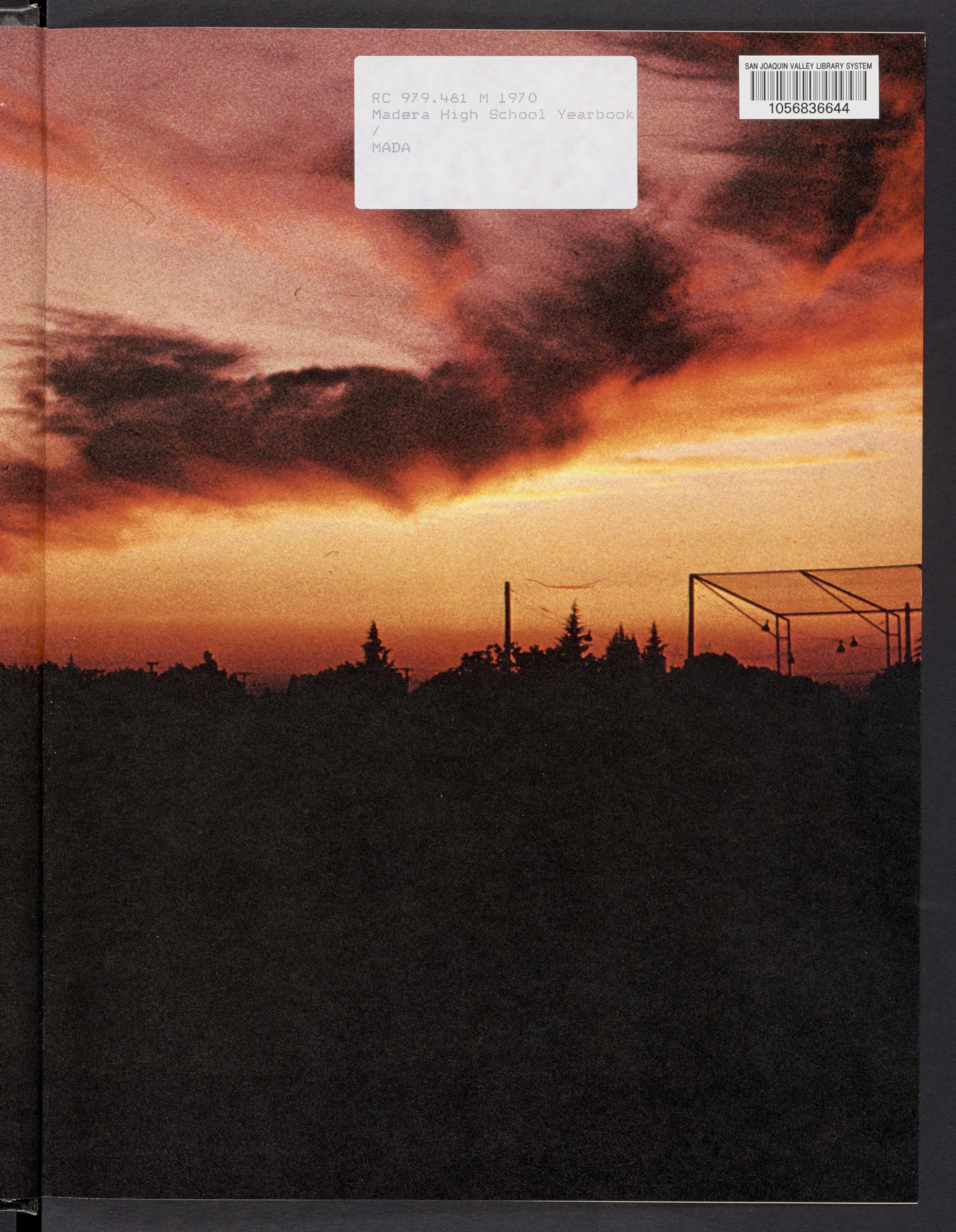


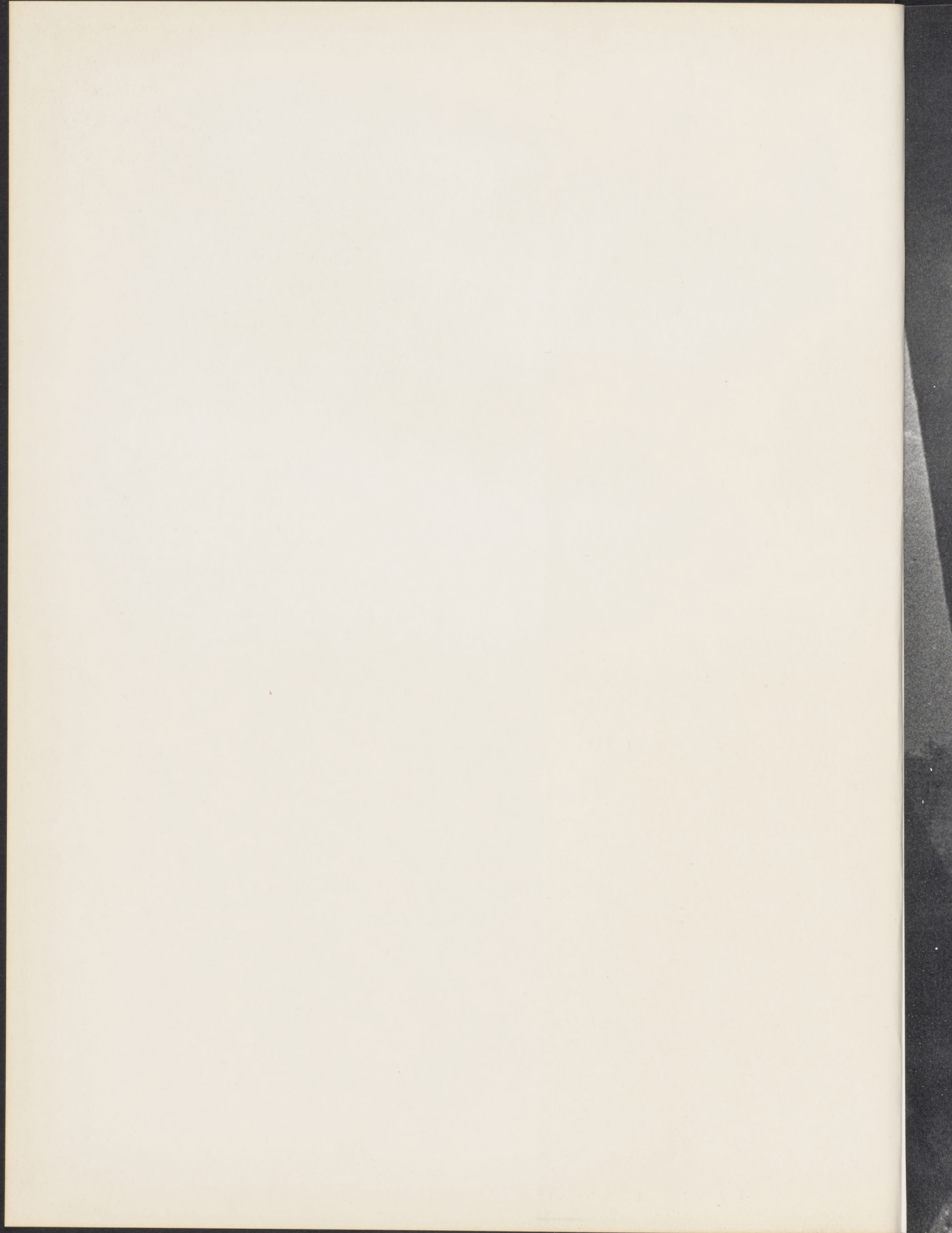
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Madera High School Yearbook
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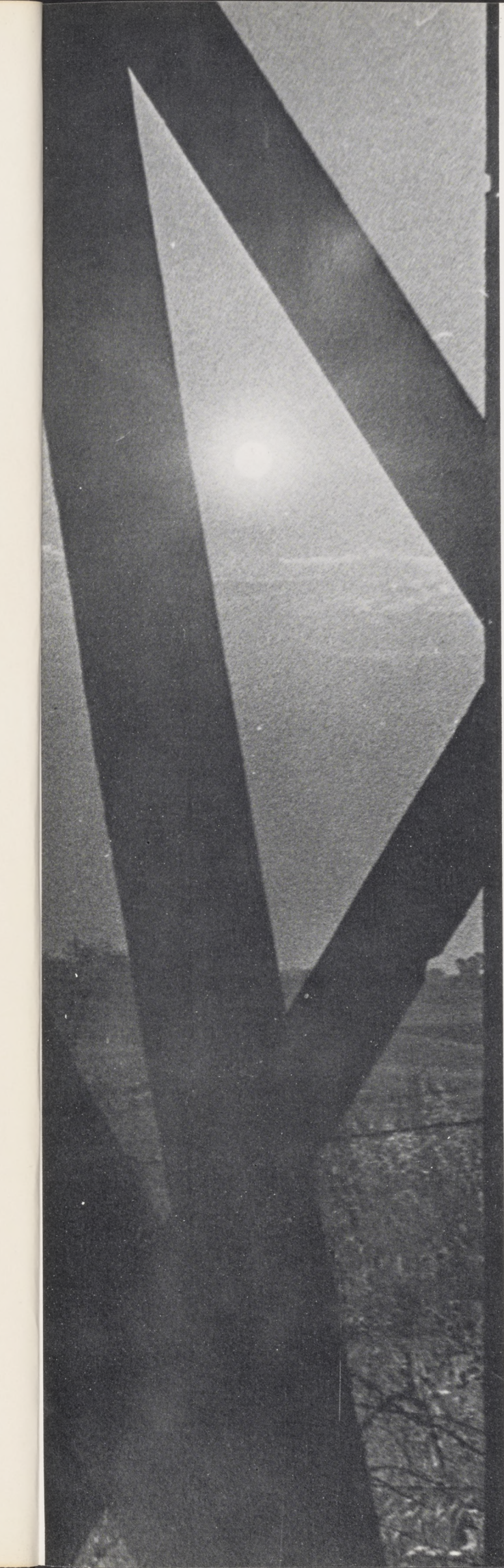
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Nova Exordium a new beginning. For us it represents the gateway to the realization of an ideal, a hope, a dream perhaps, of something new and better for ourselves and mankind.

Astrologically we are beginning the age of Aquarius, in which events as important as those at the beginning of Pisces (when people like Christ were born) are likely to occur. We hope that in this new age man will at last reach the epitome of civilization and learn to live in peace, much more difficult than resting in peace, with his fellow man.

We, the seniors of Madera High, are facing a new beginning also. We hope that this, our *nova exordium*, will inspire each of us to pursue his individual goals with a new optimism and a new dedication.

As members of this generation, we are part of a new attitude toward all aspects of society, including authority, tradition and morality. This new attitude is preached vociferously by those of the so-called drug culture, but its scope of influence is much broader. It indicates a general feeling of disenchantment characteristic of today's youth. But possibly there is also a miracle to be found in our somewhat foggy ideas. For in our disregard for the apathy and skepticism of the old generation, we have seized on a new neo-romantic spirit. We have great and far-reaching hopes for improving society. We are questioning, perhaps more than any other generation before us, the validity of worn-out values and antiquated tradition. Our anti-materialistic ideas are perhaps too easily dismissed as being too impractical.

We don't claim to have invented anything new, but we feel we are rejuvenating the somewhat forgotten subjects of love, amazement, and jubilation. It is said our attitude is a by-product of the affluent society we grew up in. ("You don't know what hard times are. When I was your age . . .") It is called unhealthy, unrealistic, impractical, immoral, a Communist plot. Some say it will destroy us, some say save us. Some say it will fade away, some say it will rule future lives. Some are thrilled by it, some horrified.

And so, youth is, in itself, a controversial issue. You may, dear mothers and fathers, condemn us for what we are. But don't condemn us for what we aspire to be. Our greatness lies in the future, and this is our *nova exordium*.

nova Exordium nova Exordium nova Exordium nova Exo

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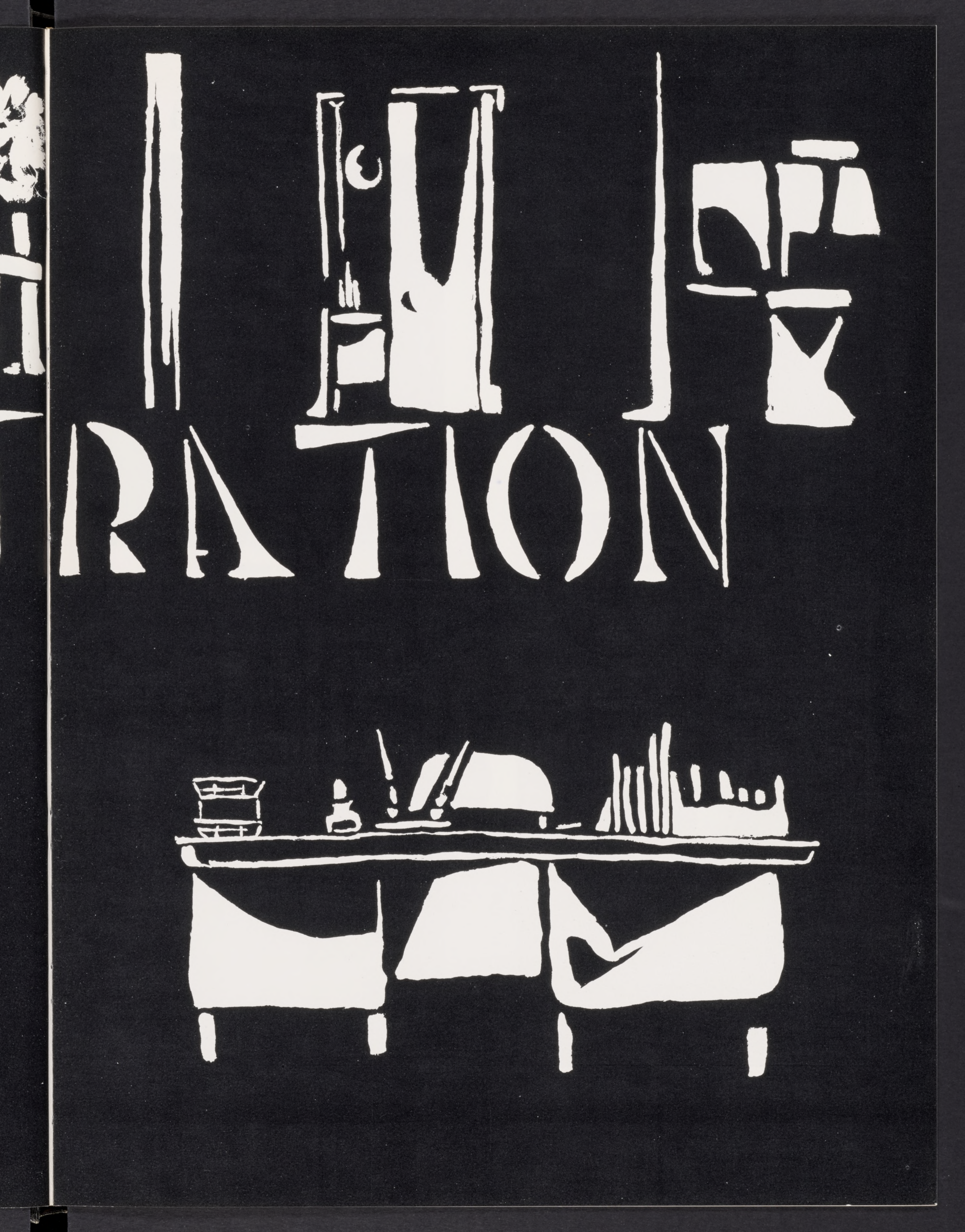
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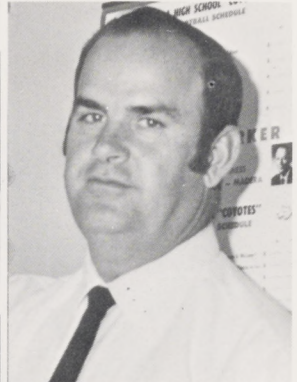
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Success and happiness are the two primary objectives we all wish to attain. Both are equally important for we cannot have one without the other.

Knowledge is an ingredient essential to the realization of these goals. The search for knowledge must not end with graduation. Instead, that search must continue throughout life. Formal education lays the foundations and provides the impetus to continued learning.

Self-discipline is another necessity in the struggle for success and happiness. Shouldering responsibilities, facing life's problems, and having the necessary perseverance to achieve desired goals are all directly related to the ability to discipline oneself.

Success and happiness are also dependent upon our abilities to respect our fellow man, even though we may not share his views or convictions.

It is my hope that your years at Madera High School have provided you with the basics to achieve these goals. The rest is up to you.

The road ahead will sometimes be rocky, but with knowledge, self-discipline, and respect for others, you will have an excellent chance to be both successful and happy.

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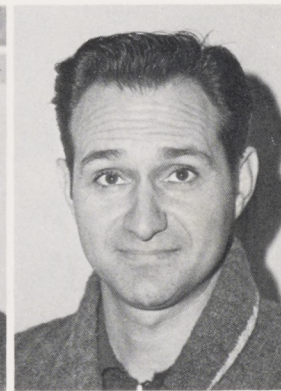
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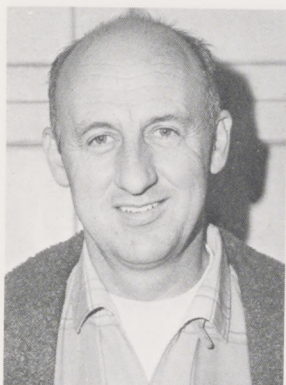
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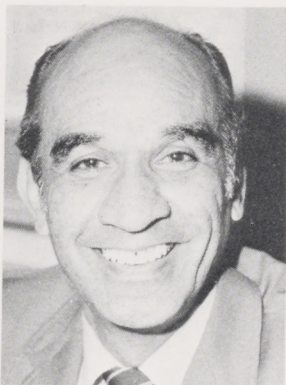
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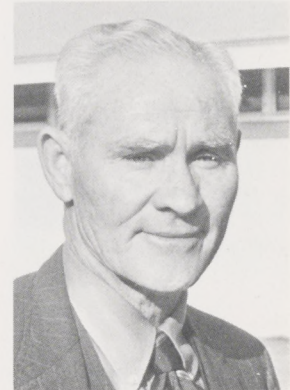
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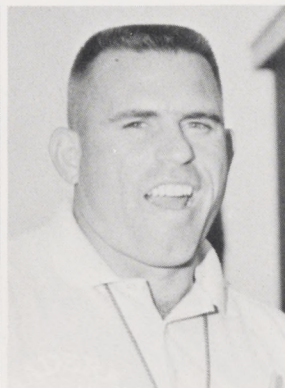
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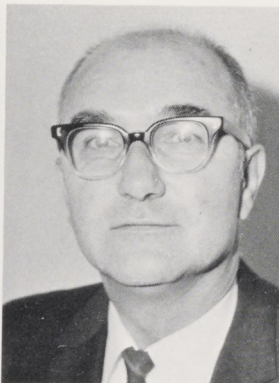
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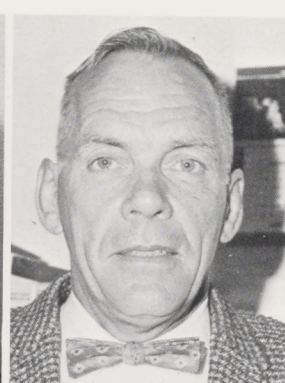
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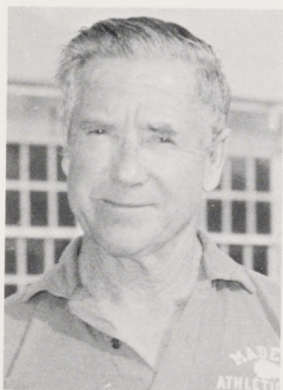
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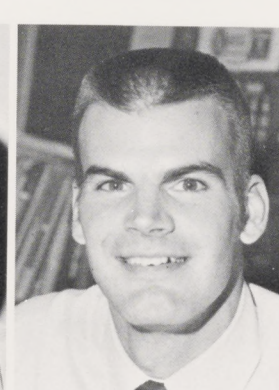
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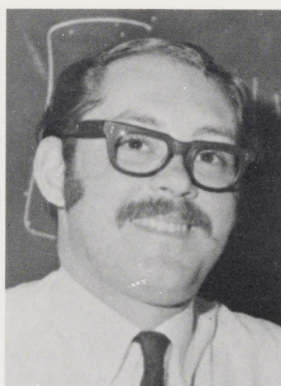
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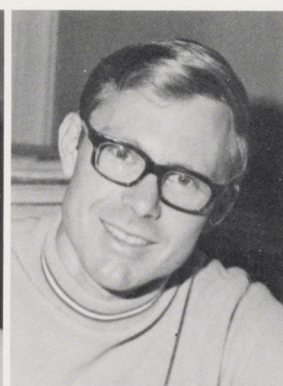
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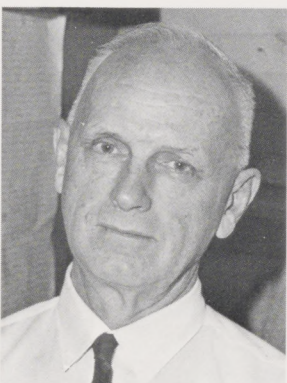
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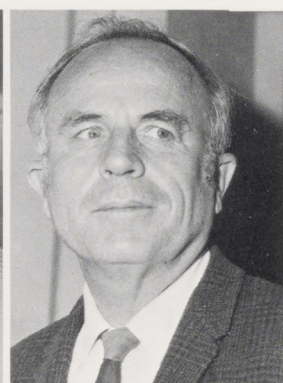
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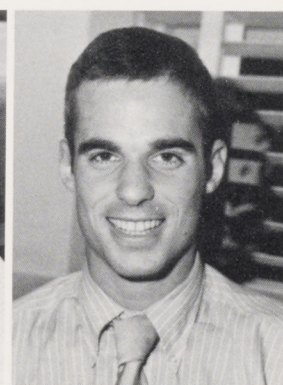
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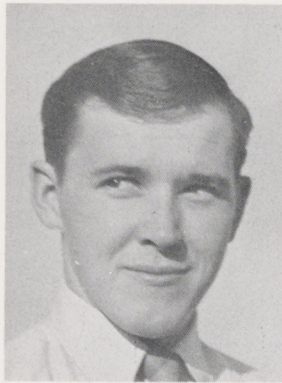
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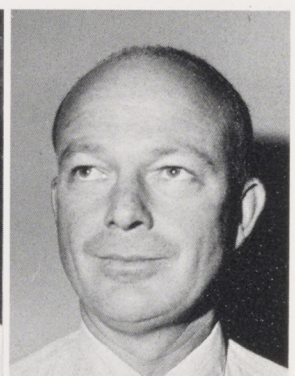
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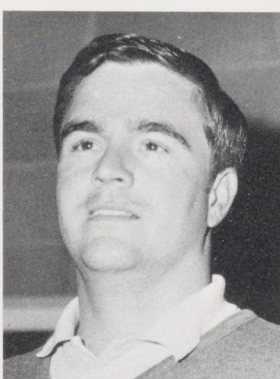
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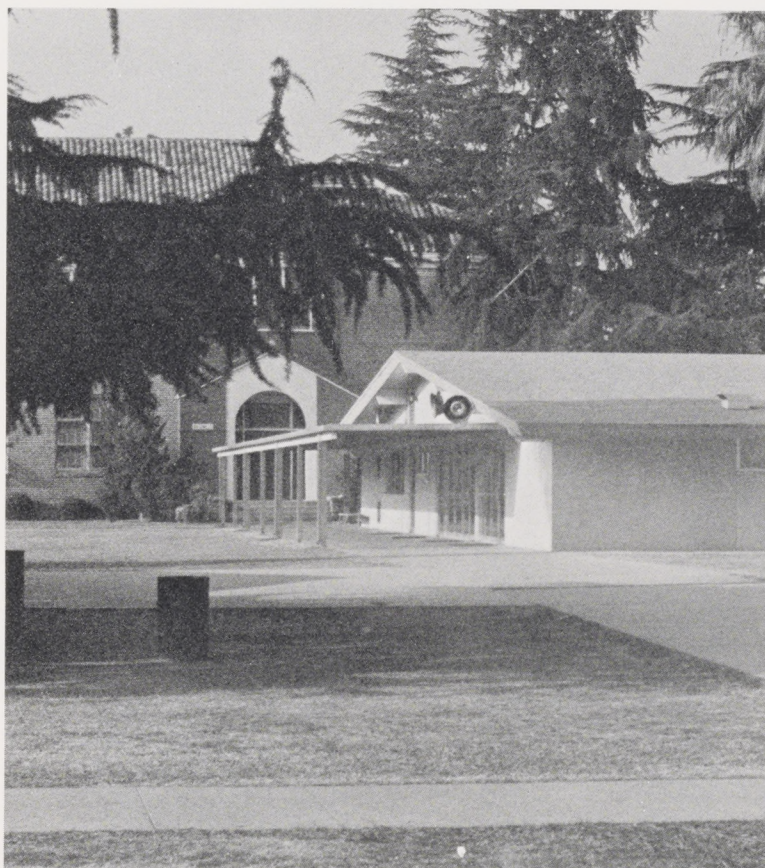
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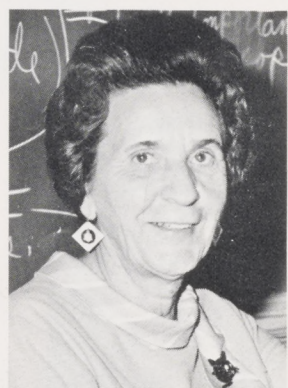
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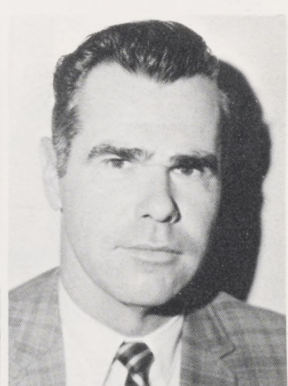
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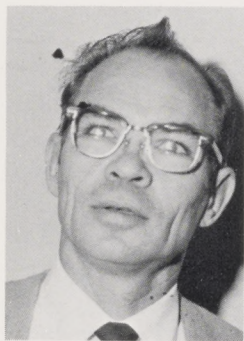


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MRS. V. FUENTES
COUNSELING OFFICE

Associated Personnel

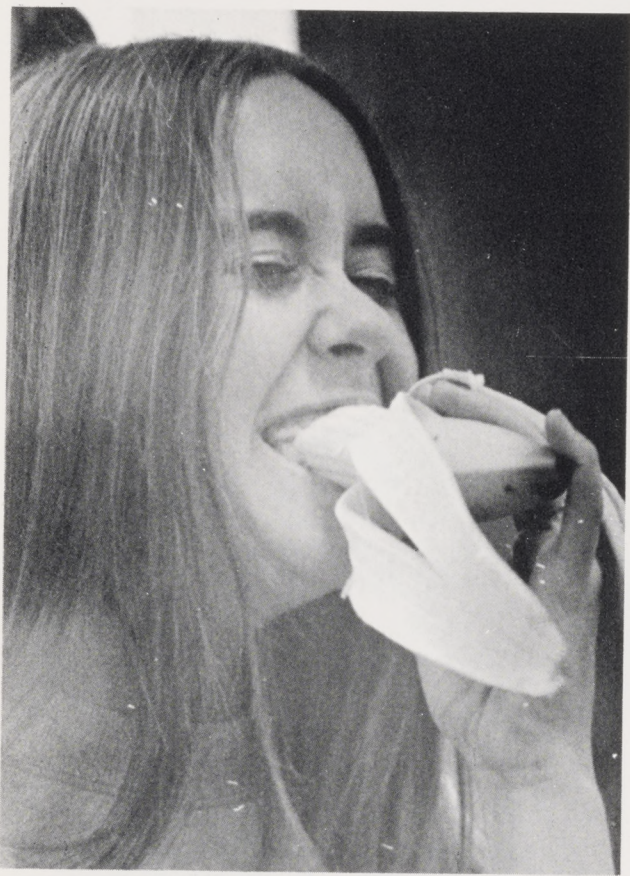


Custodians — First Row (left to right): L. Salazar, J. Flores, J. Filiponi, M. Arias, R. Hernandez. Second Row: H. Kelzer, O. Bollinger, L. Palacio, E. Wiens, L. Saidle. Back Row: C. Kollman, A. Shelton, R. Brown, W. Lowry, F. Henderson.

Cooks — First Row: R. Hendrickson, B. Puckett, O. Roberts, Z. Bronzini. Back Row: T. Laird, D. Simpson, R. Lee, B. Temberi, T. Failla.

Bus Drivers — Front Row: D. Pager, D. McCraw. Back Row: J. McCandless, M. Miller, E. Thomason, R. Walters, E. Bowd, S. Harris, O. Nickell.





Love those Bananas!



Could it be . . . the Mafia?



"I see a bad moon risin' "

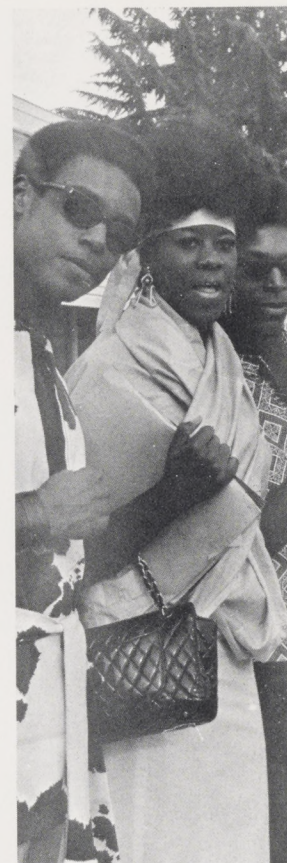


So Cool

1970



Meanwhile . . . Back at the Parlor . . .



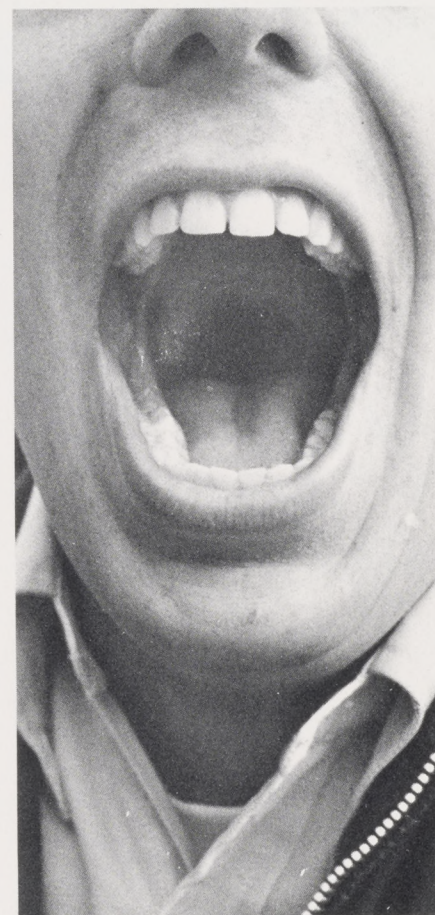
Together



Could it be a . . . a bear?



You really must guess.



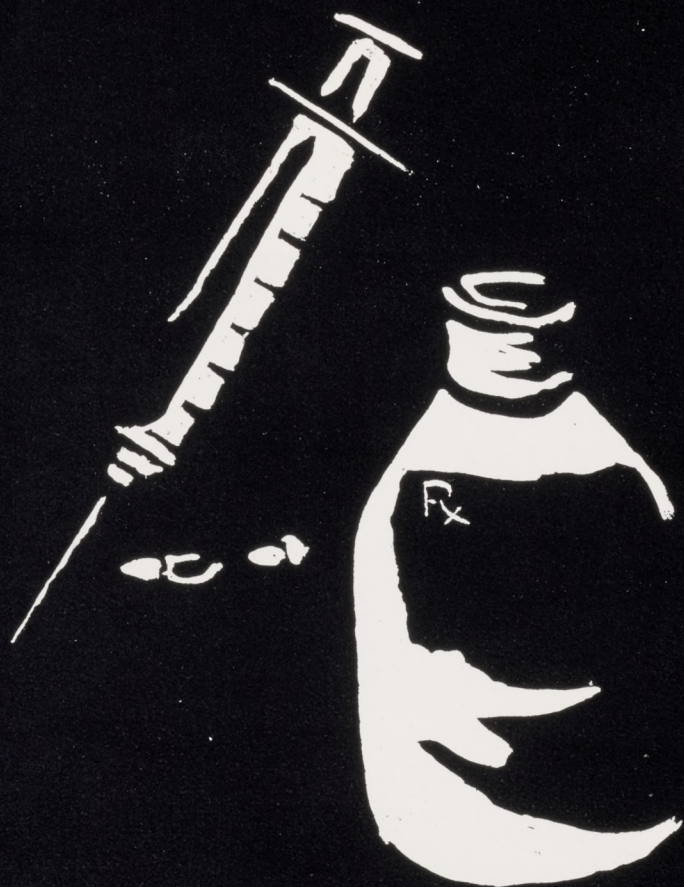
One of the 21%.



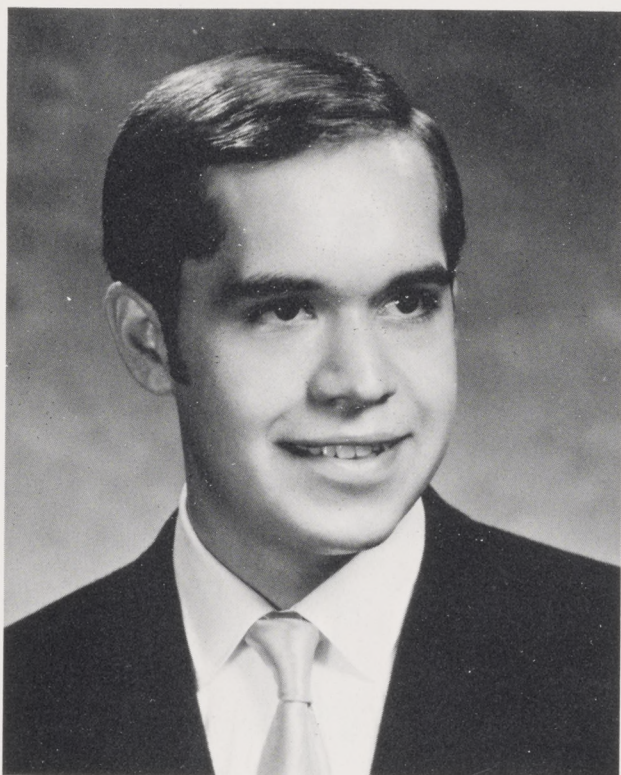
Our group has 21% fewer cavities.

SENIORS

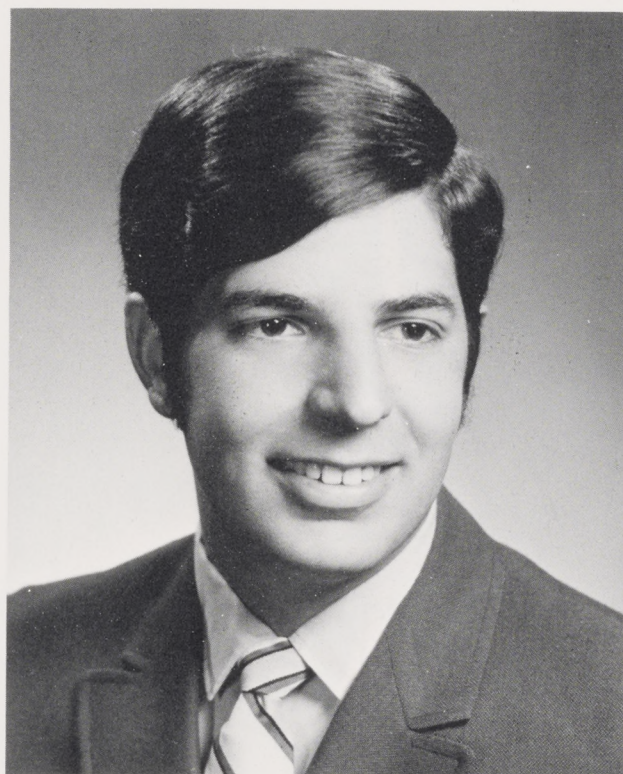




fall

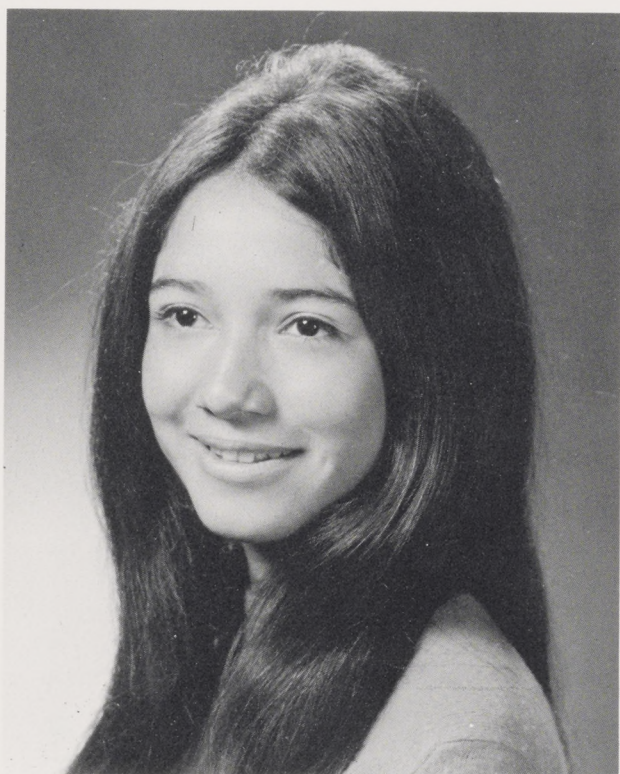


Ruben Medina
President



Steven Spinelli
Vice-President

1970 SENIOR

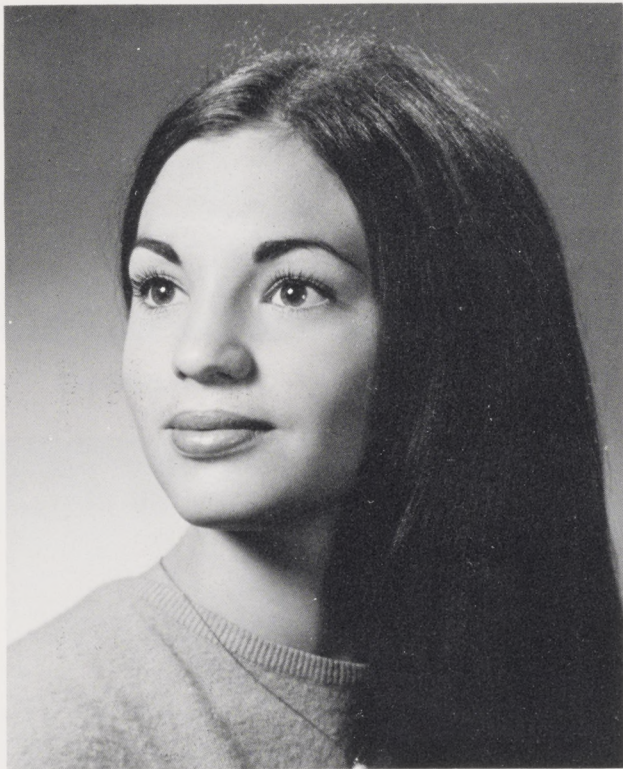


Carla Farias
Secretary

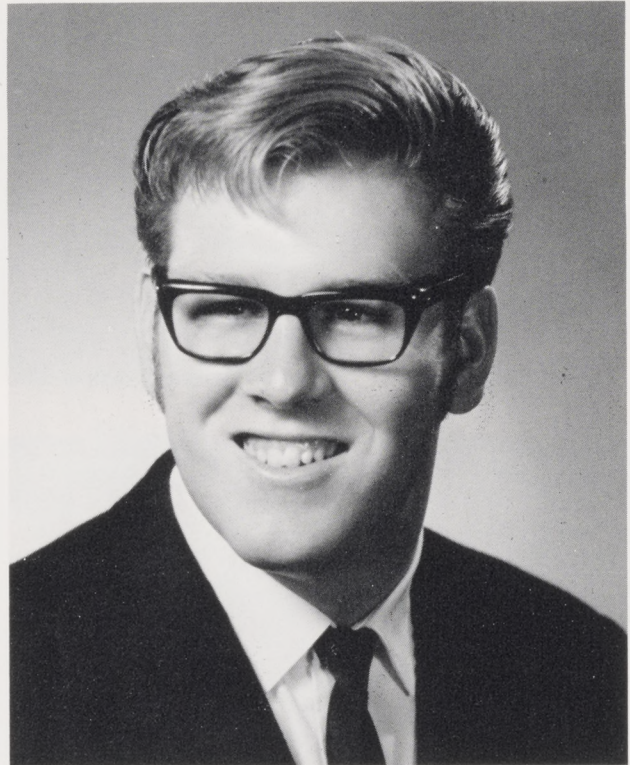


Cindy McInturf
Treasurer

Spring



Paula Galleano
President



Ron Truhitte
Vice-President

Class Officers



Carol Loquaci
Secretary



Vickie Gaffney
Treasurer



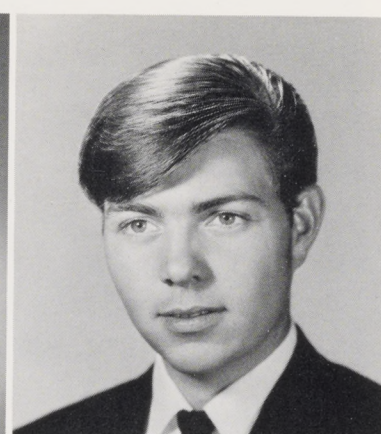
Maria Acosta



Raymond Acosta



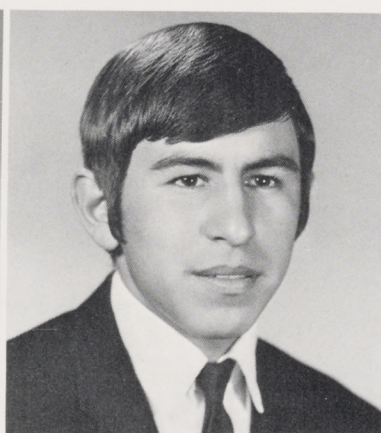
Helen Adame



Jack Adams



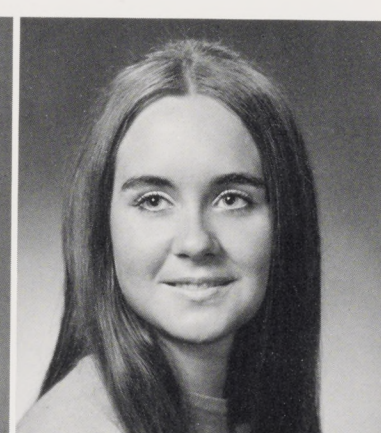
Leo Agee



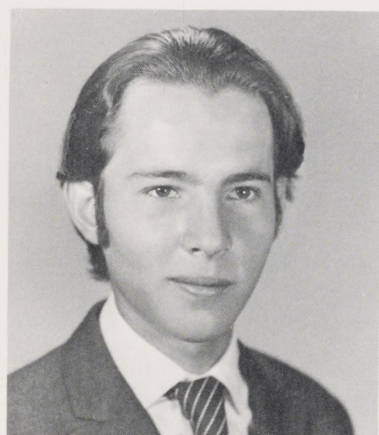
Ronald Aguilar



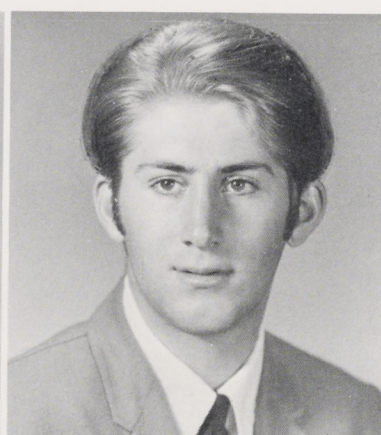
Mari Alberta



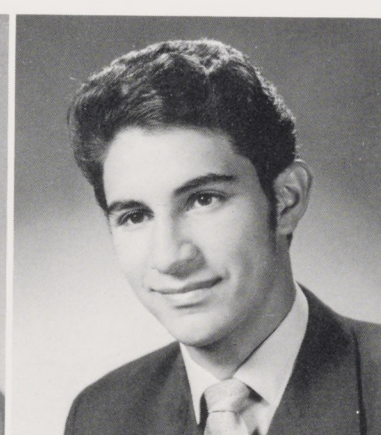
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Jon Albonico



Clarence Alexander



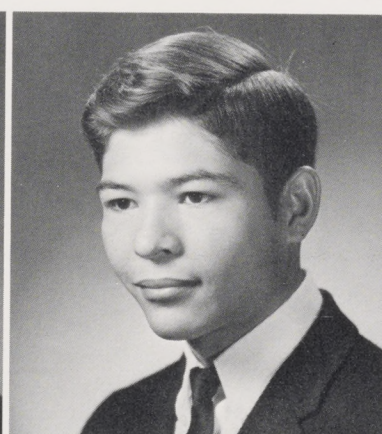
Robert Aleman



Kerry Allred



Martin Almaraz



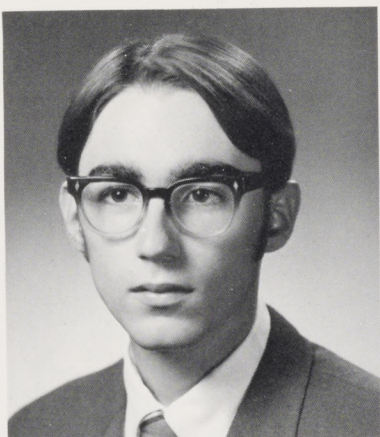
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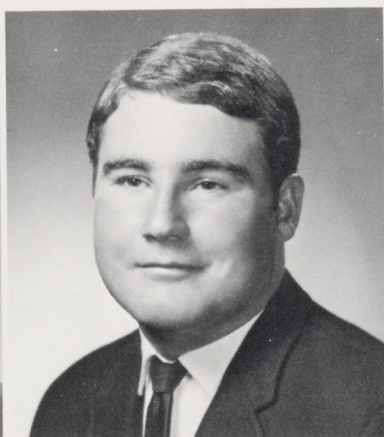
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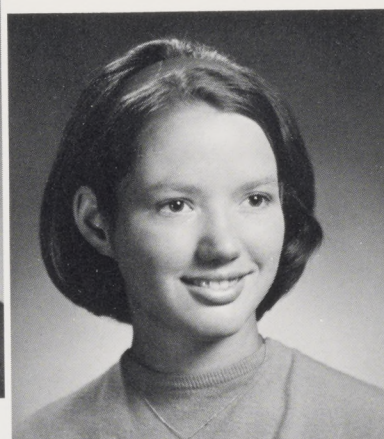
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Stephen Armi



Norman Arter



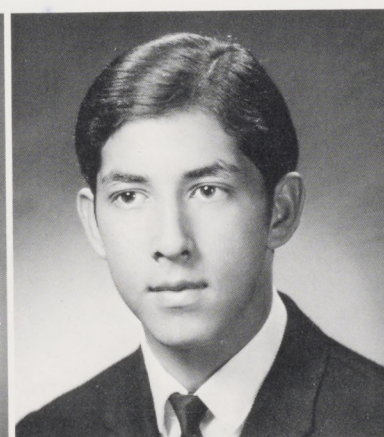
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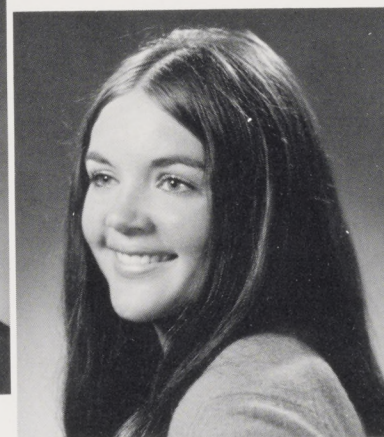
Lois Arthur



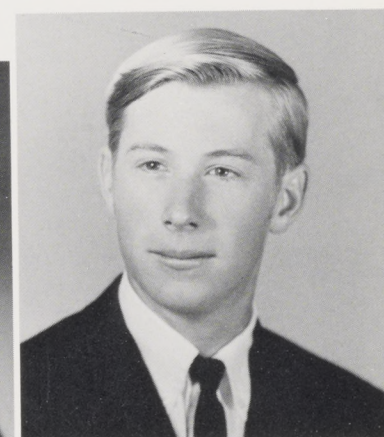
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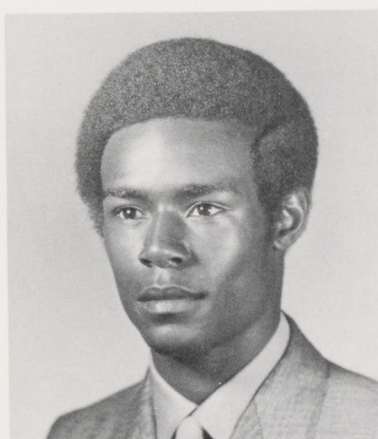
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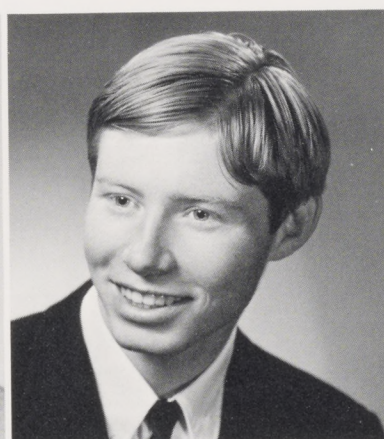
Linda Badorine



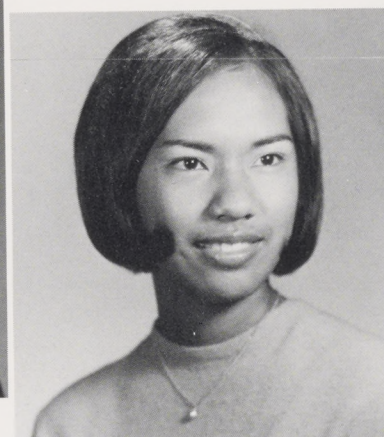
Bruce Ballard



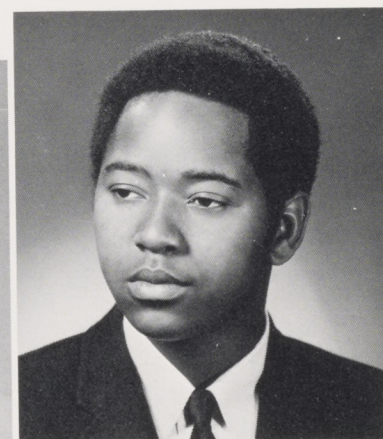
Bobby Barner



Leo Barnes



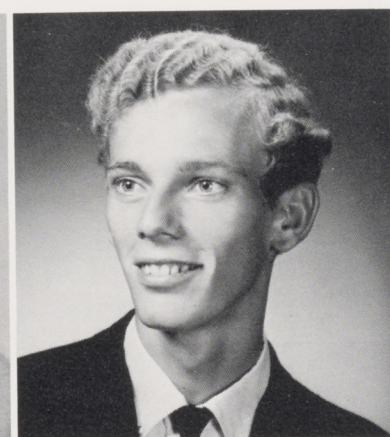
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Lee Beals



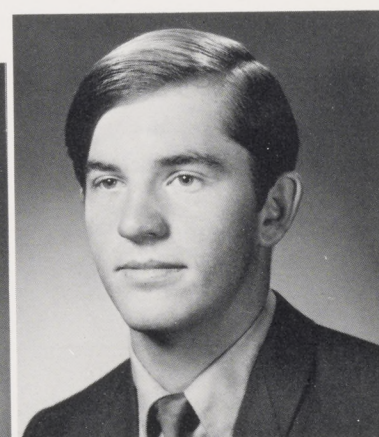
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Joseph Beck



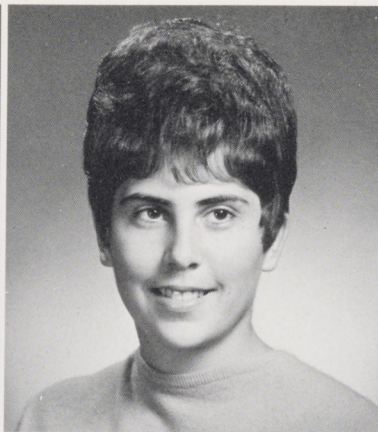
Alice Beckett



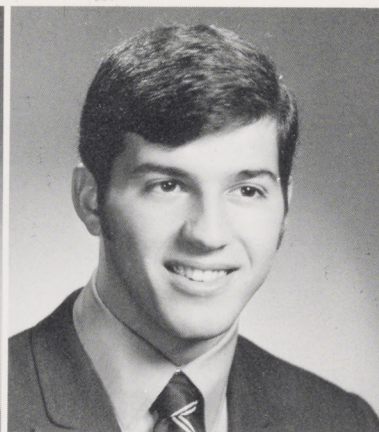
Barry Bedwell



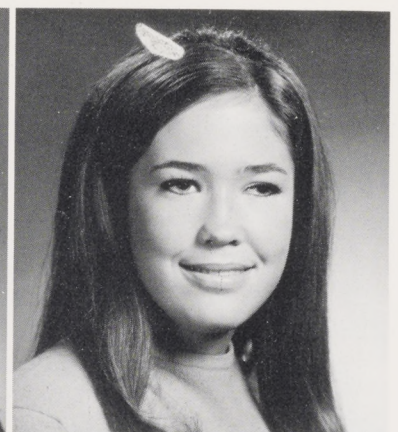
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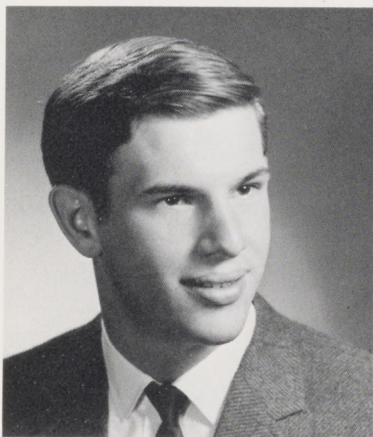
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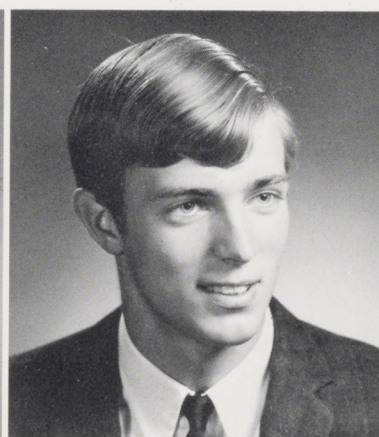
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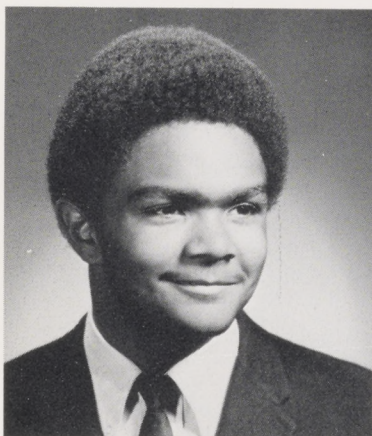
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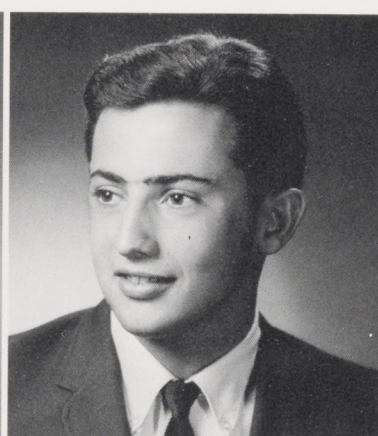
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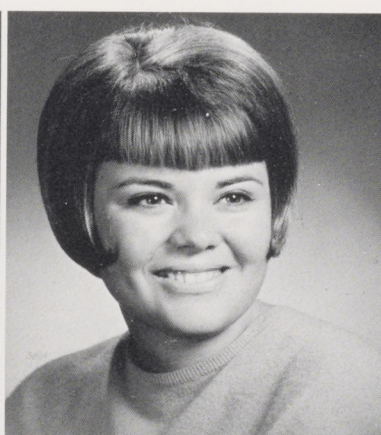
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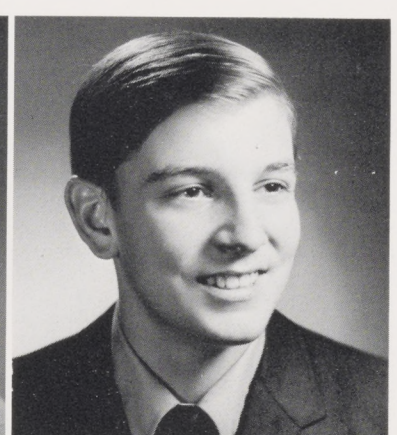
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Debra Boysen



Sally Brady



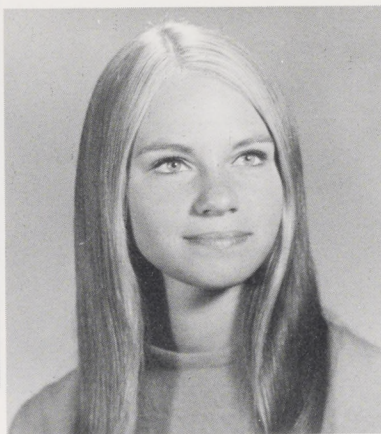
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Anita Breeding



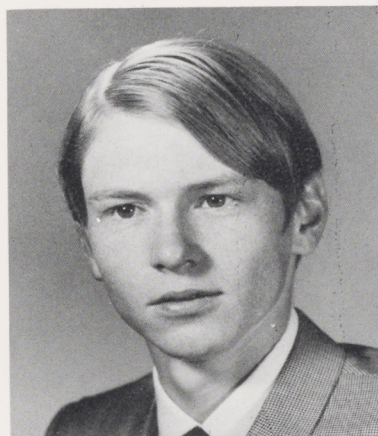
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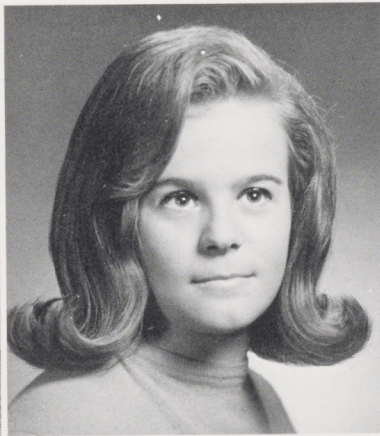
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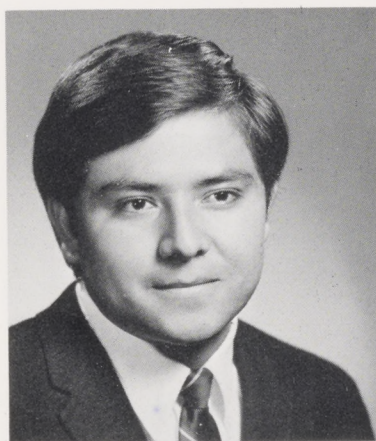
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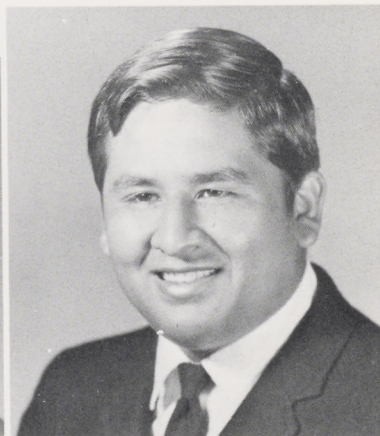
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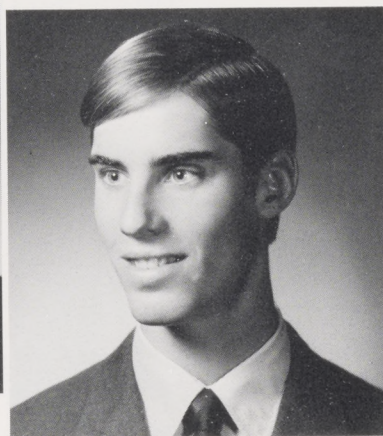
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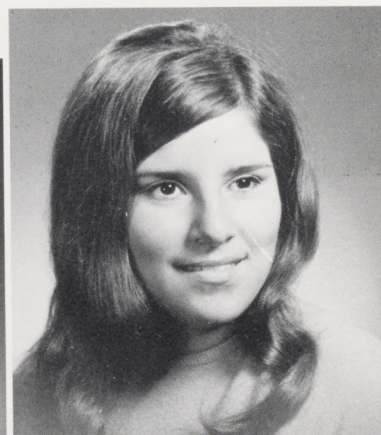
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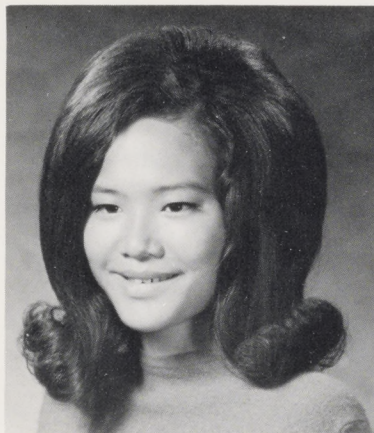
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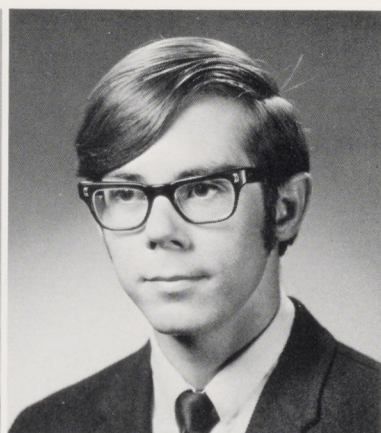
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Lois Clifton



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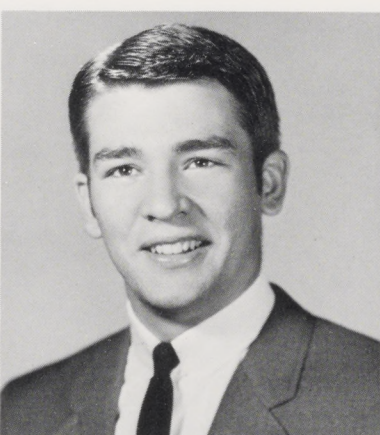
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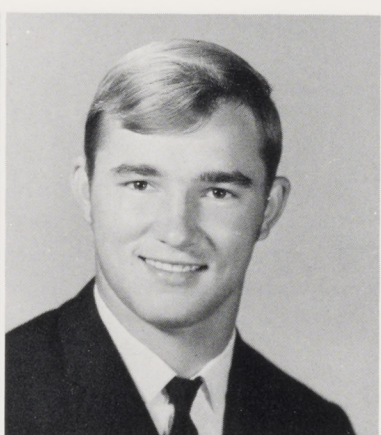
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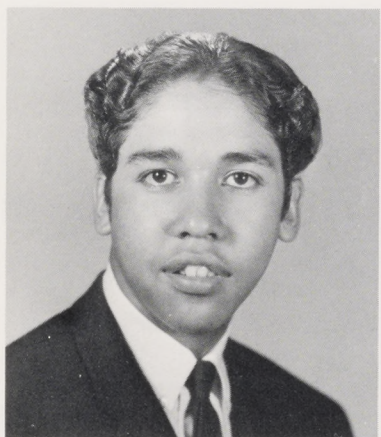
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Steven Cortopassi



Darrell Cox



Randy Crowley



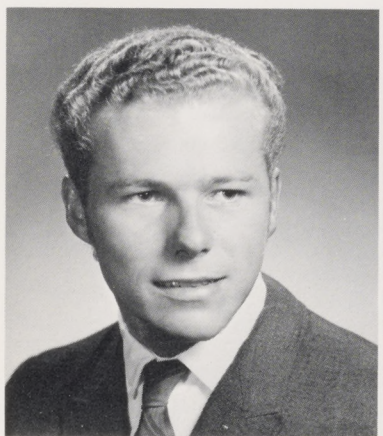
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Carl Cunningham



Joquita Daniels



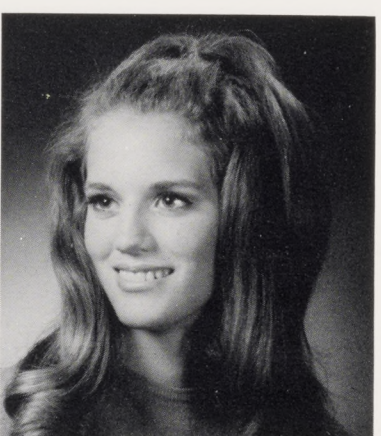
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Daniel DaSilva



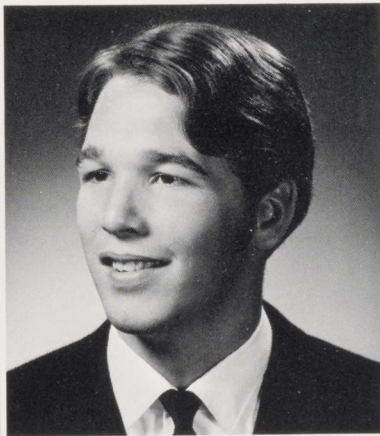
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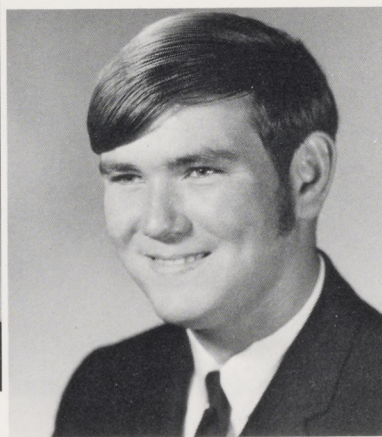
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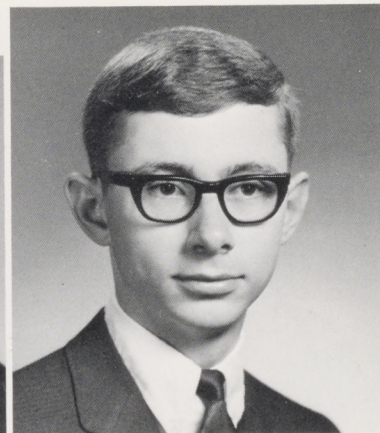
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Bruce Deaver



Clinton DeVoss



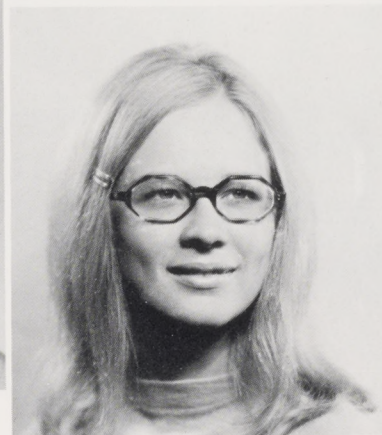
Brent DeWitt



Josefina Diaz



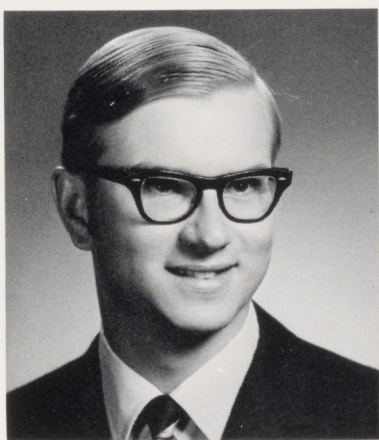
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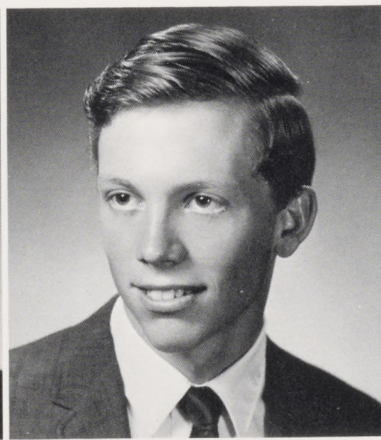
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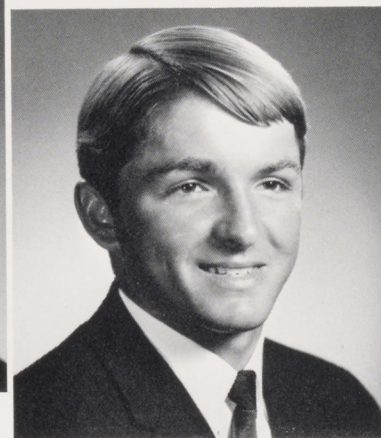
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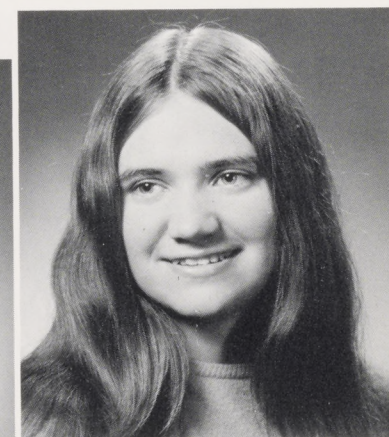
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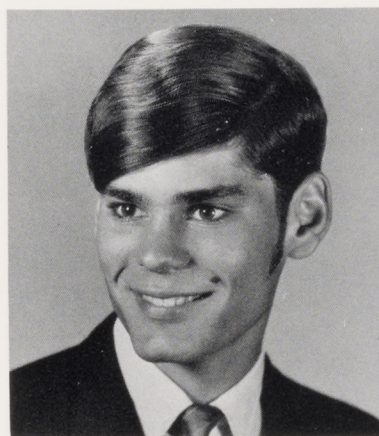
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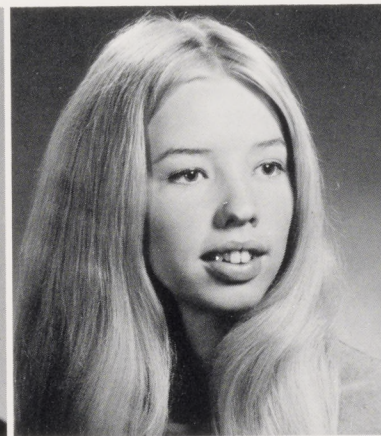
Rodney Earls



Gayle Eastwood



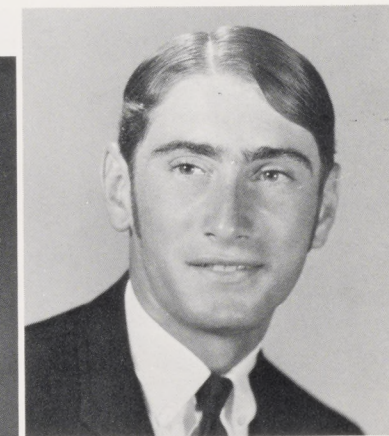
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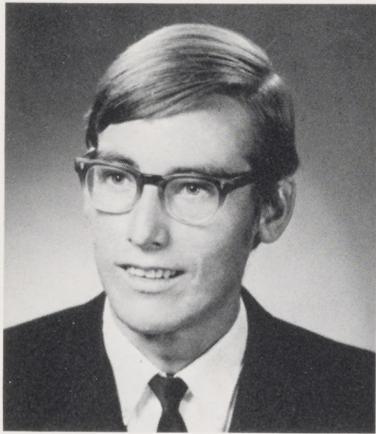
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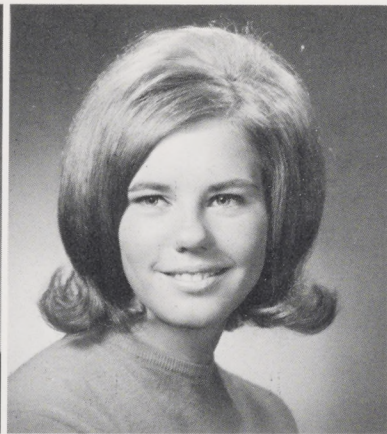
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Paul Ely



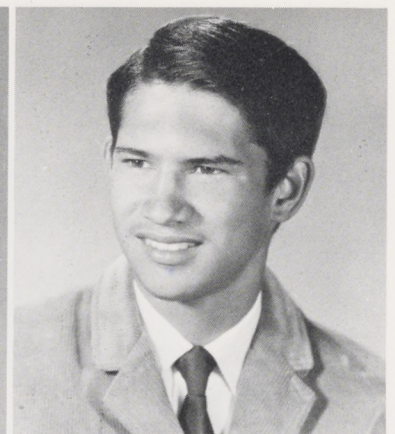
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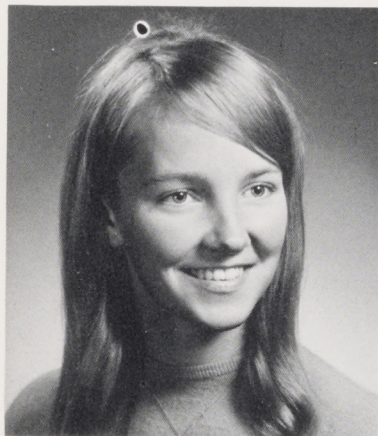
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Max Escobar



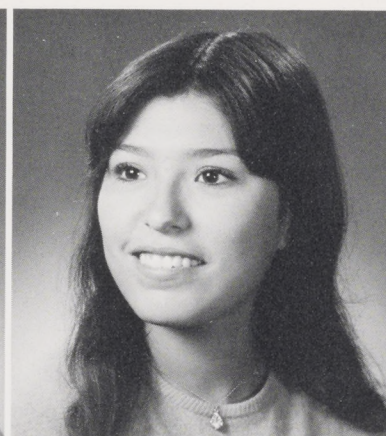
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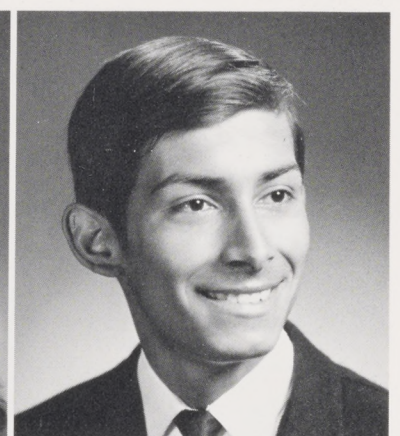
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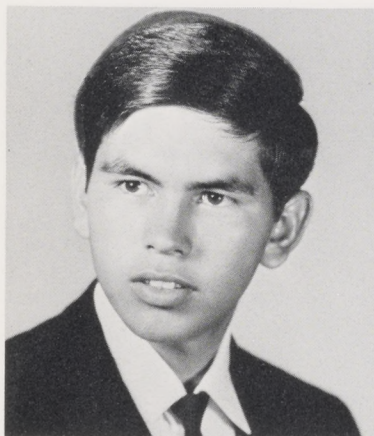
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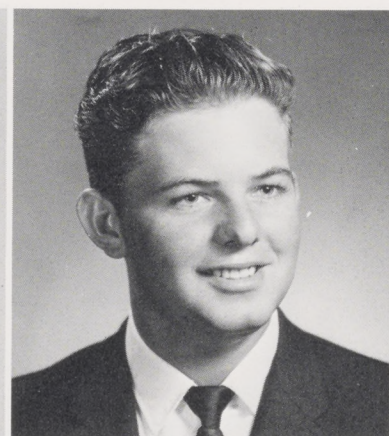
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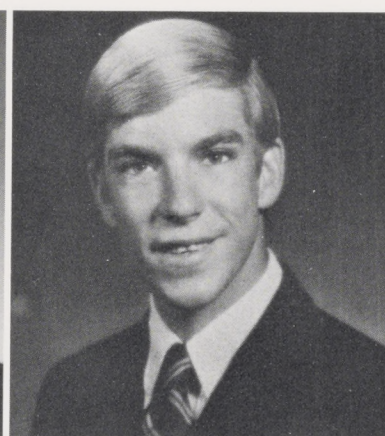
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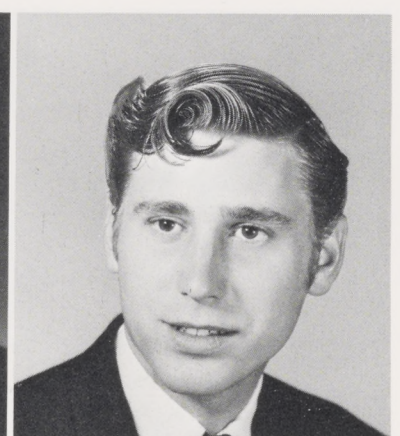
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Phillip Ewing



Charles Fairbairn



Larry Fairchild



Gayle Fairey



Carla Farias



Helen Fernandez



Janie Figueroa



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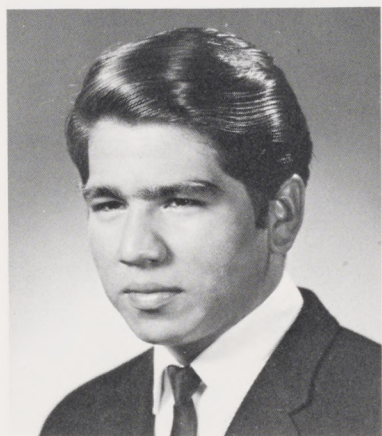
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Brenda Flemming



Jeanette Flemming



Arthur Flores



Richard Flores



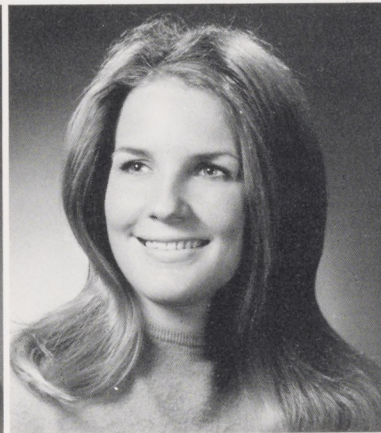
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Jennifer Flores



Susan Flores



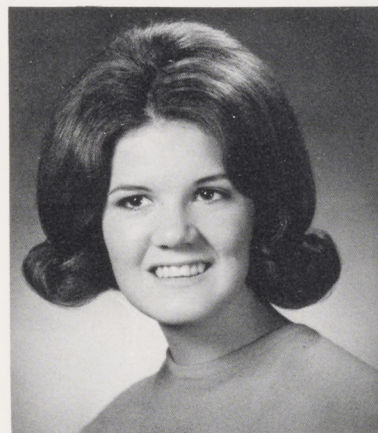
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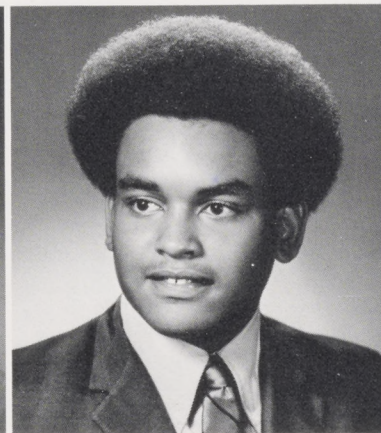
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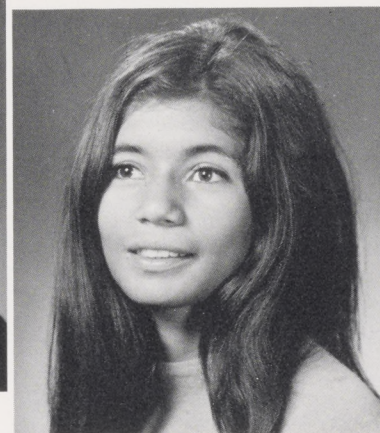
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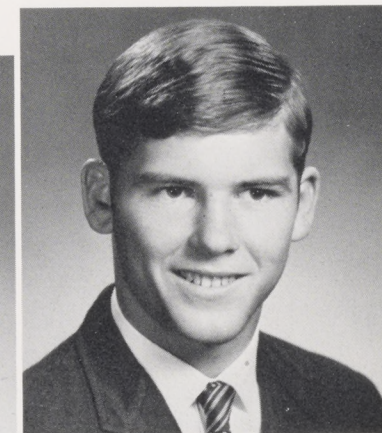
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Emmett Franklin



Martha Frausto



Charles Freeman



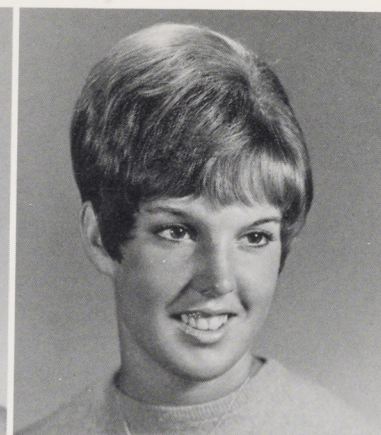
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Marvell Fryer



Theresa Fuentes



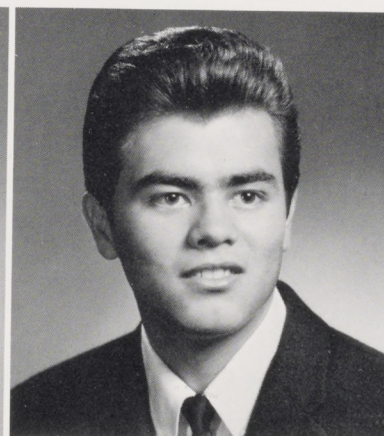
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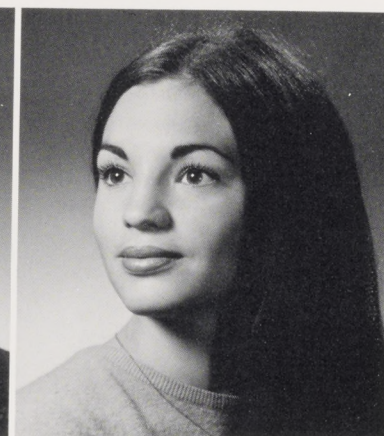
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Vivian Gaffney



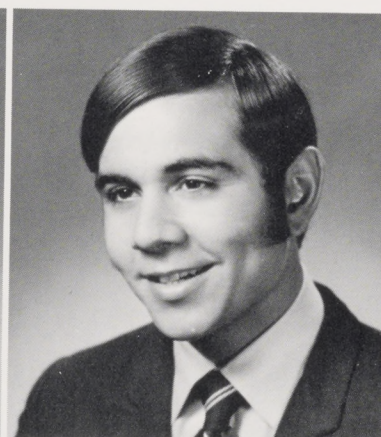
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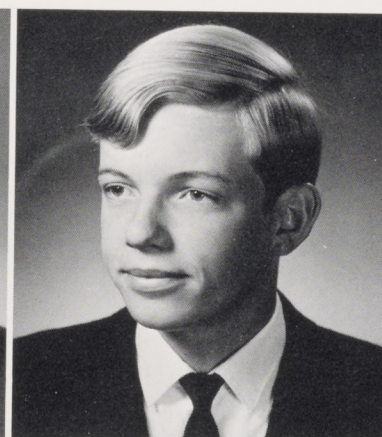
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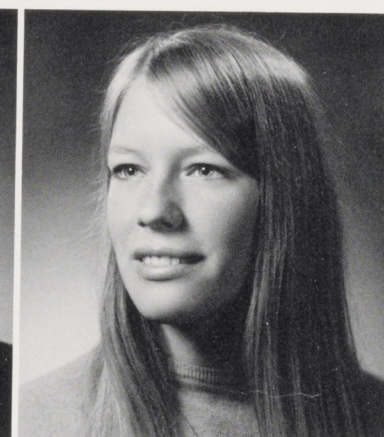
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Ronald Gangbin



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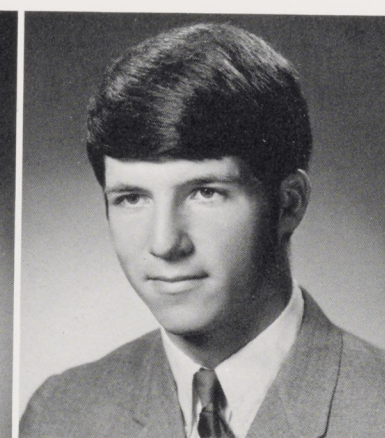
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Sharon Gibson



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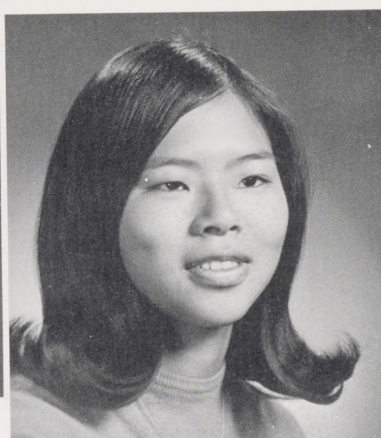
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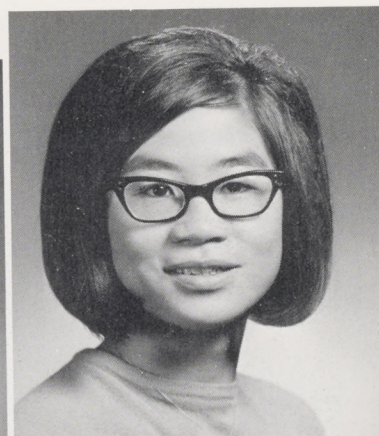
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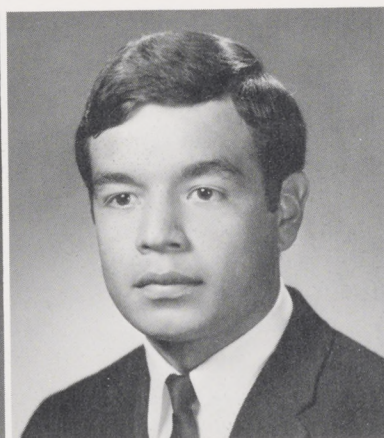
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Jeanne Gong



Carmen Gonzales



Edward Gonzales



Estelle Gonzales



Ramona Gonzales



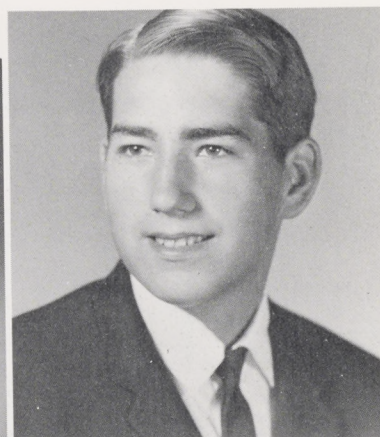
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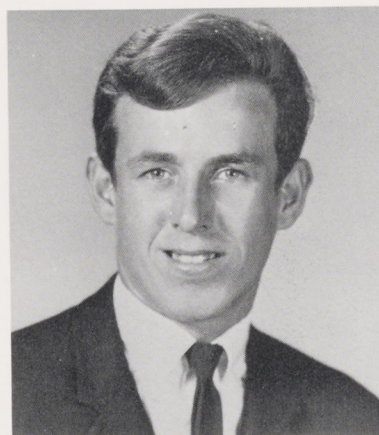
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Bette Goodwin



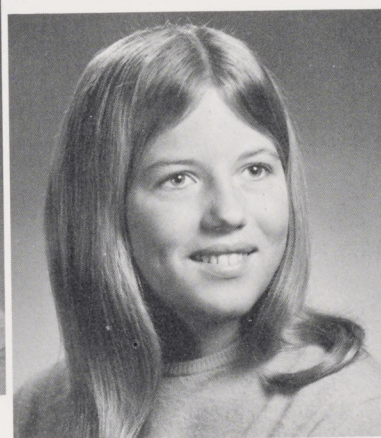
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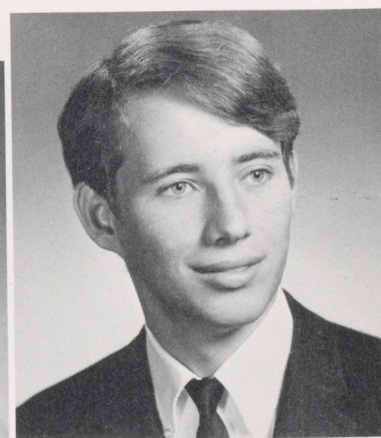
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Lauren Green



Marilyn Guglielmana



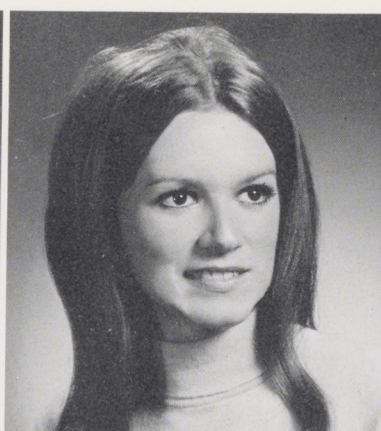
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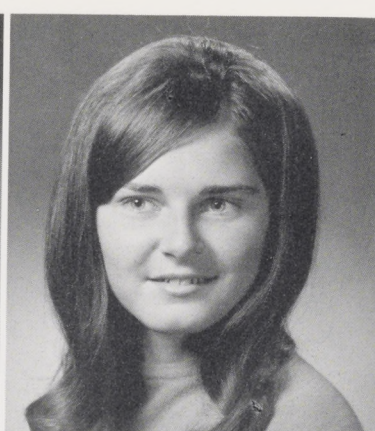
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Joyce Hardin



Cynthia Harlow



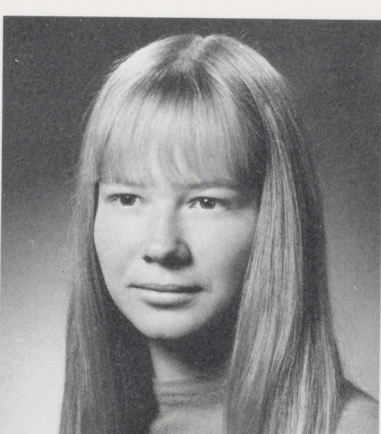
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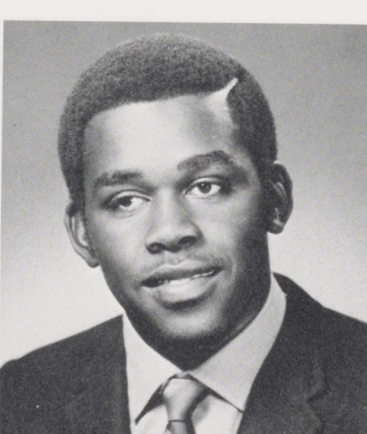
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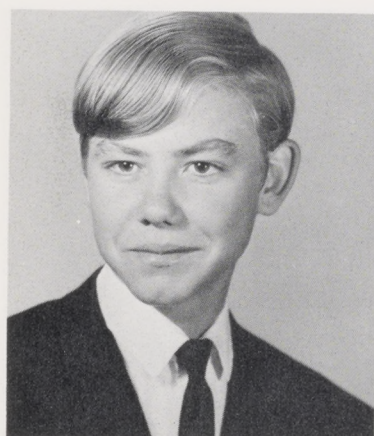
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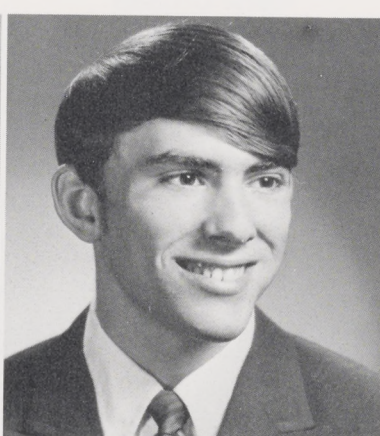
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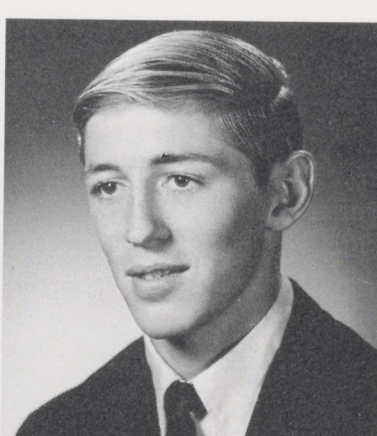
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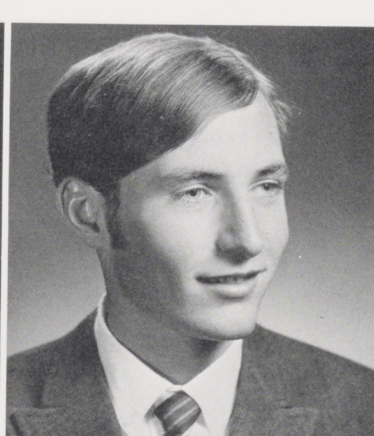
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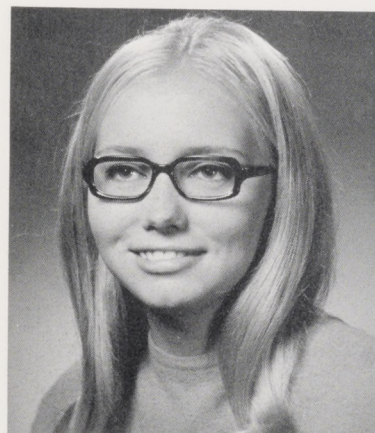
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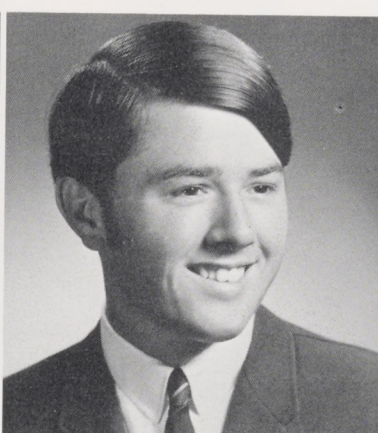
Douglas Haywood



Paul Helm



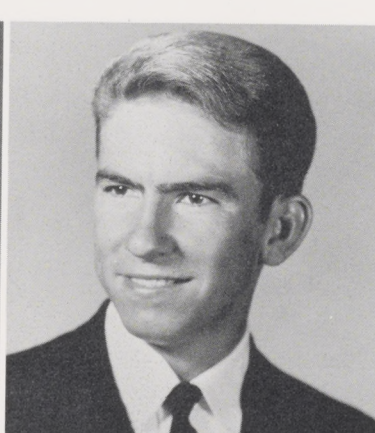
Dian Henderson



Roger Henderson



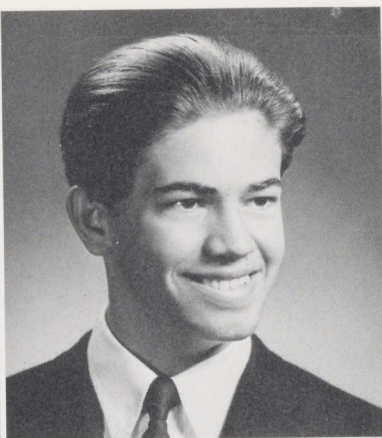
Elva Hernandez



Keith Herring



Susan Herring



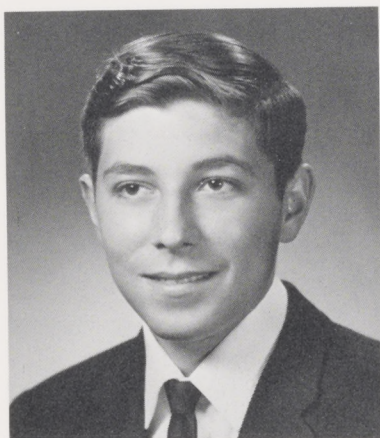
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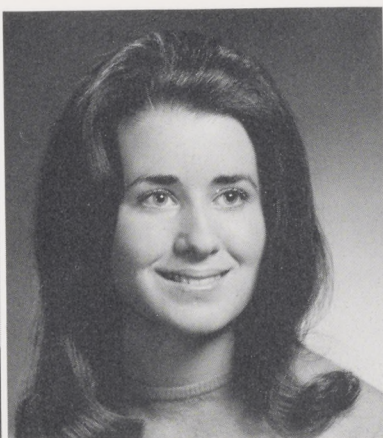
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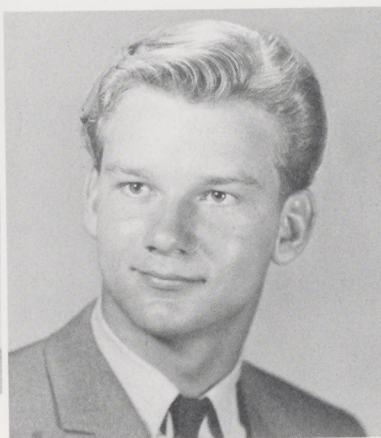
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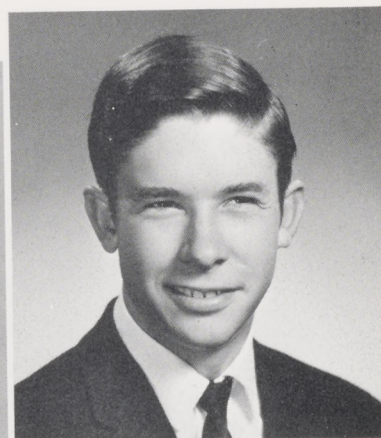
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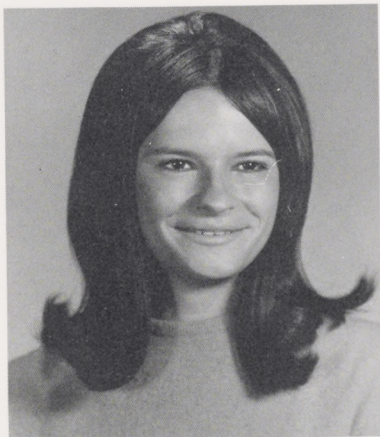
Michele Hyde



Wayne Irby



Stan Ireland



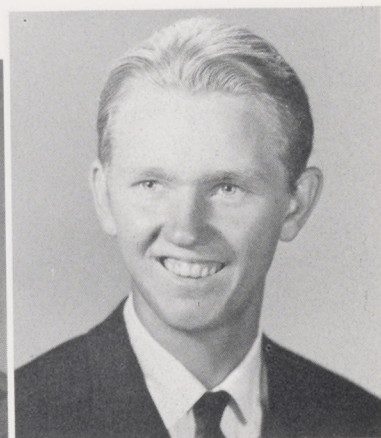
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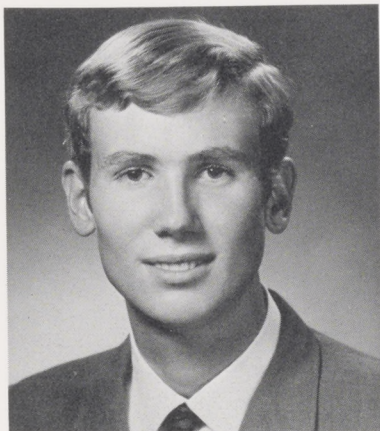
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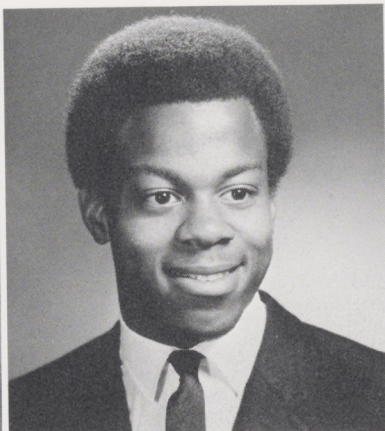
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Charles James



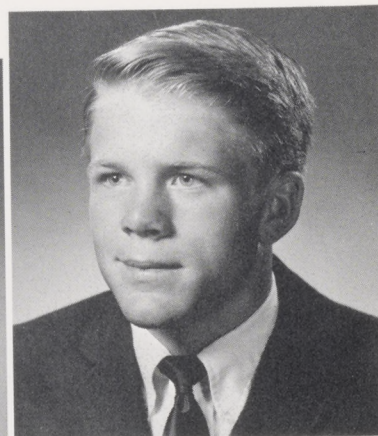
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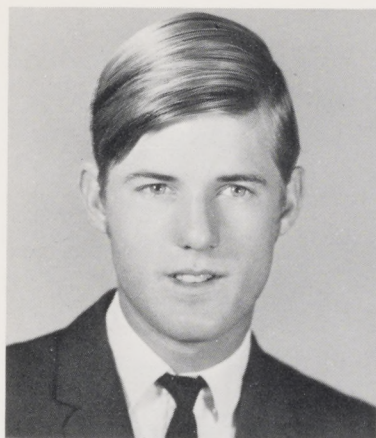
Edmond Jefferies



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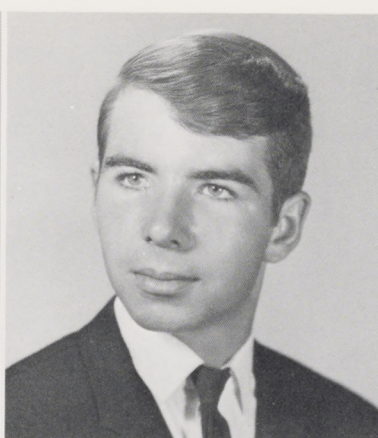
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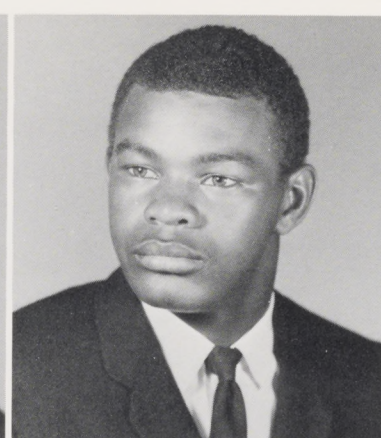
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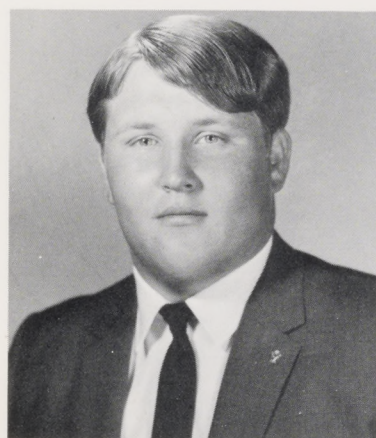
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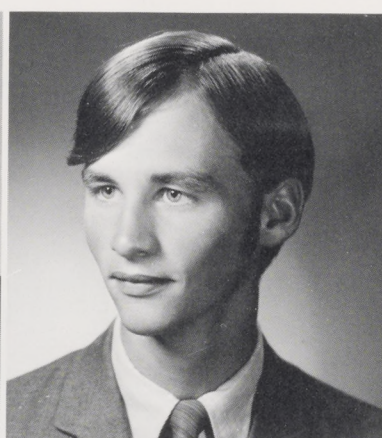
Melvin Joines



Albert Jones



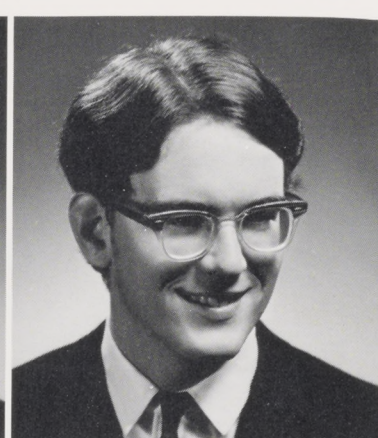
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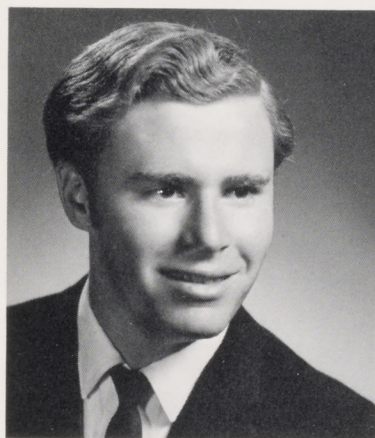
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Dennis Katuin



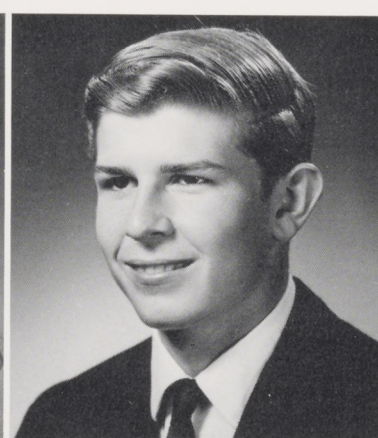
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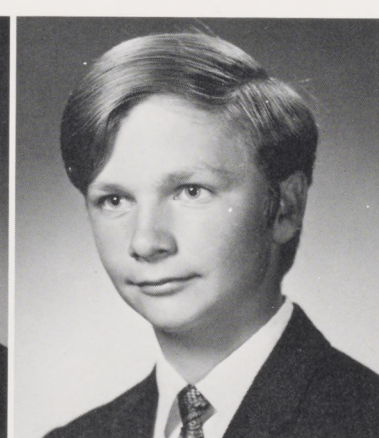
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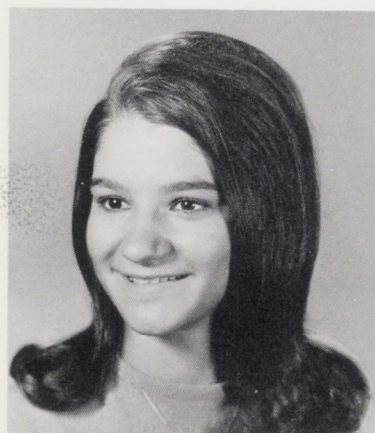
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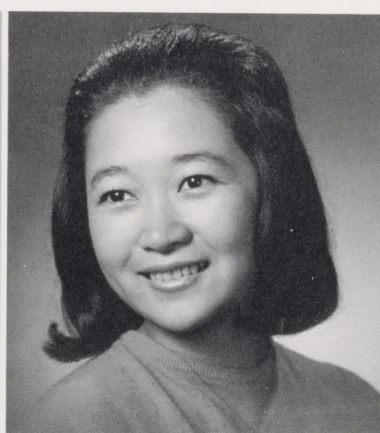
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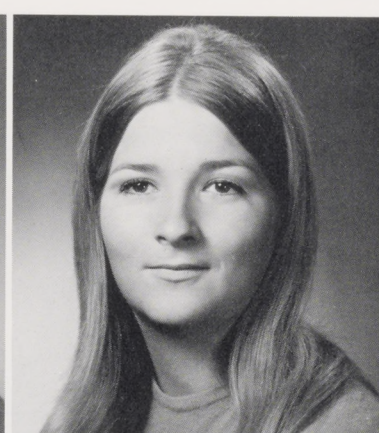
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Veronica Kludjian



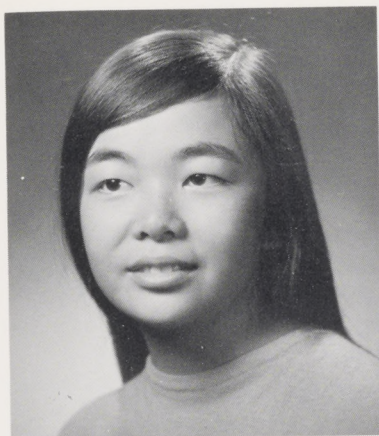
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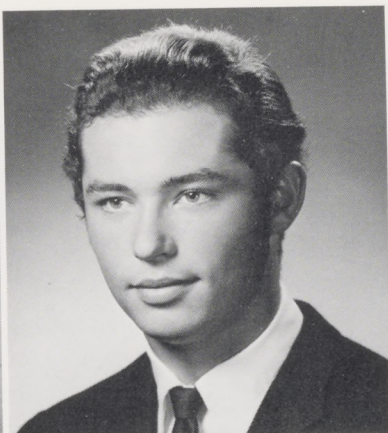
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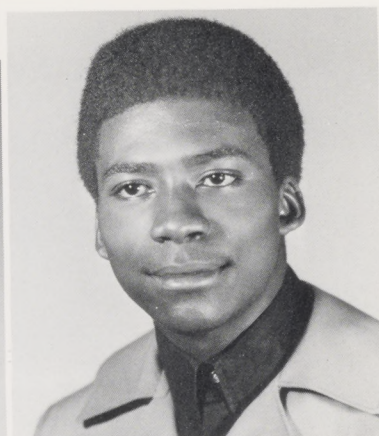
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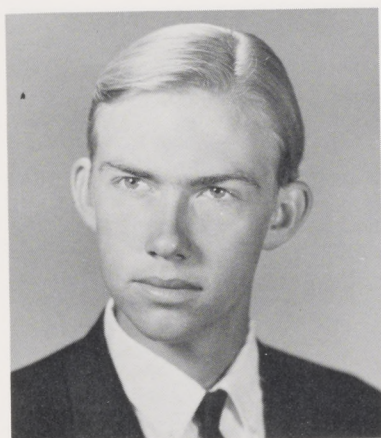
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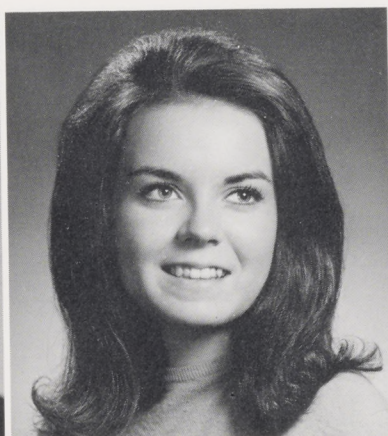
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Derek LaSalle



David Lasswell



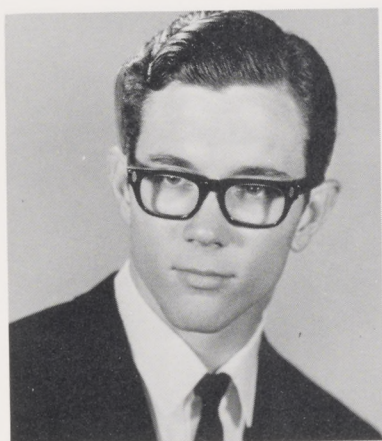
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Brenda Leach



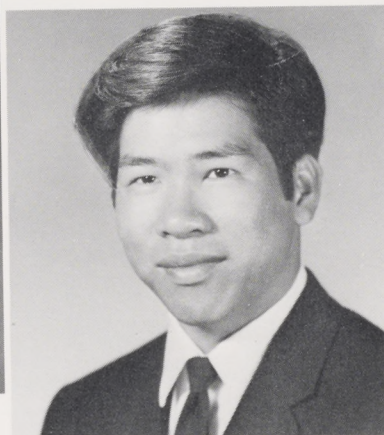
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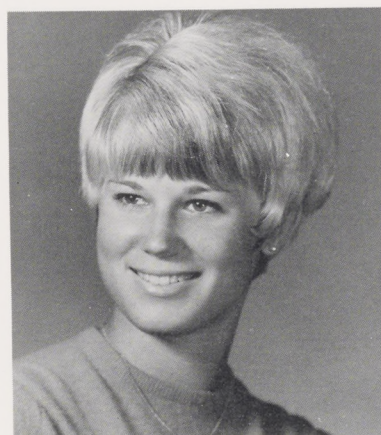
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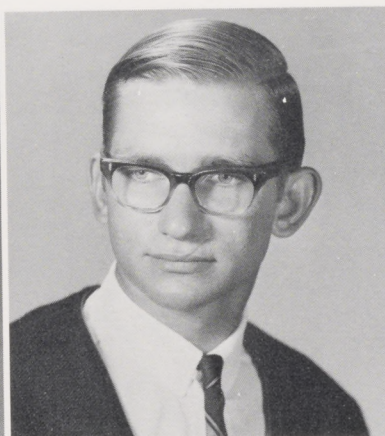
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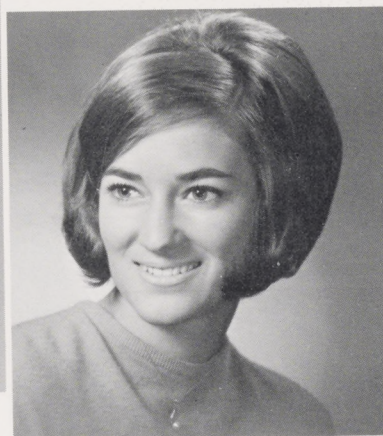
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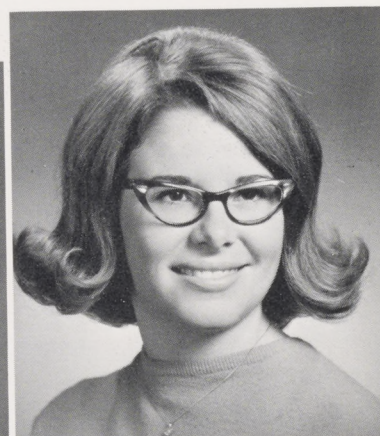
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Vladimir Lobkowski



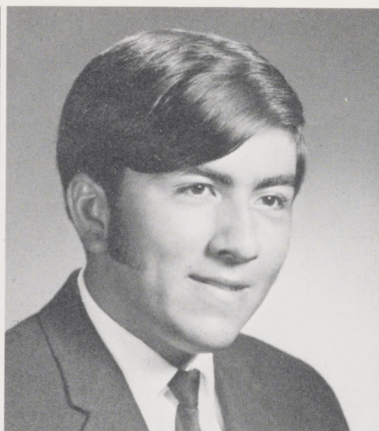
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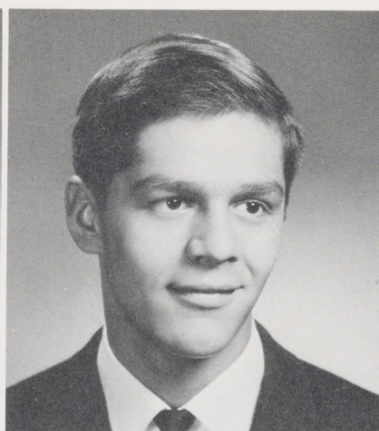
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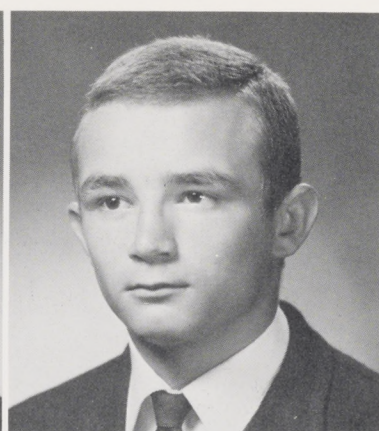
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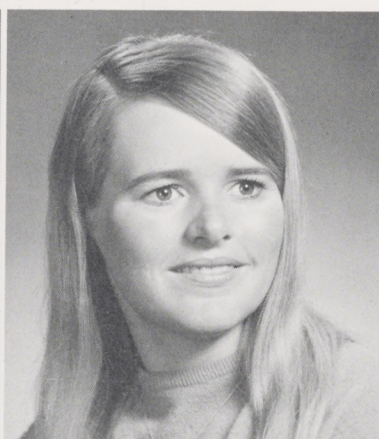
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Jesse Lopez



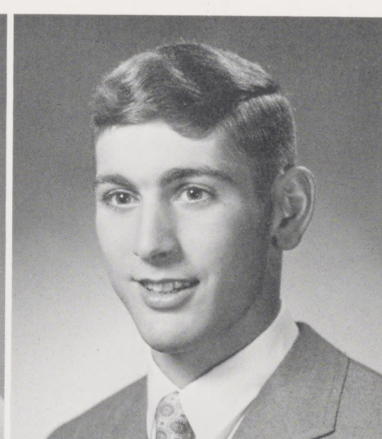
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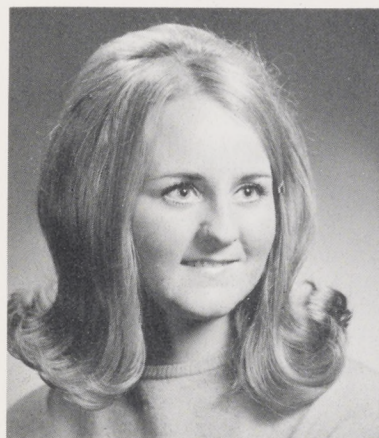
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Carol Loquaci



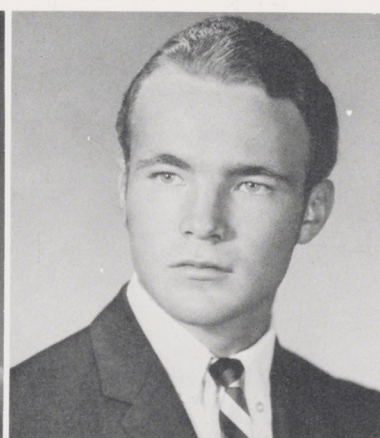
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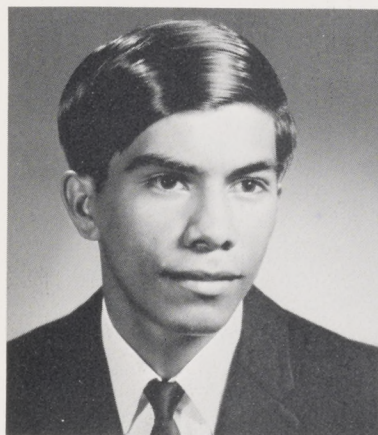
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Jeffery Lynch



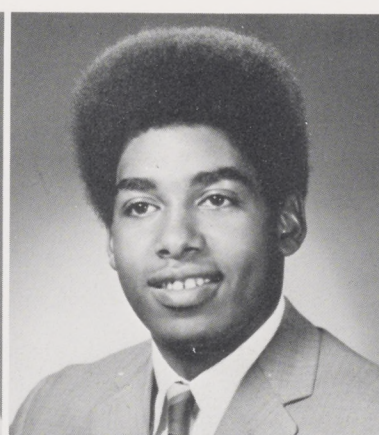
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Victor Magos



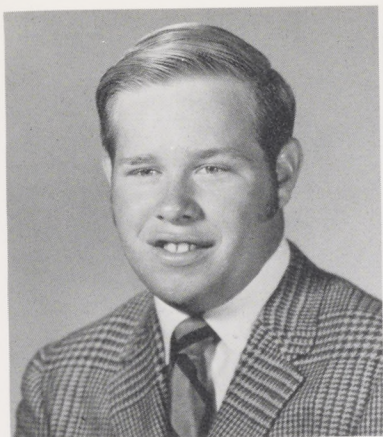
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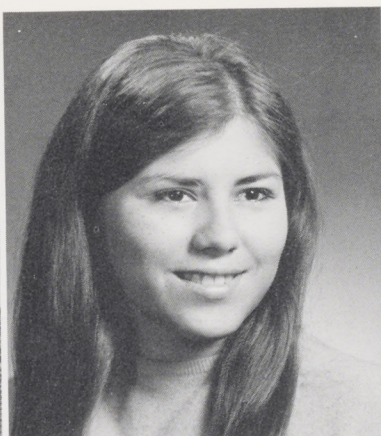
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James Manos



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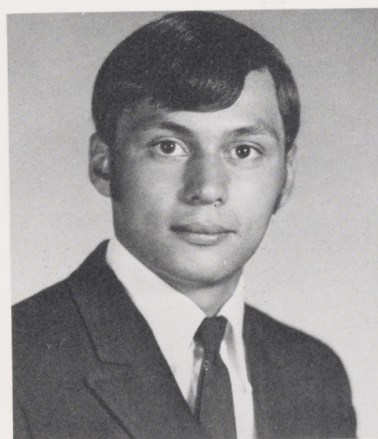
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Darlene Marquez



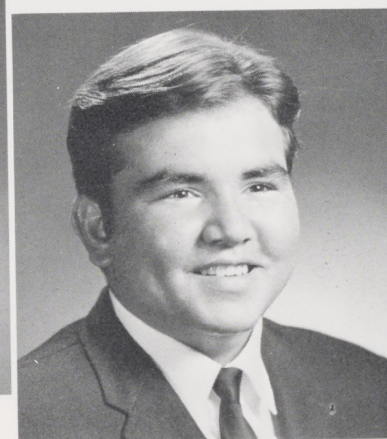
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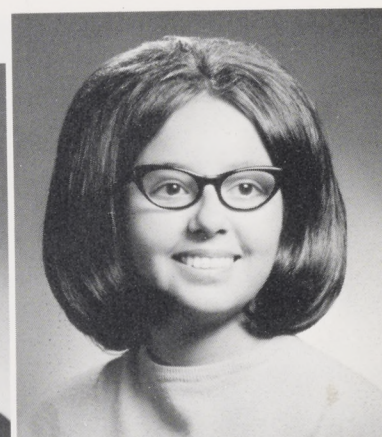
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Dora Martinez



Ernest Martinez



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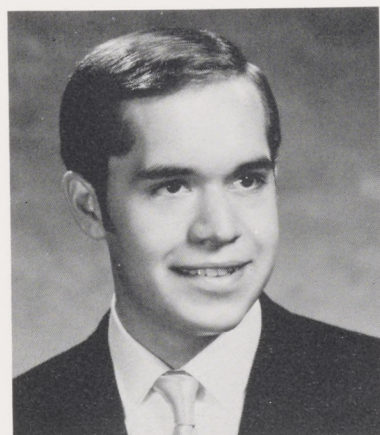
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Eleanor Meder



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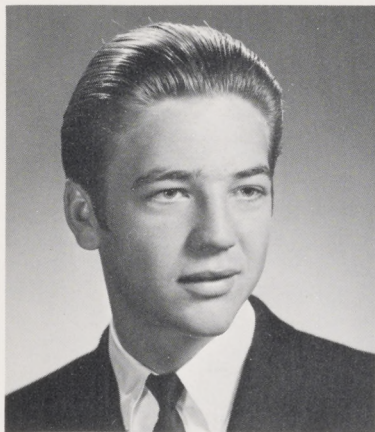
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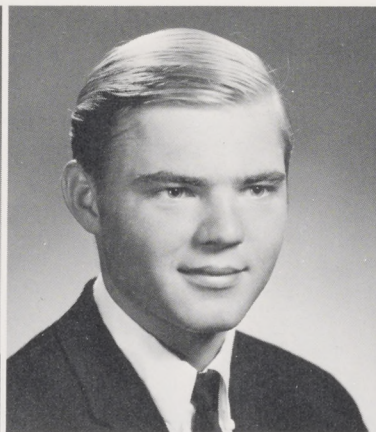
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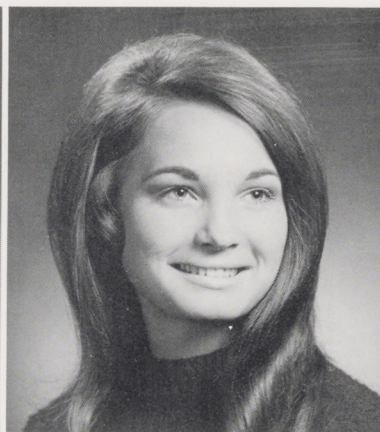
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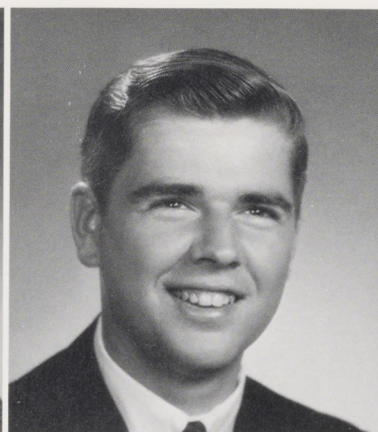
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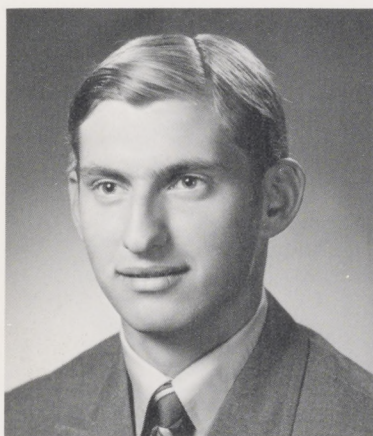
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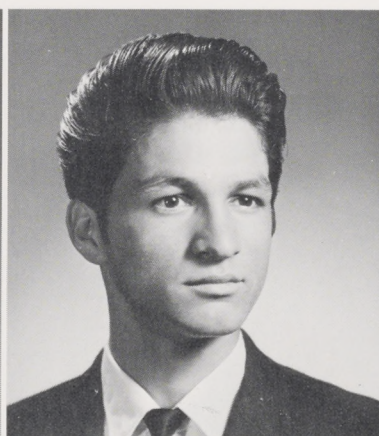
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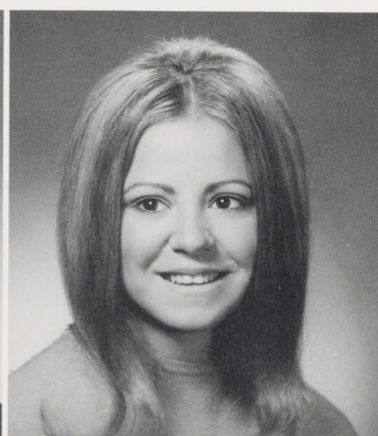
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Georgia Miller



Roger Mirelez



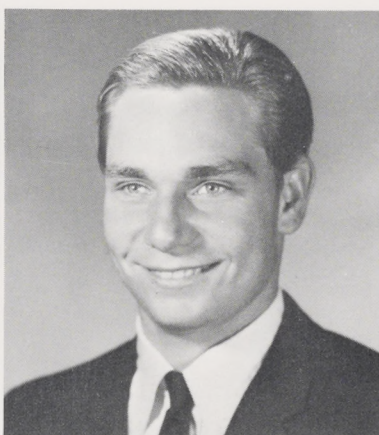
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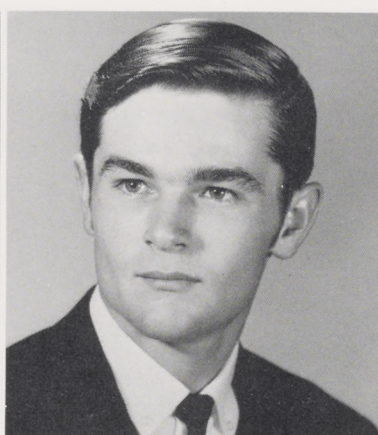
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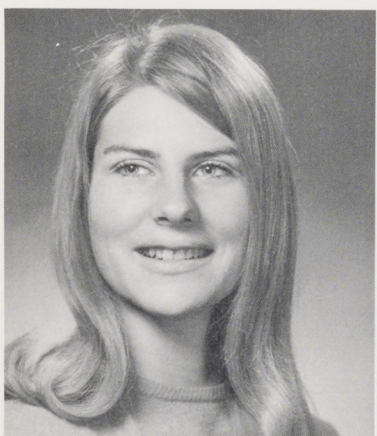
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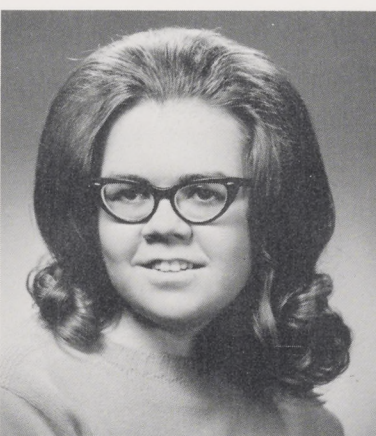
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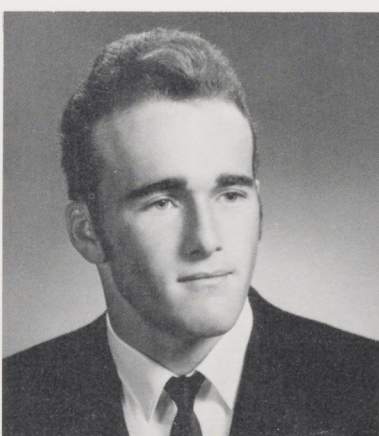
Frank Morgan



Patty Morgan



Gwenthea Moss



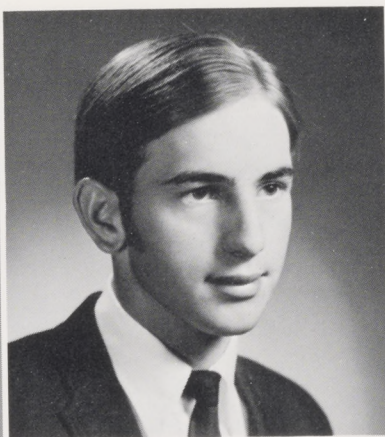
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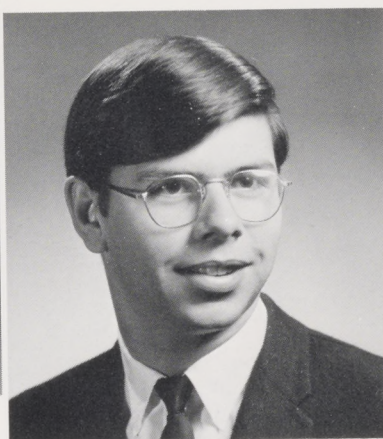
Essie Mucha



Carolyn Murphy



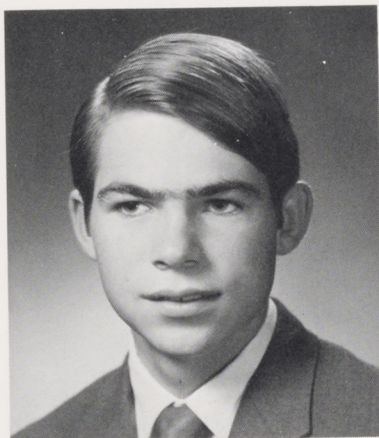
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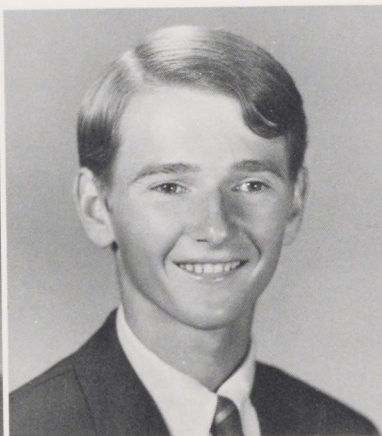
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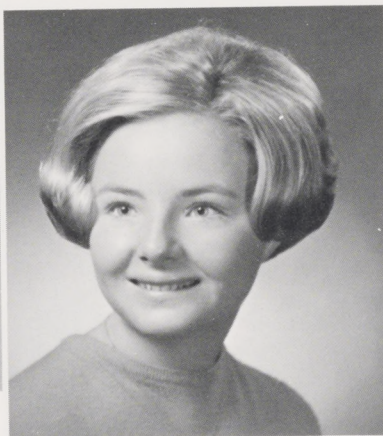
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Wayne McCullough



Paul McCullough



Cindy McInturf



Cynthia McMains



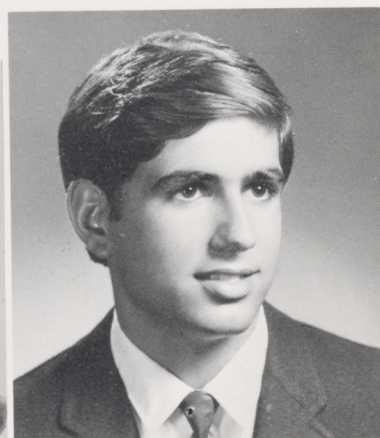
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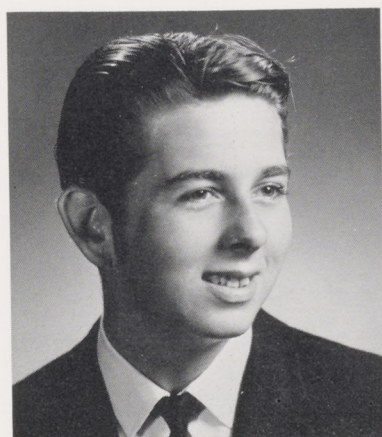
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Jeanne Naito



Michael Nave



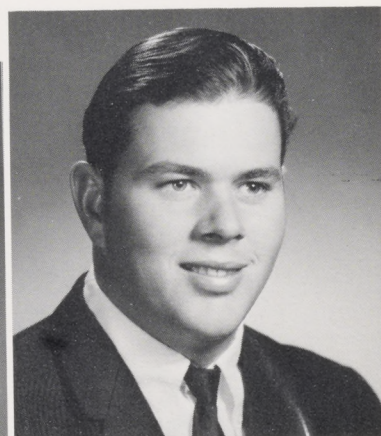
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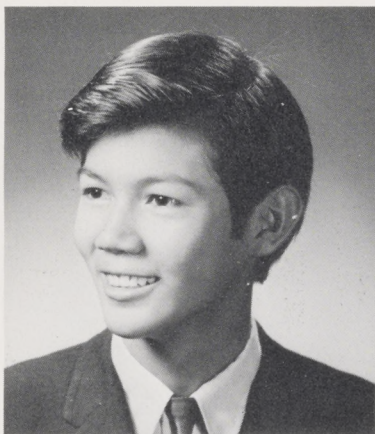
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Judith Ogle



Darrell Ogletree



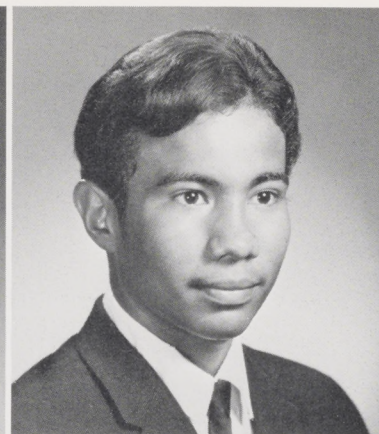
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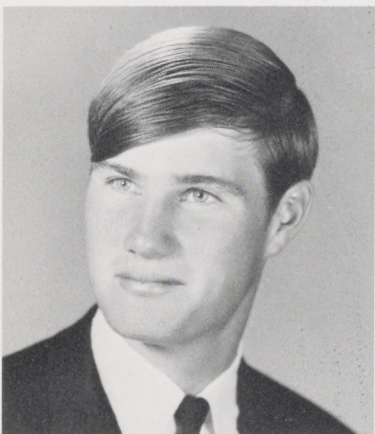
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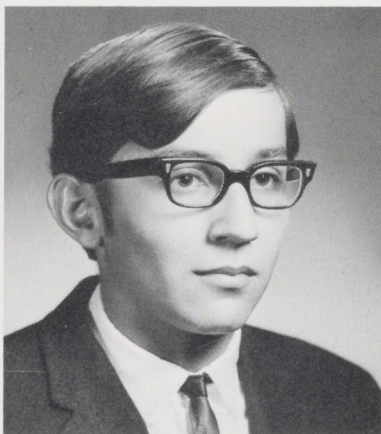
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Richard Ortega



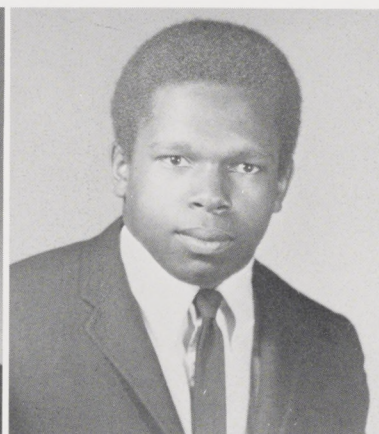
James Osterman



Fernando Pajarillo



Sidney Parkey



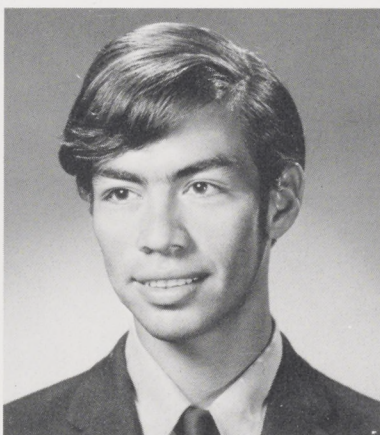
Virgil Payne



Vicki Paynter



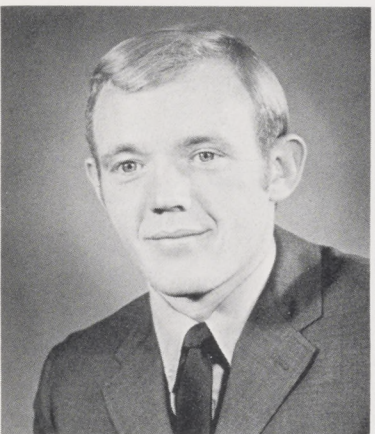
Dianna Pearson



Guadalupe Perez



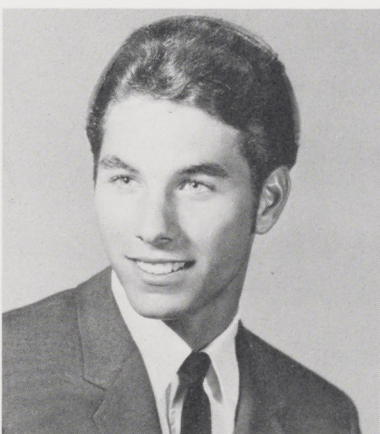
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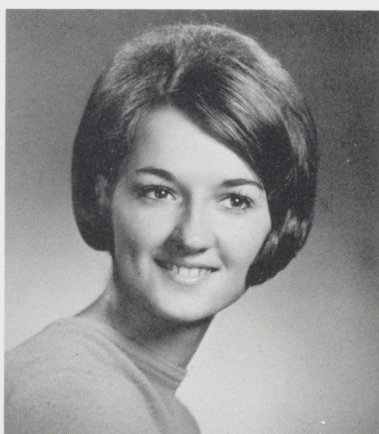
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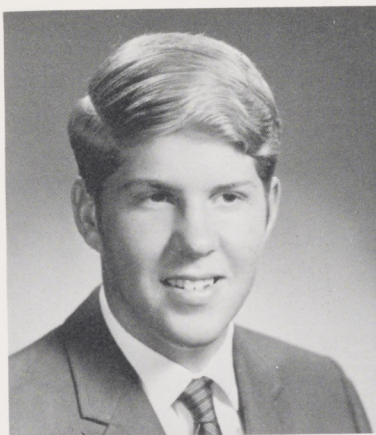
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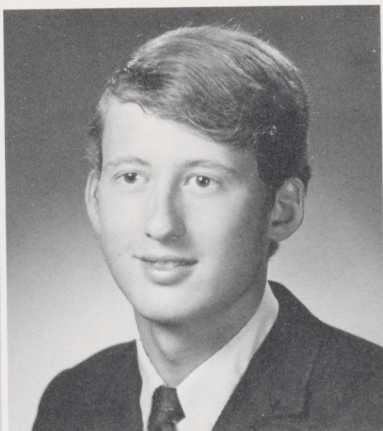
Ralph Pistoresi



Victoria Pistoresi



Darrell Pitman



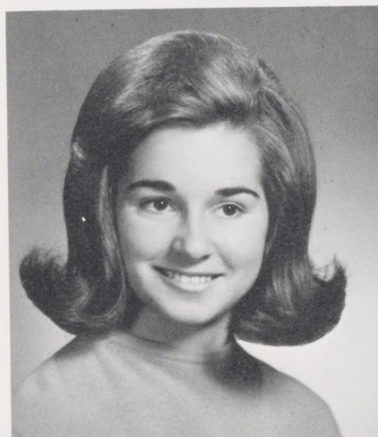
Charles Priest



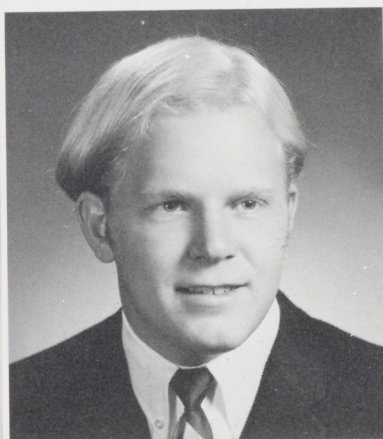
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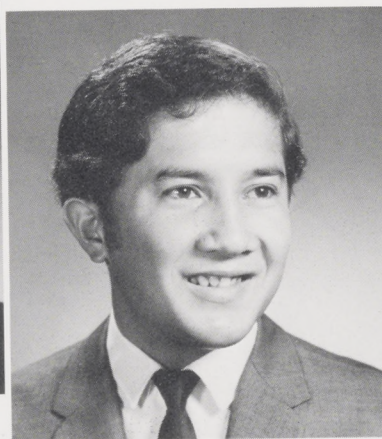
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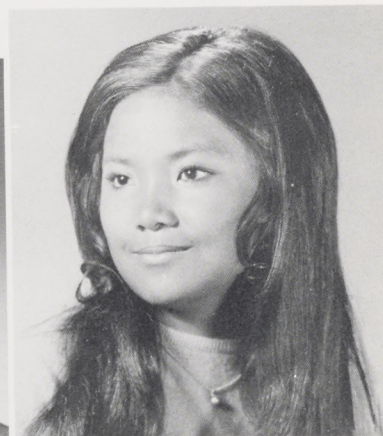
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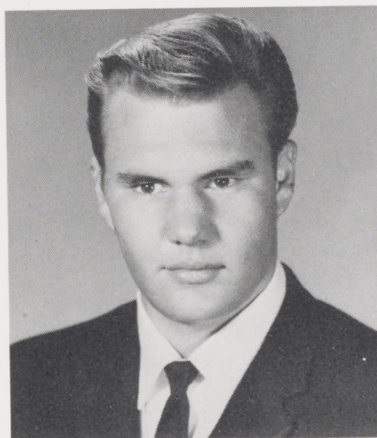
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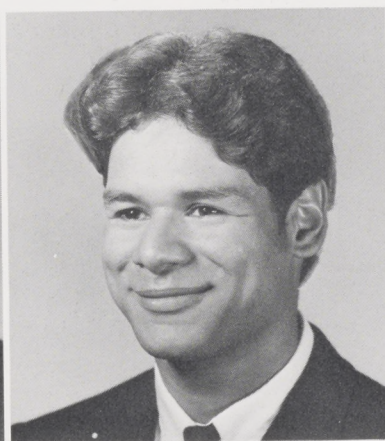
Christino Putian



Evelyn Quintos



Thomas Ragus



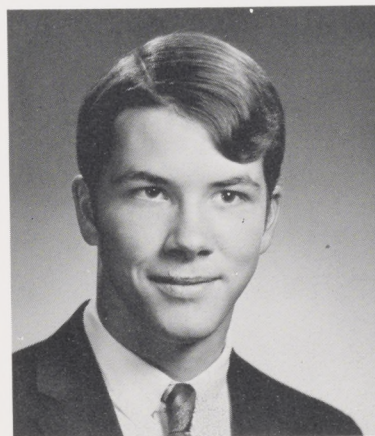
Stanley Ramirez



Loretta Reyes



Mary Ridge



Mitchell Rigby



Dora Rios



Lupe Rios



Monica Rios



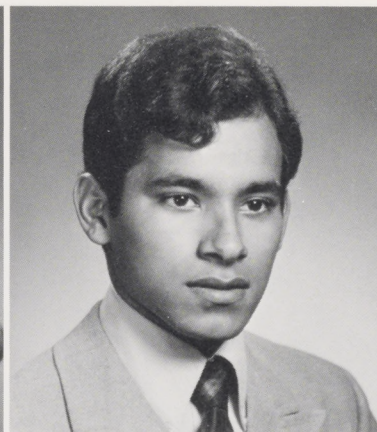
Judy Roberts



Debra Rocha



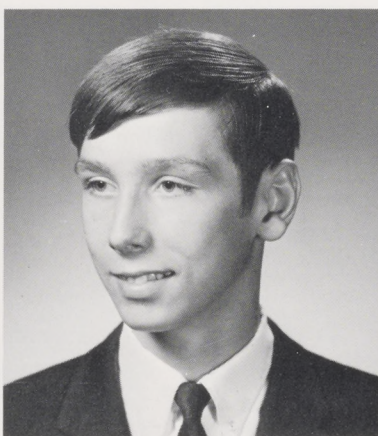
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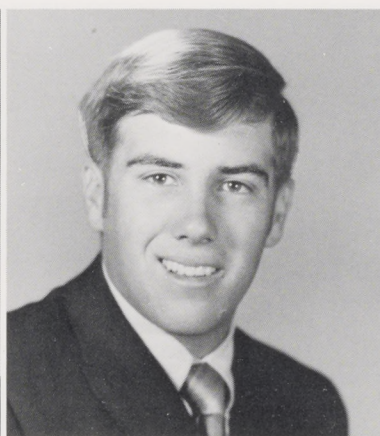
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James Rogers



Jerry Rogers



Thomas Rogers



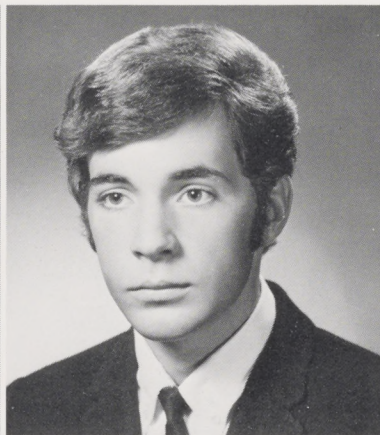
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Deborah Rolison



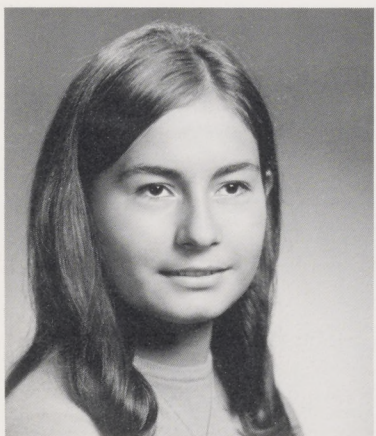
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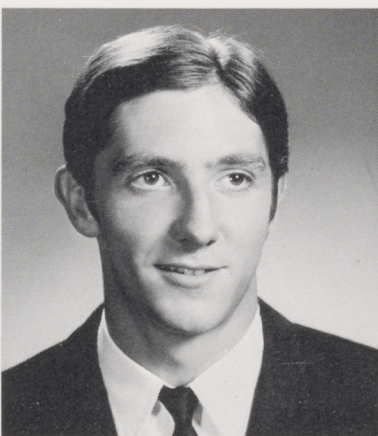
Howard Romeri



Charles Rossen



Margarita Ruiz



Edward Russell



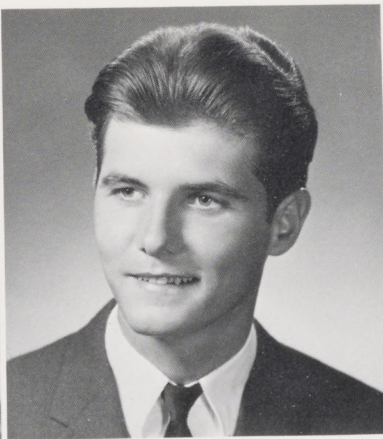
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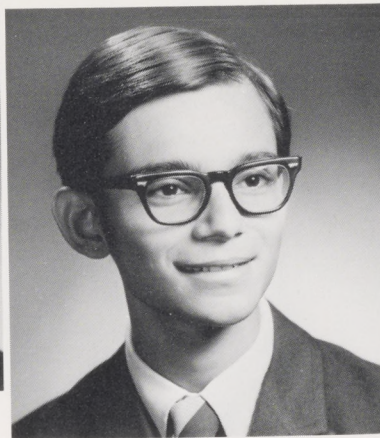
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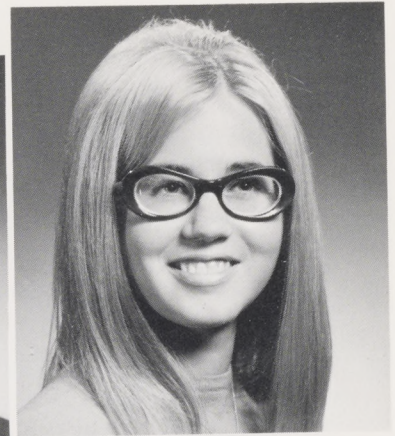
Louise Salcido



Tommy Sampaulesi



Andrew Sanchez



Glenda Sanderson



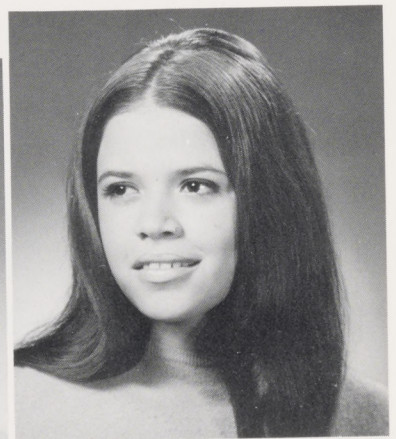
Esther Sandoval



Jose Saucedo



Rachel Saucedo



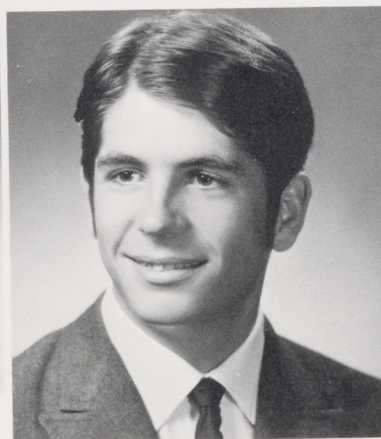
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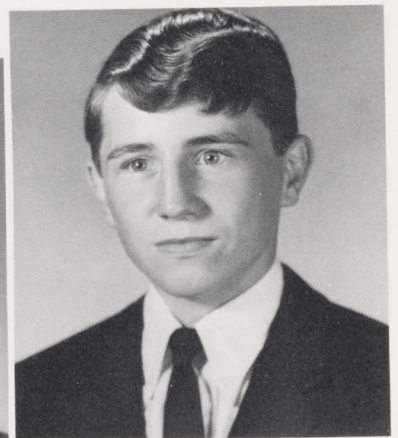
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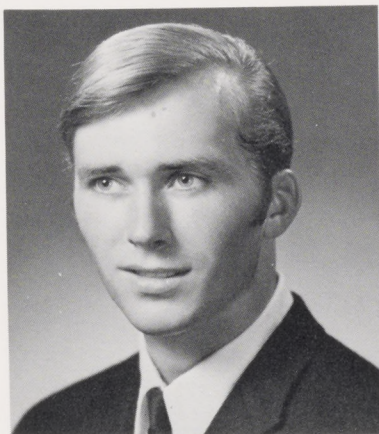
Karen Schwarz



Duane Sciacqua



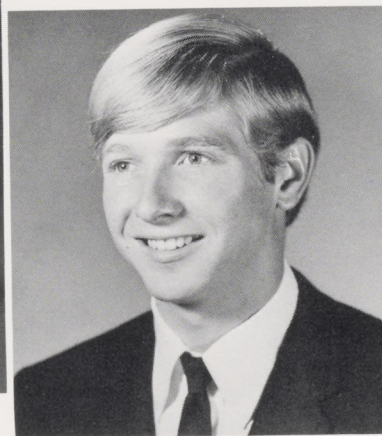
Matthew Shannon



David Sharp



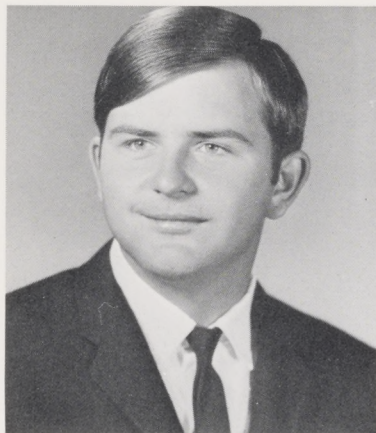
Rita Simpson



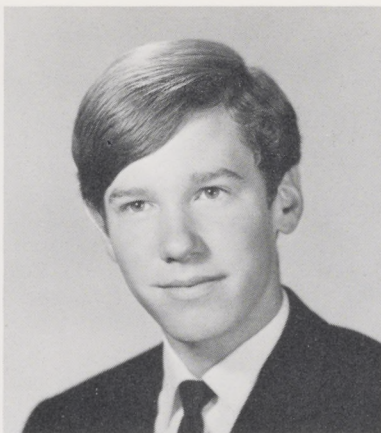
Dudley Smallwood



Craig Smith



John Smith



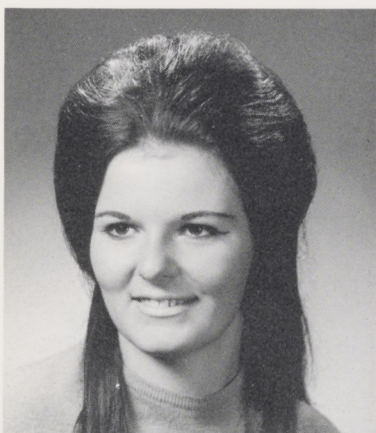
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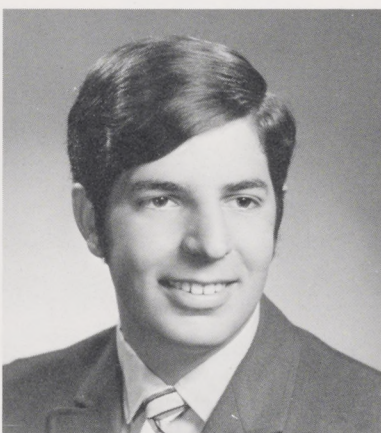
Abelica Soliz



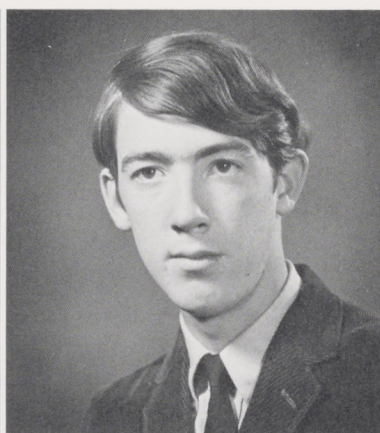
Jennifer Soria



Margaret Sparks



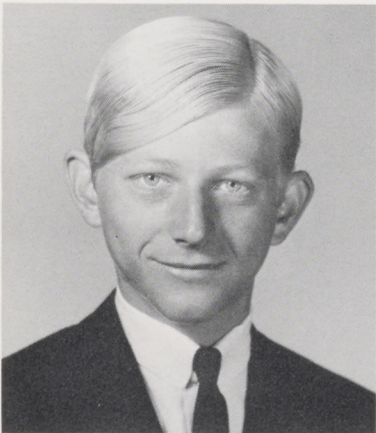
Steven Spinelli



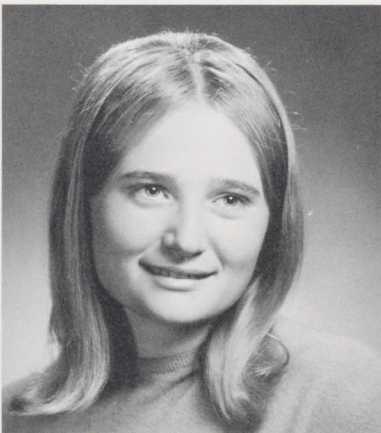
Grant Spotts



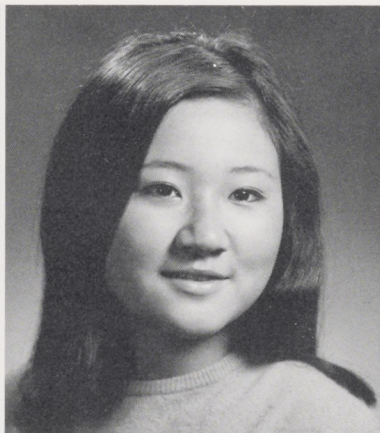
Lynn Staab



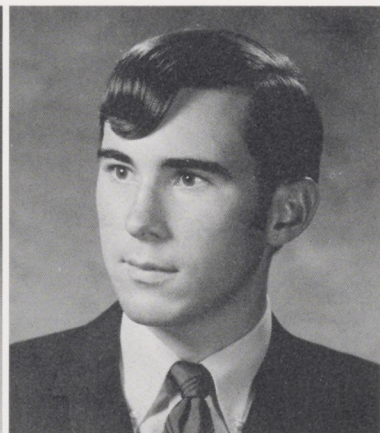
Donnie Standridge



Lee Stinnett



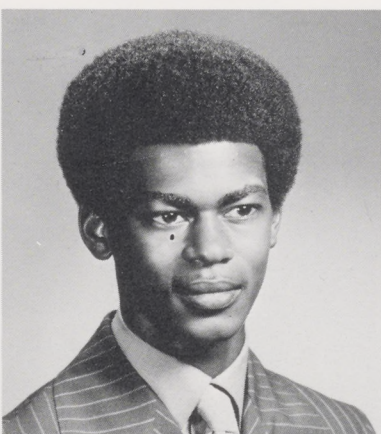
Leigh Strickler



Bruce Sutton-Jones



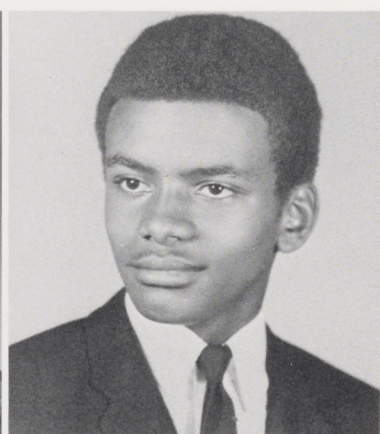
Dianna Tabor



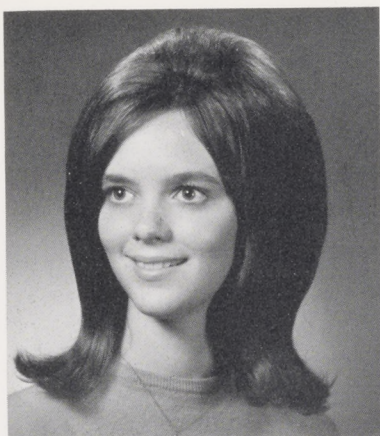
James Taylor



Lewis Thomas



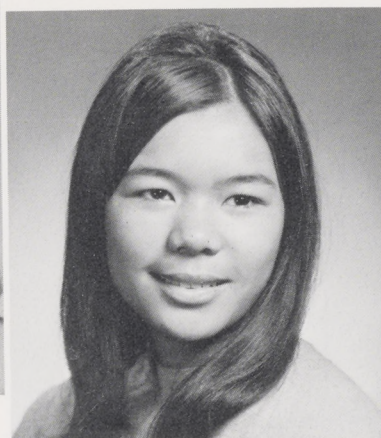
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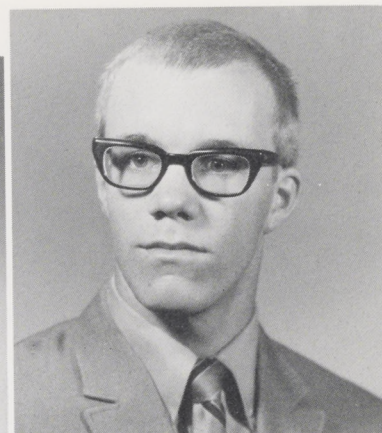
Donna Thompson



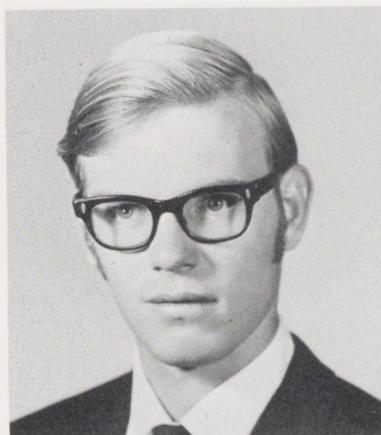
Nancy Thompson



Linda Tigson



Craig Tinker



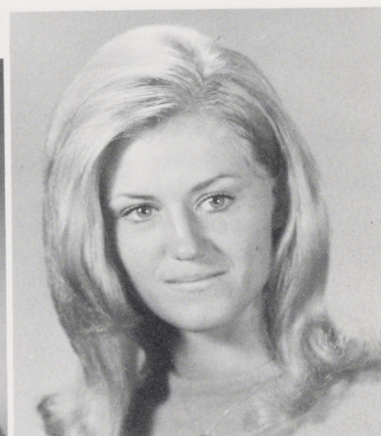
Michael Todd



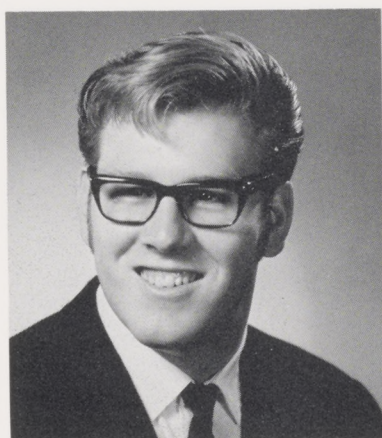
Margaret Tolladay



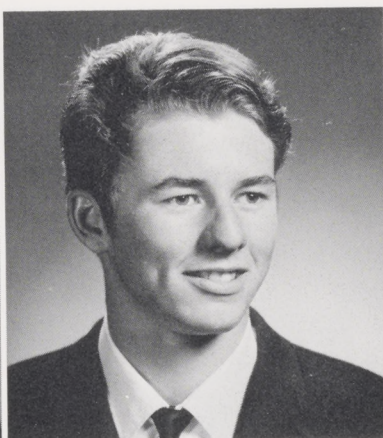
Karen Toole



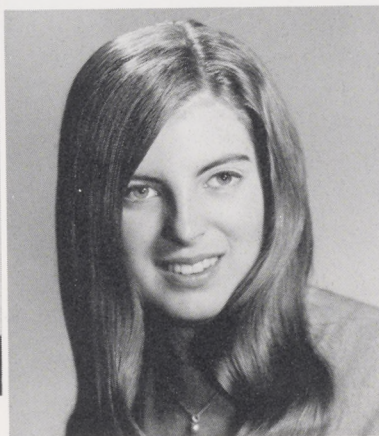
Sharon Tribble



Ronald Truhitte



David Tune



Laura Unti



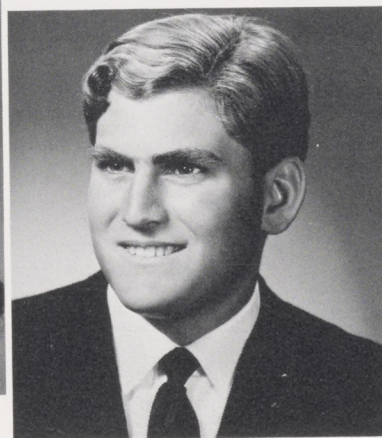
Linda Urbano



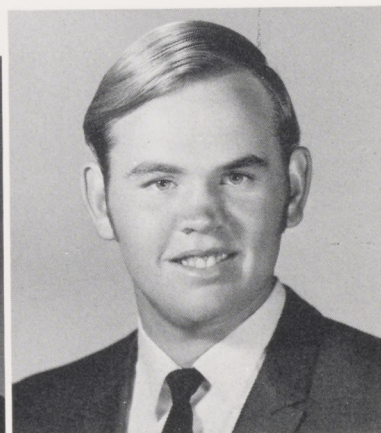
Carolyn Valdez



Georgia Valdez



Steven Valorosi



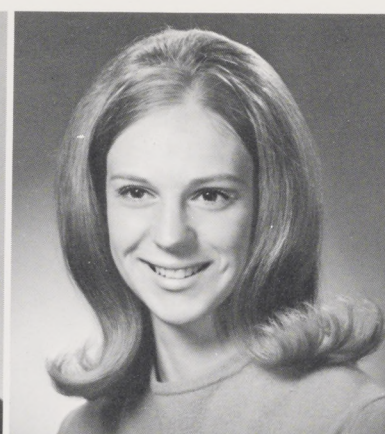
Kenneth Veatch



Gloria Vega



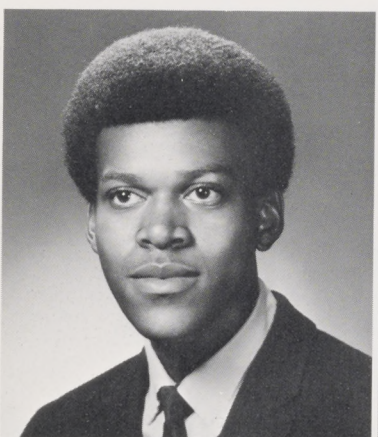
Lawrence Vierra



Gail Vived



Muriel Walker



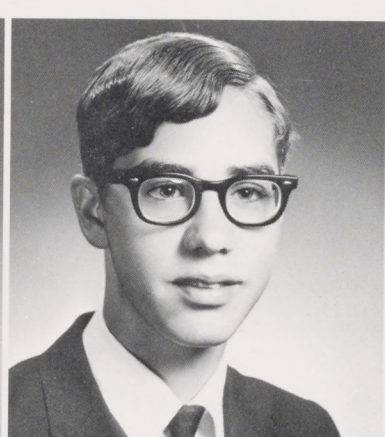
Walter Walker



Cynthia Walkingstick



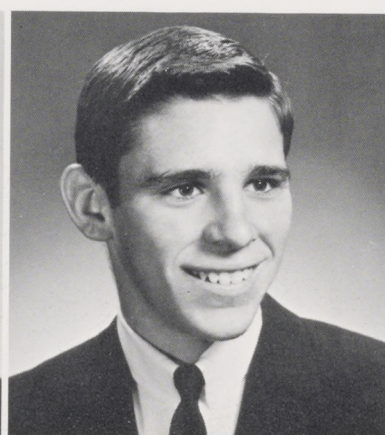
Aletha Wall



James Wall



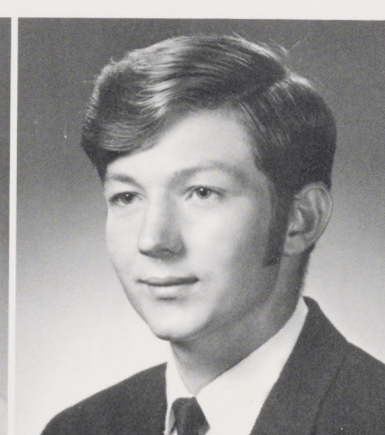
Terry Welker



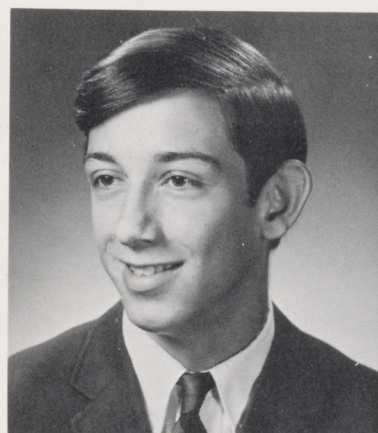
Richard Wells



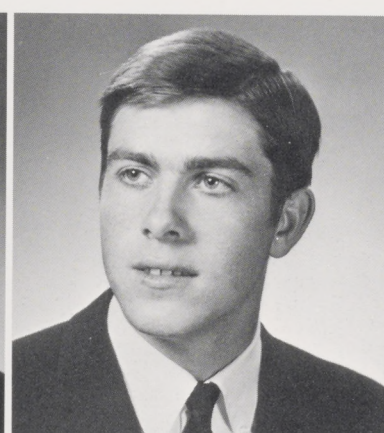
Becky Westing



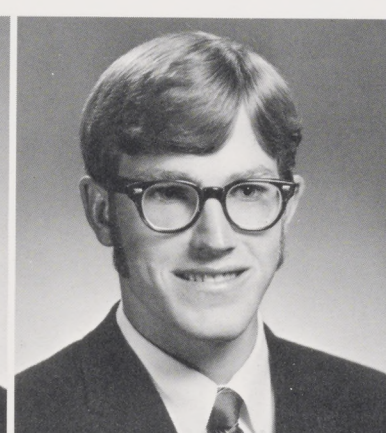
Larry Whitted



Eric Williams



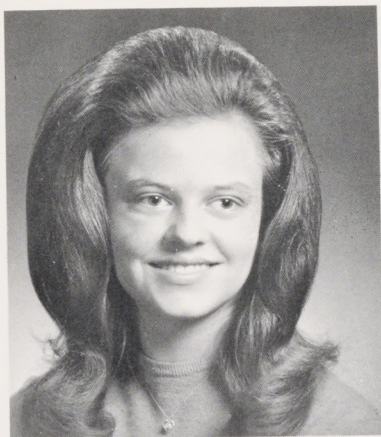
Paul Williams



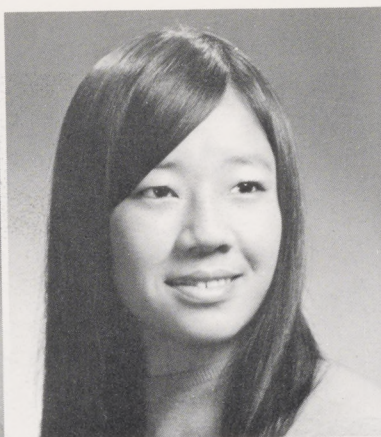
Roger Williams



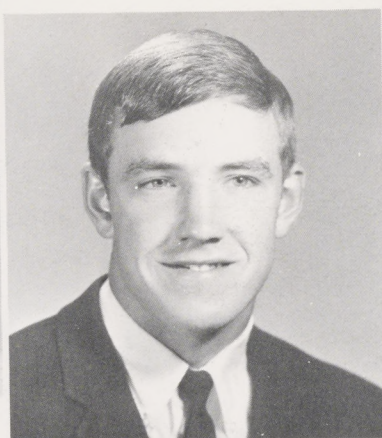
Louise Winter



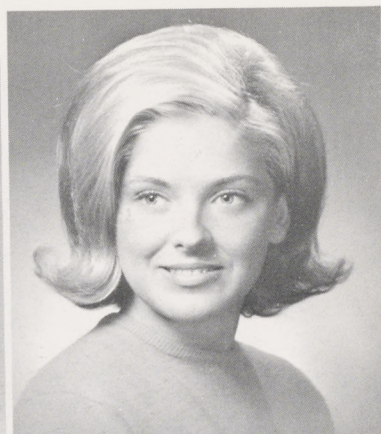
Marilyn Wolf



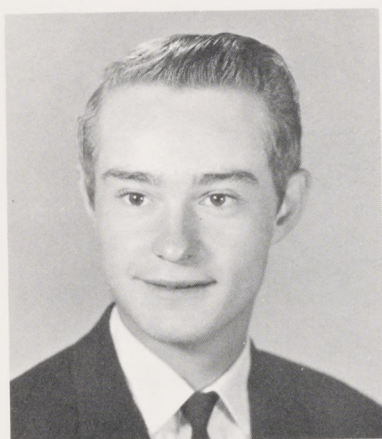
Lucille Wong



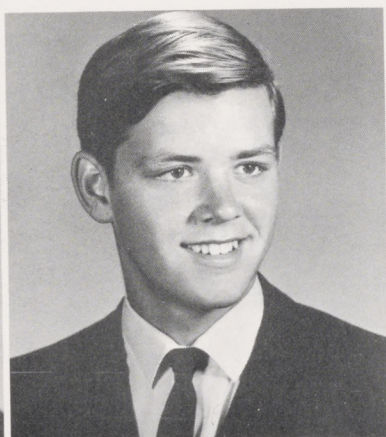
Robert Wood



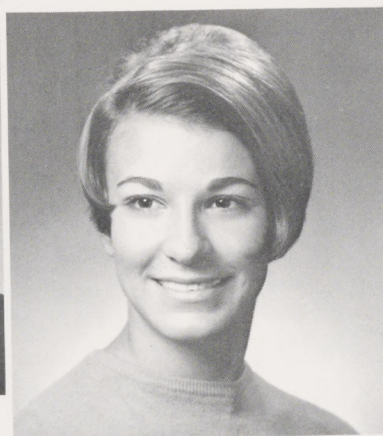
Karen Woodall



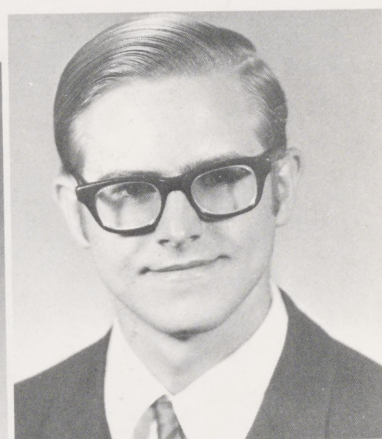
Dennis Woods



Richard Woods



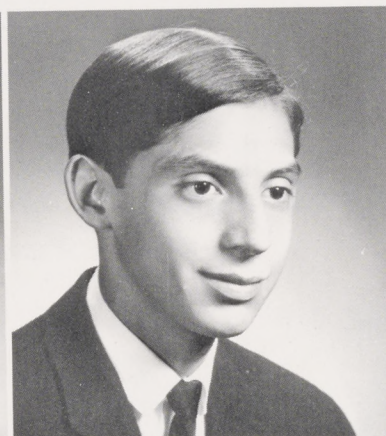
Rebecca Wren



William Wright



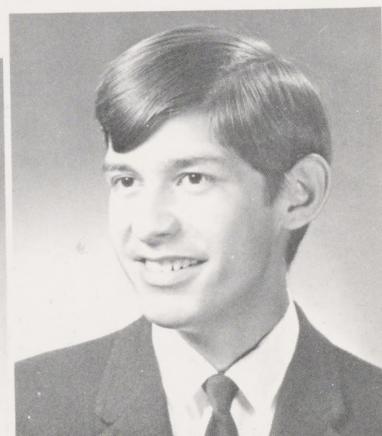
Mary Ybarra



Robert Ybarra



Stella Ybarra



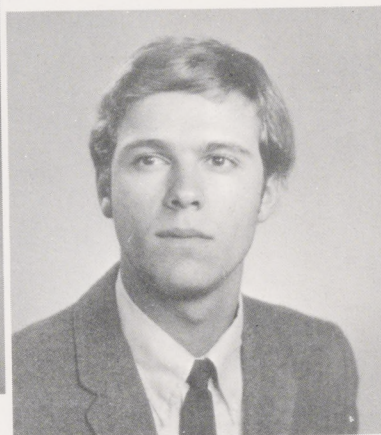
Daniel Yrigollen



Rebecca Zamora



Betty King



Rick Schwabenland

camera shy seniors

Leandro Aguilar
Randall Anderson
Sam Anderson
Dave Arnold
John Baker
Bartolo Baldenegro
Doris Barnett
James Basden
Pamela Bonds
Elizabeth Camarillo
Jesse Castro
Anita Cervantez
Rose Chamblin
Carl David
Beverly Dirks
Patti Esparza
Dolores Espinoza
Grace Esquivel
Ysidro Falcon
Richard Flores
Lawrence Fuller
Paul Fulmer
Antonio Gaeta
Benito Garza
Michael Gendron
Rodney Glass
David Gonzales
Rosa Gonzales
Garry Harris
Rocky Head
Jose Hernandez
Jesse Huerta
Kurt Jackson
Robert Jones
Judy Langrum
George Lee
Dolores Lopez

Manuel Lopez
Martin Mabie
Peter Marmolejo
Duke Martinez
Johnnie Martinez
Melba Matlock
J. B. Moore
Valentine Morales
Carlos Moreno
Lanny McCann
Teddy Norman
Edward Nyberg
Bill Pick
Richard Ramsey
Victor Raqueno
Javier Renteria
Julian Rodriguez
Vance Rowland
Vivian Russell
Morris Samarin
Raymond Sepulveda
John Simpson
Henry Soto
Robert Sterling
Richard Torres
Johnny Urena
Martin Urias
Arnold Valenzuela
Maria Villafan
Demetrio Villarreal
Thomas Walter
Doris Williams
Robert Ybarra
Barry Young
Charles Young
Monty Young



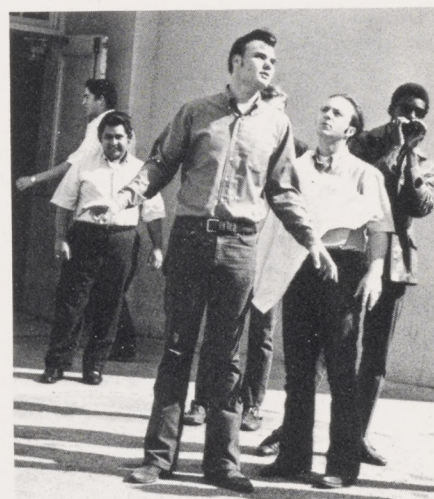
All right!



Head on, brother.



So cool?



Oh! Wow man.



Judi! Judi! Judi!



Jon & Mari



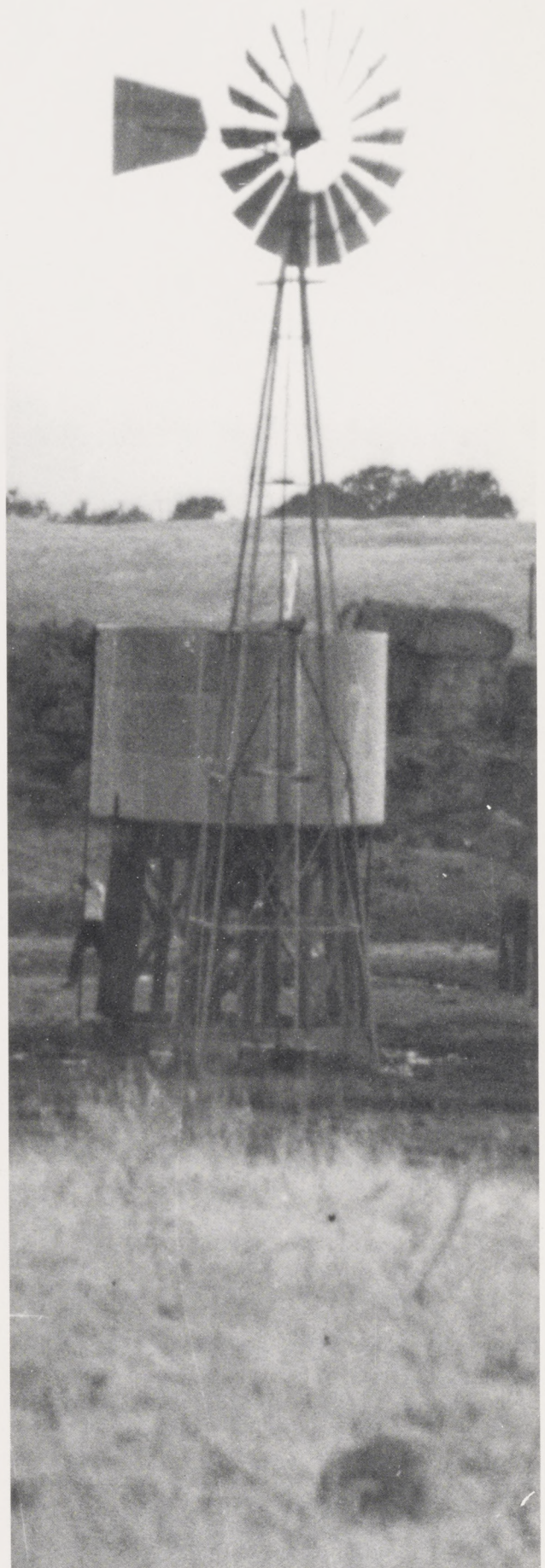
Yum-Yum



I looked out over what
I could see of the world
and I closed my eyes to
nothing.
I saw people dying,
even starving,
people unloved and unloving,
forgotten and forgetting,
lost and losing.
I saw man killing man
with faces looking on
and saying nothing,
their silence called patriotism
while the cries and shouts
of others
were carefully ignored.
I saw the shocks of
hospitals jails wars
ghettos army training camps
city streets
and even libraries full of tears
and the most hopeful full of fears.
I saw man's great machines
with bared waiting jaws
and he with no place to run
from what he built
in that same anxious passion
that (it was whispered)
would destroy him
because perhaps his greed
was even greater than his hate.
I saw hungry, pleading eyes,
eyes empty of the hope
that comes only from the knowledge
of a life that can hold
something besides misery
and dying, and dying, and
death.
I saw my greatest hope,
my generation
sitting quietly in rows
unseeing unfeeling dismissing
anger joy passion love
pretending not to know
growing old comfortably,
while those who wouldn't fit
refused to sit
let their minds be wasted
in stoned immunity
their search for individualism
and meaning
yielding only conformity
and meaninglessness,

their shedding of values
 leaving them naked and shivering
 in their desperate need
 so that in the spaces
 between the thrills and pills
 they thought of ultimate escape
 no longer immune,
 hopelessly susceptible.
 I saw obscenities scratched
 into grade-school lunch benches,
 smack king heroin
 in red on tennis shoes.
 I saw people miserable in
 marriages
 and other institutions
 who had long ceased talking
 of escape, having realized
 long ago
 that they had nowhere else to go
 and sometimes there were children
 to think about and
 hold responsible.
 I saw people passionately hating
 their life and desperately
 fearing their death,
 their future ceasing to exist
 in the eternity of their present.
 I saw people without hope.
 I saw me.

I looked out over what
 I could see of the world
 and I closed my eyes to
 nothing.
 The world lay before me
 in hideous shades of dark and grey
 and I could see no
 sense or reason
 in all the terrible
 struggle.
 But then the sun burst forth
 born once again of darkness
 and spread slender fingers of
 color over the land
 touching, blessing
 everything
 and I, I forgot my search for reason
 and found one after all in
 the sun, the crazy sun
 smilin' in spite of everything
 and me shinin'.



CLUBS

AND

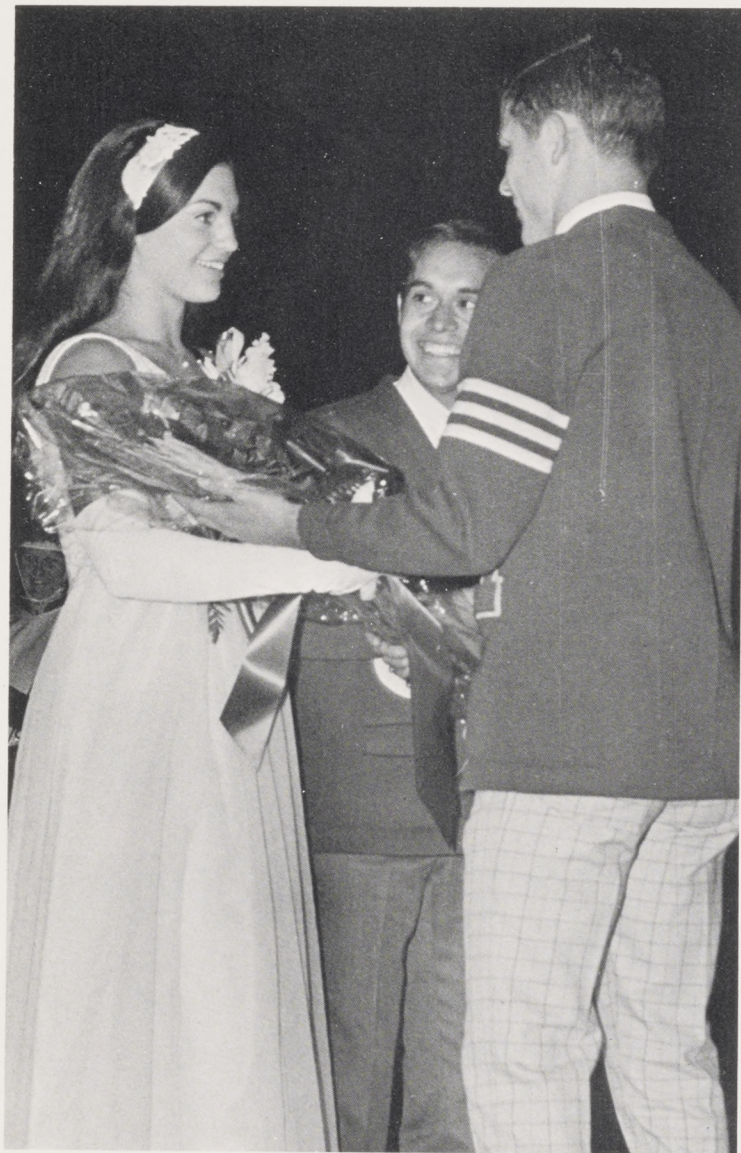
NO





ACTIVITIES





Homecoming Week

The 1969 Queen

and Court

Activities for Homecoming Week were launched by the naming of the four candidates for Homecoming Queen; Carol Loquaci, Dianna Tabor, Janie Logoluso, and Paula Galleano. That Monday night, Block M held its annual toy drive, collecting toys for needy children.

Tuesday night saw the Boy-Girl football game held at Rotary Park. After the girls won, the crowd went to celebrate at Baskin-Robins.

Throughout the week each class and different clubs were finishing their decorated cars. On Friday a panel of judges named Y.A.C. as the winning car. There was also an after-school rally held at Bethard Square.

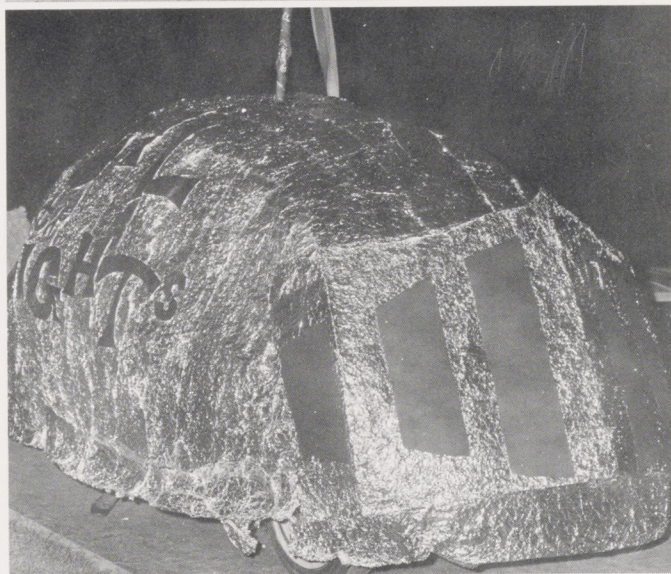
That night, the four candidates made their walk down the field with the Band playing on either side. At the end of the walk Block M president, Charles Freeman presented the traditional roses to Homecoming Queen Paula Galleano.

After the game at the Block M Dance, the Queen was crowned and all candidates received gifts.

Paula Galleano,
1969 Homecoming Queen



Left to right: Carol Loquaci, David Givens, Dianna Tabor, Dan Milinovich, Janie Logoluso, Steve Gamboa, Paula Galleano, and Ruben Medina.



Backwards Dance

"Night of the Living Dead"

"The Night of the Living Dead" was the theme for this year's Halloween Backwards Dance. Sponsored by the Girls' League, it was held on November 1, 1969, in the girls' gym.

Coffins, headstones and all types of spooky decorations added to the eerie atmosphere of the dance. Prizes went to Cindy McMains and Terry Jay for the best costumes. Music for the evening was provided by the "Soul Dynamics."

Nancy Prosperi,
Girls' League President



Frosh-Soph Reception

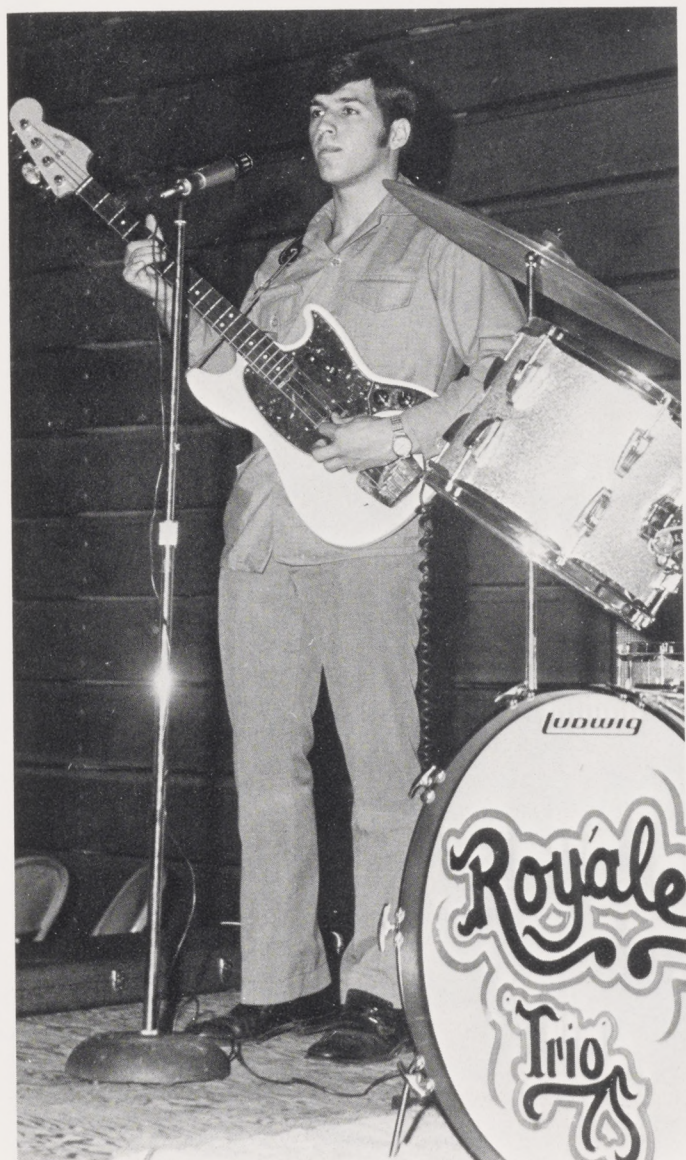
To MHS —

This year's 1969 Frosh-Soph Reception was one of the most outstanding achievements the Class of '72 ever accomplished. The success was due mainly to the hard-working chairmen in cooperation with the class officers and advisors.

Besides getting their committee together and decorating, the chairmen also had the responsibility of earning money by bake sales and selling raffle tickets.

Around 300 Freshmen and Sophomores attended the reception. The Albert Witch Affair played exceptionally well, the refreshments were delicious, the decorations were fantastically grotesque, and everyone, including the chaperones, had a real "ghoul" time.

Anita Meister,
Sophomore Class President



Class of '70'

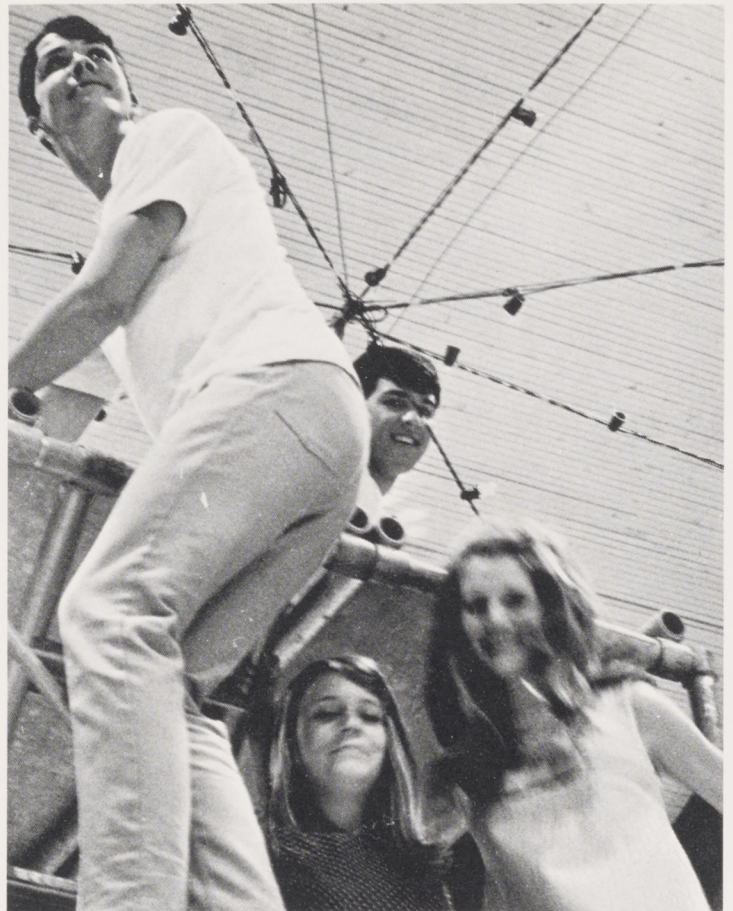
JUNIOR-SENIOR PROM

"Palace of the Gods" was the theme for probably the best Junior-Senior Prom in the history of Madera High. A theme of ancient Greece and the gods that ruled carried out the setting for the formal affair.

At intermission, Miss Diane Prosperi—escorted by Mr. Mike Cappelluti — was crowned Queen of the 1969 Junior-Senior Prom. Music for the Prom was ably provided by Jerry Venturi's Band.

Paula Galleano, junior class president, did an outstanding job of organizing all of those "energetic" last year juniors to create the best prom ever.

Dan Milinovich



CHRISTMAS BALL



The theme for this years' Christmas Ball was "An Old Fashioned Christmas." Each table had a centerpiece of a pine cone that had a red or white candle near it that was tied with a red bow. From the ceiling there hung a large silver ball that had four garlands coming from it to each corner of the gym. There was a fireplace, and two large Christmas trees that had lights from top to bottom.

The money was used for our Senior Horizon trip to Los Angeles in the spring. Music was provided by the Forth Oncome.

Susan Herring
Senior Horizon President



1970 SENIOR



senior play cast

Sylvia Barrett	Janice Andrew
Beatrice Schacter	Bette Goodwin
Sadie Finch	Diane Eller
Charlotte Wolf	Helen Rojas
Ella Friedenberg	Glenda Glass
Frances Egan	Gail Gillette
Ellen	Linda Arthur
Alice Blake	Vicky Cates
Linda Rosen	Kris Davis
Helen Arbuzzi	Vicky Gaffney
Katherine	Lynn Staab
Fran	Judi Roberts
Carrie Blaine	Vivian Gaffney
Elizabeth Ellis	Debbie Franklin
Rachel Gordon	Lois Arthur
Jill Norris	Cindy Brunolli
Carole Blanca	Mari Alberta
Vivian Paine	Aletha Wall
Paul Barringer	John Pipes
J. J. McHabe	Bruce Sutton-Jones
Samuel Bester	Ron Truhitte
Dr. Maxwell Clarke	Ron Truhitte
Joe Ferone	Gerald Harris
Harry A. Kagan	Terry Jay
Charles Arrons	James Murphy
Rusty O'Brien	Tony Chavez
Lou Martin	Leo Barnes
Lennie Neumark	Lex Bufford
Edward Williams	Virgil Payne

class play



"production staff

Director	Mrs. Brenda Oswald
Set Design and Construction	Miss Hammerberg
Asst. Director and Stage Manager	Diane Eller
Props and Make-up	Vikki Vizcarra
	Royce Blanton
	Earline Smith
	Vicky Smith
	Julie Wilkinson
	Kathy Klotzbier
	Kim Gilchrist
Lights	John Howard
	Duane Imrie
	George Escobedo
	Lance Murphy
Sound	George Escobedo
Sets	Drama Class
	Miss Hammerberg's
	Art Classes
	Seniors
Programs and Tickets	Paula Galleano
Publicity	Diane Eller
Posters and Art	Dianna Tabor
Ads	Bob Kahn
	Dan Milinovich
	Fred Bianchi



senior play

"Know your lines, know your lines," were the frequent words of Mrs. Oswald during the many weeks of preparation for the Senior play.

The play was "Up the Down Staircase," with a cast of 30 characters, plus all the behind-the-scene crews.

With Mrs. Oswald's mighty fist of encouragement, the members of Madera High Actors Union, gave up jobs, sleep, boyfriends, girlfriends, food, and flunked Civics so the Senior Play could be a successful one.

Mrs. Oswald often used the cliché "Break a leg," Linda Arthur took it literally and did just that. Summing up the many weeks of rehearsals, we worked hard and were not disappointed with the profits!

Diane Eller
Assistant Director





madera high mascots



Bette "Yodi" Goodwin

Diane "Moki" Eller

We were chosen as Madera High School Mascots by the fall Student Council of 1968, and were the first to make the job more meaningful. Starting out in our spanking new coyote suits and new coyote heads fashioned by Kim Neely, it was hard to distinguish between us. Moki, Diane, tied a bow on her tail, and was the shortest. Yodi, Bette, tied two knots in her tail and was taller.

Some of the highlights of the two years were when we went trick-or-treating and handed out the goodies at the '68 Homecoming game, times that we played football, Moki in her football shirt and Yodi in her football shoes. Best of all was when we entered a float in the '69 Homecoming and won a third place.

We've done our best as mascots and think that we added a little to school spirit. We hope that the privilege of being the coyotes will be given to some deserving characters next year.

Moki and Yodi





An aftergame dance in the Boys' Gym.



Moki and Scottie talking things over.



Presentation of gifts to Homecoming Queen and Court.



Cheerleaders making their entrance on a firetruck.



The football team's traditional run through the Coyote.



The Pep Girls get to ride in back.

student council



As I began my term of office as Student Body President, I really had no idea of the tremendous task facing me. It soon became apparent to me that if any work was to be done, it would have to be accomplished by a team effort. The members of the 1969-70 Fall Student Council gave forth this effort wholeheartedly.

Madera High has always had many problems facing it, but thanks to incentive in the Student body, faculty, and administration, the problems have been tackled. In the future, no matter what problems the high school faces, I hope the students take the incentive and have pride in their school and look for solutions to their problems.

I now look back on my term of office as the most enjoyable time of my four short years at Madera High and I sincerely hope that the students will always, as they did this year, strive for a better Madera High School.

Barry Bedwell
Fall Student Body President

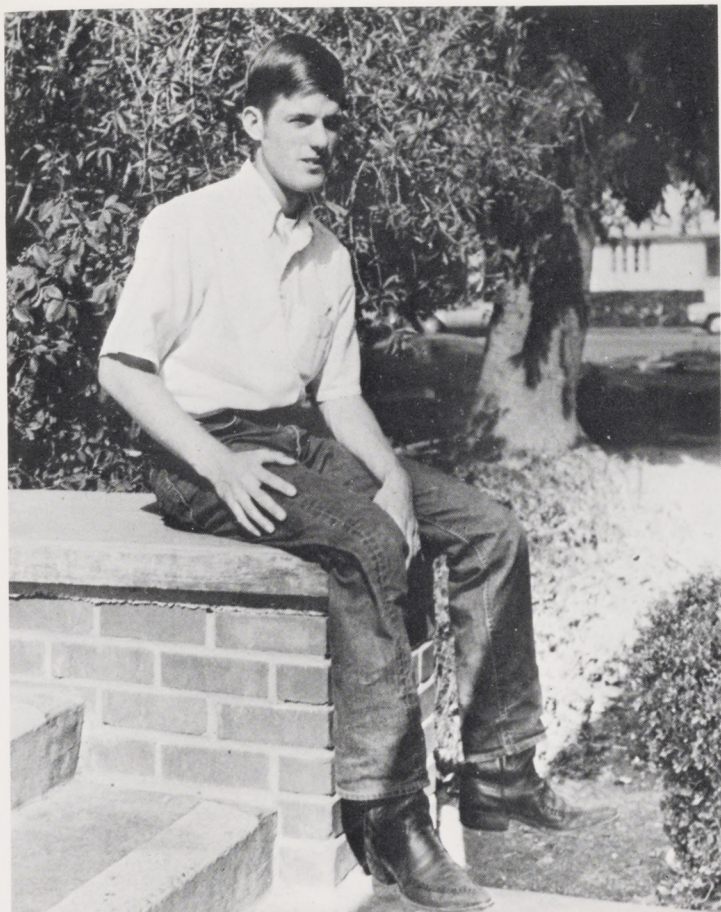


As Student Body president for the second semester, I have had the opportunity to attempt to change programs that I felt could be improved. This has been an experience that I will never forget. I cannot say that this has been a very easy semester, or always enjoyable. At times I wanted to resign, but at others it has been very rewarding.

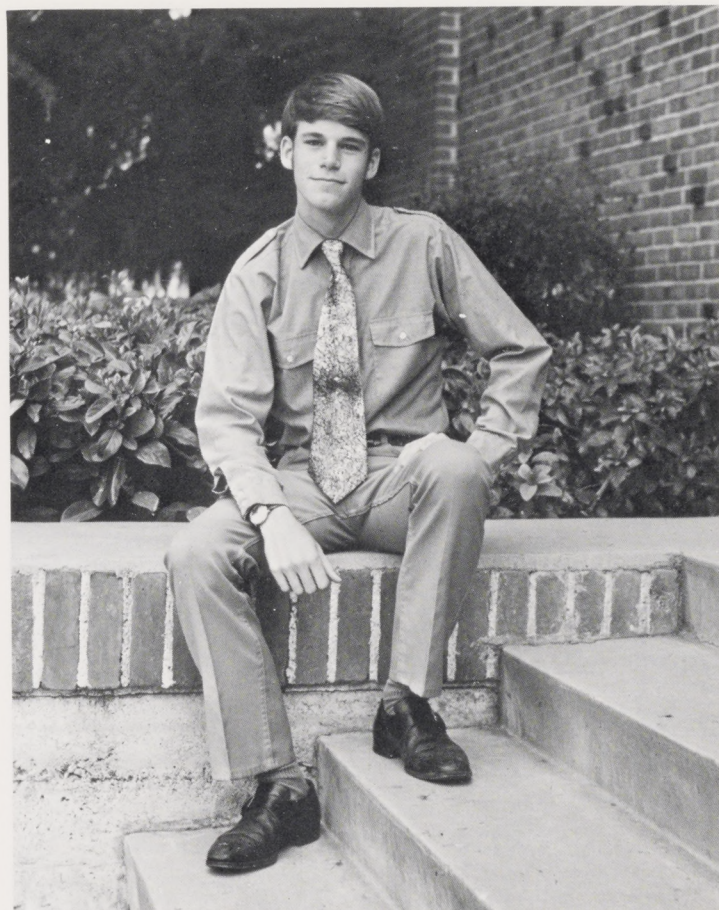
The office of Student Body President has demanded much more time and effort than I had expected and it caused a great deal of conflict with my other activities.

The experience I gained from the term was all worth while. I would like to take this opportunity to thank all of the students at Madera High for giving me this chance to work for them.

Thank you
Dick McCullough
Spring Student Body President



Fall Student Body Vice-President: Gifford Johnson



Spring Student Body Vice-President: Scot Byers



Commissioner of Clubs and Activities: Fall, Darleen Del Bianco; Spring, Shirley Overgaard



Commissioner of Finance: Fall, Janie Logoluso, Spring, Marilyn Hawkins



Senior Class President: Spring, Paula Galleano; Fall, Ruben Medina



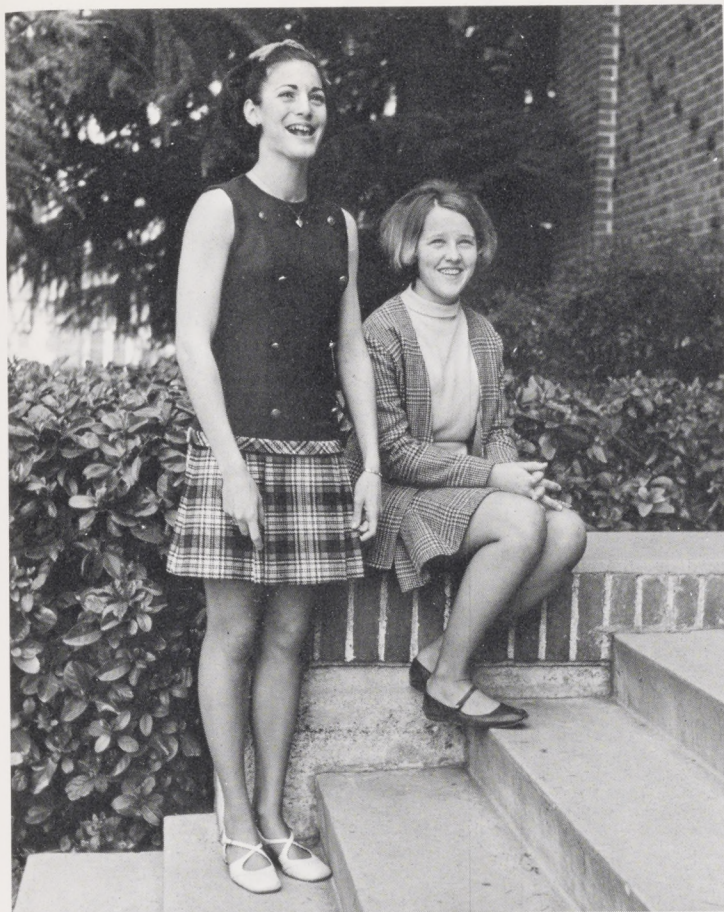
Junior Class President: Fall, Glen Goto; Spring, Don Estabrook.



Sophomore Class President: Fall, Anita Meister; Spring, Jeff Melikan



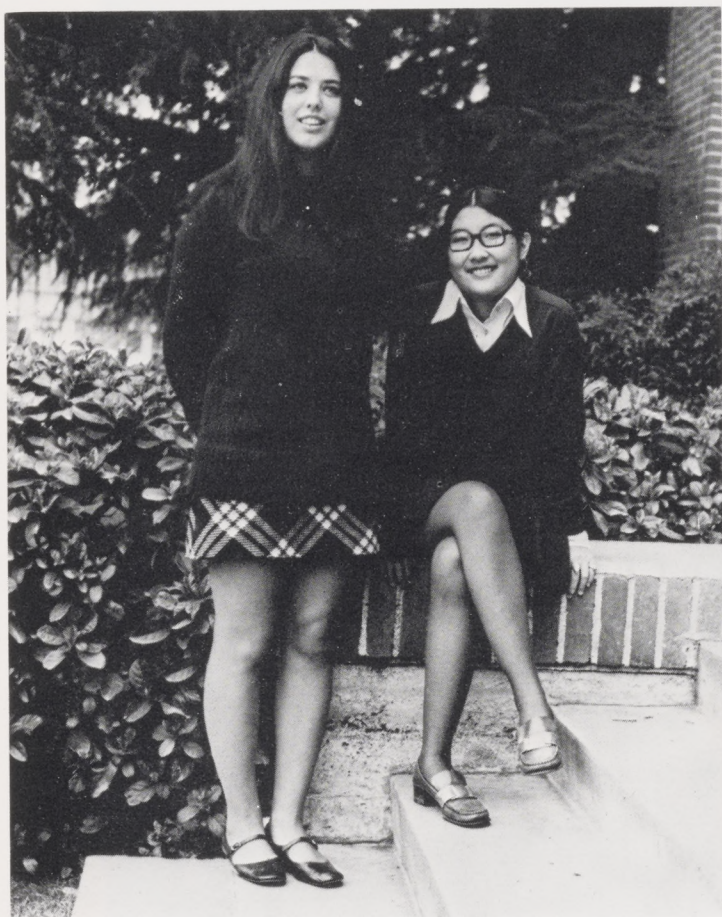
Freshman Class President: Fall, Freddy Thomas; Spring, Steve Sherrod



Student Body Clerk: Fall, Karen Galleano; Spring, Sally Konkel



Commissioner of Publicity: Spring, Diane Eller; Fall, (not pictured) Raymond Cruz; Public prosecutor, Steve Cortopassi



Commissioner of Awards: Fall, Debbie Pool; Spring, Becke Tanaka



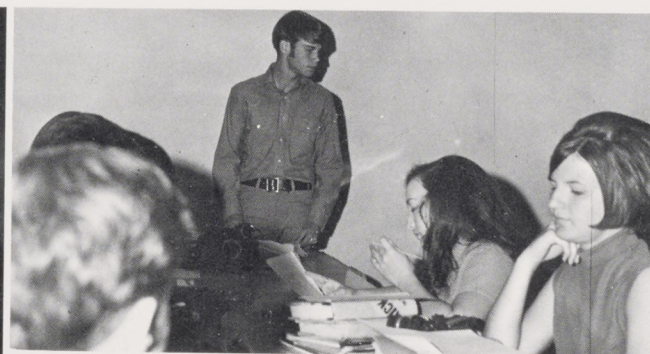
Commissioner of School Spirit: Fall, Cindy Brunolli; Spring, Janet Glantz

student legislature



First Row: Denise Lowry, J. Longatti, M. Minnetti, J. Siebert, G. Johnson, K. Veatch, N. Larez, E. Ytraldi. Second Row: L. Loquaci, D. McCullough, J. Freeman, P. Hughes, B. DeWitt, R. Williams, B. Hatch. Third Row: S. Bottini, D. Smallwood, M. Alberta, G. Williams, J. Puckett, M. Hawkins, N. O'Meara, S.

Overgaard. Fourth Row: B. Melenbacker, R. Hanhart, M. Foster, S. Gamboa, J. Tamberi, C. Romeri. Fifth Row: Mike Sutters, H. Glantz, P. Chavin, D. Boysen, B. Tanaka, D. Potter, D. Foster, B. Leach. Sixth Row: P. Gamboa, M. Bellinger, D. Parker, R. Pagett, V. Nichols, D. Longatti, S. Bautista.



Student Court



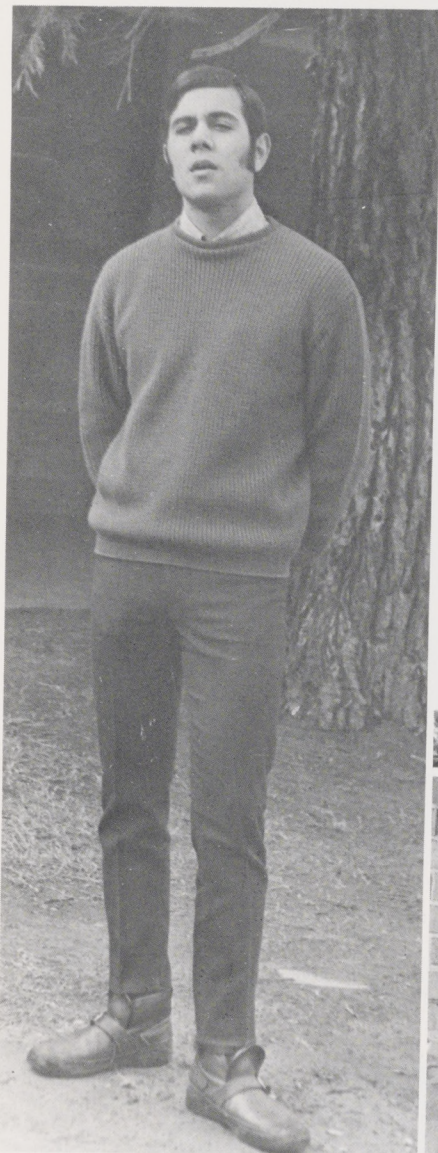
First Row: Tom Kidwell, Mitch Rigby, Joe Saragoza. Second Row: Yolanda Villa, LaVonna Chambers, Carl Cunningham, Steve Cortopassi, Wayne Irby, Karen Winder, Dianna North.



BOYS' state

GOVERNOR'S state- house conference

n.y.l. secretary



My stay at Boy's State was not as worth while as I expected it to be. The facilities in which we stayed were said to have been better than the years before, but this is a matter of opinion.

The main function of Boys' State was to inform us of the different levels and classifications of our governmental bureaucracy, and to teach us the system of American Government. In this mode, Boy's State was worthwhile and achieved its purpose. I feel this organization could be ameliorated if more funds were provided for recreation and better living facilities.

Steve Gamboa
Boy's State representative

The 1969 Governor's State House Conference held in Sacramento on November 10 and 11 was an outcome of the youth conferences organized throughout the cities of California. The theme was to discuss the problems of the young generation in the new decade of the seventies. It was a challenge for action and change.

Never before had I seen so many adults and young people get together to talk about the dilemmas confronting both generations in these times of turmoil. The issues discussed scaled from mass media to discrimination, from sex to education, and from war to drugs. The results were not as positive as one would have hoped for, but the experiences gained were left in the minds of the young and the old to regenerate a new attitude.

Perhaps a solution won't be formulated, but we young people and adults, through our reflected despairs, are concerned with the hardships and tragedies of the world and hope to acquire a new transformation for a better understanding.

Gerald Harris
Conference Representative

I think that getting involved in NYL gives a person an even greater knowledge of student government. You're working with new people, people that you don't know personally, instead of your close friends and those you've known all your life.

The purpose of NYL is to better school relations and to solve school problems, but during the year, we decided that one meeting a month was more than enough. At that time, NYL was completely dissolved and we formed a new one which will still accomplish the goals of NYL but with fewer meetings.

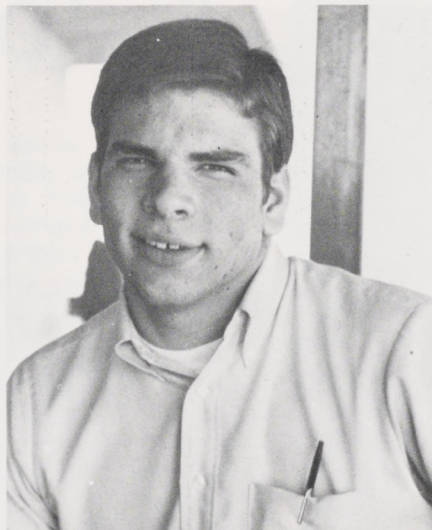
I have enjoyed my year in NYL very much. I have learned a great deal about student government and I have made many new friends.

Dianna Tabor,
NYL Secretary

BOARD of examiners



Senior: Cindy McInturf



Junior: Brad Hatch



Sophomore: LaVonna Chambers

mall committee



First Row: Shirley Overgaard, Paula Galleano, Tina Johnson, Tami Hill. Second Row: Chris Da Silva, Danny Milinovich, Pat Sagouspe, Duane McAlister.



AMERICAN FIELD SERVICE

I would like to take this opportunity to thank everyone—pupils, teachers, administrators—for making my year in Madera High School as wonderful as it has been. School plays a big part in whether my year in the United States has been a success and something that I can look back on with wonderful memories; and I can honestly say that it has been everything that could have been hoped for, and more.

I would also like to take this opportunity to thank my family, the Gills for being so wonderful and helping me throughout my year.

I have gained a real insight into the American way of life and I hope in turn that many of you have learned a little about my homeland, New Zealand.

Perhaps one of my most important impressions that I will return to New Zealand with is that people are basically the same, no matter what country.

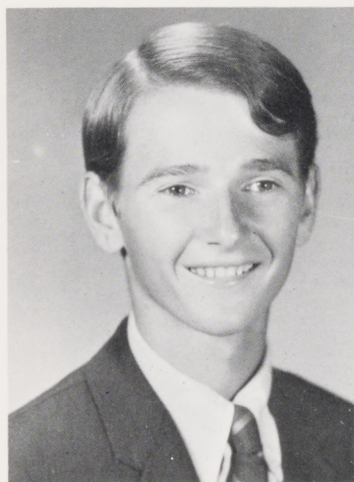
I would also like to take this opportunity to thank all those people who included me in their plans and activities and I can only say again how much I really appreciated it.

Once again I would like to thank each and every one of you for a year I will never forget.

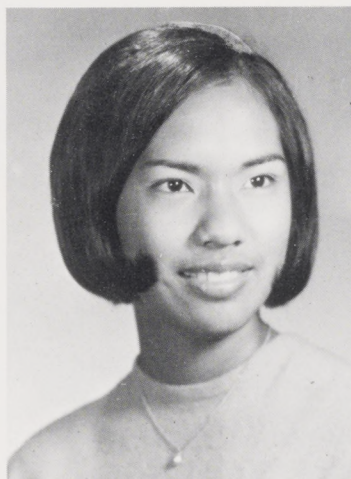
A.F.S.erly yours,
Joy Glendinning



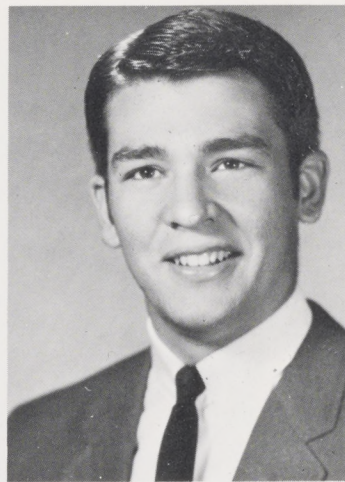
BANK OF AMERICA AWARD WINNERS



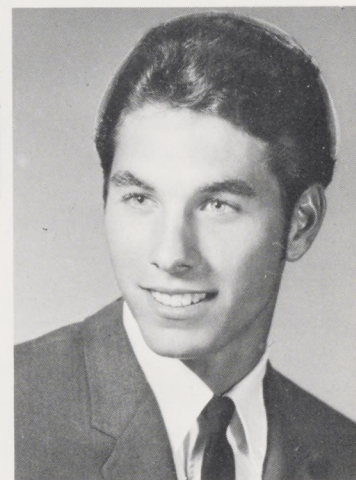
LIBERAL ARTS:
Dick McCullough



FINE ARTS:
Sonia Bautista



MATH and SCIENCE:
Steve Cortopassi



VOCATIONAL ARTS:
Ralph Pistoresi



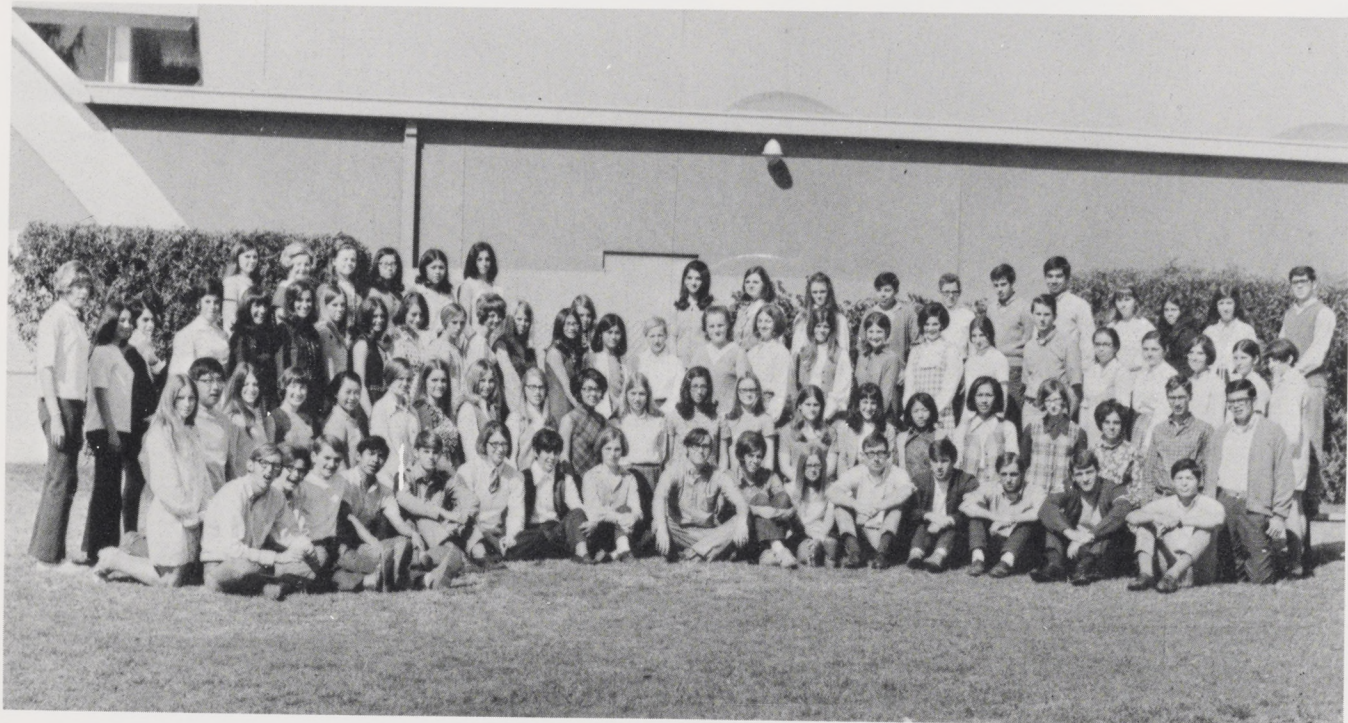
First Row: Frank Morgan, Agriculture; Lois Arthur, Foreign Language; Janet Pira, Business; Doris Barnett, Home Economics; Becky Westing, Art. Second Row: Cindy Brunolli, Social Science; Bruce Sutton-Jones, Trade and Industrial Arts; Bruce Ballard, Music; Janie Logoluso, Laboratory Science. Not pictured: Chuck Alviso, English; Linda Arthur, Mathematics.

CSF Fall Semester



First Row: J. Saragoza, B. Goodwin, D. McCullough, V. Macias, S. Byers, K. Allred, N. Bettini, A. Wall, K. Low, C. Cereghino, D. DelBianco, M. Hendrickson, T. Bishel, B. DeWitt, S. Cortopassi, C. Alviso. Second Row: D. Kinoshita, J. Rios, J. Andrew, S. Brady, L. Kobayashi, K. Badorine, L. Lattanzio, S. Cain, C. Dobashi, S. Jones, M. Sahatdjian, D. Collodi, L. Valorosi, L. Landucci, S. Bautista, M. Bitter, J. Naito, M. Rodriguez, L. Niino. Third Row: D. Sutters, C. McInturf, D. Harrel, P. Chavin, C. Brunolli, J. Logoluso, S. Overgaard, S. Uhalde, M. Walker, Y. Leach, S. McConkey, M. Gong, D. North, A. Meister, C. Logoluso, L. Page, L. Gill, B. Smith, D. Detjen, A. Gonzales, A. Marquez.

CSF Spring Semester



First Row: D. Estabrook, B. Goodwin, D. McCullough, V. Macias, S. Byers, K. Allred, N. Bettini, A. Wall, B. Sutton-Jones, C. Cereghino, M. Hendrickson, B. DeWitt, T. Bishel, B. Blackmon, S. Cortopassi, C. Alviso. Second Row: L. Willford, D. Kinoshita, J. Andrew, S. Brady, L. Kobayashi, C. Peddy, S. Uhalde, Y. Leach, S. McConkey, C. Dobashi, S. Jones, M. Sahatdjian, D. Collodi, L. Valorosi, L. Landucci, S. Bautista, M. Bitter, M. Rodriguez, J. Wall, J. Saragoza. Third Row: P. Winder, C. Farias, D. Sutters, P. Chavin, C. Brunolli, J. Logoluso, D. Veatch, S. Overgaard, L. Gendrin, M. Walker, P. Glorence, M. Gong, D. Gong, D. Motta, D. North, A. Meister, D. Foster, C. Logoluso, A. Marquez, E. Ruiz, P. Tabor, D. January, D. Sellai. Fourth Row: D. Harrell, D. McInturf, M. Wolf, J. Gong, S. Flores, P. Galleano, V. Kludjian, A. Orella, L. Page, M. Orteaga, R. Moore, G. Coelho, P. Gamboa, P. Overstreet, G. Villarreal, L. Basila, J. Logoluso.

CSF OFFICERS



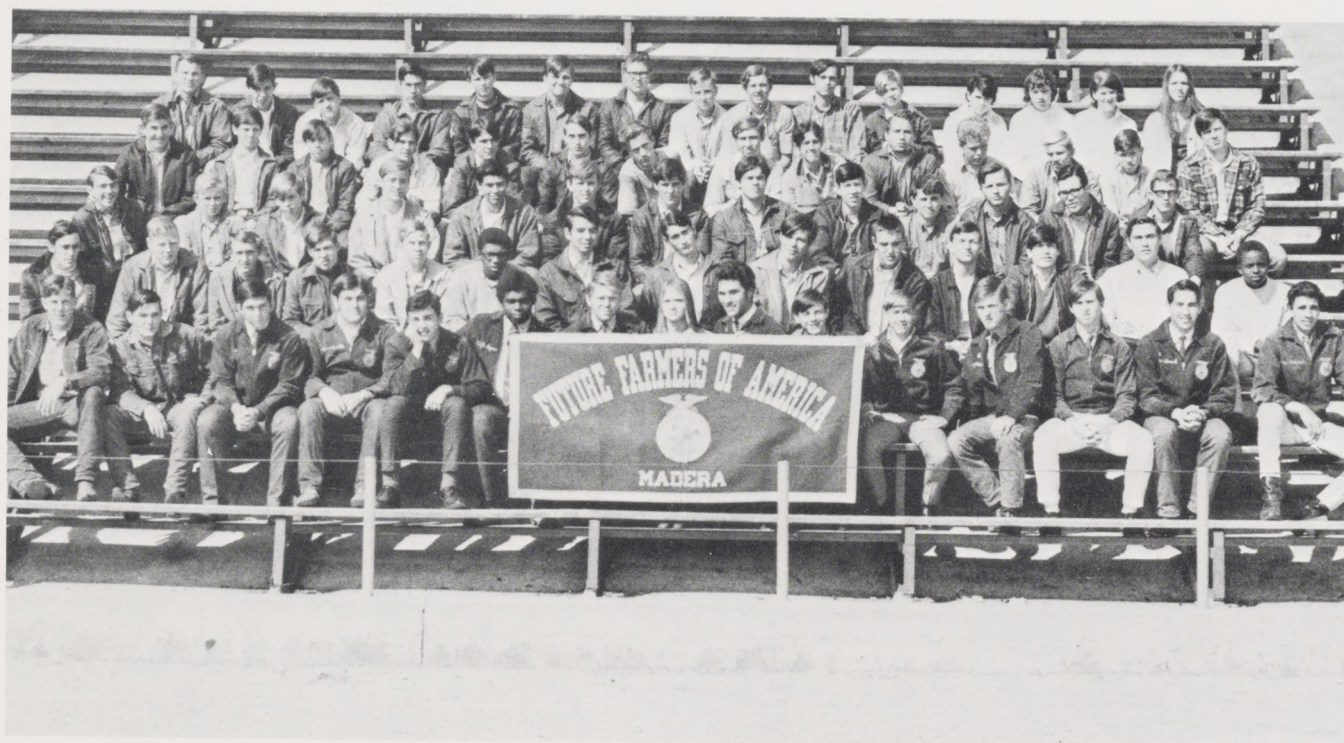
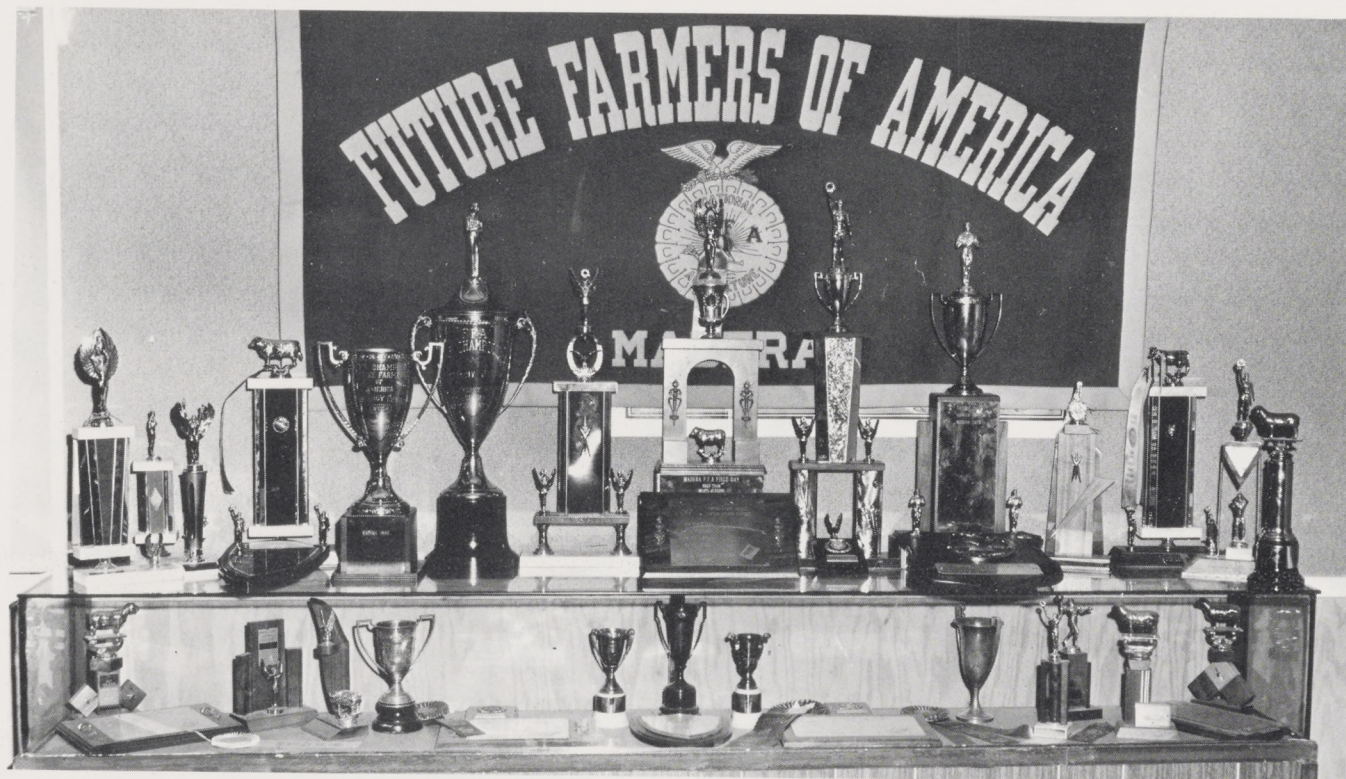
First Row: S. McKonkey, P. Winder, B. DeWitt, M. Bitter. Second Row: L. Willford, C. Dobashi, M. Gong, Y. Leach, A. Meister, L. Valorosi, L. Landucci, D. North, C. Logoluso, M. Sahatjian, D. Collodi, J. Naito, M. Rodriguez, L. Niino.

CSF LIFE MEMBERS



First Row: Chuck Alviso, Tom Bishel, Steve Cortopassi, Brent De Witt, Barry Bedwell. Second Row: Lois Arthur, Aletha Wall, Debbie Harrell, Lynn Kobayashi, Cindy McInturf. Third Row: Janice Andrew, Janie Logoluso, Cindy Brunolli, Debbie Finkas, Margie Bitter, Sonia Bautista, Sally Brady, Nell Bettini. Not pictured: Dick McCullough.

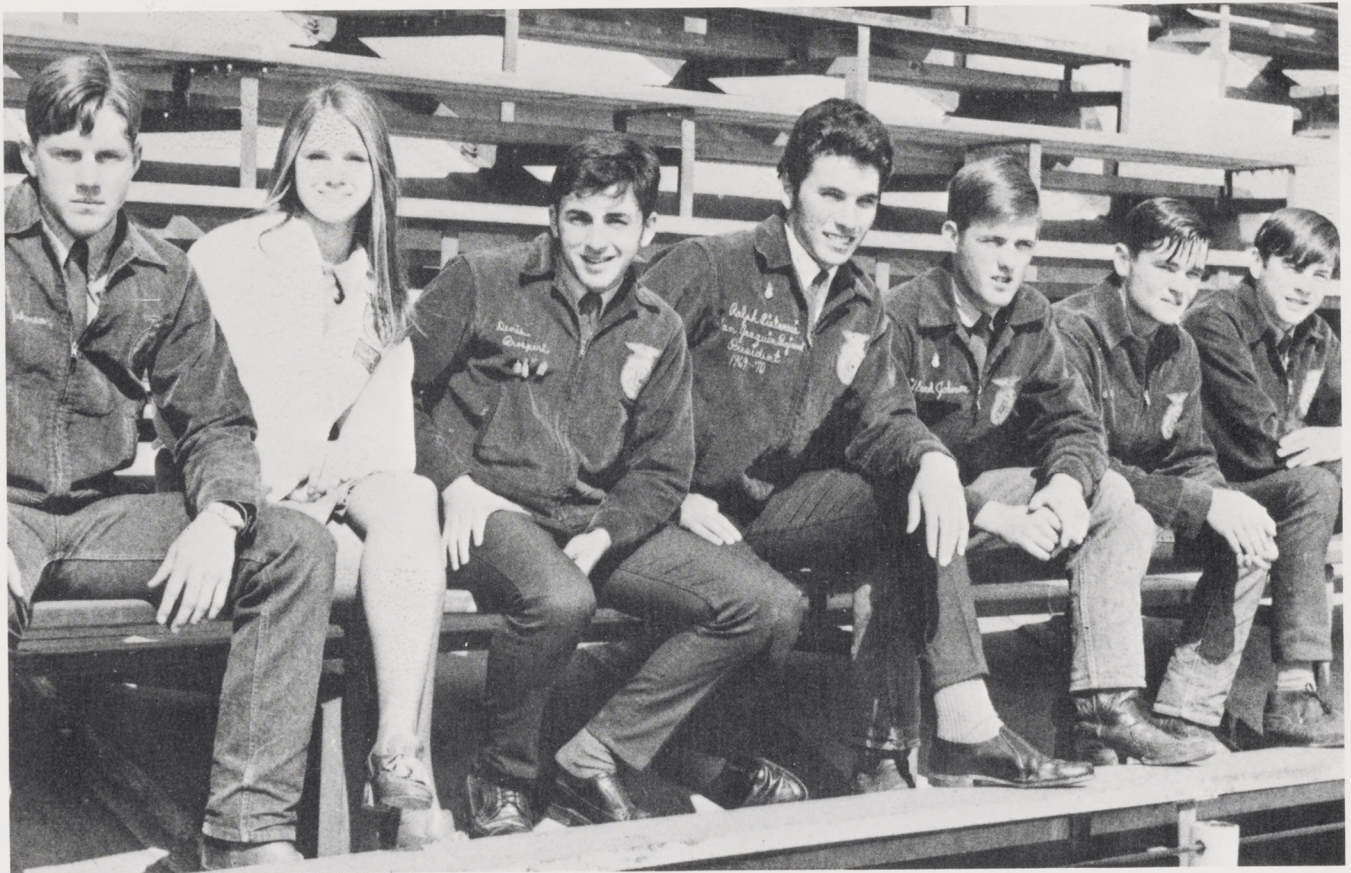
future farmers of america



First Row: F. Morgan, P. Kirby, J. Coulthard, D. Prosperi, V. Payne, D. Johnson, J. Brungess, R. Pistoresi, E. Martinazzi, D. Anderson, G. Johnson, S. Smith, S. Grant, J. Pistoresi. Second Row: G. Nash, G. Smith, D. Prichard, D. Baze, M. Carlson, J. Payne, M. Joines, P. Ely, R. Sterling, O. Wood, G. Long, W. Myers, R. Chase, R. White. Third Row: M. Earles, C. Joines, T. Grimm, D. Perkins, R. Villa, H. Glantz, L. Freeman, S. Smith,

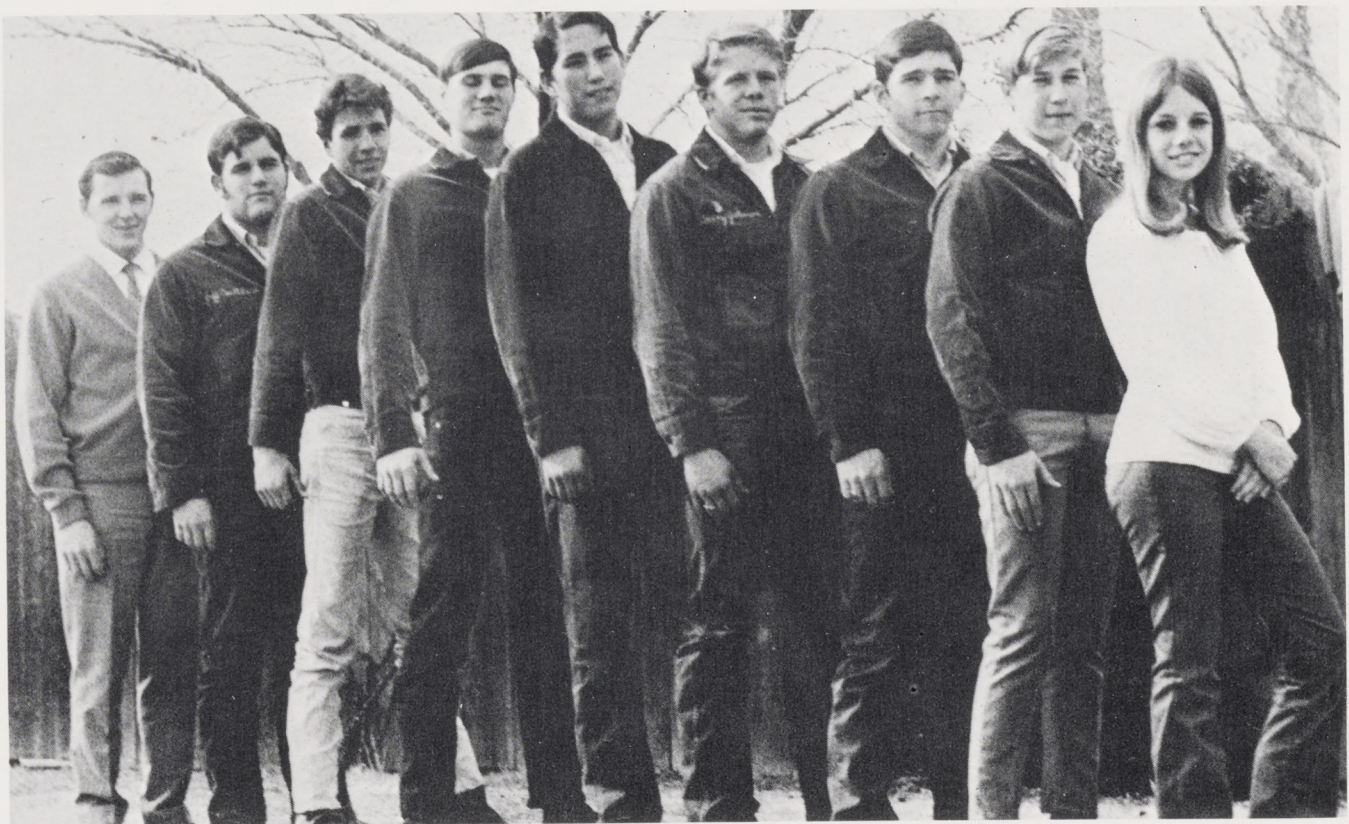
D. Row, M. Shannon, R. Anderson, K. Lenhart, B. Watrous. Fourth Row: S. Cooper, T. Rogers, K. LaMattina, B. Pick, P. Russell, R. Sterling, B. Gibbs, D. Lasswell, D. Eller, M. Cowager, G. Hilton, J. Bowers, J. Thomas, T. Treleaver. Fifth Row: S. Franco, R. Belflower, J. Dean, S. Bier, C. Bitter, R. Osterman, M. Bayless, M. Burris, D. Tune, B. Gomes, M. Tune, J. Wilker, C. Wilker, D. Thomas, J. Siebert.

fall semester officers



L. Johnson, J. Brungess, D. Prosperi, R. Pistoressi, G. Johnson, F. Morgan, E. Martinazzi.

spring semester officers



Mr. G. Rask, J. Coulthard, J. Pistoressi, P. Osterman, S. Grant, D. Johnson, P. Kirby, D. Anderson, N. Frede.



Jim Osterman, Denis Prosperi, and Ralph Pistoresi. The state winning tree pruning team.



John Dean is pruning vines for his Vineyard Project.



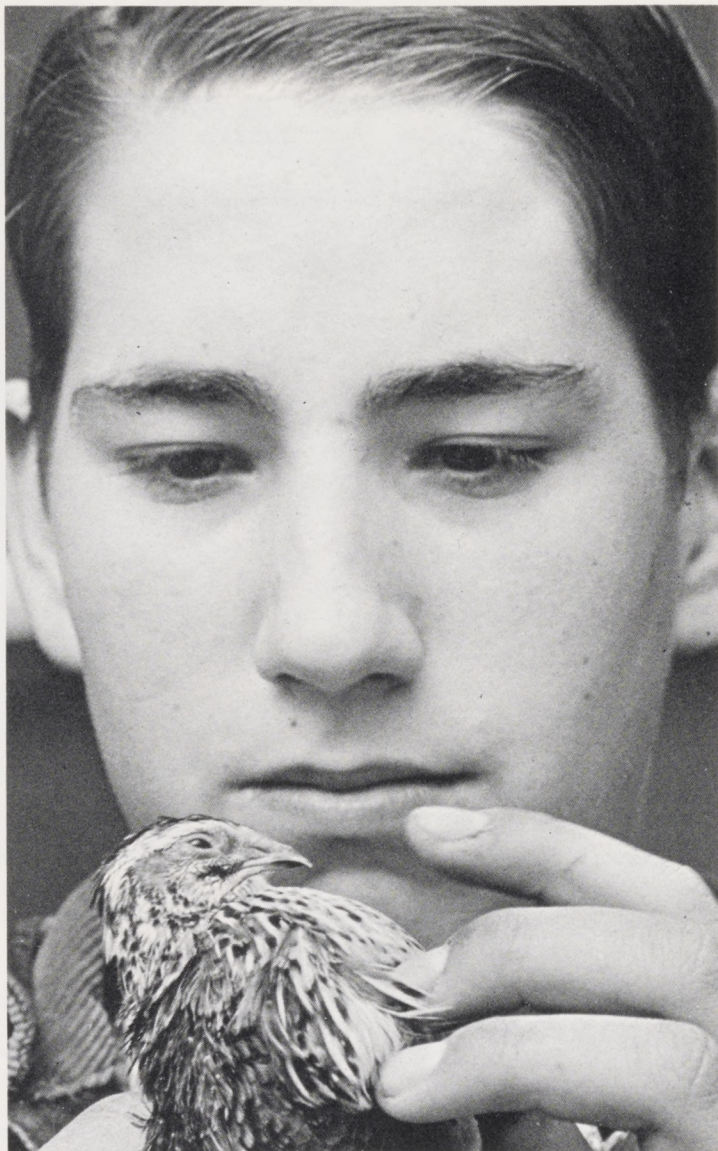
Jerry Payne fitting a lamb for the Madera Fair.



Ralph Pistoresi receiving the Santa Fe Award.



Doug Anderson, working on ornamental horticulture for project competition.



Steve Grant with a farrow quail. It is part of a project which won him a State Award in Natural Resources.

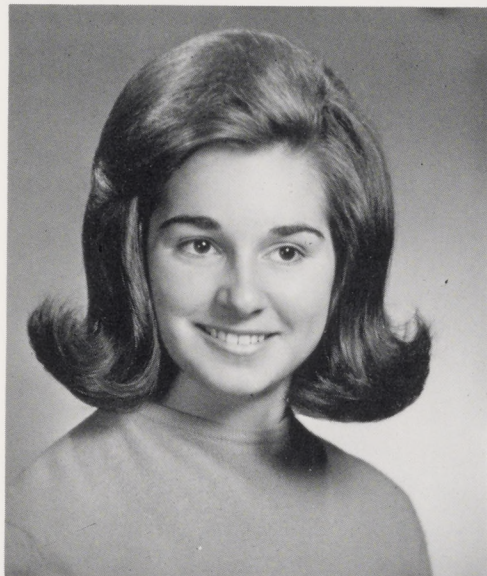


Fred Buchnoff in Welding and Agriculture Construction.

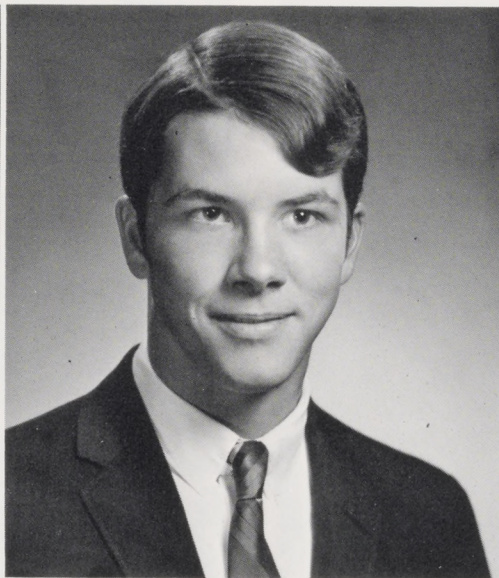


Mr. Jantzen and F.F.A. members collecting for the canned food drive.

Girls' League



Fall President: Nancy Prosperi.



Sweetie: Mitch Rigby.



Spring President: Glenda Glass.



Fall Vice-President: Glenda Glass.

The Girls' League Organization is a club established especially for the girls of Madera High. From the very beginning we have given scholarships, special awards, and have had service projects, plus our many other activities.

This year's Fall Semester President, Nancy Prosperi, and her council were in charge of the Backwards Dance, The Fall Fashion Show, Christmas project, and the revision of the Girls' League Constitution.

The Spring Council has planned many activities and projects. The first project in the Spring was an Easter Egg Hunt for the tots of Madera. There will be a Fashion show in which the Girls' League is one of the Sponsors.

Some of our other projects will be the Blossom Day Dance, The Mother-Daughter Tea, and several money-making projects, such as Burmuda Day.

The Girls' League offers four scholarships a year. These go to the outstanding girls who have worked hard in our organization.

Glenda Glass
Spring President



Spring Vice-President: Cindy Brunolli.



Advisor: Mrs. O'Connor.



Advisor: Miss Cadenazzi.

fall semester officers



First Row: N. Prosperi, G. Glass, L. Tigson, D. Boysen, L. Rowe, K. Davis. Second Row: K. Southall, V. Mastrofini, B. Tanaka, J. Glantz.

spring semester officers



First Row: G. Glantz, L. Niino, C. Brunolli, C. Logoluso, K. Cervantez. Second Row: Y. Leach, B. Goodwin, K. Badorine, V. Mastrofini.

atoms



First Row: Miss Patton Advisor, C. Alviso, V. Pistoresi, M. Guglielmana, D. McCullough, B. Goodwin, P. Galleano, B. Westing, L. Arthur. Second Row: C. McInturf, A. Wall, V. Kludjian, N. Prosperi, G. Gillette, L. Kobayashi, M. Hyde, A. Beckett, D. Harrell, G. Miller. Third Row: V. Paynter, L. Green, K. Davis, R. Medina, J. Andrew, C. McMains, L. Arthur, N. Bettini, S. Flores, L. Bounds, C. Pierotti. Fourth Row: B. Bowser, F. Pajarillo, S. Cortopassi, G. Camerena, S. Bautista, H. Rojas, E. Meder, C. Longatti, A. Orella. Fifth Row: C. Brunolli, R. Henderson, R. Williams, B. Bedwell, S. Grant, K. Schwartz, L. Lizak, D. Albini, S. Brady.



Atoms Visitation: Laddyne Lizak at Monroe' (left) and Cindy Brunolli (right).

forensics Team



First Row: D. Detjen. Second Row: A. Rodriguez, T. Francesconi. Third Row: C. Gonzales, T. Hill, V. Cates.

AMERICAN FIELD SERVICE



First Row: Mr. J. Gary Adams, Advisor; J. Gill, B. DeWitt, H. Rojas, J. Glendinning, B. Venturi, D. Foster. Second Row: D. Collodi, J. Langdon, N. Pitman, P. Williams, L. Diebert, B. Deaver, C. Loquaci, R. Williams, M. Bianchi. Third Row: C. Carillo, K. Jessing, B. Wren, C. Medina, K. Davis, C. McMains, J. Naito, M. Rigby, B. Bedwell. Fourth Row: G. Rojas, C. Romeri, J. Boysen, D. Potter, K.

Allred, V. Kludjian, C. Sellai, L. Valorosi, E. Thomas. Fifth Row: V. Slama, M. Todd, C. Massetti, L. Row, C. Spillane, M. Plumley, C. Brunolli, A. Palmer, B. Crosby, C. Howard. Sixth Row: S. Hass, S. Cortopassi, B. Smith, M. Sahatdjian, S. Jones, K. Schwarz, E. Meder, M. Bitter, C. Longatti. Seventh Row: K. Maul, J. Spillane, S. Tucker, R. Medellin.

Block m



First Row: S. Cortopassi, R. Medina, D. Milinovich, P. Galleano, P. Williams, R. Truhitte, B. Deaver. Second Row: P. Soto, S. Hass, D. Sciacqua, D. Johnson, R. Williams, D. Givens, R. Henderson. Third

Row: P. Eaton, S. Gamboa, M. Chavin, T. Bishel, R. Rowe, L. Loquaci, L. Fierros, S. Willford, G. Marklund, D. Pitman, R. McAlister, F. Nilsen.

Fire Squad



First Row: D. Givens, K. Davis, L. Diebert, C. Loquaci, D. Sciacqua, M. Moran. Second Row: R. Brown, R. Pryor, P. Yates, M. Foster, F. Hernandez. Third Row: D. Russell, A. Ruble, S. Willford, V. Neely, K. Davis. Fourth Row: M. Tabor, P. Williams, B. Deaver, M. Chavin,

P. Soto, M. Cargill. Fifth Row: J. Evans, B. Blackmon, S. Cortopassi, B. DeWitt, T. Rosson, B. Hatch, D. Morin. Sixth Row: R. Graham, W. Clark, G. Goto, B. Freeman, R. Marquez, S. Edwards, K. Evans.

Mexican-American Club



First Row: Miss Verdu, Advisor; J. Diaz, M. Longoria, M. Ruiz, F. Pajarillo, R. Lopez, D. Chavira, M. Contreras, S. Bonilla. Second Row: J. Alarcon, A. Larez, M. Apodaca, J. Chavira, S. Pena, Y. Villa, A. Gonzales, A. Solis, A. Valenzuela. Third Row: M. Bruns, R. Nevarez, J. Sosa, R. Medina, R. Savala, J. Soria, L. Medina, A. Sosa,

N. Larez. Fourth Row: N. Aguilar, P. Mendez, C. Alviso, B. Bedwell, S. Hass, M. Villa, A. Fernandez. Fifth Row: C. Ybarra, J. Martinez, J. Castro, C. Valdez, O. DelToro, T. Gaeta, S. Lares. Sixth Row: C. Villarreal, T. Diaz, Y. Soria, E. Gonzales, L. Lopez, T. Valencia, J. Ramirez, J. Aguilar, V. Armendariz.

Afro-American Club



First Row: J. Echols, L. Chambers, D. Taylor, B. Flemming, V. Gaffney, G. Glass, C. Cunningham, E. McMillan. Second Row: R. Ridge, B. Langrum, V. Walker, A. Foster, C. Williams, V. Gaffney, R. Irvin, R. Flemming, P. Brice. Third Row: D. Murphy, C. Murphy, B. Arnold, S. Smith, W. Dirks, W. Bloodworth, J. Daniels, E. Thomas, R. Beals. Fourth Row: G. Bishop, D. Bryant, M. Bellinger,

E. Franklin, R. Bates, M. Bates, M. Brown. Fifth Row: R. Nelson, A. Jones, W. Walker, D. Parker, C. Haynes, S. Edwards, D. Tyler, V. Nichols. Sixth Row: L. Echols, P. Bearden, R. James, B. Namath, H. Buerford, A. King, P. Tyler, J. Taylor, J. Davis, L. Johnson, G. Haynes.

Drama Club



First Row: R. Truhitte, Bette Goodwin, D. Eller, Glenda Glass. Second Row: K. LeRoy, L. Arthur, C. Pierotti, L. Arthur, B. Fleming. Third Row: M. Bates, M. Brown, R. Fryer, V. Nichols, G. Escobedo.

SENIOR HORIZON



First Row: K. Davis, L. Kobayashi, G. Gillette, S. Brady, S. Herring, N. Prosperi, G. Glass, M. Fryer. Second Row: J. Brungess, C. Farias, C. Brunolli, K. Low, G. Vived, A. Wall, A. Orella, C. Longatti, K.

Bier. Third Row: C. Loquaci, J. Logoluso, V. Pistori, L. Tigson, C. MacInturf, V. Kludjian, L. Staab, V. Paynter. Fourth Row: L. Green, L. Diebert, D. Albini, C. Harlow, L. Dean, J. Andrew.

future ENGINEERS of AMERICA



First Row: J. Wall, K. Veatch, P. Galleano, T. Bishel, B. DeWitt. Second Row: P. Ficklin, C. Alviso, S. Cortopassi, B. Blackmon. Third Row: Mr. J. Durham, Advisor; J. Saragoza, L. Holmes, A. Marquez, C. Dobashi.

future SCIENTISTS of AMERICA



First Row: P. Overstreet, M. Nave, P. Ficklin, A. Orella, M. Rodriguez, D. Pitman. Second Row: T. Escobedo, K. Hughes, B. DeWitt, S. Cortopassi, K. Schwartz, J. Gong. Third Row: A. Meister, B. Blazer,

T. Francesconi, M. Cerda, G. Brown, H. Chu, J. Smith. Fourth Row: K. Winder, L. Torres, D. North, S. MacDonald, G. Lam, G. Bispham. Fifth Row: B. Sutton-Jones.

future Nurses of America



First Row: G. Sanderson, M. Fryer, B. Flemming, V. Gaffney. Second Row: B. Fletcher, C. Cook, J. Puckett, M. Matlock. Third Row: G. Glass, V. Nichols, N. Pitman, S. Pena, Y. Villa.

future Business Leaders of America



First Row: S. Yepiz, C. Valdez, M. Ridge, M. Fryer. Second Row: M. Ridge, M. Olson, G. Valdez, A. Espinosa, T. Olson, R. Savala. Third Row: C. McAlister, S. Esqueda, S. Apodaca, C. Ramirez, A. Solis, S. Flores. Fourth Row: M. Agee, G. Marquez, Y. Soria, V. Gallegos, C. Ybarra, A. Fierros. Fifth Row: C. Beavers, L. Tigson, K. Cockman, J. Soria, D. McAlister.

french CLUB



First Row: L. Arthur, H. Rojas, E. Leal, L. Arthur. Second Row: R. Medina, S. Hass, D. Mayo, A. Gonzales, M. Leal. Third Row: J. McIntyre, K. LeRoy, G. Lam, C. Howard, C. McMains, B. Smith. Fourth Row: R. Keel, D. Edwards, R. Fryer, S. Gamboa, J. Bartow. Fifth Row: J. Langdon, N. Pitman, M. Leu, S. Jones, K. Weber.

future Homemakers of America



First Row: B. Harris, A. Fierros, S. Roman. Second Row: B. Woods, L. Fogal, L. Salcido, J. Cheatham, A. Roman. Third Row: D. Chandler, M. Fryer, A. Harris, M. Adams, V. Smith. Fourth Row: G. Upshaw, L. Abundis, R. Fryer, S. Murphy, J. Wiles, V. Escue.

RADIO CLUB



First Row: B. Freeman, B. DeWitt, P. Griffin. Back: P. Yakligian, T. DaSilva, Mr. Smith.

SKI CLUB



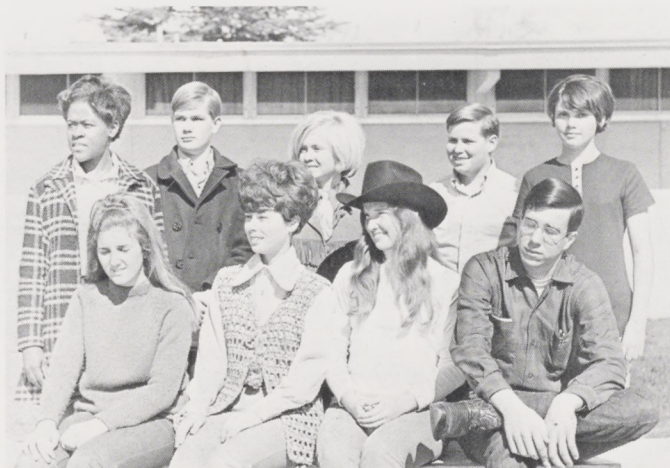
First Row: J. Tomajian, R. Griggs, M. Moto, B. Sutton-Jones, D. Finkas, D. Pitman, B. De Witt, G. Spotts. Second Row: R. Autrand, C. DaSilva, K. Weber, J. Bartow, M. Plumley, M. Rigby, S. Nave, Y. Rodriguez, R. Beban, E. Leal, T. Taylor, J. Carey.

youth against cancer



First Row: M. Rodriguez, M. Gong, M. Ramirez, D. Chu, A. Orella, G. Villarreal, J. Gong, D. Gong, G. Lam. Second Row: Advisor Mrs. Spinelli, S. Jones, S. McConkey, C. Dobashi, K. Morgan, A. Marquez, M. Hendrickson, S. Bautista, J. Naito, E. Meder, M. Bitter, C. Pierotti. Third Row: M. Sahatdjian, K. Harris, T. Jay, L. Arthur.

equestrian club



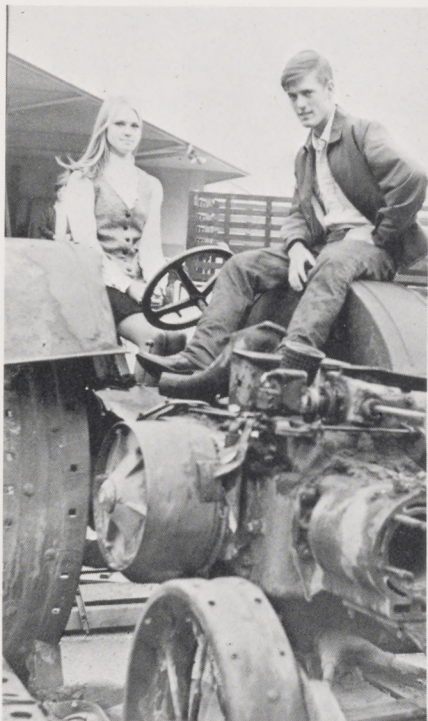
Top left picture: Seated, E. Pistoressi, treasurer, K. Winder, president, B. Westing, vice-president, M. Lindsay, secretary. Standing, V. Gaffney, R. Rockholt, K. Wisener, M. Byers, N. Shebulet. Top right picture: Mrs. Sinay, Advisor. Bottom: Standing, P. Skeels, L. Sotelo, G. Brown, L. Bruecker, D. Bruecker, L. Ferretti, J. Smith, E. Pistoressi, S. Huffman. Mounted: L. Willford, L. Strickler, R. Brunk, C. Beavers, C. Rosado, J. Helmkamp, B. Smith, G. Johnson.



Van Neely misses the step on the last(?) trip to Long Beach.



Mr. Adams, you're stepping on my toe!



Two on a tractor: Julie Brungess and Gifford Johnson.



The "trashy" freshman float (Homecoming Week).



Everybody.



Student Tax-Over-ride Committee at work.



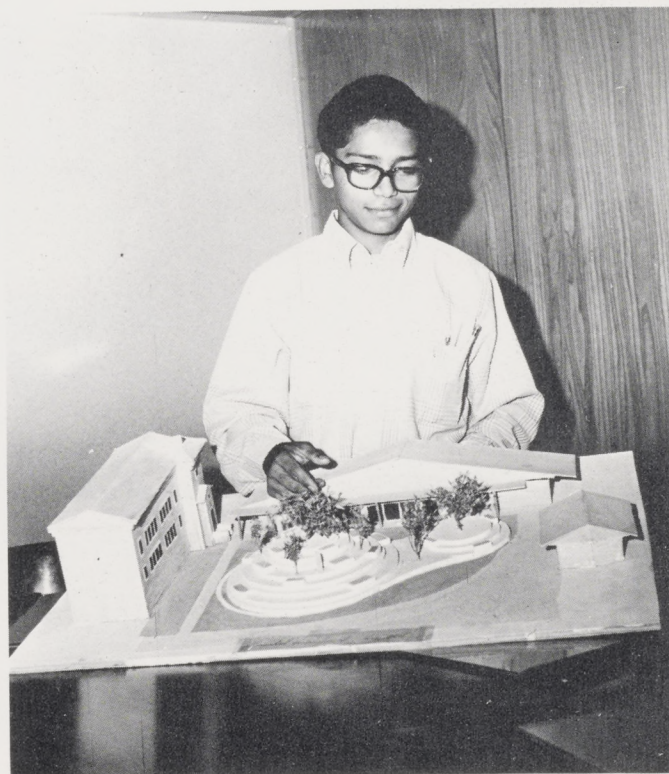
The bulging Senior Bench.



Mr. Petrucci and the supreme sacrifice.



It's a bird; It's a plane . . . No, it's Super Pat.



Vince Mendez and his model of the projected Mall.

pep girls



CINDY BRUNOLLI

JANIE LOGOLUSO

VIKKI PISTORES

DARLEEN DEL BIANCO

KAREN SOUTHALL

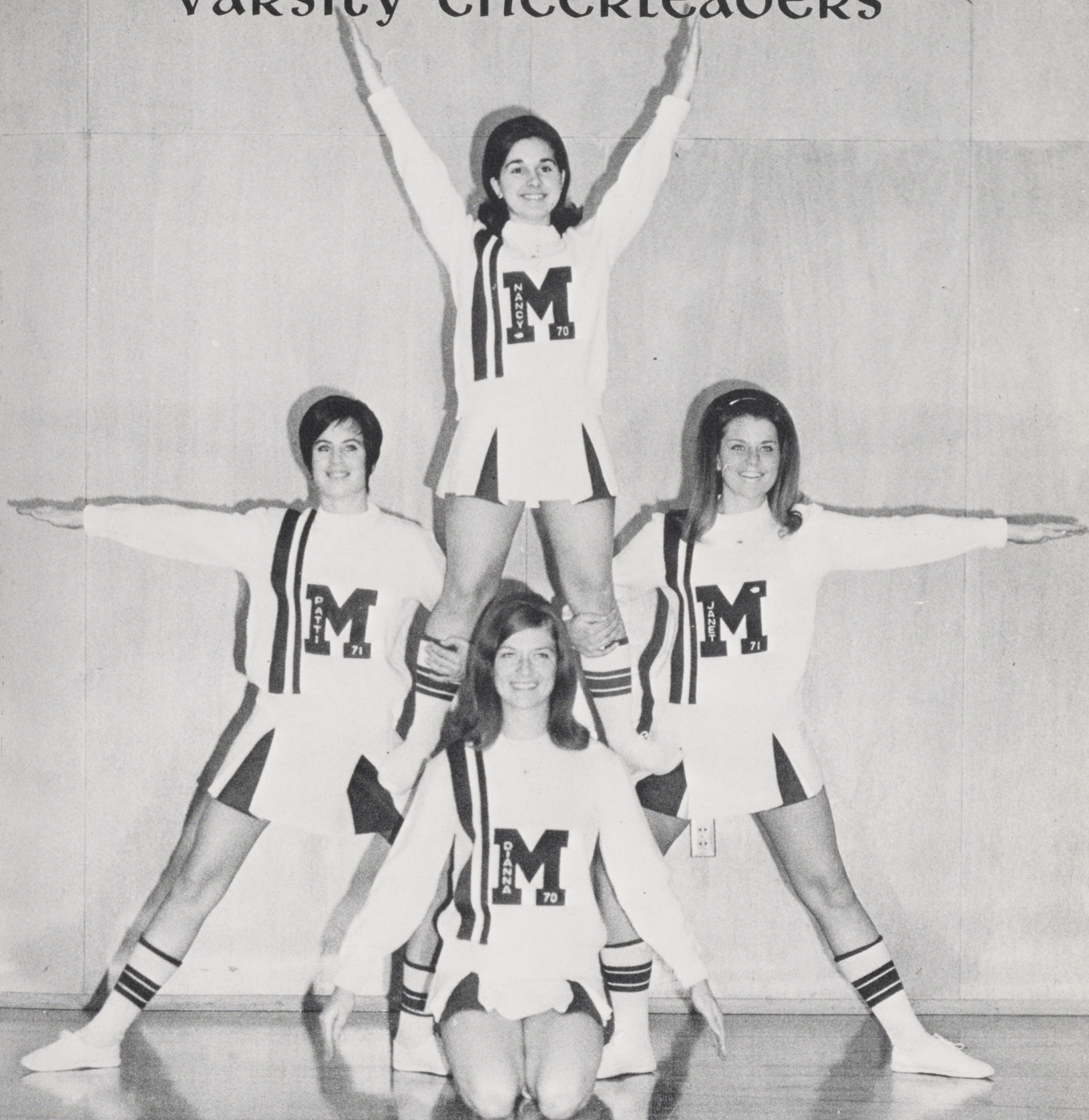
LYNN LATTANZIO

DEANNA FERRETTI

CAROL LOQUACI

CARLA FARIAS

VARSITY CHEERLEADERS



PATTI CHAVIN

NANCY PROSPERI

JANET GLANTZ

DIANNA TABOR

JUNIOR VARSITY CHEERLEADERS



DEBBIE POTTER

KAREN GALLEANO
JILL BOYSEN
DENISE DEL BIANCO

CLAUDIA CHAFFIN

Drill team



First Row: V. Gaffney. Second Row: C. Murphy, B. Fleming. Third Row: S. Edwards, J. Echols, S. Smith. Fourth Row: J. Daniels, R. McAlister, P. Tyler. Fifth Row: D. Tyler, K. Winder, V. Nichols, J. Thomas, A. Foster. Sixth Row: M. Ridge, P. Bearden, J. Taylor.

half-time
action



MARIE

KATHY



JULIE

letter
girls



LESLIE



JILL



JEAN

majorettes



PAM



JILL

JERI



SUSAN



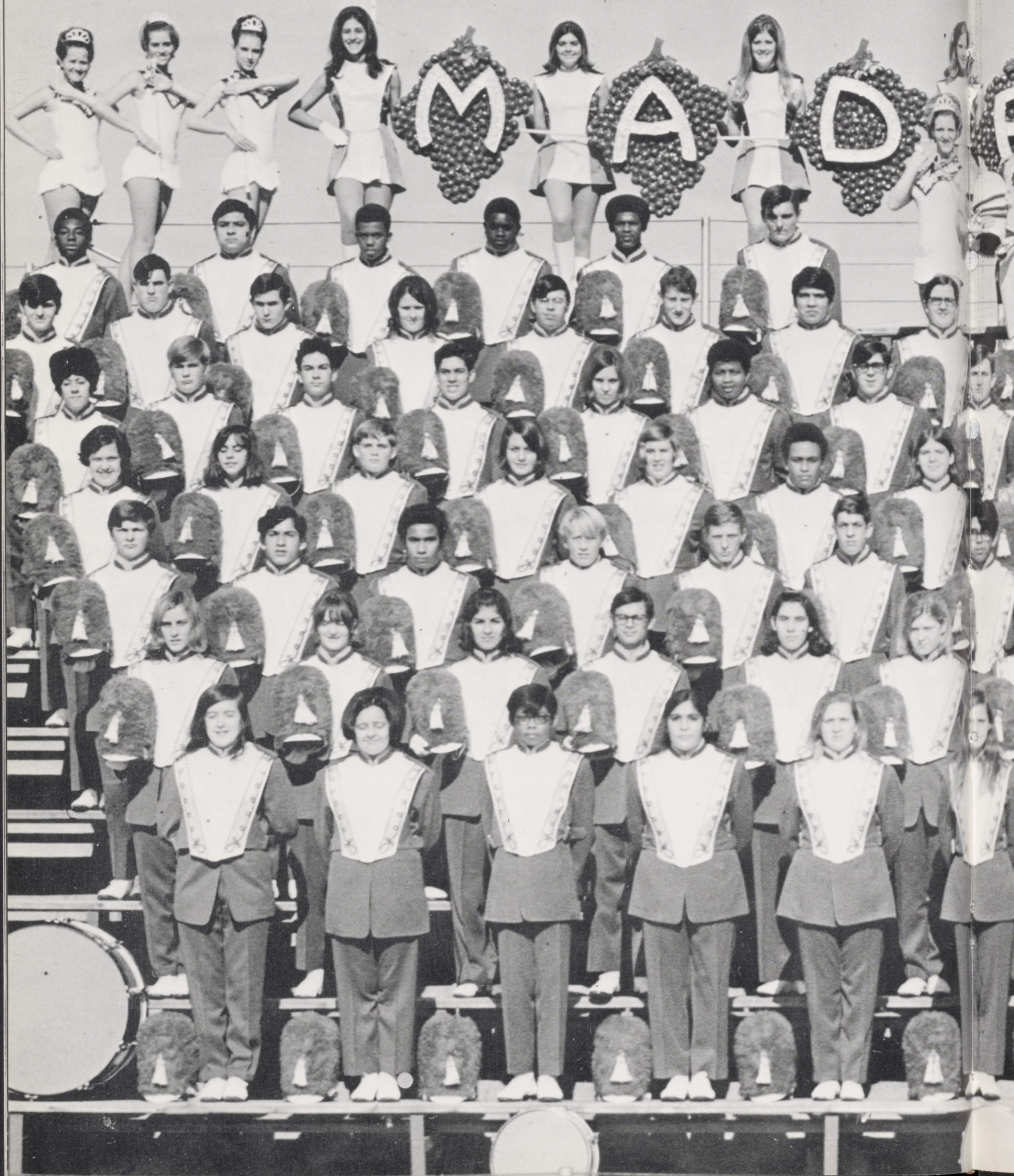
DEBBIE

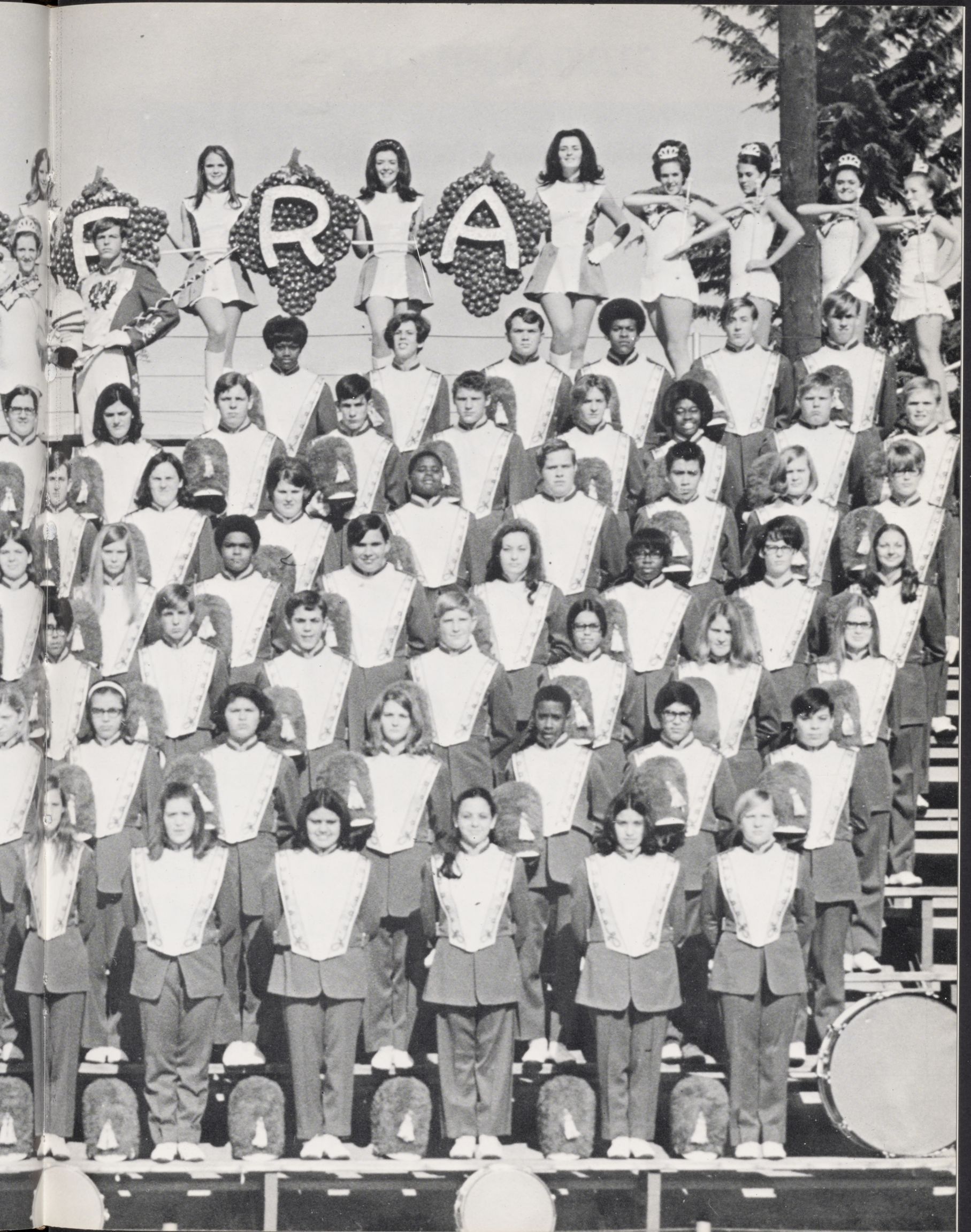


SALLY

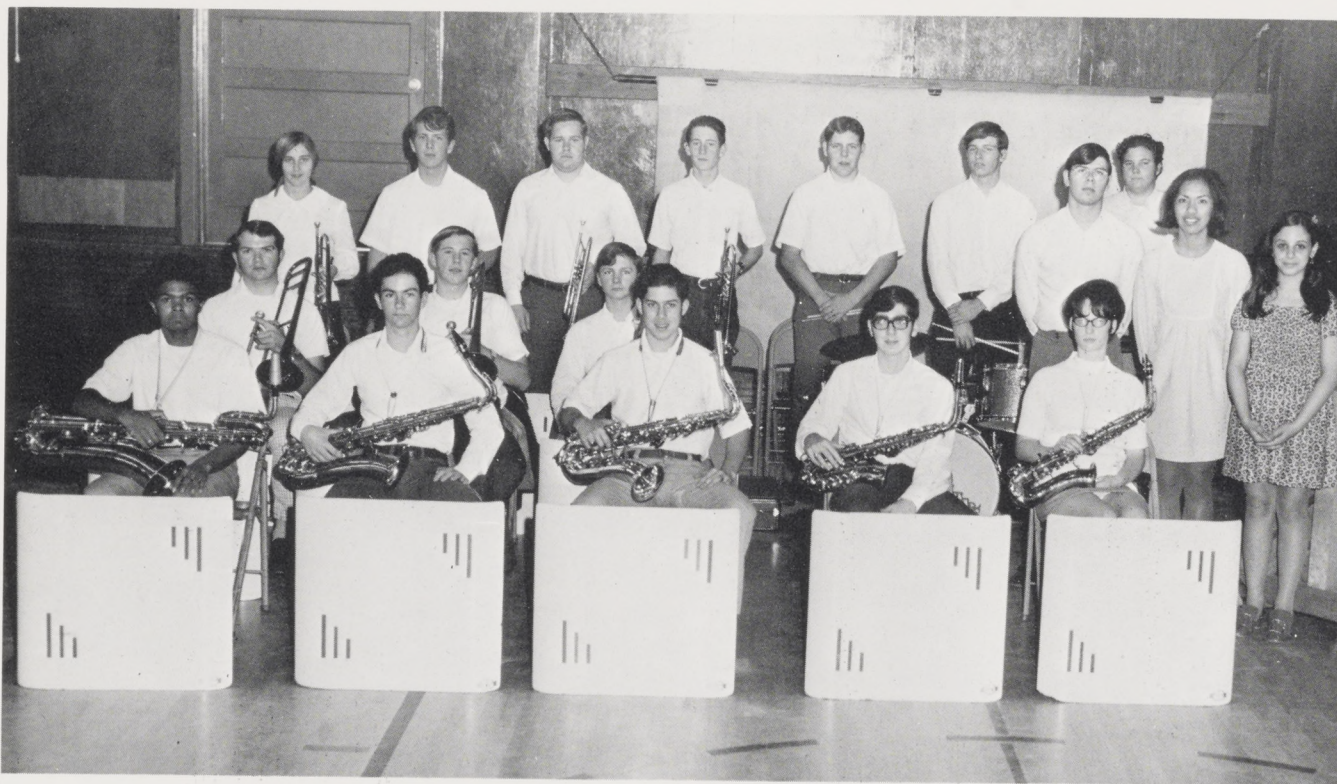


GAIL





STARDUSTERS



First Row: J. Bloodworth, G. Swanson, S. Gotelli, J. Logoluso, C. Cook. Second Row: T. Welker, B. Ballard, R. Gilchrist, A. Conley, S. Bautista, B. Gotelli. Third Row: M. Walker, G. Kaylor, G. Marklund, R. Blackmon, M. King, V. Neely, J. Huffman.

GIRLS' GLEE



First Row: D. Thompson, M. Wolf, O. Mendrin, L. Thomas. Second Row: B. Hetcher, H. Rios, T. Zaragosa, L. Zaragosa, M. Rodriguez, V. Cerda, D. Sanders, S. Long, C. Upshaw, T. Upton, D. Brown. Third Row: C. Carillo, L. McLaughlin, C. Walkingstick, J. Cereghino, L. McSwain, J. Dillion, M. Steinecker, R. Bowman, D. Chandler, J. Turner, P. Bonilla. Fourth Row: M. Harner, L. Gill, K. Jessing, B. Smith, H. Rios, J. Sturkie, R. Spencer, J. Arias, K. Yarborough, T. Hill.

a cappella

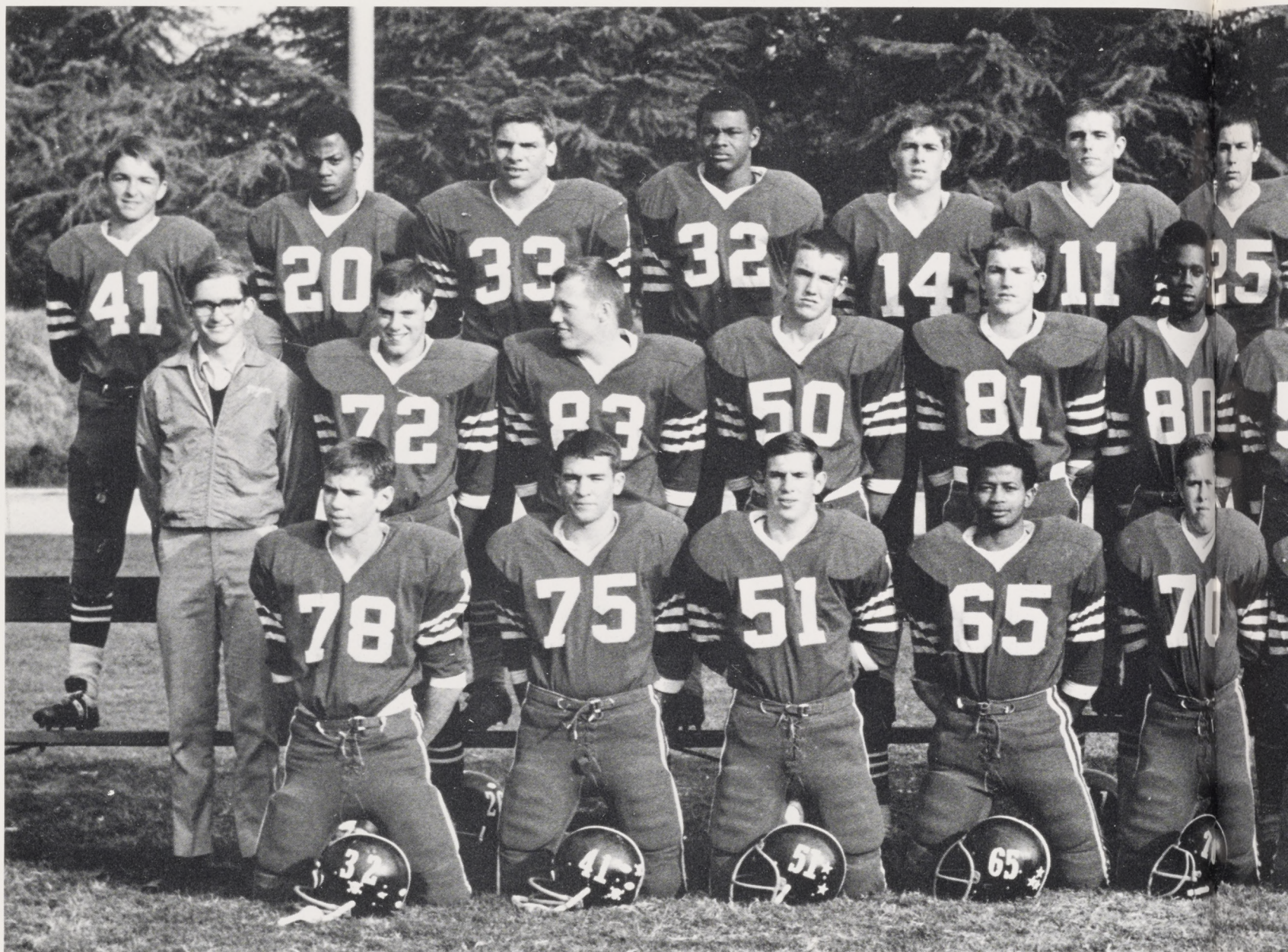


First Row: M. Cerda, P. Pistoresi, L. Kelly, C. Loquaci, C. McInturf, L. Tigson. Second Row: L. Jack, T. Poulin, T. Johnson, J. Andrew, S. Hass, L. Smith. Third Row: R. Gabrilski, C. Logoluso, D. Ferretti, C. Reed, B. Venturi, J. Bollinger, S. Long, P. McNeely, G. Pierotti, C. Peart. Fourth Row: V. Pistoresi, J. Edwards, K. Southall, S. Bautista, S. Crosby. Fifth Row: R. Cox, C. Roberts, B. Bowser, C. Fairbairn, B. Tanaka, M. Hall. Sixth Row: K. Young, M. Willet, J. Herrick, J. Brandon, L. Barragon.



SPORTS





Bottom, Left to Right: D. DaSilva, S. Cortopassi, T. Bishel, D. Leon, G. Marklund, J. Medders, P. R. Williams, V. Chambers, G. Long, D. Camarena, J. Coulthard, D. Johnson, Asst. Al Kiddy, Top Edwards, P. Soto, R. Rowe, Head Coach, Don Rohrke.



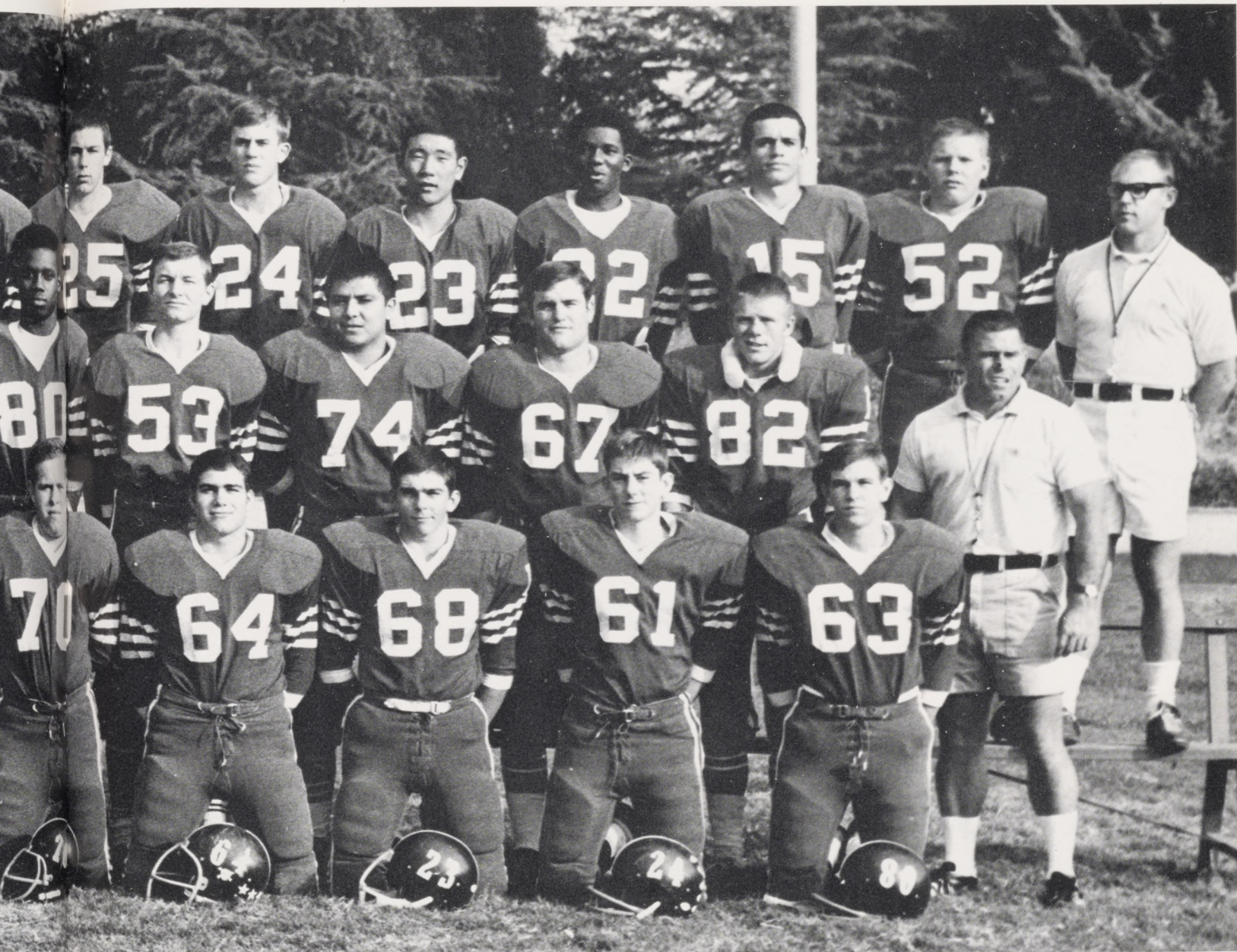
Ass't. Coach, Al Kiddy

Varsity

If you go by a team's record, the 1969 Madera Varsity football team could be called the unsuccessful story of the year. The Coyotes had a record of 1 win and 9 losses and has everybody praying Chowchilla will have a football team next year.

But, success is not always decided by the record of a team's victory and defeats. In the case of our Coyotes, it was graded by the desire, the hustle, and the hitting. And the grade comes up a big A. The Coyotes were nearly always outmanned, outweighed, and outclassed. But the size of their hearts was as big as any. It's hard for a team to keep going after losing many games — and the games seemed endless.

But the Coyotes were held together through a spirit of good coaching, good



Kirby, K. Morgan, H. McClure. Second Row: Mgr. V. Lobkowski, D. Walters, P. Griffin, B. Wood, Row: R. Earls, E. Jeffries, B. Hatch, P. Williams, B. Blackmon, R. Parsons, K. Evans, G. Goto, S.

Football

friendship, and out and out guts.

The team landed three men on the All-NYL football team: Rod Earls, Ron Truhitte, and Paul Williams. Truhitte also was selected as a member of the City-County All-Star football team. This proves the Coyotes had some good senior material and that the juniors who played along with them will be some of the best players Madera has seen in quite a few years.

The team knew how hard the coaches worked at fielding a team and respected them for their courage throughout the season. The football program is in rebuilding and the Coyotes may soon return to prominence in the North Yosemite League — and sooner than some fans may think. So, on behalf of the people of Madera, good luck Coyotes.



Head Coach Don Rohrke



Above: Albert Jones fights through Memorial line.

Right: Number 32, Albert Jones, breaks through for long gain.



Coyotes push back cross-county rival, Chowchilla, in our only winning effort of the season.



Above: Evans closes in for the kill.

Left: Paul Williams sets offensive gears in motion.



Above: Ed Jeffries breaks up Cougar pass play.

Left: Paul Williams in hot pursuit of Cougar halfback, Alex Turner.

Frosh-Soph Football



Bottom Row, left to right: Mgr. N. Bowen, R. Evans, G. Escobedo, M. Earls, M. Juarique, S. Konkol, D. Espinoza, R. Cervantez, K. Jones, R. Yepiz, Mgr. T. Johnson. Second Row: M. Walter, B. Schlumbohm, D. Russell, B. Sanders, C. Robinson, J. Peregoy, C. Guttormsson, J. Badorine, J.

Melikian, B. Milburn, R. Brown. Top Row: Coach Crow, Coach Henderson, D. Cain, J. Lares, C. Jefferson, B. Manos, R. Parsons, K. Jones, A. Carter, S. Franco, M. Pitts, D. Brown, J. Johnson, J. Breazell, Coach Taylor.



Mark Pitts and friend put the chase on Clovis foe.



Rod Earls makes one of his many tackles as the ref watches.



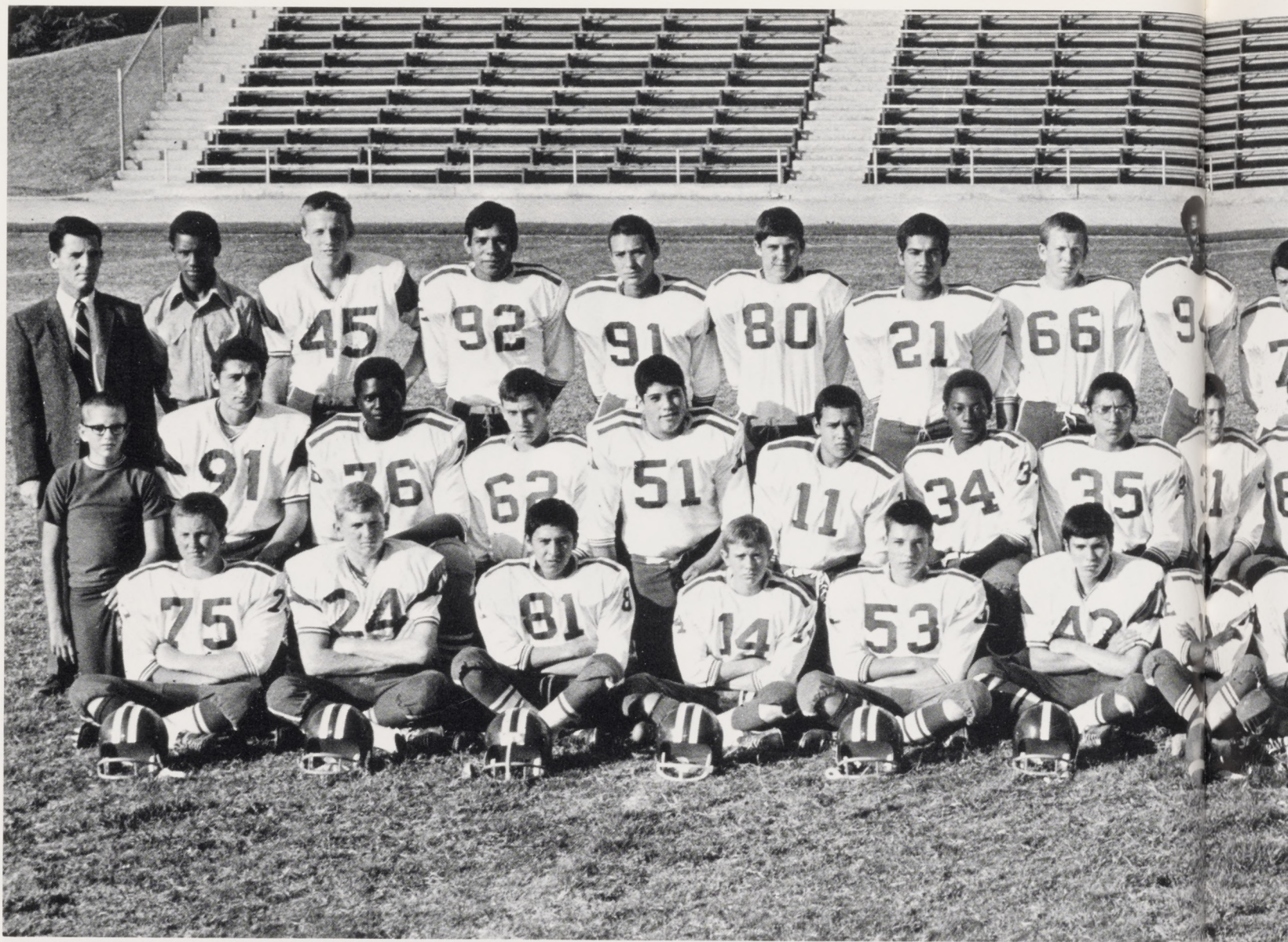
John Breazell is being double-teamed by two Chowchilla defenders.



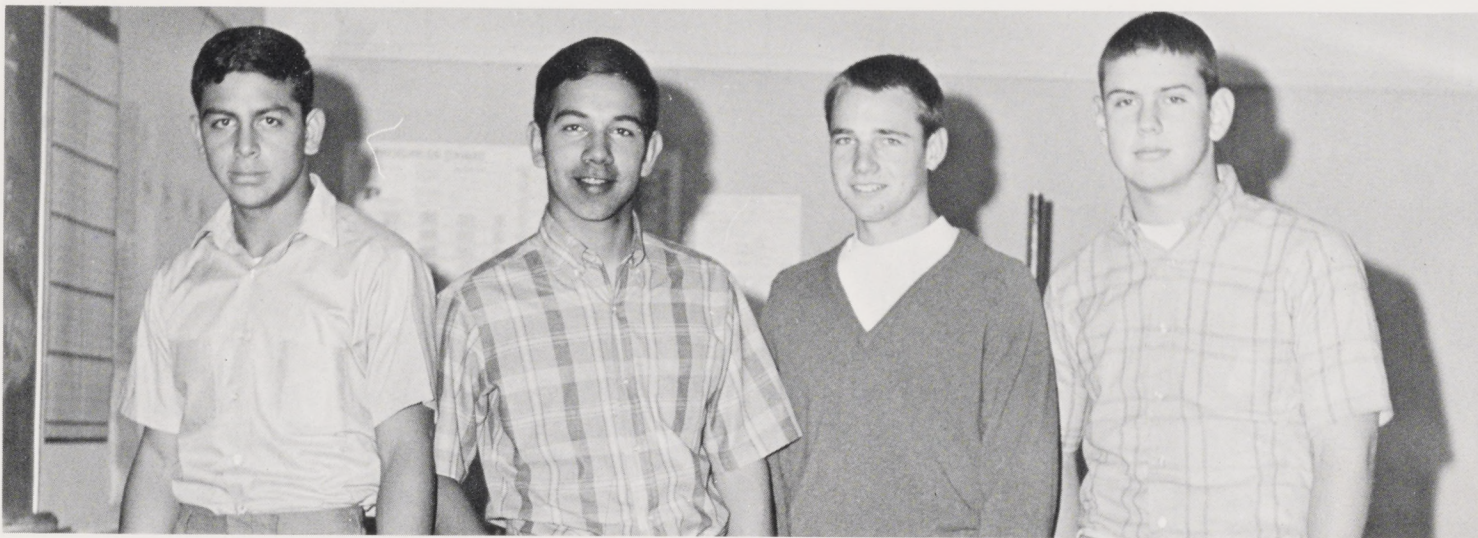
Dennis Espinoza being hauled down after a long gain.



Unidentified Coyote puts on a fine tackle as Coaches and teammates look on.



Top, Left to Right: P. Brice, S. McJunkins, T. Aquilar, R. Soliz, L. Freeman, P. Gamboa, R. Scrog-bacher, Coach Powell. Middle Row: Mgr. R. Moore, R. Montes, M. Lyons, P. Dean, R. Mayorga, M. Ybarra, M. Say, L. Spotts, Mgr. T. Chavez. Bottom Row: D. Kilduff, M. Berry, A. Gonzalez, D. Fischer, M. Cowger. Not Pictured: W. Grigsby.



Most Improved, Marcello Ybarra; Most Valuable, Paul Gamboa; Defensive Captain, Richard Creamer; Offensive Captain, Jay Imrie.



gins, W. McGhee, M. Manriquez, H. Glantz, L. Soto, C. Hill, J. Imrie, M. Bellinger, B. Melen-
R. Alvarez, F. Thomas, S. Chavira, B. Whitehead, A. Potter, R. Creamer, R. Cota, D. Smith,
M. Bruggemann, J. Beatty, J. Chavez, J. Mattingly, R. Wright, E. Fincher, T. Marquez, D. Elliot,

frosh football

MADERA	20	-	CENTRAL	0
MADERA	18	-	MERCED	12
MADERA	14	-	CLOVIS	0
MADERA	48	-	CHOWCHILLA	0
MADERA	24	-	DOS PALOS	6
MADERA	28	-	CLOVIS	8
MADERA	12	-	DOS PALOS	6

Varsity Cross-Country

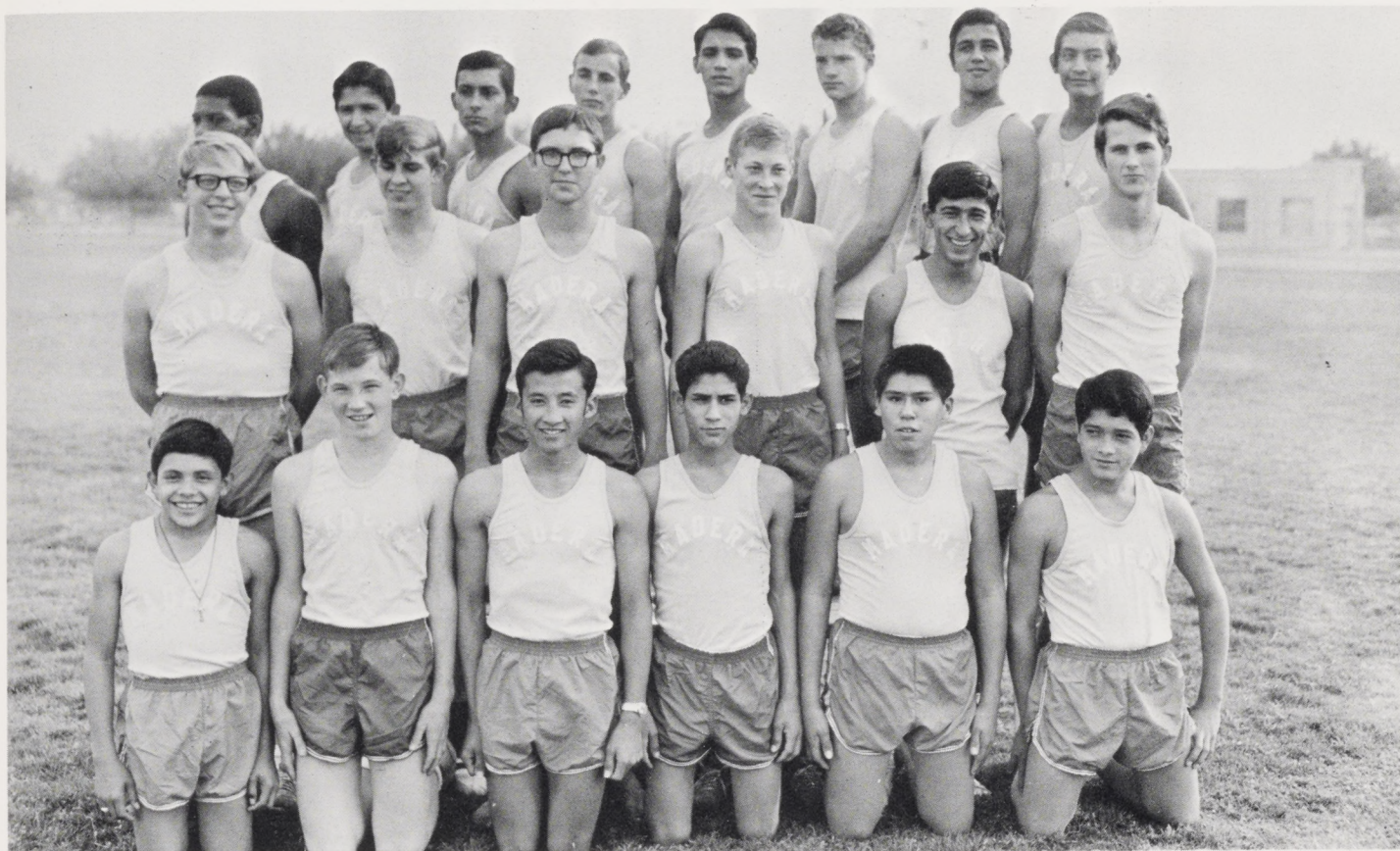


Bottom Row, Left to Right: L. Fierros, R. Wells, R. Medina. Top Row: P. Dunning, P. McCullough, D. Blalock, M. Urias, Coach Dennis DeWitt.



RUN FOR YOUR LETTER
Seen here in a workout are: M. Urias, R. Medina, R. Jensen

JV Cross-Country



Top: L. Echols, E. Martinez, G. Espinoza, R. Jensen, G. Camarena, S. Willford, R. Armenta, J. Renteria. Middle: P. Townsend, T. Kidwell, J. Alejo, A. Ruble, R. Garza, D. Detjen. Bottom: J. DeLeon, G. Liedke, S. Longoria, P. Tapia, G. Martinez, J. Catuiza.

Frosh-Soph Cross-Country

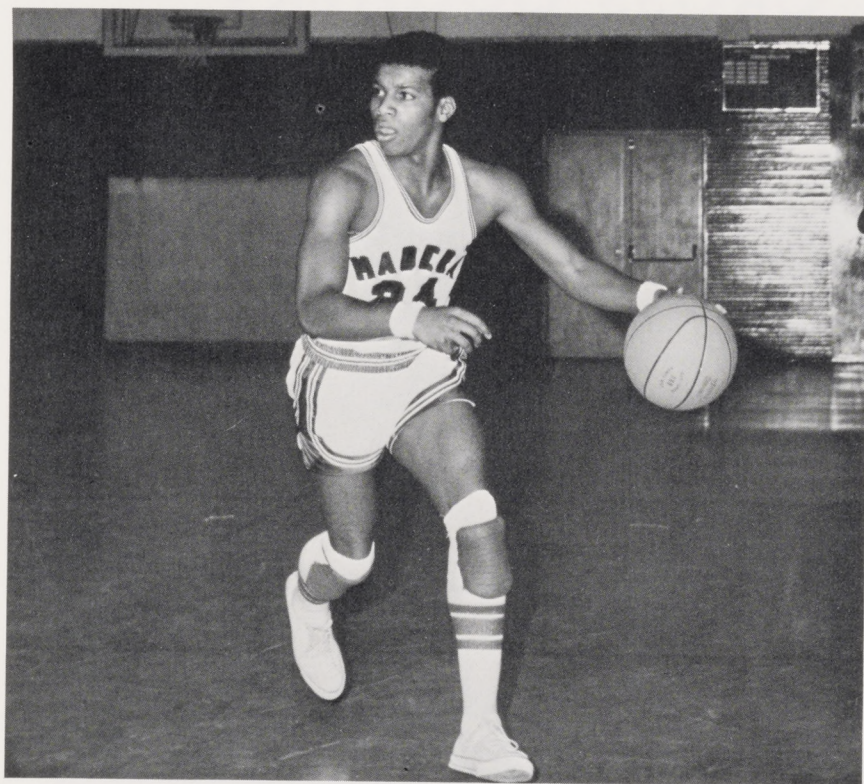


Top: R. Aleman, G. Flores, M. Camarena, T. Rodriguez. Bottom: L. Raviscioni, J. Torres, P. Mendez.

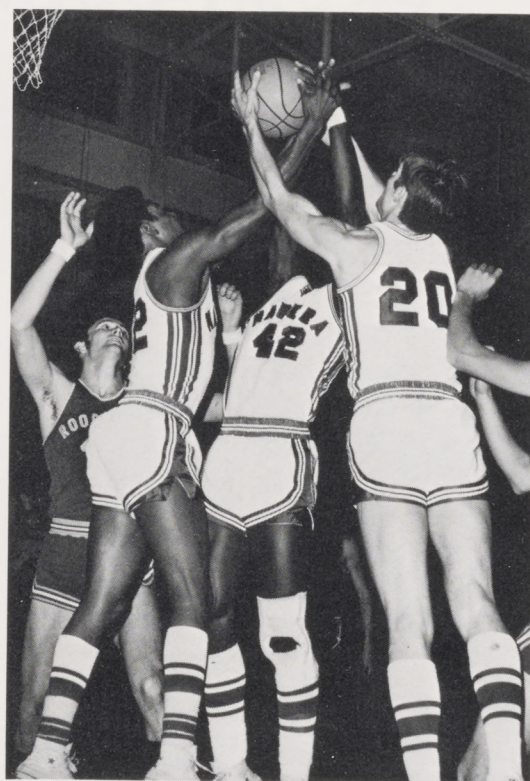
Varsity Basketball



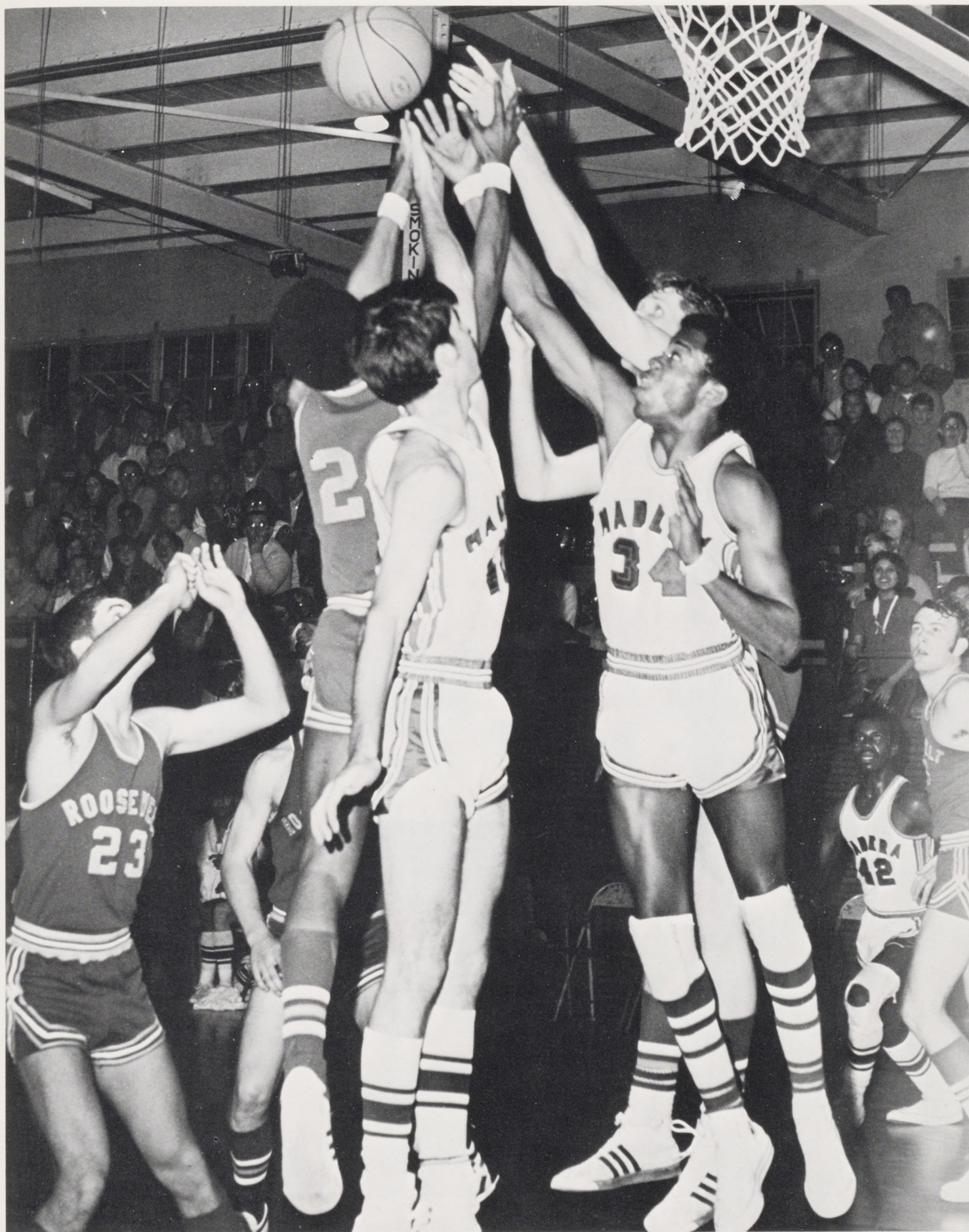
First Row, left to right: K. Evans, W. Clark, V. Malone, S. Gamboa, D. Vaughn. Second Row: M. Chavin, J. Brandon, V. Chambers, E. Jeffries, D. Givens, Head Coach Bob Downum.



Putting on the dribble is Madera's leading scorer, Wally "Wonderful" Clark.



Getting their hands on the roundball rebound are the Coyotes Vic Malone, Von Chambers, and Dave Givens.



Seen fighting for the rebound against Roosevelt are Dave Givens and Ed Jeffries. Watching the activities is #42, Von Chambers.

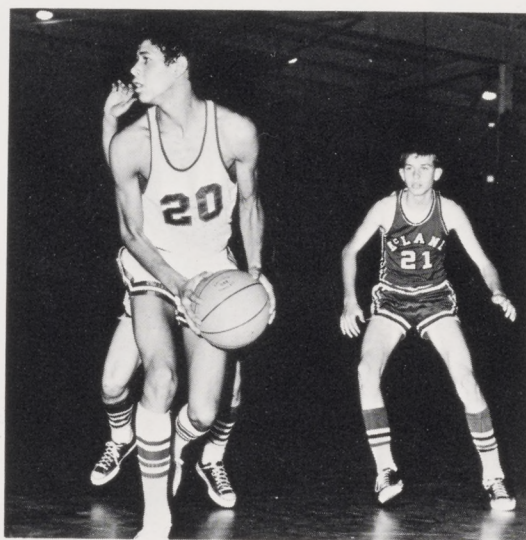
JV Basketball



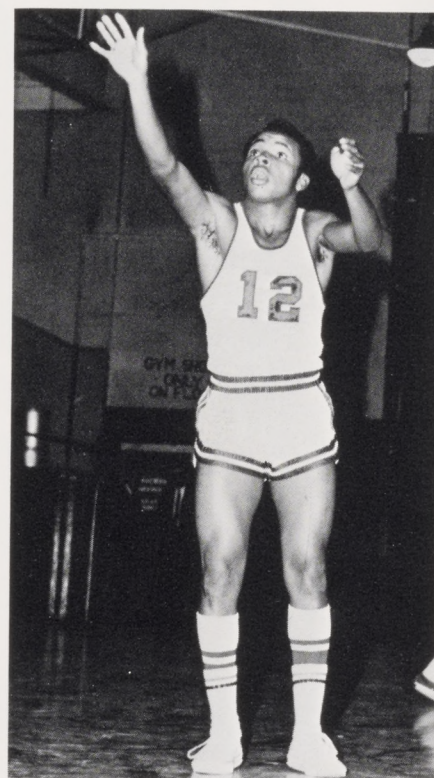
First Row, left to right: B. Creamer, K. Jones, K. Tigson, R. Graham, R. Redwine, C. Robinson, J. Payne. Second Row: M. Moran, J. Johns, R. Aguayo, R. Bellinger, D. Ervin, A. Mendrin, Head Coach, Gary Adams.



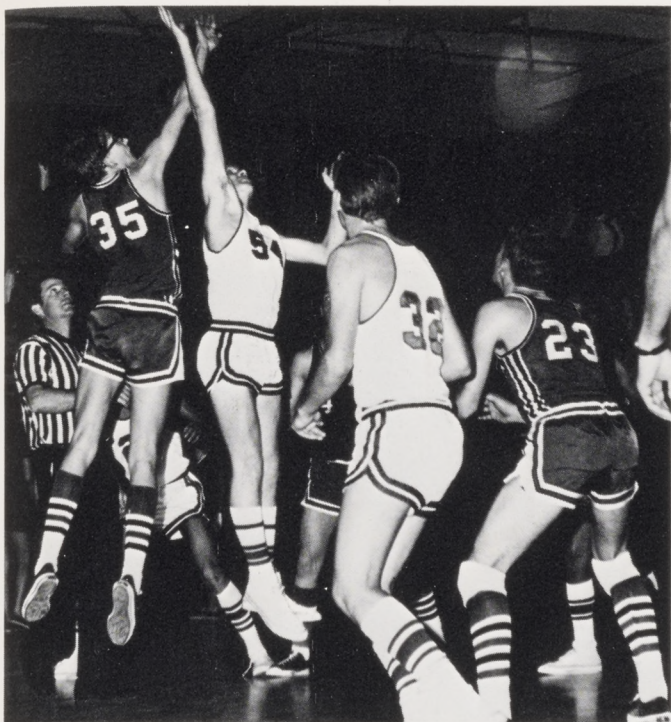
Driving for the lay-in is Pups' Kenny Tigson.



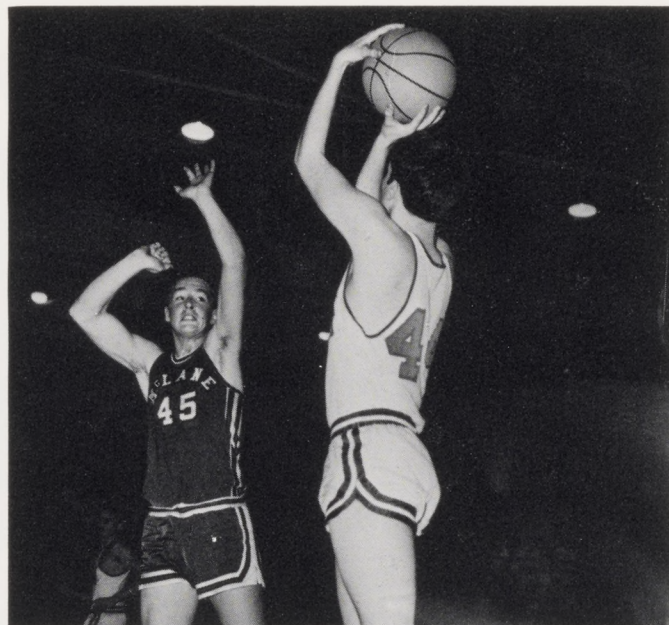
Looking for the open shot or the open man is the J.V.'s Rick Bellinger.



The free throws count and Ronnie Graham makes 'em count.



Johnny Johns jumps at center as Don Ervin watches the action.



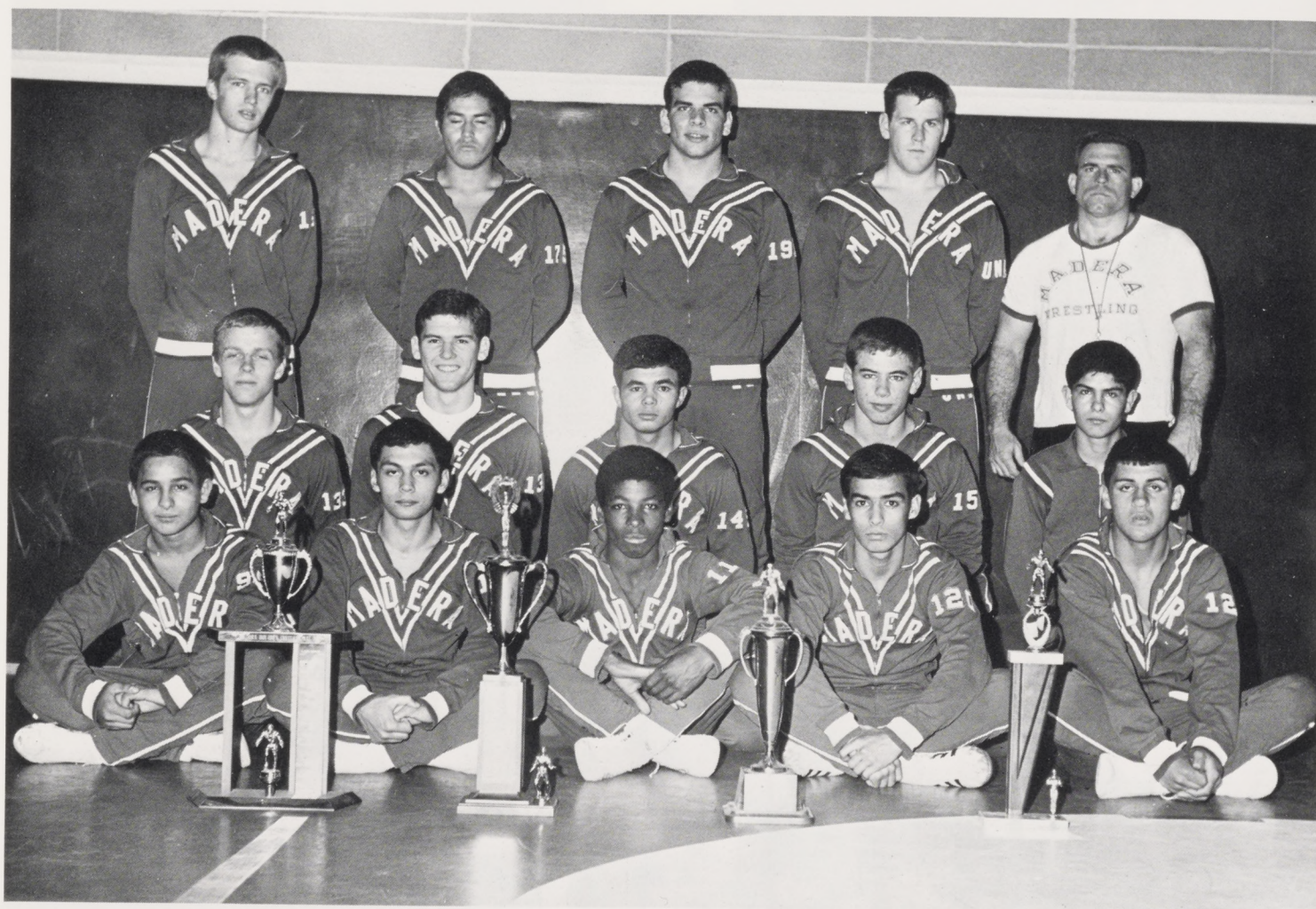
Mark Moran looking for two points on this jump shot.

Frosh Basketball



First Row, left to right: G. Coehlo, B. Martin, D. Furman, M. Suniga, M. DeWitt, P. Gamboa, R. Farias, F. Thomas. Second Row: Mgr. P. Aguayo, M. Say, D. Smith, M. Pitts, B. Melenbacker, D. Carroll, M. Bellinger, L. Soto, W. McFarland, J. Sulit, Mgr. R. Costello.

valley champs



Front Row: E. Flores, R. Marquez, C. King, A. Arrianos, J. Burciaga. Middle Row: H. Scruggs, C. Freeman, R. Lopez, D. Da Silva, G. Flores. Back Row: D. Katuin, S. Rios, B. Hatch, R. Truhitte, Coach Al Kiddy.

For the Chinese, 1970 may be the year of the Dog, but for the Madera High sports fans, it is the year of the wrestlers. These young men are probably the most devoted, well trained and self-disciplined athletes in Madera High history. They deserve a lot of credit for their hard tedious work. But their coach, Al Kiddy, also deserves accolades for his powers not only in the NYL, but in the entire Central Valley.

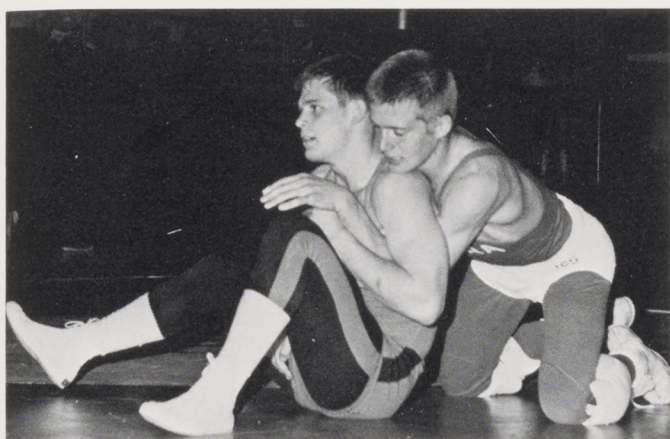
Again this year, his wrestlers took first prize in Valley wrestling finals. Four grapplers took first place. The new Valley Champions this year are Pete King, Charlie

Freeman, Dan DaSilva and Brad Hatch.

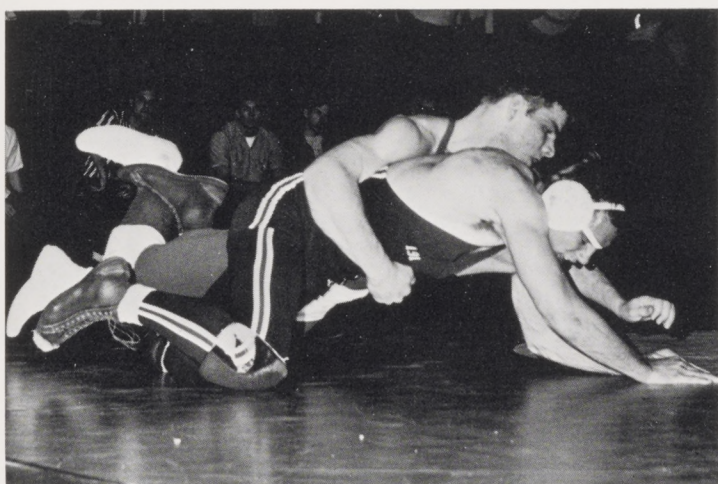
Everyone of the wrestlers started at the beginning just like everyone does in anything. But because of their diligence, their outright guts, they went to the top.

If athletics teaches you about life, these young men will be best in whatever they do. It is a shame, though probably a great relief to Fresno grapplers, that Madera will drop out of the NYL and athletics altogether. It took a long time to build this fantastic machine and it is a "miscarriage of justice" to see it end.

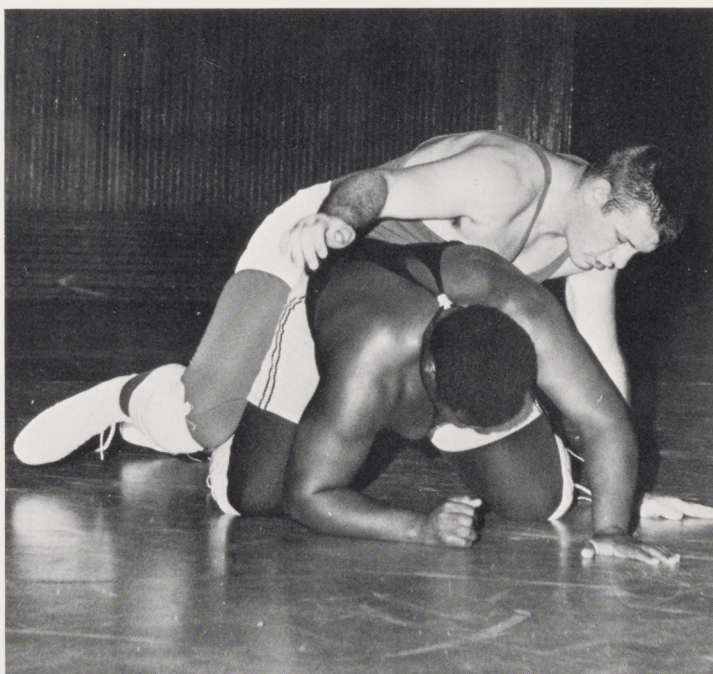
Varsity Wrestling



Dennis Katuin works for commanding position.



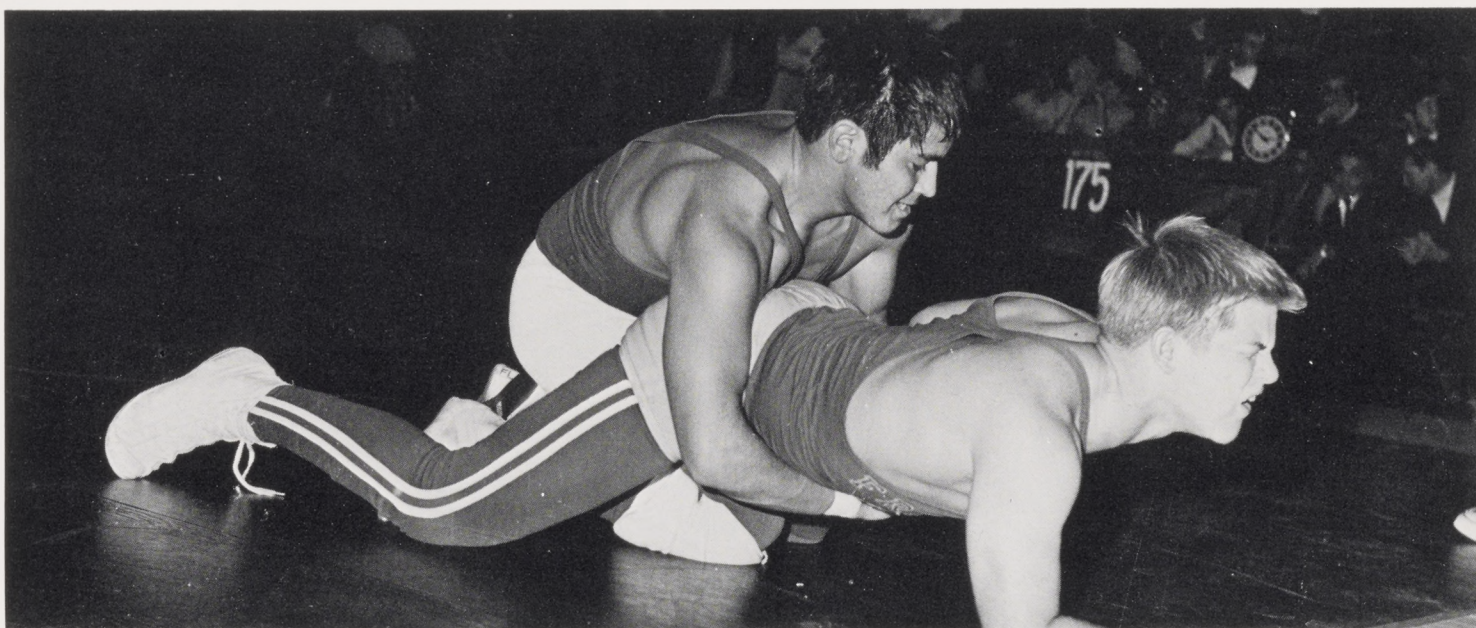
Brad Hutch puts the squeeze on opponent.



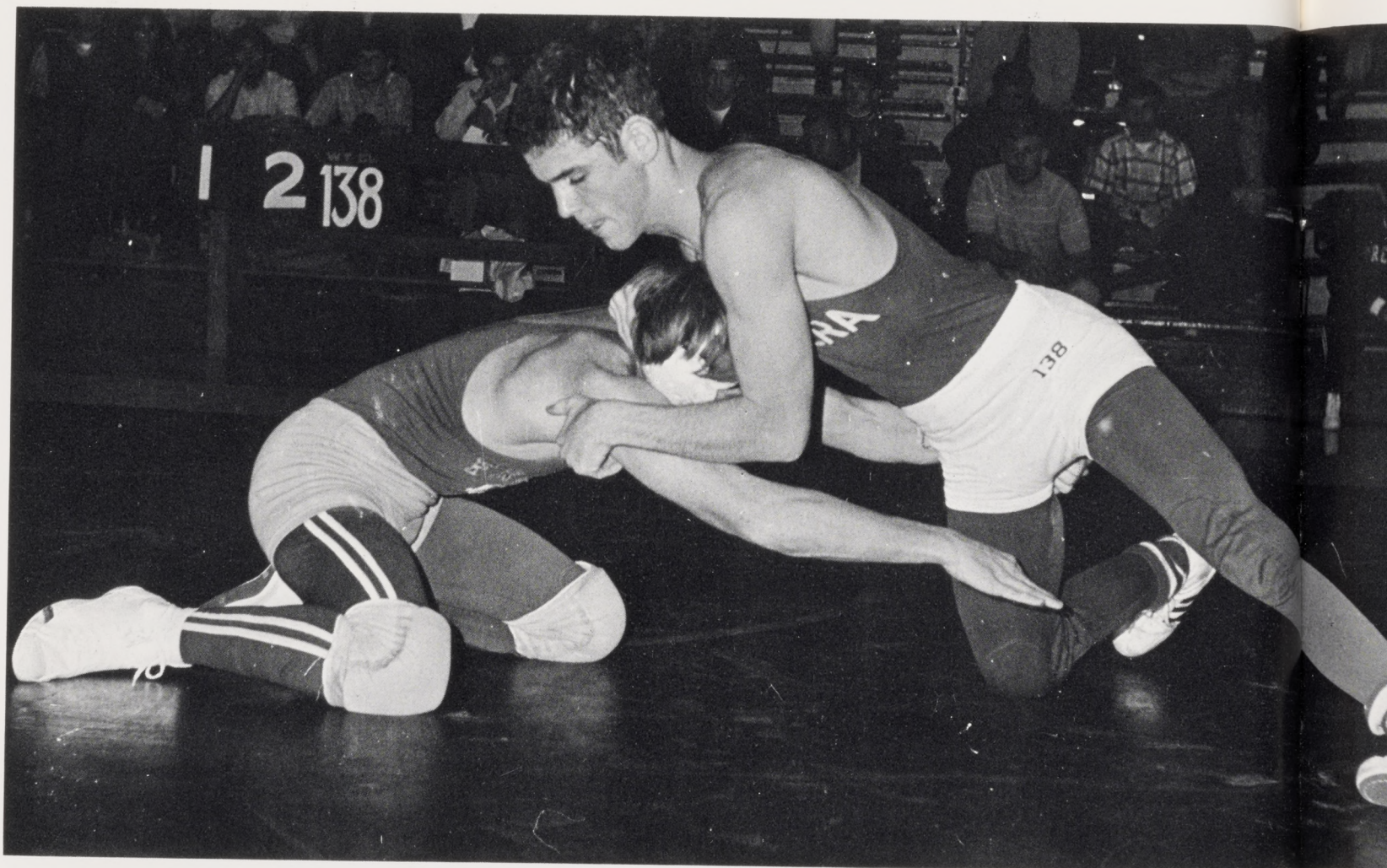
Heavyweight, Ron Truhitte, seeks an opening.



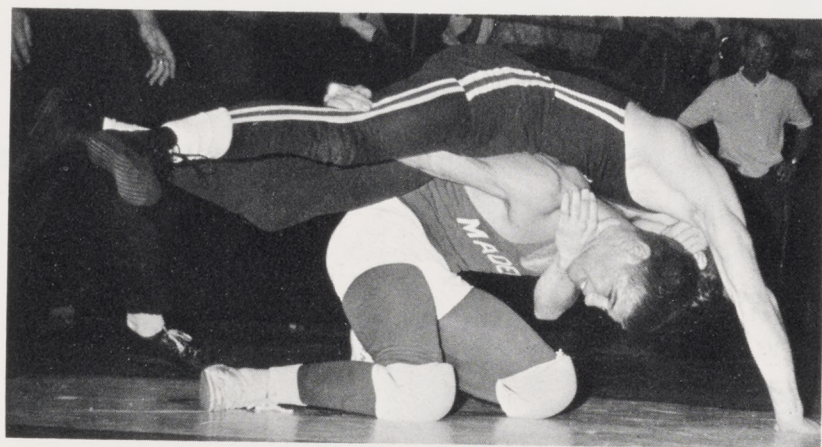
Joe Burciaga works on opponent.



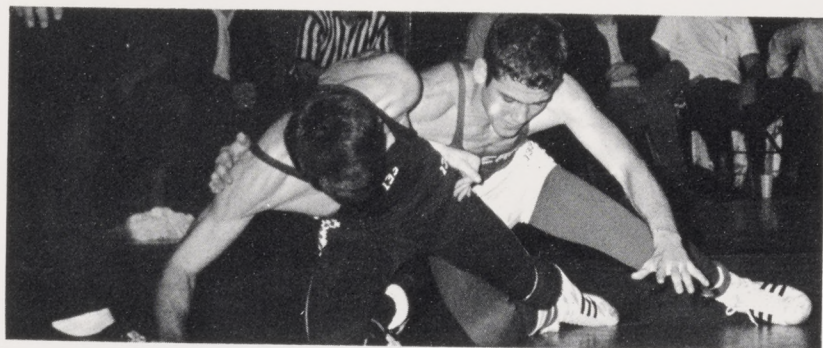
Steve Rios riding Fresno man off the mat.



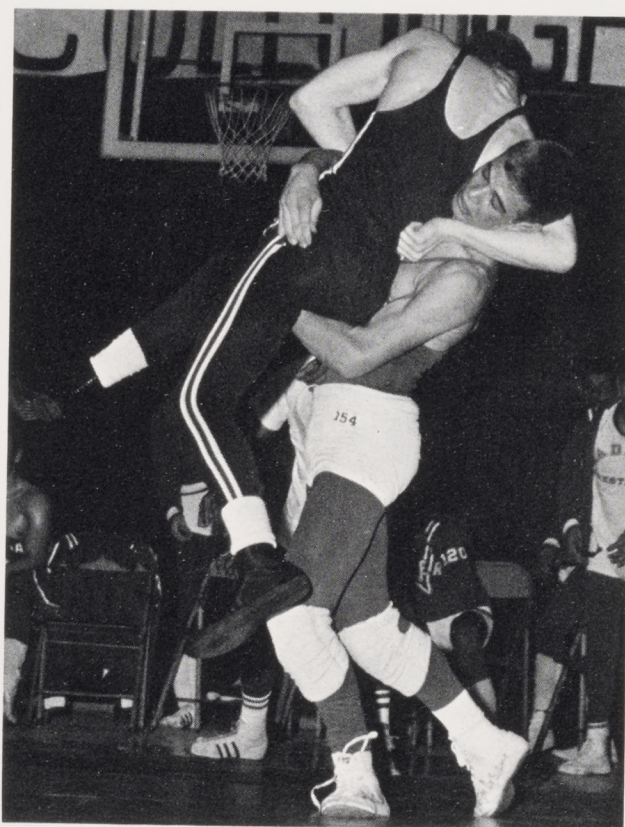
Valley Champ Charlie Freeman on his way to an undefeated season.



Doing his thing—Valley Champ Dan Da Silva.



Charlie Freeman exerting pressure on foe.



Nobody put a man down like Dan puts a man down.



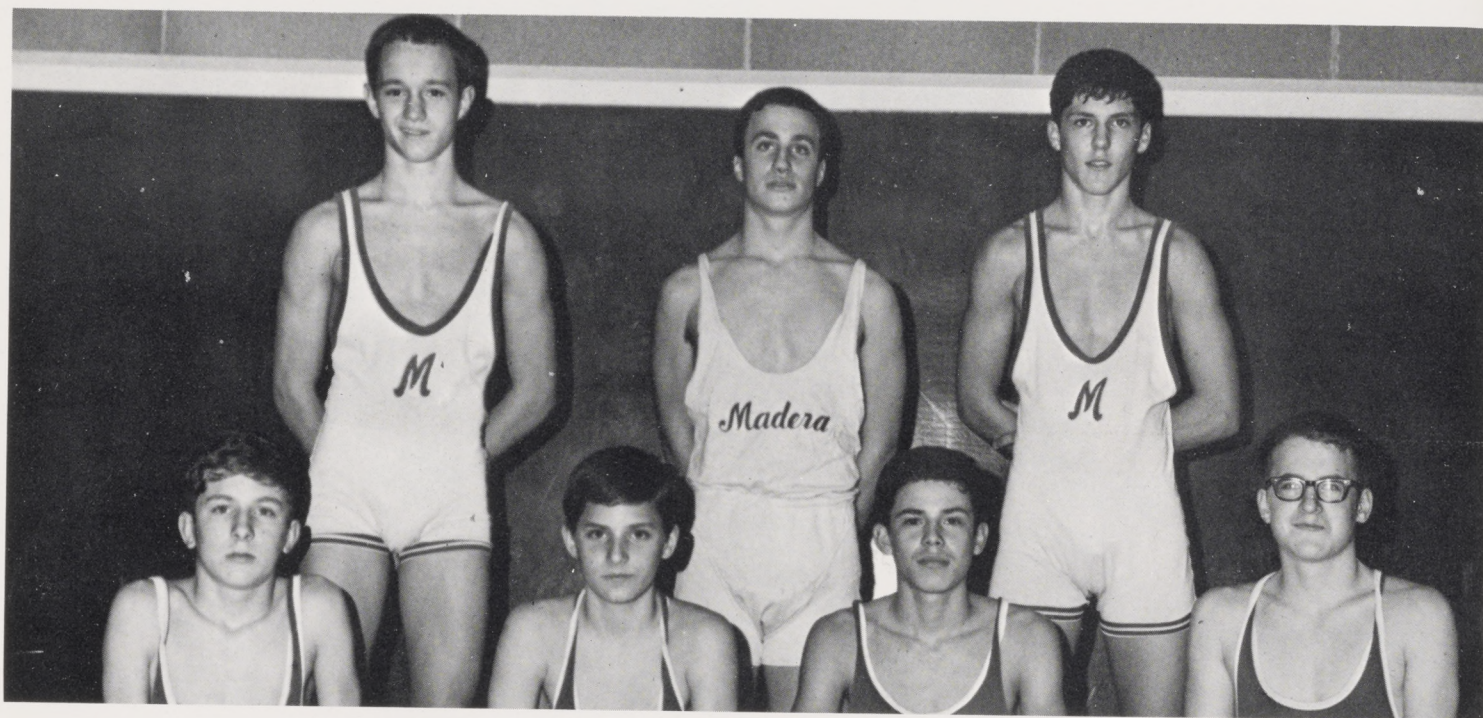
Howard Scruggs prepares to take down his opponent.

JV WRESTLING

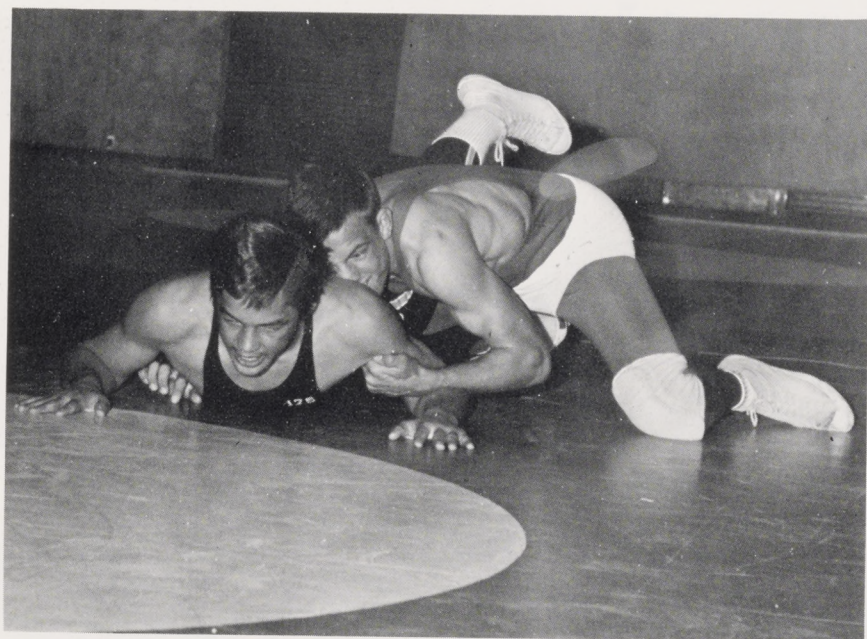


First Row: R. Hoffman, V. Mendez, B. Freeman, A. Lopez, B. Whitehead. Second Row: T. Rossen, P. Anderson, J. Burciaga, B. Sanders. Third Row: Coach Varner, S. Parkey, A. Carter, M. Bodine, D. Cox.

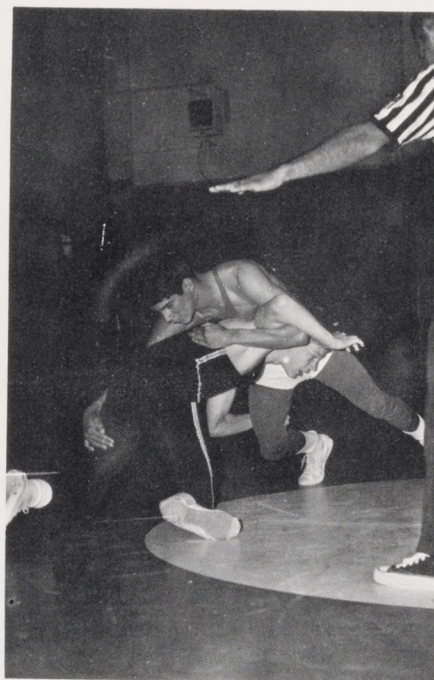
frosh soph wrestling



Left to Right: D. Elliot, M. Van Dike, P. Mc Gee, D. Hagopian, D. Savala, L. Freeman, B. Brewer.



Mike Bodine on his way to one of his many victories.



Robert Nevarez fights for a takedown.

Gymnastics



Left to Right: Pat Eaton, Rick McAlister, Gary Poulin, Tim Johnson, Theresa Poulin.



Rick McAlister and Gary Poulin fly through the air with the greatest of ease.



Jeff Johnson shows his ability as a gymnast on the parallel bars.

Golf



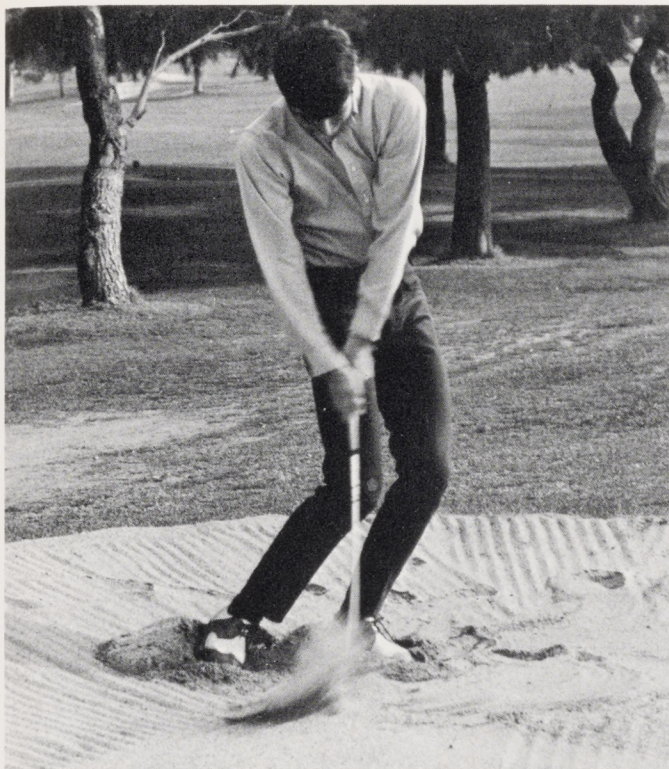
First Row: J. Kilduff, M. Doshier, B. Schwartz, G. Staddum, C. Guttormson, D. Furman, P. Hughes, D. Boyle. Second Row: J. Huffman, R. Hanhart, G. Roseen, S. Byers, K. Veatch, D. Givens, D. Milinovich, D. Sciacqua, S. Spinelli, Coach Joe Keeble.



Duane Sciacqua in action.



Butch Veatch has found a way to stop his hook.



Dave Givens having a blast but maybe a little too much sand, huh Dave?



"Green gas"? No way. Not Dan S. Milinovich.

The Coyote's golf team broke all past records. They had four seniors retiring—Dan Milinovich, Dave Givens, Ken Veatch, and Duane Sciacqua, all lettermen. These four were the top men on the team and along with two others, upset a few of Fresno's powerful teams.

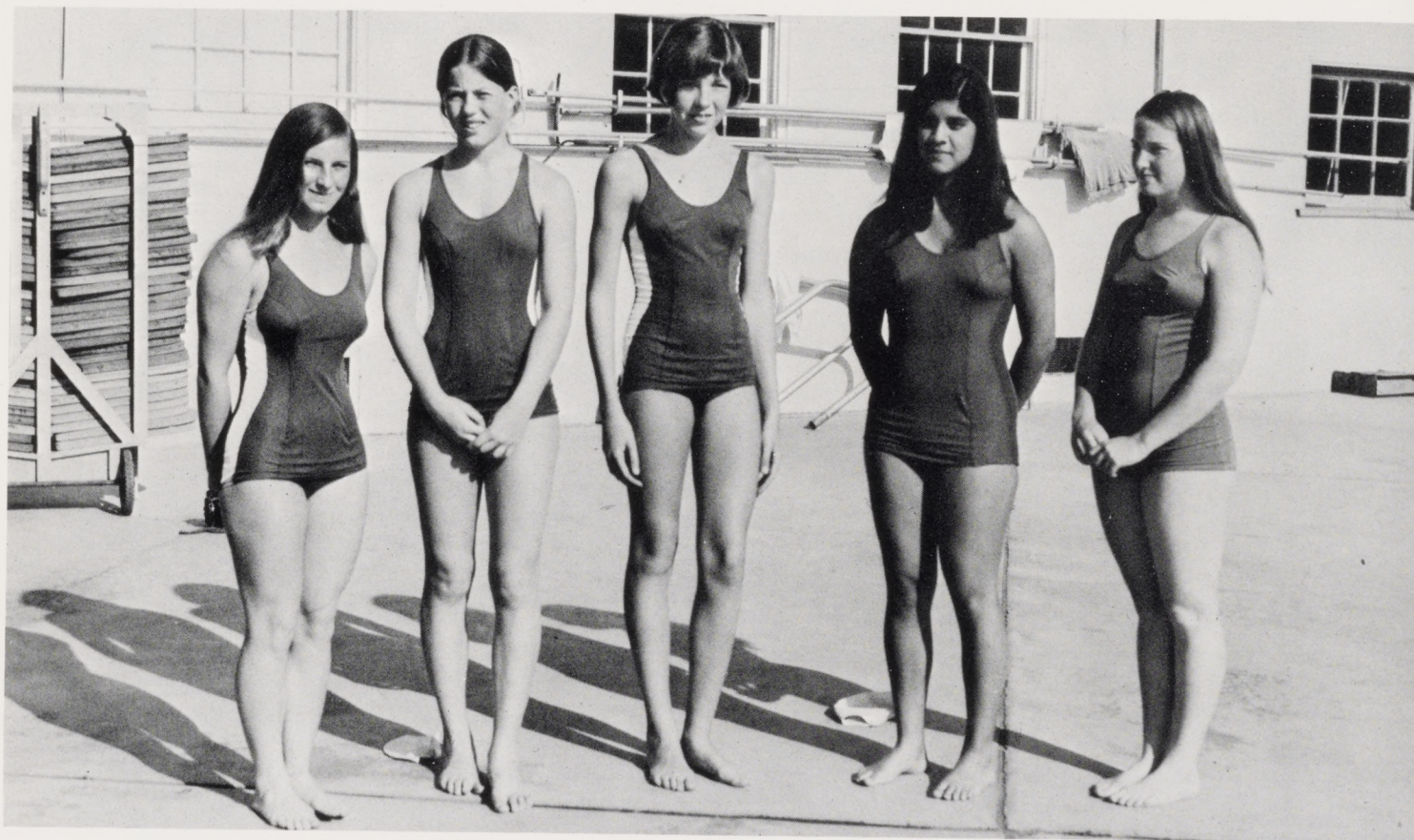
Golf is not just a fun game. It takes many hours of hard, diligent practice. Our golfers are good and deserve a little attention. They are athletes just like all the others, football players, wrestlers, and all the rest.

McLane	March 6
Clovis	March 10
Fresno	March 13
Roosevelt	March 17
Hoover	March 21
Bullard	March 31

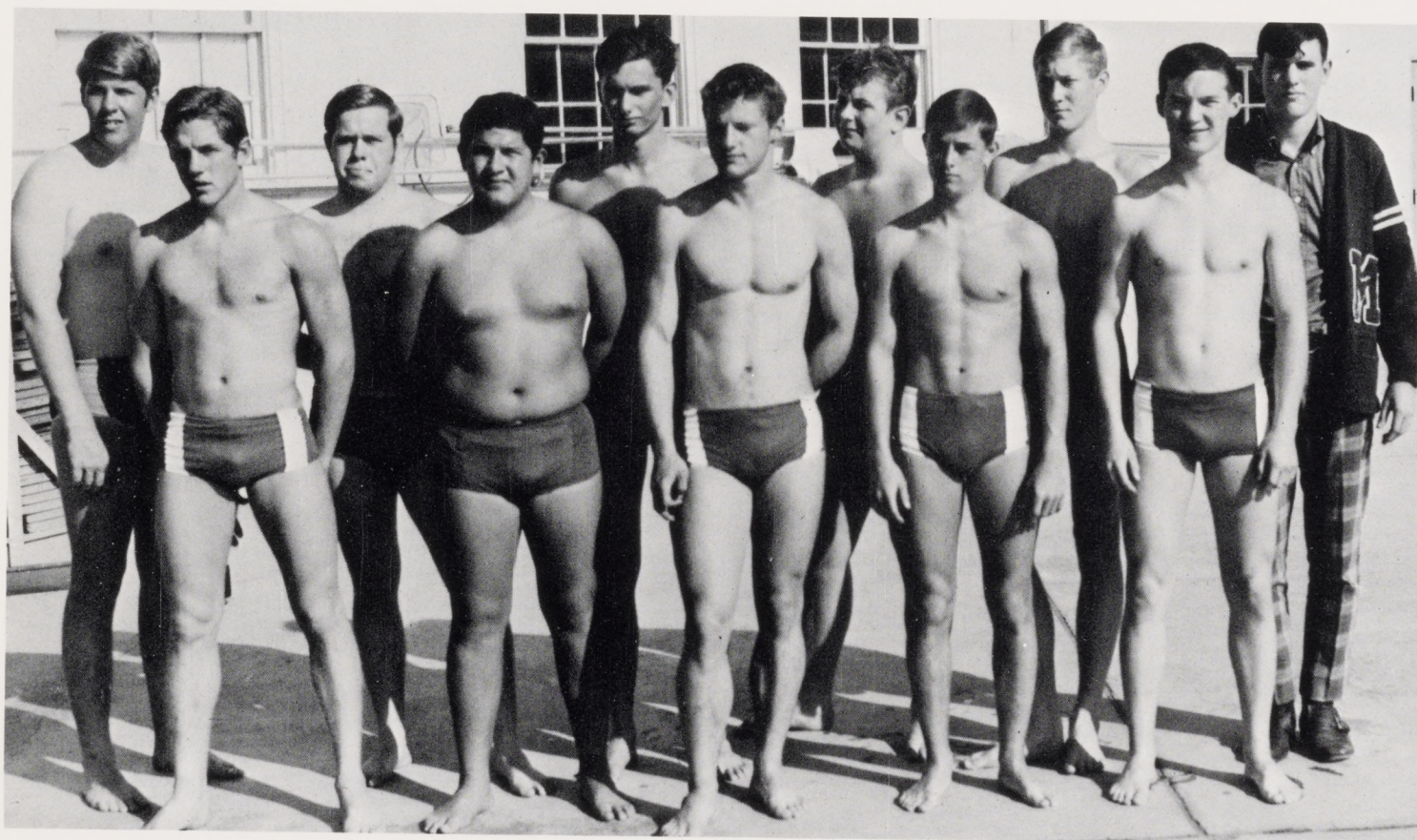


Mike Doshier comes out of this water hazard like only Mike can.

SWIMMING



Left-Right: L. Willford, M. Guglielmana, P. Winder, Y. Rodriquez, B. Westing.



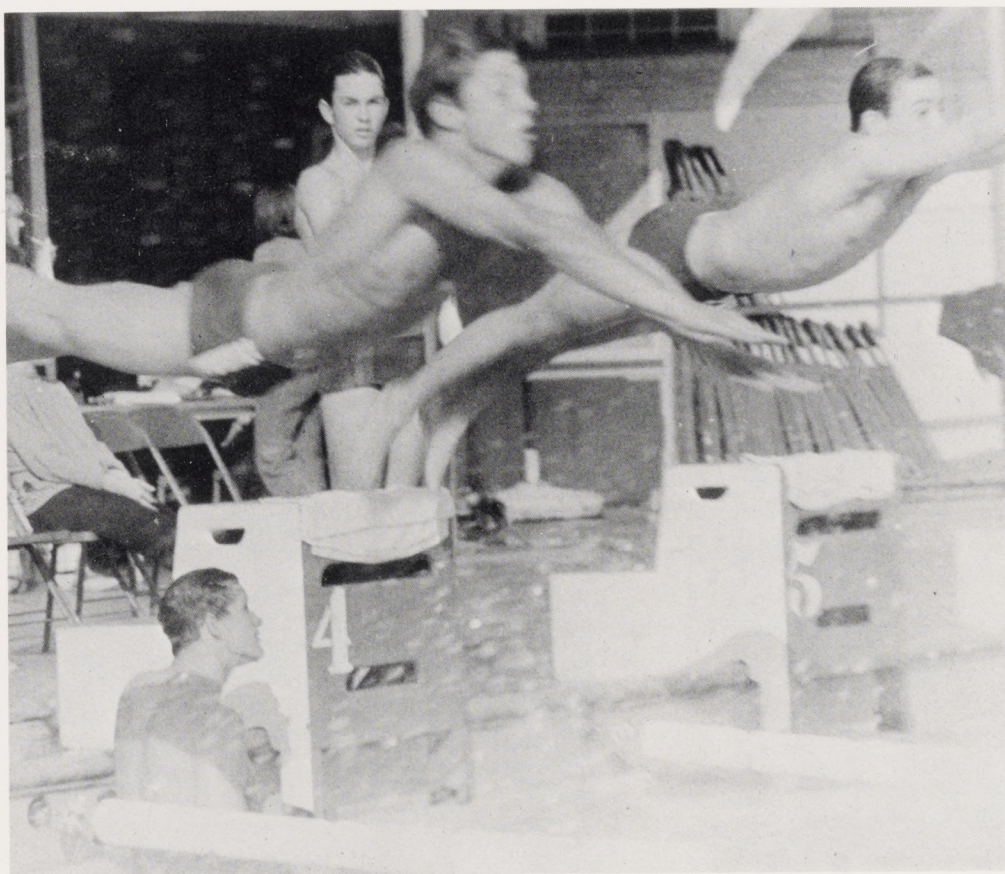
Left to right: D. Pittman, L. Johnson, G. Marklund, M. Camarillo, S. Parkey, D. Willford, L. Murphy, M. Hall, A. Ruble, P. Ficklin, F. Nilsen.



Coach Arlie Ruble.

The Coyote Swim team has been bolstered by the returning Valley Champion "B" team. Many of the "B" team moved up to the Varsity. Returning Varsity lettermen were Darrel Pitman, Art Ruble, Steve Willford, and Fred Nilsen. They helped strengthen our swim team and had hopes for a NYL Championship.

The girls team, though small, hoped to do a good job. In the pre-season swim meets against Merced and Lemoore the girls team scored convincing victories. Yet their lack of depth in the different events proved to be a deterrent over the long NYL grind.



Larry Johnson takes a dip.

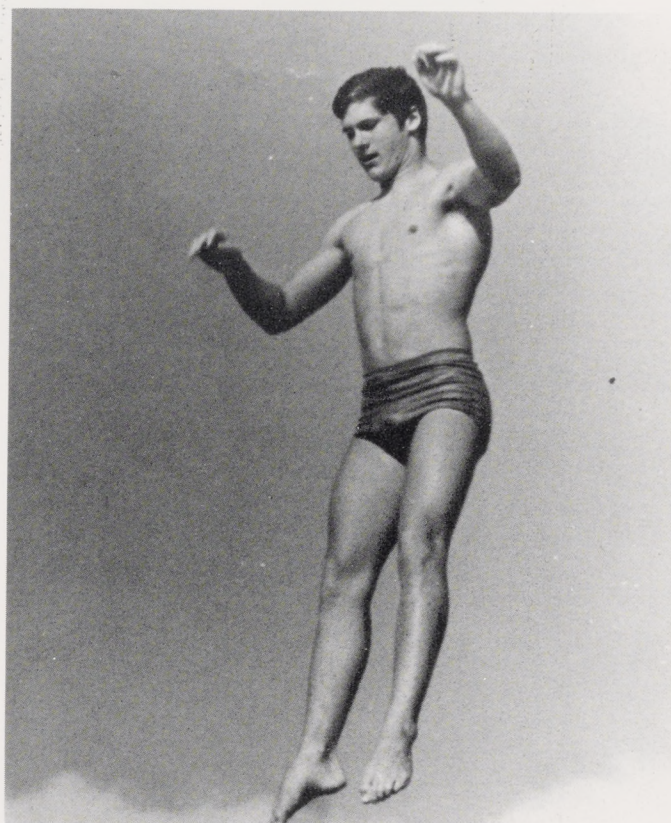
DIVING



Top: B. Gong, Manager, D. Pool, P. Chavin, T. Poulin. Bottom: J. Johnson, T. Johnson, P. Eaton, G. Poulin, R. Mc Alister.



Basic dive movements are practiced on the trampoline. It is especially useful during cold Winter and Spring days.



Springing on the board is Rick McAlister



Working out on the high board is Jeff Johnson.



Getting "high" is Pat Eaton.

Madera diving team again challenged for the NYL Championship. Strong challengers for All NYL were Patti Chavin, and Theresa Poulin for the girls and Rick McAlister and Pat Eaton for the boys. These fine athletes deserve a lot of congratulations on a job well done.

During the course of the season, the divers dove in eight dual meets and seven Tournaments.

NYL Diving—Bullard	May 1
Divisional Diving—Tulare	May 8
Valley Diving—Bakersfield	May 15



Heading for a soft landing is Patty Chavin.

varsity track

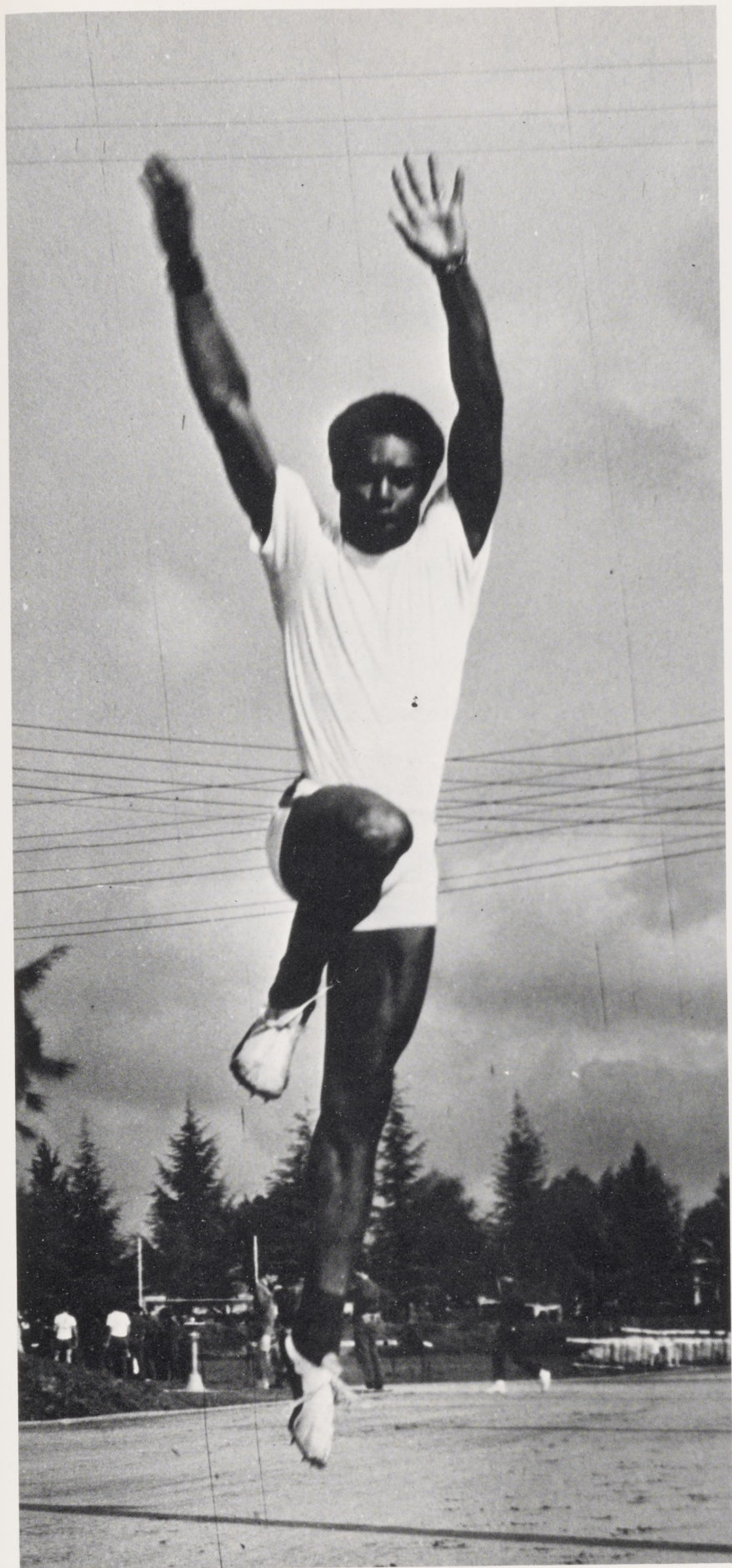


Back Row: T. Aguilar, B. Dewitt, V. Chambers, L. Echols, F. Pajarillo, A. Jones, E. Jeffries, D. Detjen, T. Kidwell, J. Alejo, C. Moreno, W. Manos, P. Dunning, T. Welker, D. Powell, J. Osterman, F. Bianchi, Coach Brunolli. Front Row: R. Mendoza, T. Rodriguez, R. Aleman, R. Garza, R. Wells, B. Barner, G. Espinoza, J. Johnson, V. Trevino, M. Urias.

Fresno	April 2
Edison	April 9
Bullard	April 16
Clovis	April 29
NYL Finals—McLane	May 15 May 23
Divisionals—Clovis	May 23
Valley—Tulare	May 28



The Big 3: Coaches Powell, Varner, and Brunolli.



Super-jumper Bobby Barner springs into action.



Burnie Bianchi muscles up.



Echols and Jeffries fly the jump.

B track



First Row: Left to right—T. Rodriguez, G. Camerena, J. Perdroza, R. Armenta, T. Gong, P. Townsend, R. Quintero, J. Badorine. Second Row: D. Workman, R. Ridge, D. Blalock, R. Aleman, K. Davis, D. Espinosa, D. Holmes, S. Lawson, P. Gamboa, T. Schoettler, M. Pitts, K. Tigson, Mgr. K. Young.



Tigson leaps the invisible barrier.



Paul Gamboa puts one into orbit.



Glen Camarena and Richard Wells run on and on and on and on.



Robert Ridge heaves the discus.



Kenny Tigson skips the flight fantastic.

C track



Front Row: Left to right, M. Camarena, M. Earls, H. Raqueno, P. Mendez, E. Martinez, R. Jensen, D. Espinoza, J. Chavez, W. Bloodworth, P. Dean, J. Mattingly, S. Chavira. Back Row: R. Huffman, K. Herold, D. Kurisu, L. Freeman, L. Raviscioni, D. Savala, A. Gonzales, R. Cota, G. Savicido, P. Brice, M. Bellinger, D. Smith, F. Thomas, M. VanDyke, B. Montelongo, G. Coehlo.



William Bloodworth watches unidentified man put the shot.



The "Blood" shoots it to 'em.

Girls' track team



Bottom, left to right: V. Walker, B. Arnold, P. Tyler, L. Henderson, K. Galleano, L. Sotelo, V. Gaffney. Top, left to right: A. Foster, R. McAllister, G. Haynes, D. Tyler, M. Aaron, J. Taylor, P. Bearden, J. Thomas.



L. Henderson, V. Gaffney, D. Tyler, and G. Haynes take a practice run.

tennis team

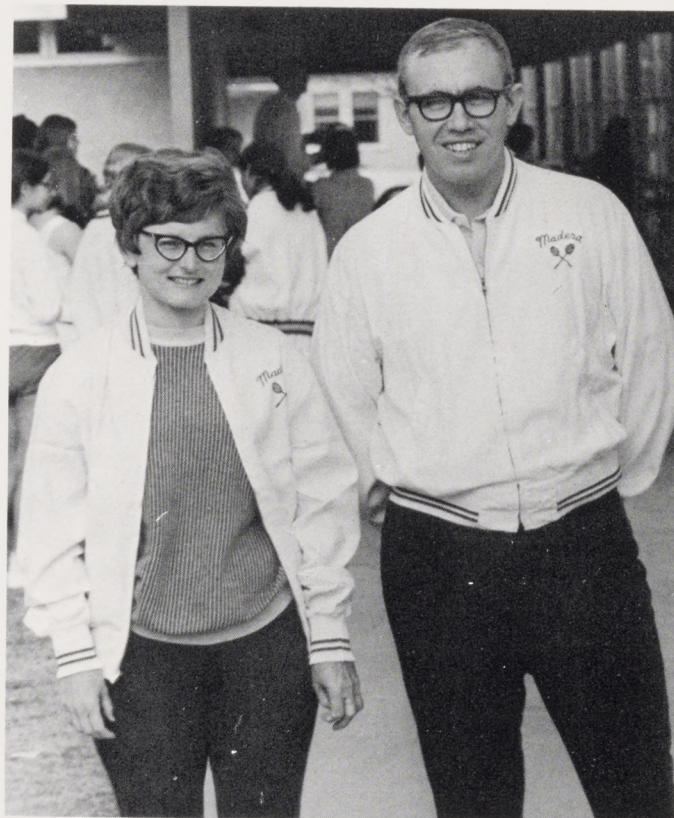


Front Row: Left to right, C. Gonzales, G. Kinoshita, G. Kobayashi, E. Pedersen, L. Loquaci, D. McCullough, R. Rowe, B. Bowser, R. Padgett, D. Kinoshita, D. Niino. Middle Row: G. Escobedo, J. Peregoy, C. Salcido, D. Furman, V. Gaffney, J. Glendinning, V. Kludjian, C. Howard, C. McInturf, S. Jones, L. Niino, A. Marquez, D. Padgett. Back Row: Coach J. Durham, M. Sahatdjian, Coach C. Adams, M. Swartz, P. Galleano, E. Jessing, B. Reyna, B. Wren, C. Peart.

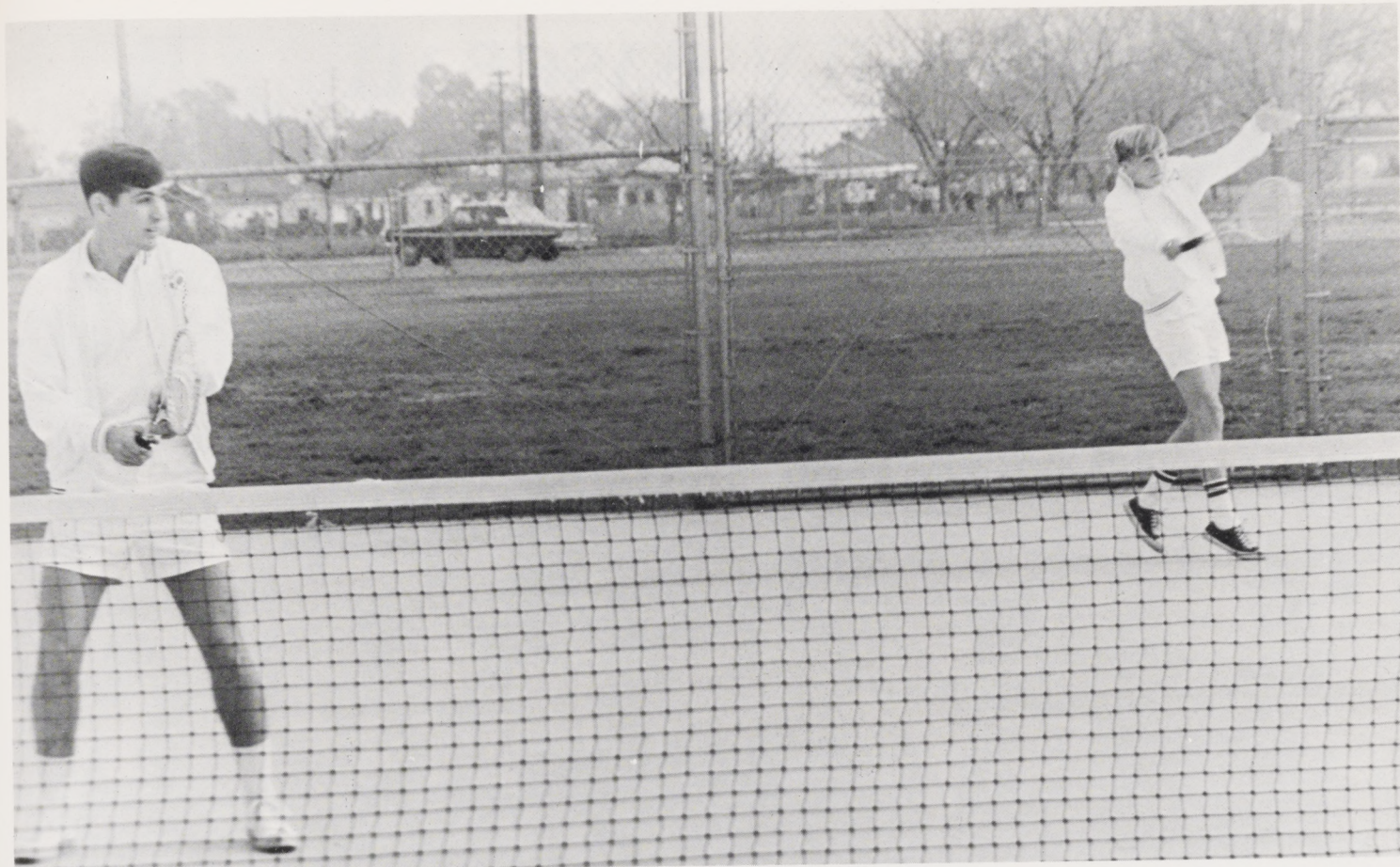
This year's tennis team had a perfect 3-0 pre-season record. They turned out to be the spoilers in the NYL with Dicky McCullough as the top boys single and Becky Wren and Vickie Gaffney sharing the top girls single.

Coach Jim Durham had this to say about this year's team:

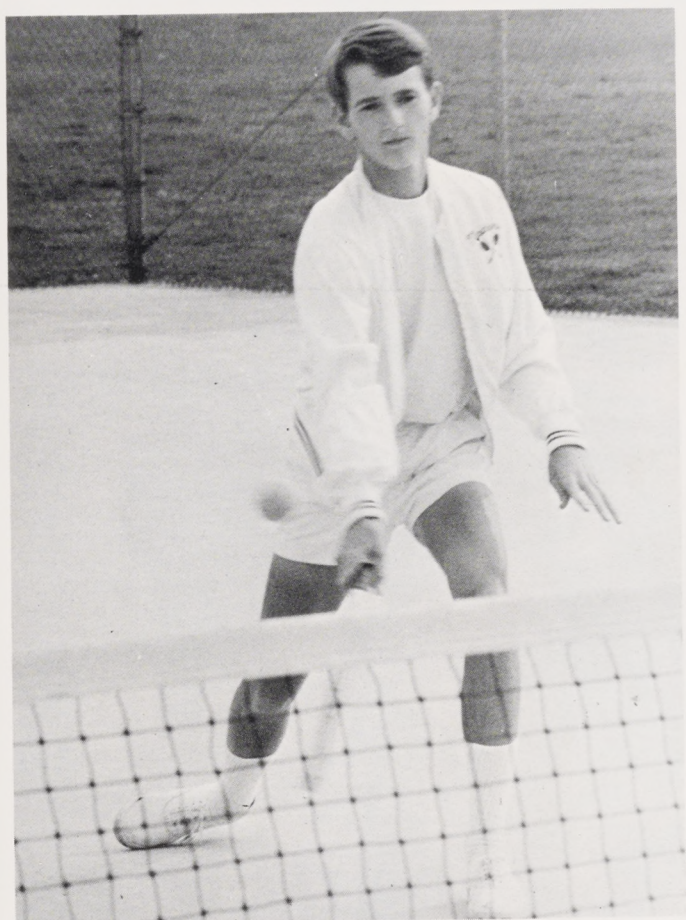
"The Tennis Team of 1970 was a team of little varsity experience but they overcame this by hard work and determination. The team as a whole had an outstanding attitude and I enjoyed working with these fine young athletes very much."



Coaches, Adams and Durham.



Top doubles team of Les Loquaci and Bill Bowser.



Number one netter Dickie McCullough



Front Row: C. McInturf, V. Kludjian, J. Glendinning, B. Bowser. Top Row: L. Loquaci, E. Jessing, D. Furman, P. Galleano, B. Wren, D. McCullough.

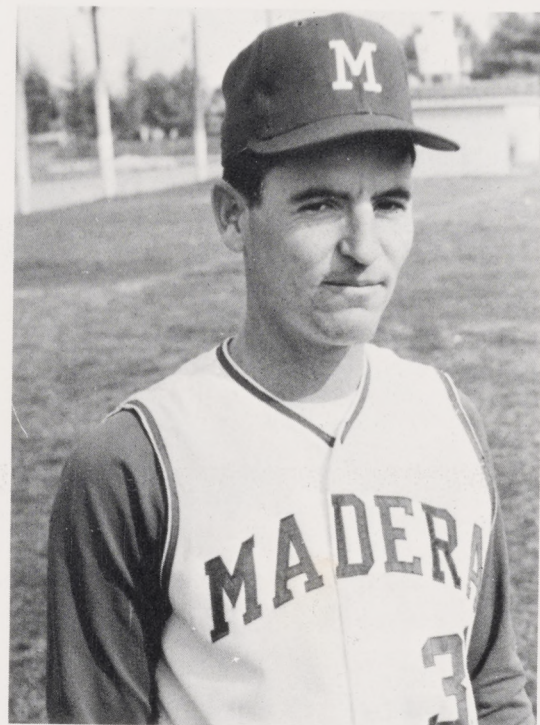
VARSITY Baseball



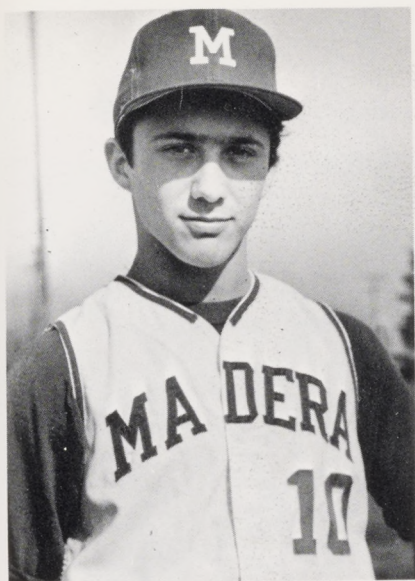
Front Row: J. Gray, P. Soto, C. James, D. Esqueda, D. Morin, M. Burns, S. Bottini, C. Alviso, R. Henderson, M. Cargill, R. Graham. Back Row: Coach Harper, R. Rollins, A. Mendrin, P. Williams, W. Clark, R. Schwabenland, B. Blackmon, R. Williams, J. Brandon.

The Madera High Coyotes in a new season, with a new coach and a new outlook. In the past, Madera had been lacking the power, to do any damage in the North Yosemite League. This was again the problem this year, but everybody was hoping the bats will be making more noise than they have in the past. The pitching is strong perhaps the strongest in the league.

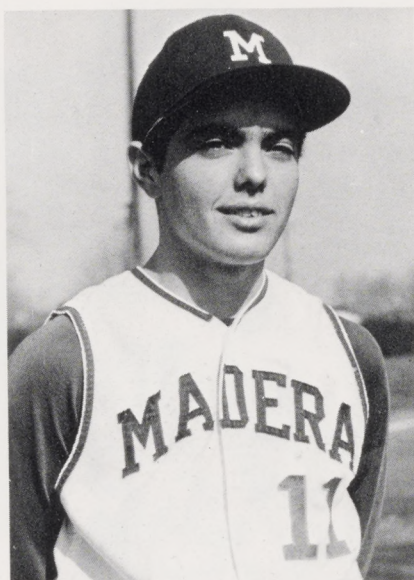
The situation is good in one respect, there were few or no private feuds among the ball players. They think as a team. They have fun when they play because they enjoy playing with their teammates. There is respect for the coach, as well as a coach he is a human being. And anyway, it's not whether you win or lose, it's whether you get to play or not.



Coach Jim Harper.



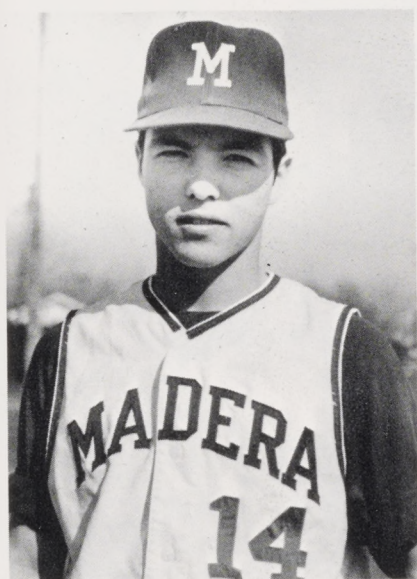
Steve "Bo" Bottini



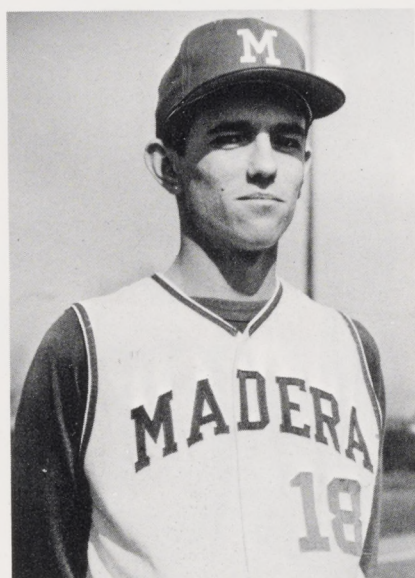
Mike Burns



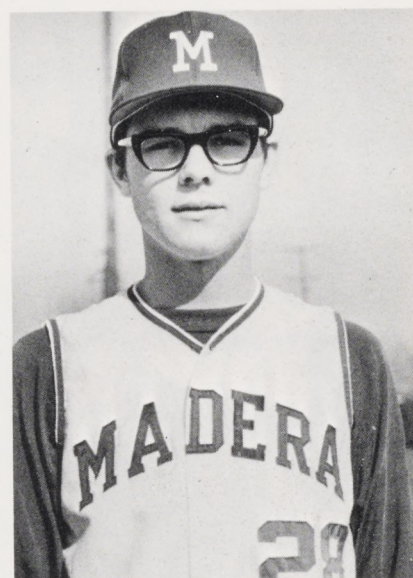
Wally Clark



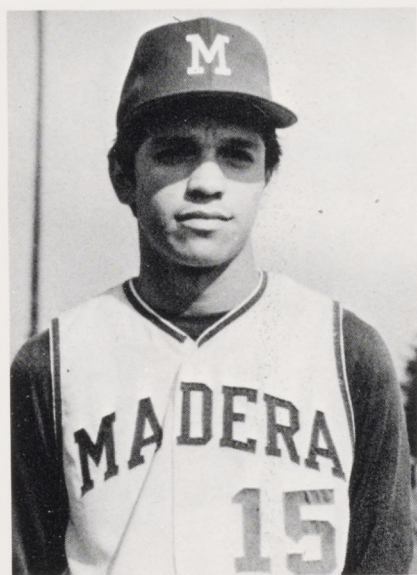
David Morin



Brian Blackmon



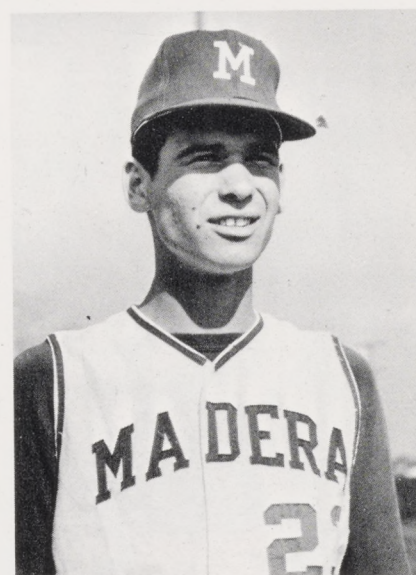
Marty Cargill



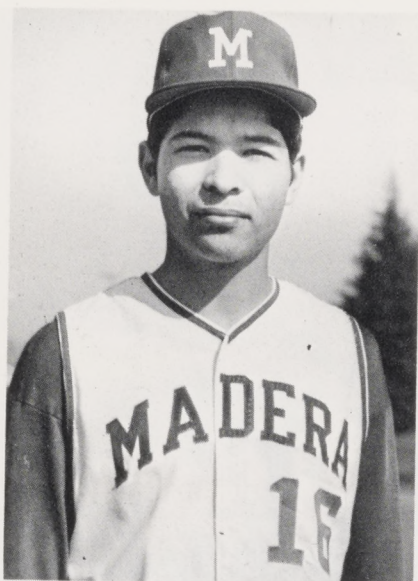
Pat Soto



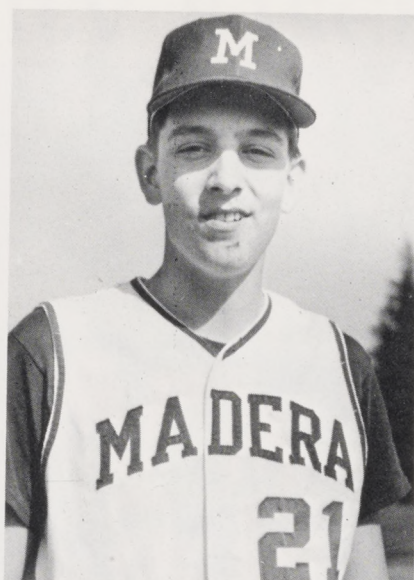
Ronnie Graham



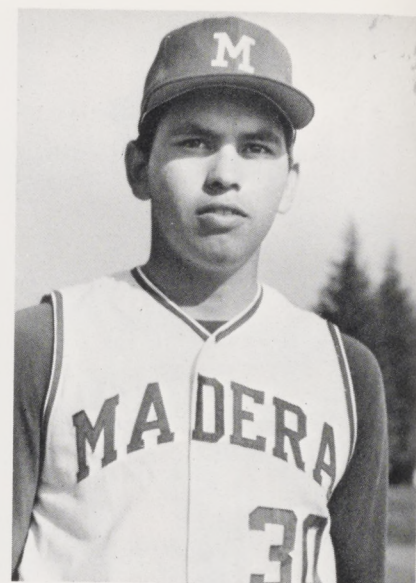
Alex Mendrin



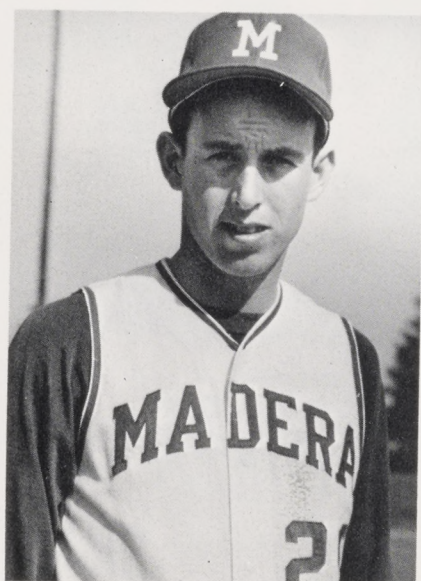
Chuck Alviso



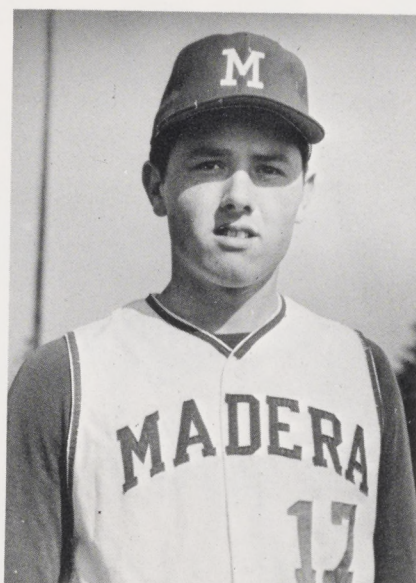
John Brandon



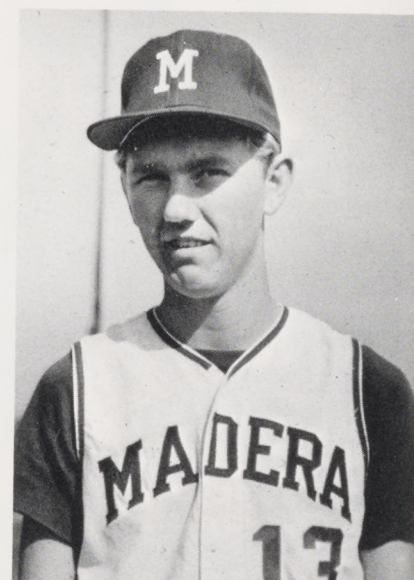
David Esqueda



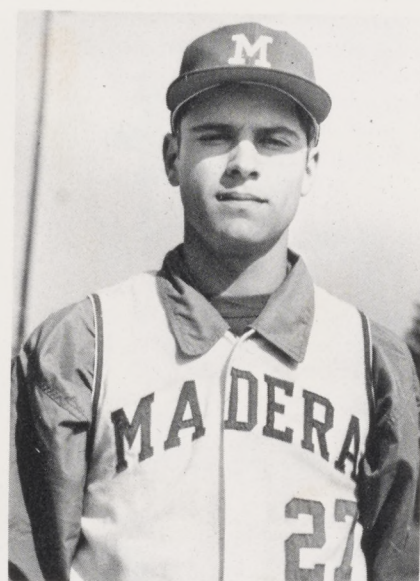
James Gray



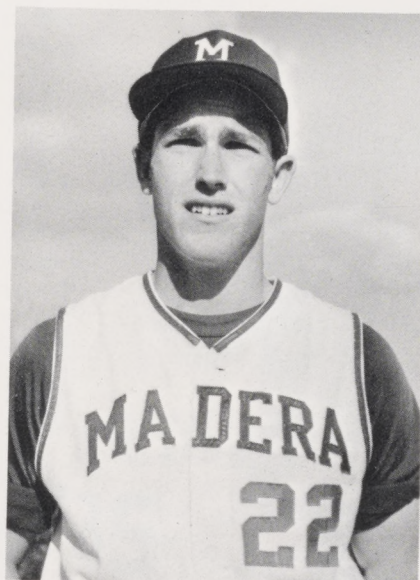
Roger Henderson



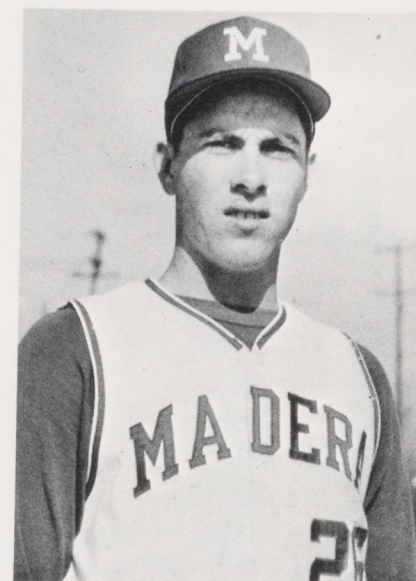
Charlie James



Rick Schwabenland



Roger Williams



Paul Williams

JV BASEBALL

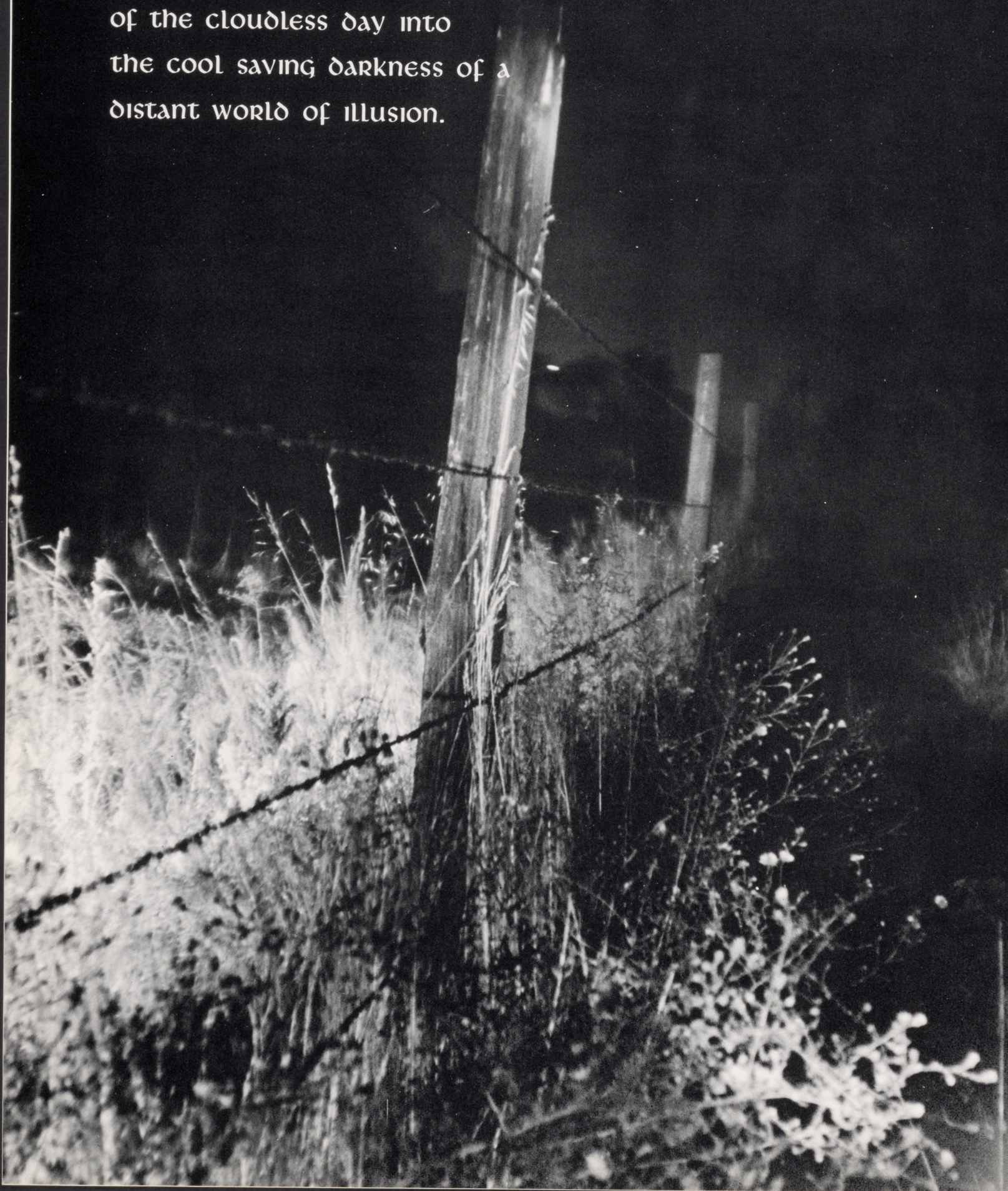


Front Row: Left to right, Mgr. R. Leroy, N. Ruiz, M. Juarique, R. Creamer, G. Marsh, S. Collett, E. Fincher, B. Whitehead, D. Arter, K. Jones. Back Row: M. Manriquez, N. Breazell, T. Aguirre, D. Prosperi, G. Ricketts, R. Cervantez, Coach Rocky Taylor.



Front Row: Left to right, R. Creamer, M. Ybarra, J. Catuiza, S. Edmonston, N. Bowen, R. Alvarez, M. Dewitt, M. Chevrant, R. Farias, J. Burciaga, M. Suniga. Back Row: Coach Tom Crow, F. Aaron, G. Gray, B. Martin, L. Soto, C. Hill, L. Razo, W. McFarland, J. Beatty, J. Torres.

Both together, each alone,
lonely in naked sunshine,
they looked beyond the
merciless light
of the cloudless day into
the cool saving darkness of a
distant world of illusion.

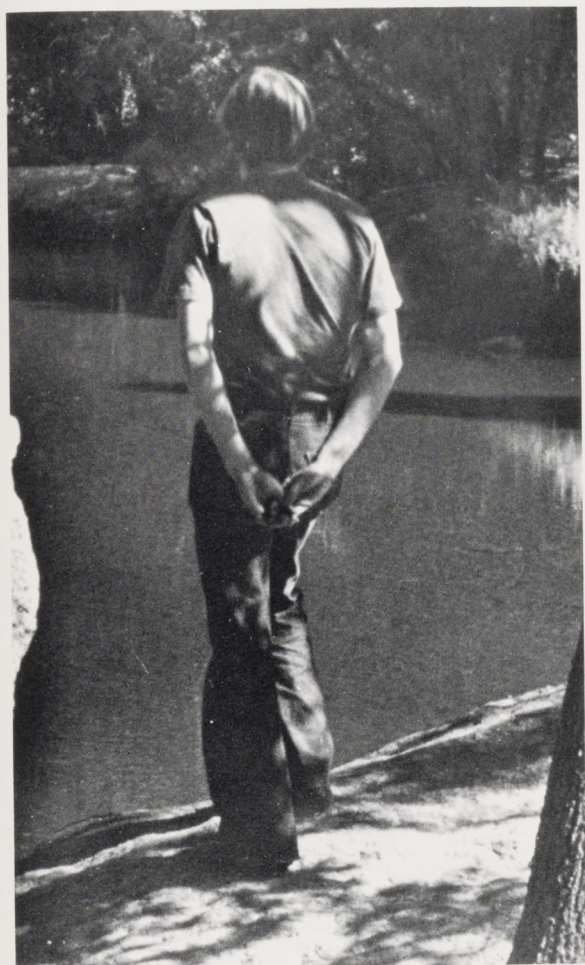


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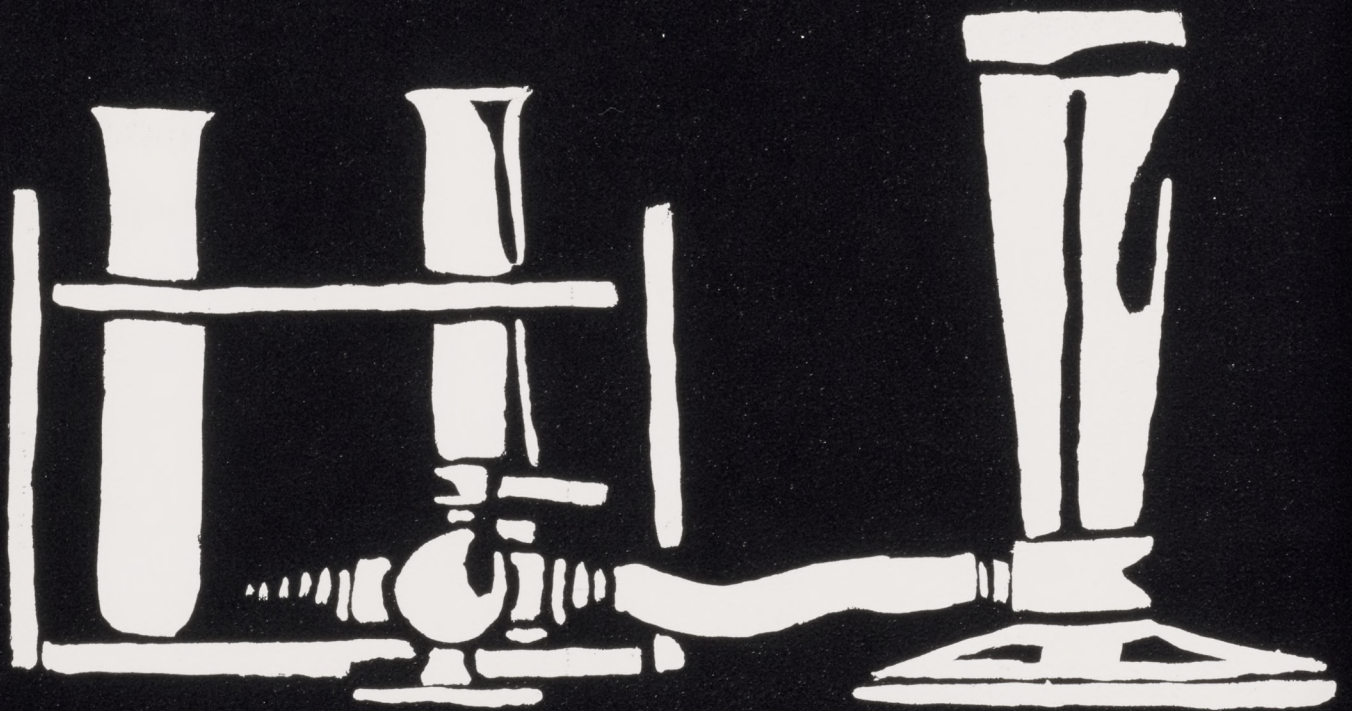
They gazed until time at
last relented, and set them
free to fall to the depths
of dark green shadows
where half-attentive, semi-
conscious, they died from
day to dream

and then approached that
fair queen, Beauty, who
reigns but in the fields of
minds in lands she blesses
and claims for her own,
and then makes beautiful
with her presence.

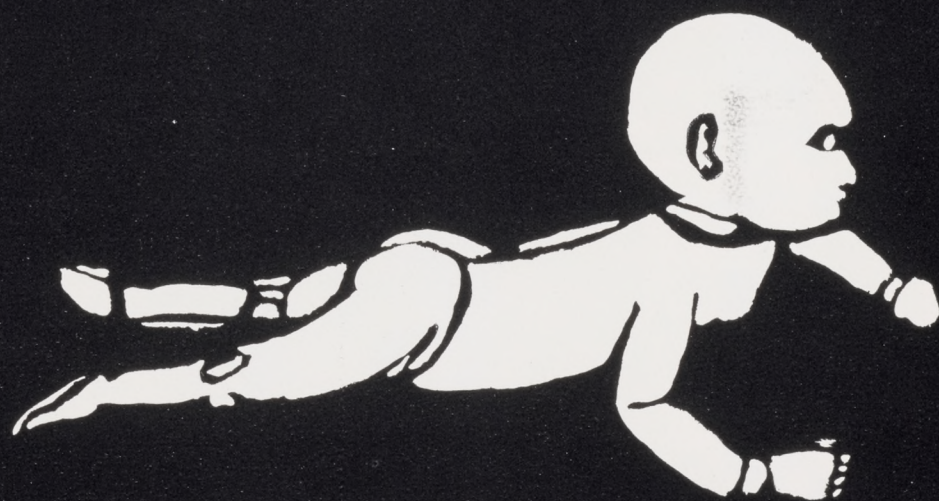


and daring not to capture her
they instead gave her themselves -
for she fit their sense of wonder
and nearly filled their need.

UNDERCL



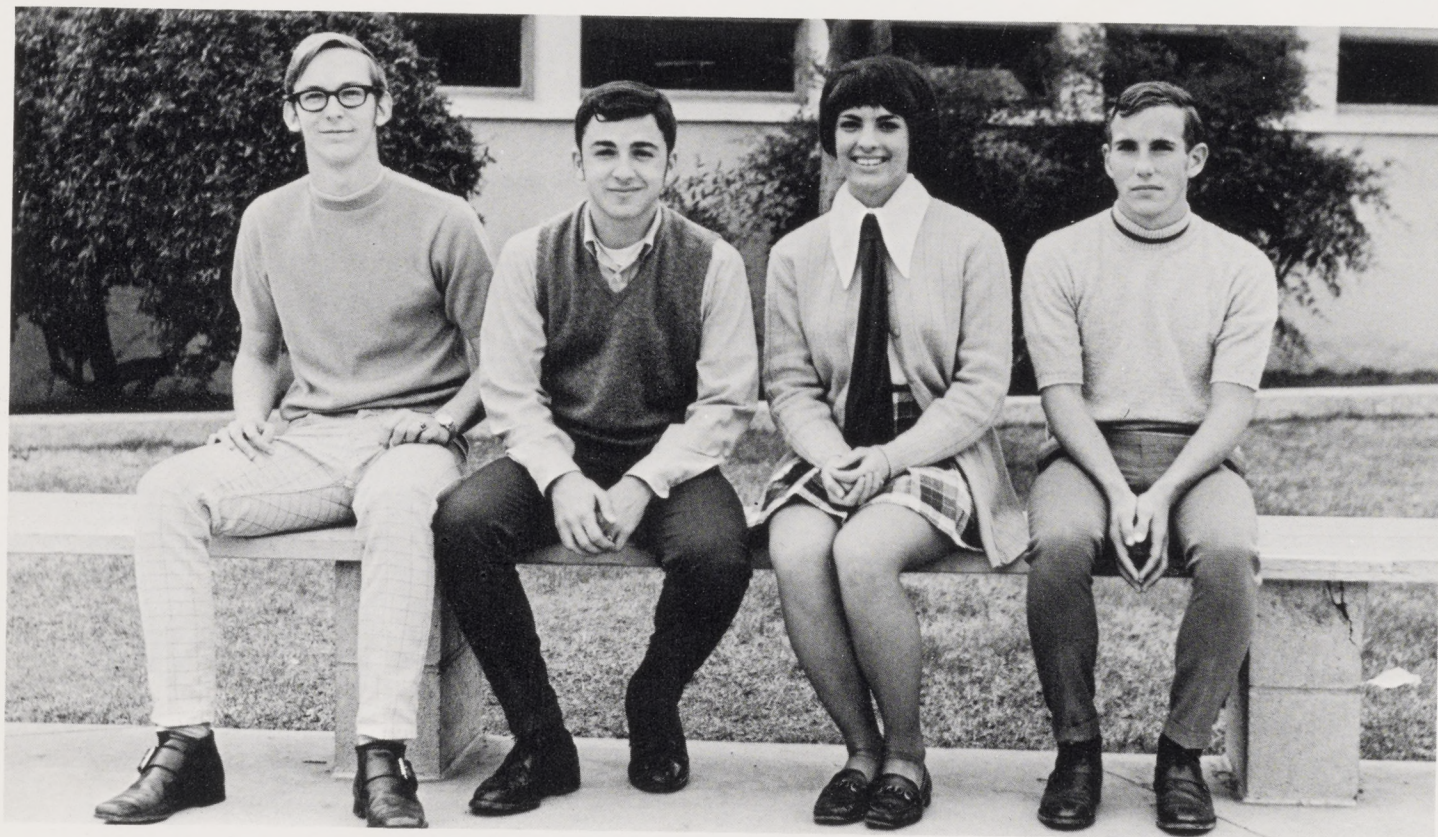
ASSMEN



Class of 1971



Fall Semester Class Officers: President Glen Goto, Vice-President DeAnna Ferretti, Secretary Jean Pettit, Treasurer Shirley Overgaard.



Spring Class Officers: President Don Estabrook, Vice-President Denis Prosperi, Secretary Lynn Lattanzio, Treasurer Ricky Jensen.

Juniors



Mary Aaron
Mary Adams



David Allred
Eliamar Almarez



Susan Apodaca
Ruben Aquino



Francine Armenta
Ron Armenta



Kathy Badorine
Debbie Balbas



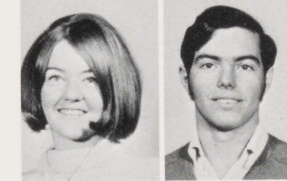
Aquila Beals
Patricia Bearden



Richard Blake
Dave Blalock



Marlene Bowen
Jeff Bray



Linda Burns
Mike Burns



Larry Carroll
Elvira Castillo

Alvin Agee
Mary Ann Agee
David Aguirre
Tom Aguirre
Jerry Alejo

Oralia Alvarado
Tomas Alvarado
Linda Alvarez
Douglas Anderson
Jerry Anderson

Melissa Arceneaux
Arthur Arellanes
Theresa Arias
Arthur Armiento
Vikki Armendariz

Carlos Arreazola
Ophelia Arrendondo
Ruth Arellano
Doug Arter
Richard Avila

Chuck Barnes
Lee Barragan
Gary Basada
Darrell Baze
Vickey Baze

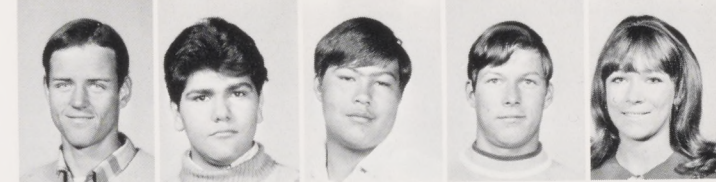
Maria Belmontes
Gloria Beltran
Sandra Billing
Jeanette Biscay
Larry Bishop

Royce Blanton
Barbara Blazer
William Bloodworth
Rickey Boone
Steve Bottini

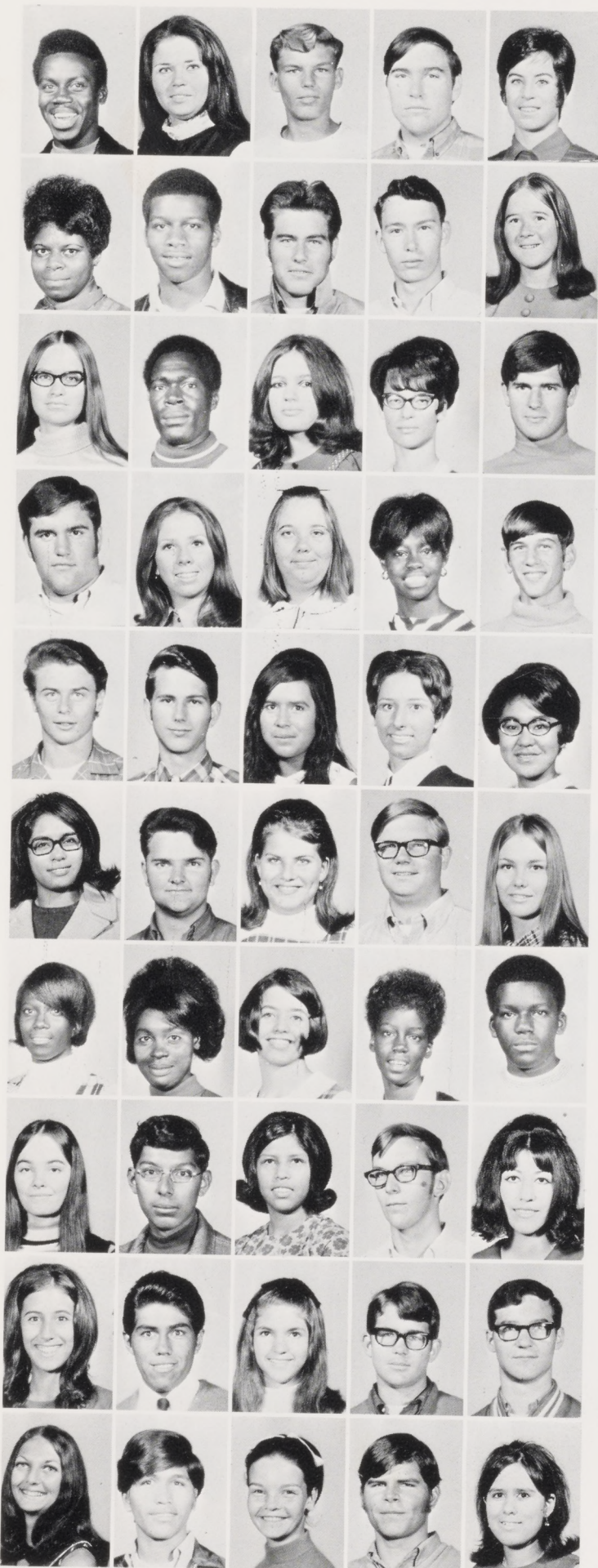
Gayle Brown
Cindy Browning
James Bruer
Delbert Bryant
Joe Burciaga

Pat Busca
Scott Byers
Guy Canady
Marty Cargill
Mark Carlson

Rigoberto Castro
Elisa Catuiza
Pablo Cavazos
Marilyn Cerda
Cynthia Cereghino



Juniors



Vonell Chambers
Dee Chamblin
James Chandler
Randall Chase
Patti Chavin

Albert Chavira
Joanne Chavira

Fannie Clark
Walter Clark
Willis Clark
Keith Cody
Joyce Collard

Bill Collett
Gary Collins

Dorian Collodi
Charles Conley
Rosemary Contreras
Carolyn Cook
David Cook

Larry Copeland
Gilbert Cordero

Jeff Coulthard
Susan Crosby
Toni Davenport
Julia Davis
Keith Davis

Roseanne DeCesari
Darlene Del Bianco

Anthony Deniz
David Detzen
Esperanza Diaz
Margie Diebert
Carol Dobashi

David Dollar
Aufrie Dominguez

Esther Dominguez
Stan Dover
Pati Driggs
Stephen Duke
Carrie Dunning

Patrick Eaton
Ann Patricia Echols

Evelyn Echols
Deborah Edwards
Joan Edwards
Sandra Edwards
Sanford Edwards

Lucy Elias
Margie Emmert

Debbie Escue
Daniel Espinoza
Sylvia Esqueda
Don Estabrook
Glوريا Estrada

Denise Etcheverry
Ken Evans

Marie Failla
Lawrence Fernandez
Deanna Ferretti
Nello Ferretti
Peter Ficklin

Isaiah Flemming
Melinda Flippo

Pamela Florence
Ruben Flores
Laurie Fortune
Mark Foster
Anita Franco

David Fuentes
Jane Fulton



Juniors



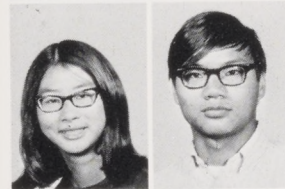
Roberta Gabrilski
Mike Gaines

Peter Gallegos
Rudy Gallegos
Joe Galvan
Danny Garcia
Evelyn Garcia



Paul Garcia
Ricky Garcia

Linda Garrett
John Ghosoph
Glenda Gilles
Janet Glantz
Debbie Gong



May Gong
Tim Gong

Alice Gonzales
Mario Gonzales
Steve Gotelli
Glen Goto
Laura Gould



Ronnie Graham
Phillip Gray

Robert Gutierrez
John Hall
Sheila Haire
Minnie Hardrick
Katherine Harris



Sandra Hass
Brad Hatch

Marilyn Hawkins
Dennis Haworth
Geraldine Haynes
Jacci Helmkamp
Mary Hendrickson



Susan Hernandez
Joyce Hillstead

Stanley Hobbs
Leslie Holmes
Ken Horn
Peter Howe
Jimmie Huffman



Julia Hughes
Jack Irby

Randy Irby
Ricky Jensen
Larry Johnson
Lucinthia Johnson
David Jones



Joane Jones
Joquita Jones

Susan Jones
Judy Juarez
Kathy Justin
Freddie Kates
Greg Kaylor



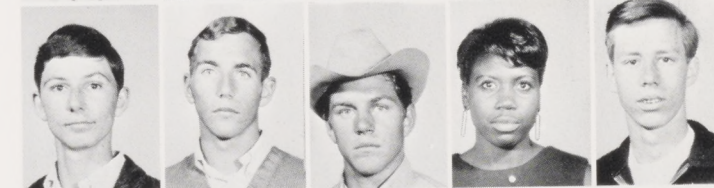
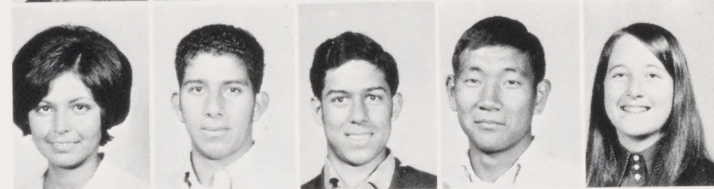
Linda Kelley
Karen Kerby

Pat Ketchum
Chris Kidwell
Kyle Kilcrease
Cayious King
Ronald Kinney

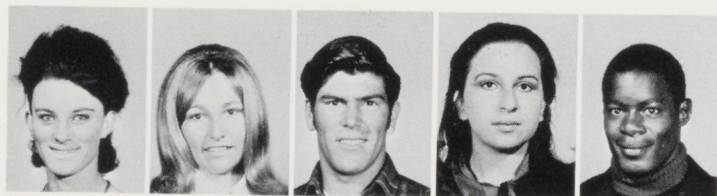


Don Kinoshita
Carol Kirby

Pat Kirby
Margie Kwock
Lillian Lam
Belinda Langrum
Lynn Lattanzio



Juniors



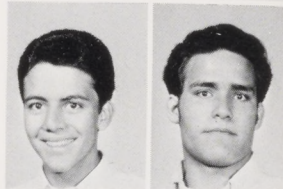
Connie Lawson
Ivette Leach
Carlos Leal
Magali Leal
David Lee

Sidney Lee
Dennis Leon



Renny LeRoy
May Leu
Judy Lewis
Mauricio Longoria
Evangeline Lopez

Frank Lopez
Joseph Lopez



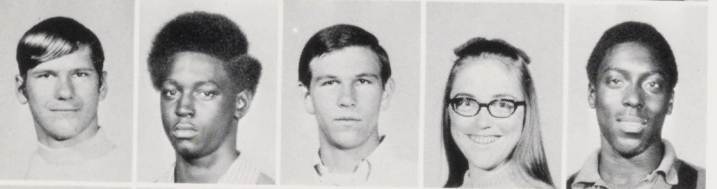
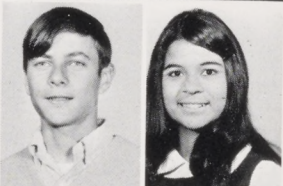
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Irma Lujan
Victor Macias
Barbara Maderious
Patti Madole

Melinda Malone
Delia Manriquez



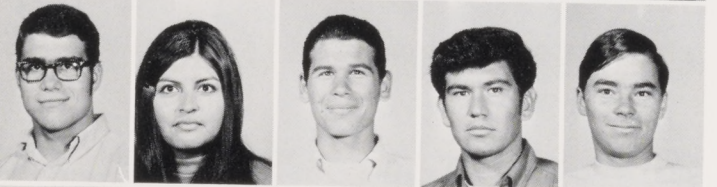
Anita Marquez
David Marquez
Sharon Marshall
Jeff Martin
Ruth Martin

Eddie Martinezzi
Dolores Mayo



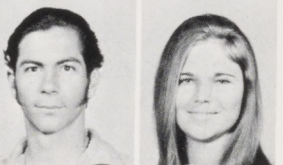
Richard McAllister
George McClure
Herb McClure
Sandi McConkey
Ernest McMillon

Paulette McNeely
Susan McRae



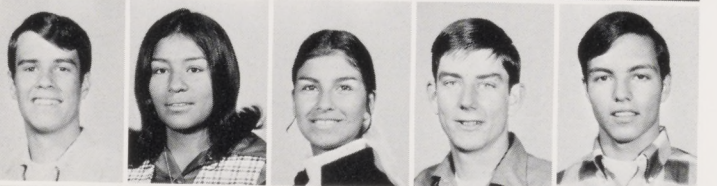
John Medders
Susan Medrano
Alex Mendrin
Tony Meza
Brad Mikkelsen

Wayman Milam
Ruby Miller



Rochelle Minneti
Rita Mirelez
Delia Molina
Seymour Molina
Jose Montemayor

Laura Moore
Marlene Mora



Mark Moran
Juanita Moreno
Kathie Morgan
Ken Morgan
Dave Morin

Jill Morse
Delphine Motta



William Myers
Gary Nash
Jill Neely
Van Neely
Rickey Nelson

Robert Nevarez
Theresa Nevarez



Vera Nichols
Fred Nilsen
Arselia Nino
Esmeralda Nombrano
Diana North

Walter Nyberg
Alene Olson



Juniors



Armido Olvera
Nyla O'Meara

Ernest Ortiz
Mary Ortiz
Olivia Osuna
Glenn Overgaard
Donna Overstreet



Mararet Page
Judy Pajarillo

Janet Palmer
Carl Parker
Debbie Parker
June Parrack
Jerry Payne



Charlotte Peart
Carol Peddy

San Juana Pena
Darlene Pennington
Tom Penny
Chris Perez
Kenny Perkins



Jean Pettit
Gail Pierce

Jo Ann Pierce
Christine Pietz
Kenneth Pine
Jim Pistoressi
Patricia Pistoressi



Nancy Pitman
Debra Pool

Betty Poppy
Vickie Prater
Mike Preciado
Dudley Prichard
Denis Prosperi



Julia Prudek
James Pryor

June Puckett
Caroline Ramirez
Emilio Ramirez
Myrna Ramirez
Joe Rangel



Pam Real
Richard Redwine

Cathie Reed
Nancy Rennaker
Richard Rey
Beatrice Reyna
George Ricketts



Margaret Ridge
Robert Ridge

Helen Rios
Joe Rios
Reggie Rios
Arthur Rocha
Susan Roden



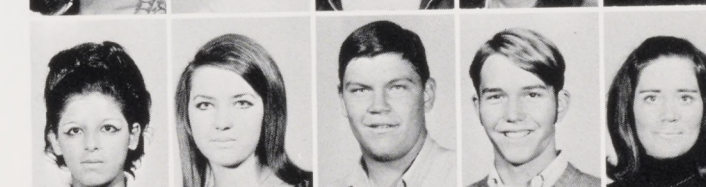
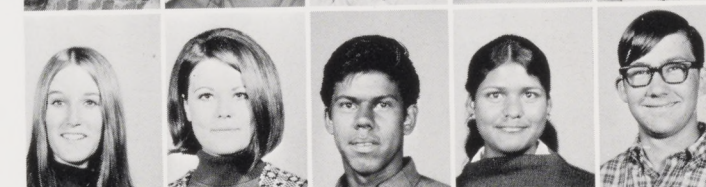
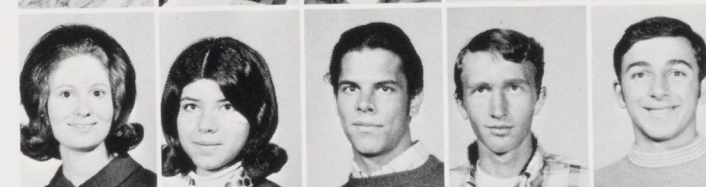
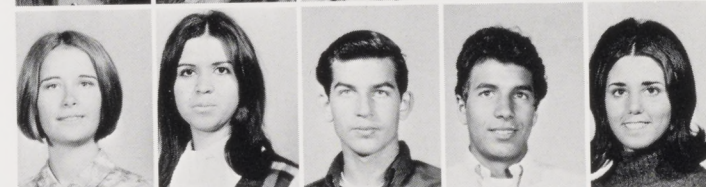
Cruz Rodriguez
Maria Rodriguez

Ramona Rodriguez
Denise Rolison
Randy Rollins
Gary Roseen
Pam Rosson



Douglas Row
Randy Rowe

Kathy Rowell
Barbara Ruckman
Kenneth Russell
Aldeana Ryan
Patrick Sagouspe



Juniors



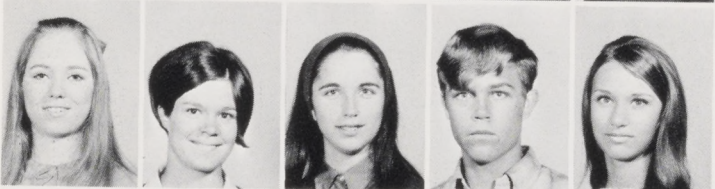
Margaret Sahatdjian
Carmen Salcido
Connie Salcido
Juanita Salinas
Marcus Salinas

Mary Sanchez
Manual Sandoval



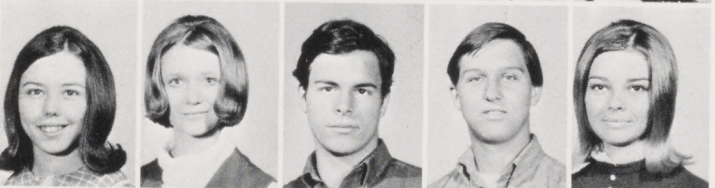
Rueben Sandoval
Joseph Saragoza
Maria Saucedo
Mark Saulsbury
Barry Schwartz

Angie Sepulveda
Edward Seymore



Lela Smallwood
Betsi Smith
Charlotte Smith
Curtis Smith
Earline Smith

Georgetta Smith
Gregory Smith



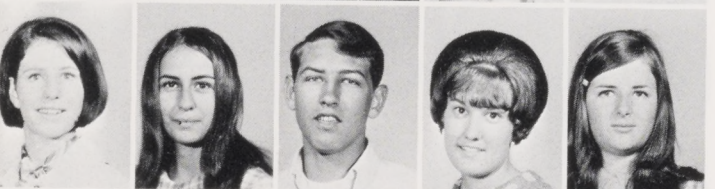
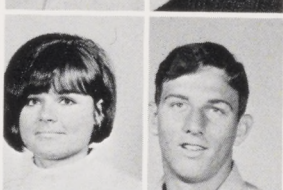
Leona Smith
Madeleine Smith
Steve Smith
Steven Smith
Vickie Smith

Mike Snyder
Patrick Soto



Karen Southall
Rodd Spangler
Rhonda Spencer
Carol Spillane
Mark Staab

Kathleen Stanley
Dennis Stefanelli



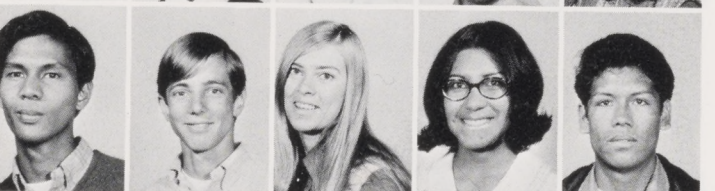
Pam Steffen
Mina Steinecker
Ricky Sterling
Jane Sturkie
Lorrie Tamberi

Patti Tashjian
Mildred Tate



David Taylor
Len Taylor
Gail Tesei
Emma Jean Thomas
Kathy Thomas

Aaron Thompson
Emily Thornton



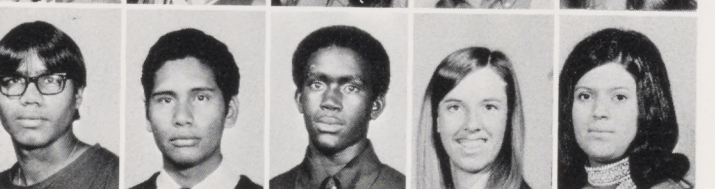
Ken Tigson
Jeff Tipton
Shirley Tomlinson
Andrea Torres
Guillermo Torres

Michael Trevino
John Tucker



Jocelyn Turner
Denise Tyler
Suzanne Uhalde
David Upshaw
Terry Upton

Ruben Urena
Kathy Van Dyke

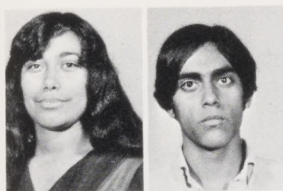


John Varela
Johnny Vargas
Dennis Vaughn
Debbie Veatch
Evelyn Verduzco

Julie Verduzco
Rolando Villa



Juniors



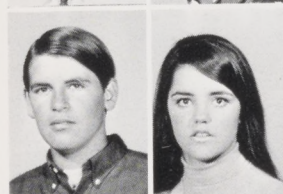
Yolanda Villa
Andrew Vizcarra

Vikki Vizcarra
Kenneth Volpe
Marcia Walker
David Walters
Dennis Wilburn



Mike Willett
Mary Williams

Robert Williams
Helen Marie Willis
Marilyn Wilson
Karen Winder
Travis Witten



Danny Wood
Barbara Woods

Frank Woodward
Donald Workmon
Christine Ybarra
Richard Ybarra
Susan Yepiz



Debby Young
Kim Young

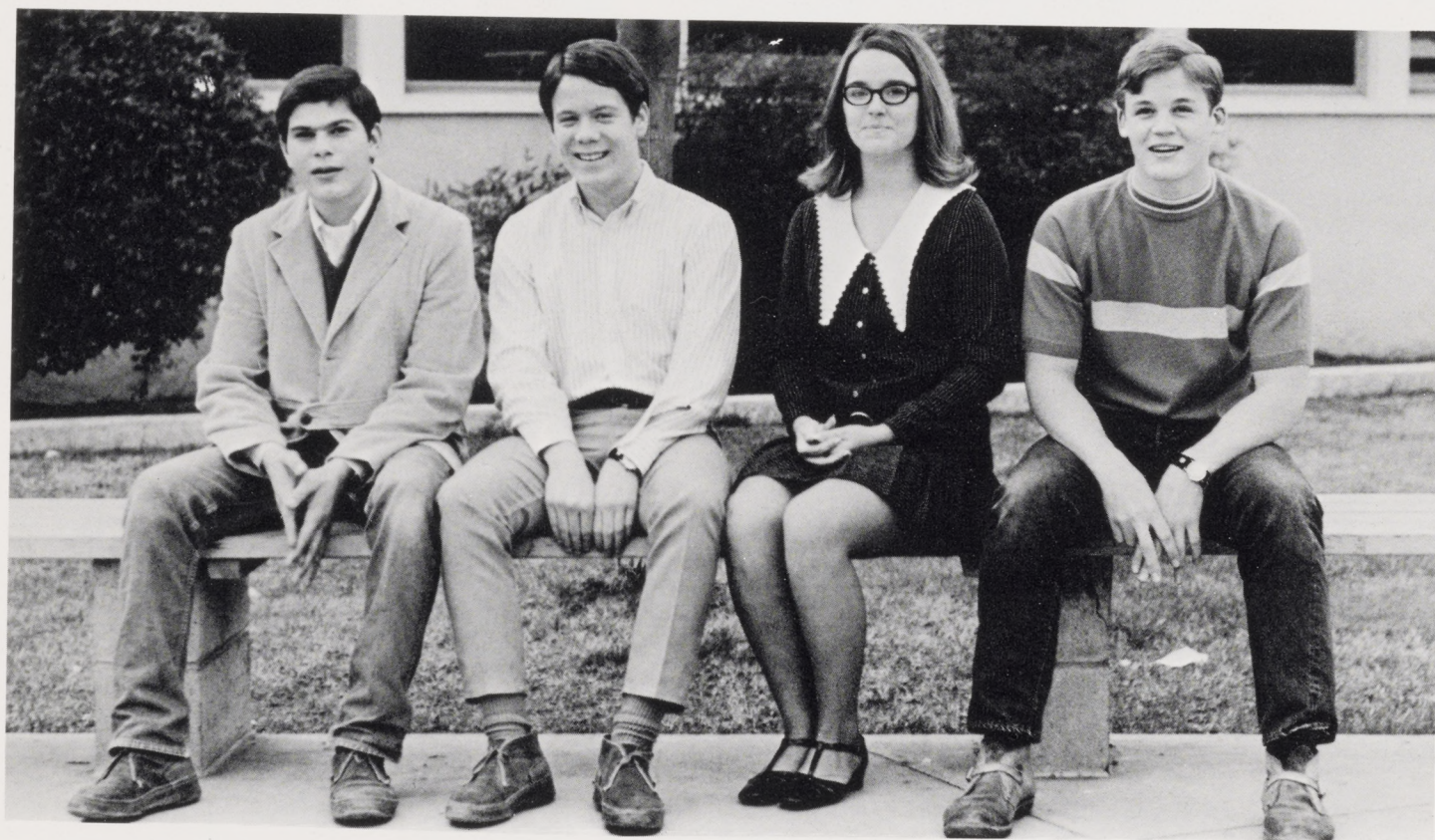
Venilde Zamora
Tina Zaragoza
Jose Zavala
Phillip Griffin
Joann Samora



Class of 1972



Fall Semester Class Officers: President Anita Meister, Vice-President Cindy Romeri, Secretary Sally Konkol, Treasurer Joan Ferrarese.



Spring Class Officers: President Jeff Melikian, Vice-President David Holmes, Secretary Shelly Earls, Treasurer Laddie Lizak.

SOPHOMORES



Beverly Agee
Randy Aguayo

Jessie Aguilar
Nick Aguilar
Rosallynn Aguirre
Francis Alberta
Debbie Allen



Art Alviso
Sixto Andaverde

Virginia Anderson
Richard Archie
Becky Arias
Beverly Arnold
Peggy Arnold



Roy Arredondo
Marcella Arroyo

Diane Arteaga
Danny Arter
Steve Ashby
Randy Autrand
Marcello Ayala



Ernestine Baldenegro
Gale Baldrice

Vonnie Baldrige
Donald Bare
Madeline Bautista
Diana Benzler
Suzanne Bertoncini



Michael Bianchi
Steven Bier

Clayton Bispham
Conrad Bitter
Bryan Blackmon
Kathy Blakemore
Michael Bodine



Glenda Bohard
Sherman Bohard

Sharon Boline
Ricky Boren
Phyllis Bounds
Roger Bowlin
Jill Boysen



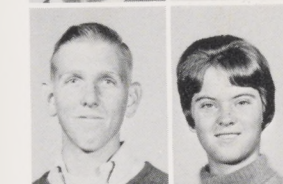
Toni Breazeale
Anna Brewer

Rhonda Brincefield
Belle Brooks
Mike Brown
Robin Brown
Ron Brown



Debbie Bruecker
Michael Brune

Nancy Brunolli
Ernest Bryant
Linda Burleson
Amalia Cabral
Diana Cabrero



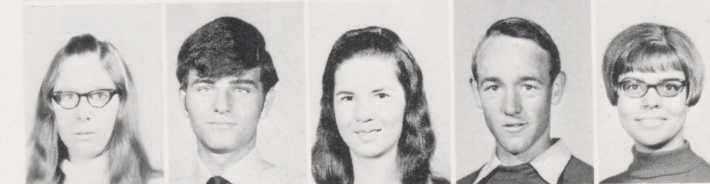
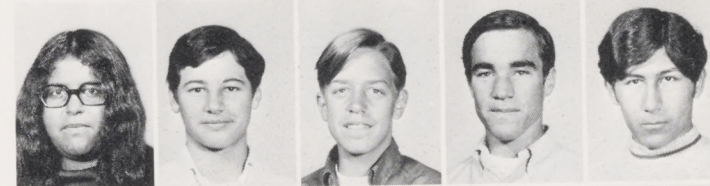
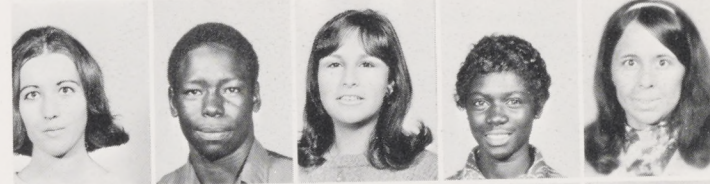
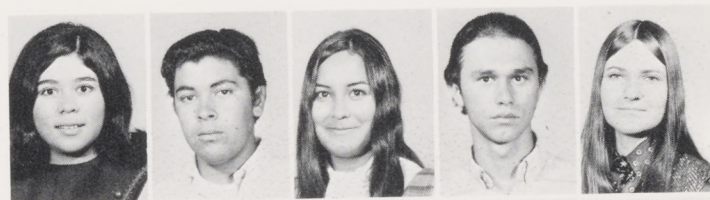
Barry Cain
Sandra Cain

Michael Camarena
Roberta Canarelli
Andy Capuchino
Randy Carey
Debbie Carpenter



Alva Carter
Charlie Castro

Frank Castro
Mario Cazares
Vicki Lynn Cerda
Richard Cervantez
Anna Chacon



Sophomores



Claudia Chaffin
Lavana Chambers
Willis Chambers
Alfred Chairez
Joe Chavira

Rosemarie Chavira
Gloria Chavez

Rachel Chavez
Yvonne Chavez
Blair Chavin
Sharon Clark
Steve Collett

Stanley Cooper
Sarah Coronado

Jack Cossey
Ron Cox
Armelia Craig
Sue Crawford
Bob Creamer

Gail Cunningham
Lewis Cunningham

Mary Ann Daapels
Freddie Daniels
Chris DaSilva
Tim DaSilva
Didelly Deaver

Joe DeLeon
Denise Del Bianco

Steve De Mello
John Diaz
Lupe Diaz
Jean Dillon
Donald Dolio

Carol Dunning
Dianne Echols

Mike Earls
Shelly Earls
Roger Evans
Larry Echols
Peter Elias

Randy Encinas
Donald Ervin

George Escobedo
Dennis Espinoza
Hillary Esquivel
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Sheila Fairchild

Betty Felipe
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Gilbert Flores

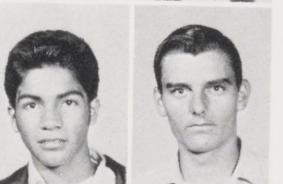
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Tony Flores

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Debbie Foster
Bruce Freeman
Steve Franco
Charles Frolinger

Rosie Gaeta
Karen Galleano

Benita Garcia
Dora Garza
Linda Garrison
Yolanda Garza
Charlton Gatz

Rick Gibbs
William Gibbs



Sophomores



Kim Gilchrist
Leslie Gill



Eufemia Gomez
Gloria Gomez



Terry Gonzales
James Griffin



James Herrick
Tina Herreia



David Horsman
Constance Howard



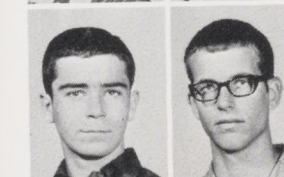
Carl Jefferson
Eligio Jimenez



Marilyn Jones
Mary Katuin



Sally Konkol
Sandy Konkol



Steve Lawson
Roy Leach



Judy Lilly
Laddie Lizak

Debbie Goedhart
Virginia Goddard
Brent Gomes
David Gonzales
Dolores Gonzales

Carlos Gonzales
Judith Gonzales
Severa Gonzales
Stella Gonzales
Steven Gonzales

Chris Guttormsson
Mike Hall
June Harris
Linda Henderson
Frances Hernandez

Ernestina Herrera
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David Holmes

Darlene Huffman
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Tony Hurtado
Bobby Irby
Jose Jaurique

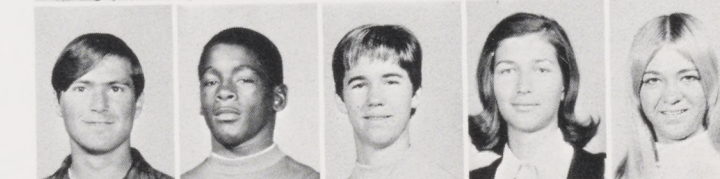
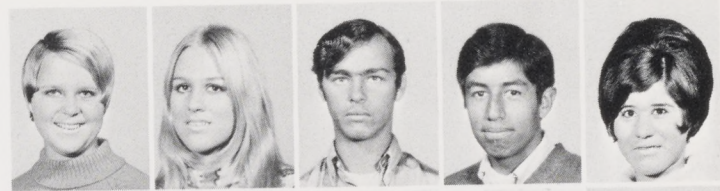
Johnny Johns
Jeff Johnson
Tina Johnson
Ann Joines
Debbie Jones

Jay Keel
Jodie King
Mike King
Gary Kinoshita
Gene Kobayashi

Dale Kurisu
Mary Ann Kyriss
Linda Landucci
Jerilyn Langdon
Dan Lasswell

Casmiro Leal
Mickel Lewis
Vicki Lewis
Sarah Lidyoff
Terri Liles

Kino Llanes
Mary Loera
Susan Long
Joyce Logue
Carol Logoluso



Sophomores



Al Lopez
Frank Lopez
Mary Lopez
Sally Lopez
Virginia Loya

Manuel Lozano
Dee Ann Lyon

Ken MacDonald
Donna Machado
Louisa Manriquez
William Manos
Theresa Manzo

Samuel Mares
Jerry Marsh

Amelia Martinez
Nancy Martinez
Ronald Martinez
Ernie Martinez
Veronica Martinez

Virginia Martinez
Claire Massetti

Kathi Maul
Robert McAllister
Ruby McAlister
Cynthia McAlister
Sue McCarthy

Geri McCarthy
Ricky McCombs

Jolene McCullough
Doris McFarland
Jeanne McFerren
Jim McIntyre
Laura McLaughlin

Donelle McMains
David McNeely

Edward Medellin
Linda Medina
Anita Meister
Mario Melendez
Jeffrey Melikian

Mary Mendoza
Ramon Mendoza

Jack Mendrin
Manyia Mendrin
Richard Meza
Barry Milburn
Marcia Miles

James Miller
Blanca Molina

LaDonna Moore
Marilyn Mora
Rachael Mora
Carla Jane Morgan
Lucy Muniz

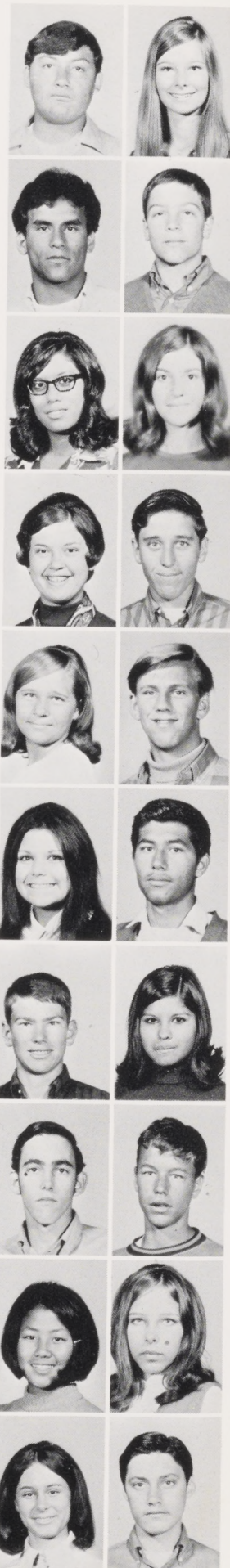
Cary Nash
Nathan Nash

Victor Nash
Susan Nave
Cindy Netherton
Rick Neufeld
Isabel Nevis

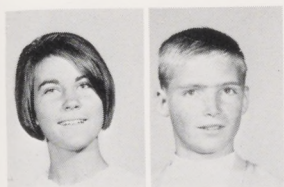
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Kris Nyberg

Oscar Ochoa
James Olge
Juan Olvera
Carmen Orvelas
Robert Orta

Shirley Overgaard
Jerry Overstreet

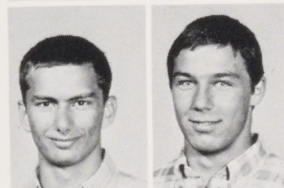


Sophomores



Susan Ownbey
Randy Padgett

Becky Padilla
Kirk Paelinelli
Lennie Page
Irene Palacios
Charles Parker



Donald Parkey
Ronnie Parsons

Doug Pearson
Earl Paderson
Jessie Pedroza
Jimmie Penrod
John Peregoy



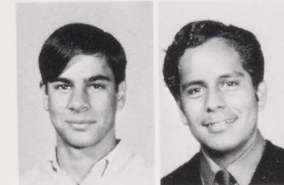
Armando Perez
Michael Perez

Theresa Perez
Peggy Pillow
Debbie Pisano
Elaine Pistoiresi
Gary Plumb



Debbie Potter
Arthur Poulin

Richard Poulin
John Prado
Winford Price
Juan Quintero
JoLynn Rainey



Nick Ragus
Carl Ramirez

Cathy Ramirez
Manuel Ramirez
Marcella Ramirez
Armandina Ramos
Henry Raqueno



Jeral Reese
Joaquin Reese

Johnny Rey
Julia Rios
Tony Rios
Cortz Robinson
Joyce Robinson



Terry Rocha
Rosie Rocha

Rusty Rockholt
Cal Roberts
Rita Roberts
Carol Robbins
Albert Rodriquez



Amelia Rodriquez
Diane Rodriquez

Gloria Rodriquez
Lupe Rodriquez
Gregoria Rodriquez
Tony Rodriquez
David Rollins



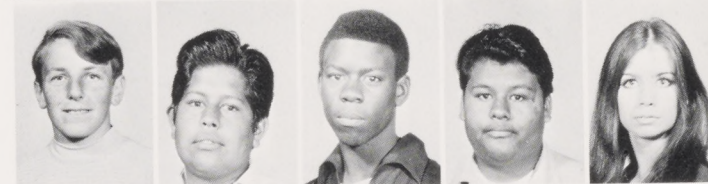
Cindi Romeri
Ernest Romero

Connie Lou Rosada
Kenneth Ross
Terry Rosson
Lezlie Row
Mary Ellen Rubalcaba



Arthur Ruble
Joaquin Ruiz

Nick Ruiz
Judy Rustigian
Connie Russell
Donald Russell
Fred Ryan



Sophomores



Diane Salas
Mary Salinas
Joe Samarripa
Bill Sanders
Debra Sanders

Lozano Santos
Roberto Saucedo

Tony Saucedo
Roberto Saucedo
Mark Scheeffing
Deborah Schlumbohm
Robert Schlumbohm
Mary Schwartz
James Seidlo

Richard Self
Cathy Sellai
Patricia Sepulveda
Frank Serrato
Nancy Shebelut
Pat Shannon
David Shearer

Vincent Slama
Barbara Smith
Gary Smith
Les Simerl
Alice Simpson
Glenn Smith
Sheila Smith

Nancy Lou Sorenson
Jesus Sosa
Richard Spruell
Charlotte Spence
Janet Spillane
Gurn Spratt
Carla Stefanelli

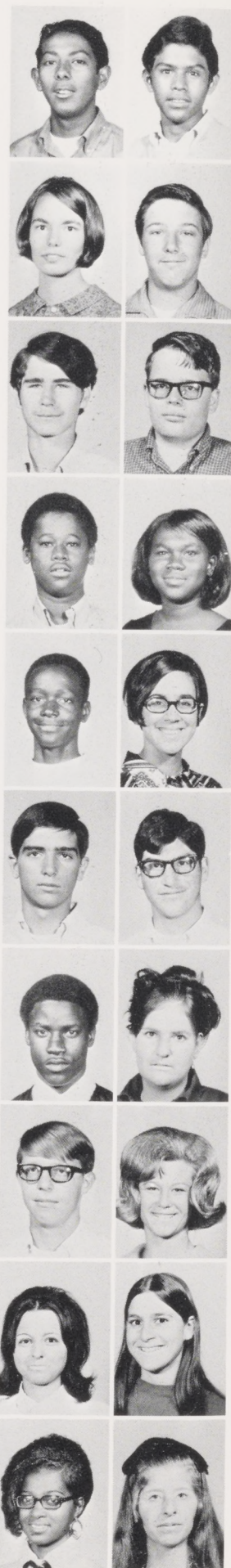
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Debra Sutters
David Swanson
Greg Swanson
Sandi Swart
Mike Tabor
Jeffrey Taddei

Jeanette Tamberi
Becke Tanaka
Ruby Tate
Janet Taylor
Nathan Terry
Bill Thomas
Glenda Thomas

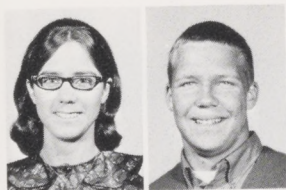
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Randy Todd
Steven Tolmasoff
Jim Tomajan
Luis Torres
Arlene Tribble
Sidney Tucker

Larry Turner
David Turpenen
Michelle Townsend
Peter Townsend
Pamela Tyler
Roseanna Upshaw
Loretta Valorosi

Barbara Varela
Raymond Vargas
Linda Veatch
Lea Anne Venturi
Carole Villareal
Ethel Walker
Carolyn Wall



Sophomores



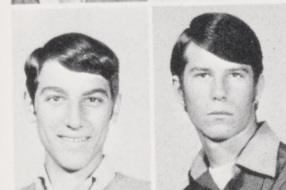
Mary Wall
Mike Walter

Edie Watson
Shelah Wells
Kathy Wheat
Glenna Whitted
Kathy Wilkerson



Steven Willford
Gail Williams

Jerri Williams
Lynn Wright
Bobby Woo
Shirley Woo
Allen Wong



Philip Yakligian
Paul Yates

Rosemarie Ybarra
Rick Yepiz
Mary Ann Ylarregui
Lupe Zamudio
Linda Zaragoza



Robert Zavala
Susan Kelly



Lance Murphy



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Spring Semester Class Officers: President Steve Sherrod, Vice-President Lisa Ferretti, Secretary Dee Sellai, Treasurer Betty Gotelli.

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Lucy Abundis

John Adame
Billy Agee
Paul Aguayo
Antonio Aguilar
Reggie Aguilar



Janie Alarcon
Alberta Allen

Debbie Allen
Diana Allen
Donna Allen
Isabel Alvarado
Roman Alvarez



Lisa Anderson
Patsi Anderson

Margaret Apodaca
Patricia Arballo
Pete Arceneaux
Martha Arellanes
Arlene Armenta



Miguel Arteaga
Susan Arteaga

Steve Atilano
Juli Autrand
Mitchell Avila
Lester Azlin
John Badorine



Laura Balbas
Beckie Barnes

Lydia Barrientos
Joanne Bartow
Laura Basila
Michael Bayless
John Beatty



Edward Beckman
Randy Belflower

Mando Bellinger
Janet Bernardi
Mike Berry
Donald Bese
Anne Biscay



Ambrose Bishop
Rodney Blackmon

Rhonda Blakney
Kenneth Blazer
Kenny Bond
Frank Bonilla
Patricia Bonilla



Neville Bowen
John Bowersox

Rhonda Bowman
David Boyle
Norman Breazell
Linda Brewer
Paul Brice



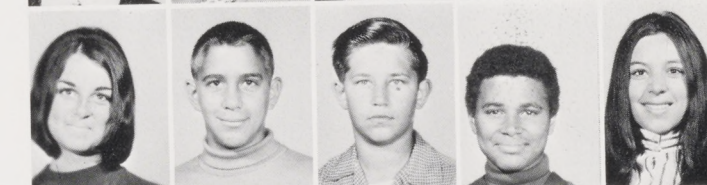
Anne Bristow
Joe Britt

Mattie Brown
Steven Brown
Lori Bruecker
Mike Brueggeman
Robert Bruer



Jimmy Burciaga
Melinda Burnett

Michael Burris
Pamela Busca
Mark Byers
Frances Caballero
Lucia Cabral



freshmen



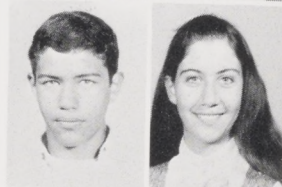
Monica Capuchino
Jerri Anne Carey
Cheryl Carillo
Francis Carlson
Paul Carranza

Randy Carroll
Linda Castillo



Ricky Castillo
Mario Castro
Richard Castro
Melissa Cates
Joey Catuiza

Joseph Cazares
Jeri Cereghino



Katherine Cervantez
Donna Chandler
Arthur Chapa
Cheryl Chatoian
Diane Chavez

Donna Chandler
Hector Chavez



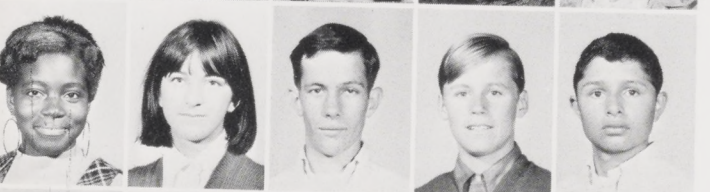
Jesse Chavez
Anthony Chavira
Faustino Chavira
Stephen Chavira
Mitch Cheuvront

Nickie Childers
Wayland Chu



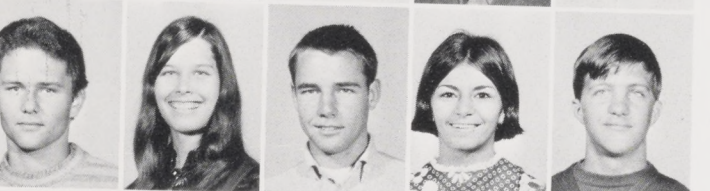
Carol Clark
Melford Clark
Janice Clemente
Jody Cobb
Gregory Coelho

Danielle Collodi
Michael Conger



Doris Conley
Cheryl Cook
Thomas Cook
Rusty Coones
Ruben Cota

Paul Coranza
Sarah Coronado



Chuck Cowan
Donna Creamer
Richard Creamer
Teresa Davis
John Dean

Phillip Dean
Juan De Leon



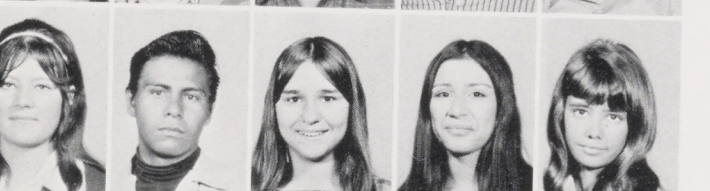
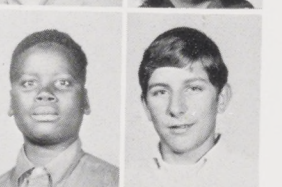
Olivia DelToro
Deborah Denis
Mark Dewitt
Anita Diaz
Della Diaz

Robert Diaz
Dora Dominguez



Linda Dominguez
Mike Doolin
Timothy Doyle
Steve Edmonston
David Edwards

Kirk Edwards
Doug Elliott



Carol English
Santos Enrique
Judy Ensley
Della Escobar
Vicky Escue

Evelyn Espinosa
Gloria Espinoza



freshmen



John Esqueda
Susan Estabrook

Richard Farias
Alma Fernandez
Lisa Ferretti
Velia Figueroa
Ed Fincher



Dennis Fischer
Ruby Fisk

Colleen Fitzsimmons
Mark Fleming
Mike Florence
Eve Flores
Patricia Flores



Paul Flores
Christine Fontes

Wayne Fontes
Flossie Ford
Frank Ford
Richard Ford
Kenney Frazel



Elmer Frazier
Nancy Frede

Loren Freeman
Randy Freeman
Regina Fryer
Lowell Fulsom
Doug Furman



Leonard Gabrielson
Mary Gallegos

Philip Gallegos
Teresa Gallegos
Paul Gamboa
Lupe Garcia
Terry Garcia



Maria Garza
Leslie Gendron

Jean Gill
Victoria Gilliland
Howard Glantz
Brent Gong
Alberto Gonzales



Alfredo Gonzales
Cynthia Gonzales

Ernest Gonzales
Frank Gonzales
Irene Gonzales
Joe Gonzales
Leo Gonzales



Linda Gonzales
Lupe Gonzales

Maria Gonzales
Ricky Goodman
Betty Gotelli
Bradley Gray
George Gray



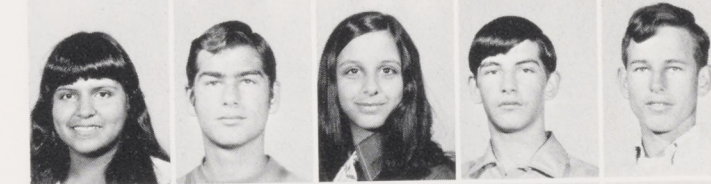
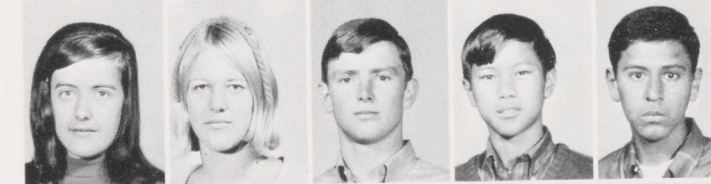
Coe Greene
Wayne Grigsby

Lavonna Guss
Tim Grimm
Rodney Hagopian
Trina Hamilton
Jane Harlow



John Harris
Cheryl Haynes

George Helton
Karen Hench
Pamela Henderson
Severo Herrera
Cortez Hill



freshmen



Suzanne Hill
Tamara Hill
Stephanie Hines
Billy Hodges
Alberto Holquin
Debra Homes
Joyce Honeywell



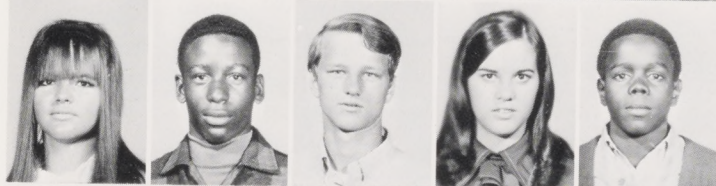
Daniel Hopkins
Anne Howe
Barbara Huffman
Ray Huffman
Susan Huffman
Nick Hughes
Patrick Hughes



Steve Hughes
Cynthia Hutchison
Julio Ibarra
Marcelo Ibarra
J. Dwayne Imrie
Rosalind Irvin
Elaine Ituraldi



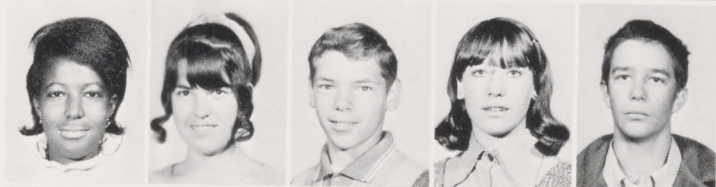
Godfrey James
Sheryl James
Debbie January
Gloria Jasso
Cina Jensen
Karen Jessing
Victor Jimenez



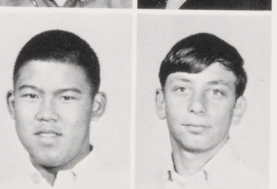
Linda Jinks
Kenneth Jones
Mike Jones
Terri Johnson
Timothy Johnson
Tom Johnson
Chris Joines



Philip Keast
Linda Kelley
Charline Keluche
Kristine Kerby
Karen Kidwell
David Kilduff
Denise King



Linda King
Patricia King
Duane Kleiber
Vivian Knight
David Krum
Steven Kwock
Kenny LaMattina



Armida Larez
Anthony Laymen
Dorene Leach
Elma Leal
Robert LeRoy
Siu Leu
Guy Liedkie



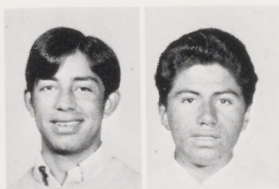
Kay Lindemann
Jerry Logoluso
Janet Longatti
Isabel Lopez
Simon Longoria
Denise Lowery
Alice Lozano



Jennie Luna
Reynaldo Luna
Wesley Lyday
Michael Lyons
Jose Macias
Tony Macias
Mary Ellen Maciel



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Arthur Manriquez

Mario Manriquez
Louis Marmolejo
Tony Marquez
Brad Martin
Michael Martin



Cathleen Martinez
Eva Juana Martinez

Gloria Martinez
Jaime Martinez
Mary Helen Martinez
Peter Martinez
Valerie Mastrofini



Alice Matlock
Mary Matlock

Julius Mattingly
Castulo Maya
Santiago Maya
Richard Mayorga
Duane McAlister



Frank McCarthy
Carol McClure

Michael McCullough
Sandie McDonald
Ray McGee
Winton McGhee
Charles McJunkins



Marsha McMillon
Lorry McSwain

Laura Medina
Paula Medina
Bobby Melenbacker
Paul Mendez
Jacob Mendrin



Sally Mendrin
Sherry Merriott

Linda Mikkelsen
Marcia Minneti
Reynaldo Mirelez
Bobby Montelongo
Gilbert Molina



Carol Moore
Robert Moore

Rodney Morales
Lydia Moreno
Marie Moreno
Pam Morgan
Barbara Murphy



Donna Murphy
Susan Murphy

Lavida Nash
Victor Nash
Mary Nevarez
Kathleen Nevis
David Niino



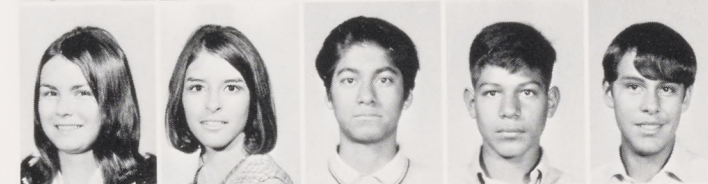
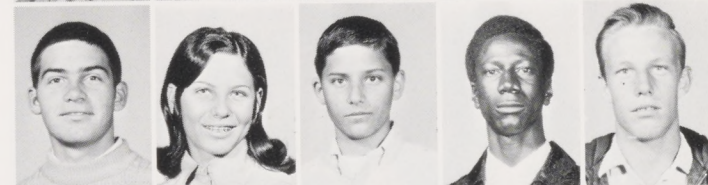
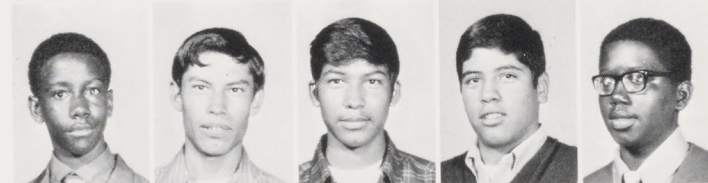
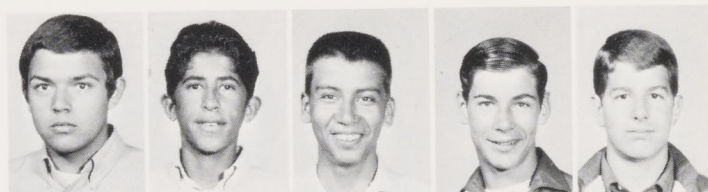
Sheila Nurdyke
Jennifer Ogle

Javier Olivarría
Janice Oliver
Andrew Olson
Terri Olson
Henry Olvera



Larry Ortiz
Rick Osterman

Patty Overstreet
Janice Oyler
David Padgett
Donna Page
George Pair



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Paul Parkey
Wallace Pearson
Jacqueline Peebly
Maria Pena

Yolanda Perales
David Perez

Norma Perez
David Perkins
Diana Perlono
Bruce Pick
Billie Pierce

Mark Pitts
Donald Plumb

George Pombo
Rosanna Popola
Alan Potter
Theresa Poulin
James Priest

Nancy Pryor
Wanda Puckett

Tim Qualls
Estella Quintero
Karen Radley
Kathy Ragus
George Ramirez

Henry Ramirez
Patricia Ramirez

Rose Ramirez
Virginia Ramirez
Lee Ramos
Rosalba Rascon
Donna Raviscioni

Lewis Raviscioni
Jane Reeves

Yolanda Renteria
Blanca Reyna
Irma Rios
Ninfa Rios
David Roberts

Yolanda Robles
Rudy Rocha

Margaret Rodgers
Hope Rodriguez
Linda Rodriguez
Mary Ann Rodriguez
Mary Ellen Rodriguez

Michael Rodriguez
Daniel Rogers

Terry Rogers
George Rojas
Rodney Rolison
Felix Rojas
Lana Rosie

Karen Rowe
Randy Rowland

Ruben Rubalcaba
Dorothy Rubio
Elisa Ruiz
Don Rush
Paul Russell

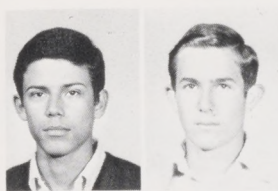
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Robert Salas

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Lola Salyer
Ralph Samarripa

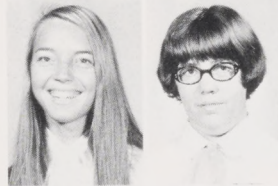
Ginger Sanders
John Sandoval



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Dennis Savala
Michael Say



Joyce Siebert
Marian Sievers



Kenny Sloan
Darrell Smith



Eileen Snyder
Rudy Soliz



Alberto Souza
Nancy Spangler



Barbara Stancell
Malia Stanford



Patti Tabor
Rosemary Tabudle



Terri Taylor
Debbie Thomas



Michael Thornton
Mike Tischmacher



Maria Trevino
Valentine Trevino

Kay Scheffing
Ronnie Scroggins
Dee Andrea Sellai
Janice Shearer
Steven Sherrod

Christine Simental
Terry Simpson
Robert Simpson
George Sipin
Pamella Skeels

David Smith
Debbie Smith
Janette Smith
Roy Smith
Valerie Smith

Amelia Sosa
Lisan Sotelo
Lawrence Soto
Marcos Soto
Yvonne Soto

Pamela Spaulding
Iva Spence
James Spencer
Lee Spotts
Randy Stadham

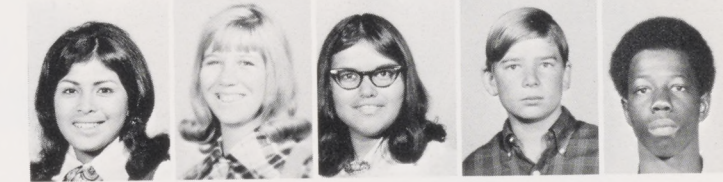
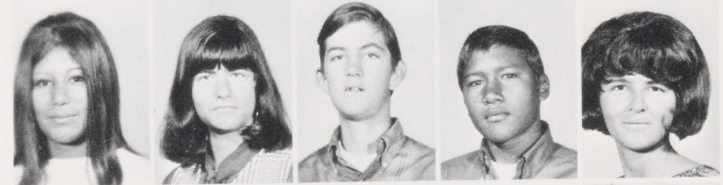
Richard Sterling
Joe Sulit
Manuel Suniga
Paul Sutters
Ann Swanson

Larry Tanksley
Paul Tapia
Donalie Tarpening
Alice Tate
Earselene Taylor

Frederick Thomas
Jimmy Thomas
Lorene Thomas
Ronnie Thompson
Becky Thornton

Elwayne Tolbert
Joe Torres
Jose Torres
Johnny Townsel
Denise Townsend

Gloria Trillo
Carolyn Truhitte
Frances Trujillo
Michael Tune
Ervin Turner



freshmen



Joanne Uhalde
Pauline Uhalde
Gloria Upshaw
Susan Upton
Lupe Valdez

Rosemary Valdez
Jose Valencia

Trinidad Valencia
Max Van Dyke
Monica Velasquez
Victor Verduzco
Marisela Villa

Rosemary Villanueva
Gregoria Villarreal

Irene Vizcarra
Jessie Vonley
Velma Walker
Williams Watrous
Michelle Webb

Karen Weber
Virginia Welker

Gay Wells
Tom Whitaker
Brooks Whitehead
Judy Wiles
Linda Willford

Patricia Winder
Karen Wisener

Ray Wright
Karen Yarbrough
Martha Ybarra
Diana Yepiz
Gregory Yrigollen

Ricky Yrigollen
Irene Yturaldi

Arthur Zamora
Carlos Zaragosa
Lorraine Zaragosa

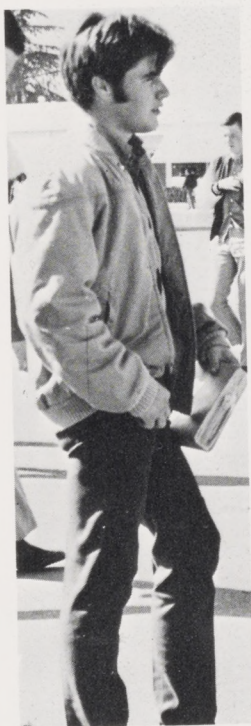




"The grapes of wrath"



So happy together.



?



OH, YEA!



Noon-hour rush.

. . . . and away we go.





Flash!



And then . . .



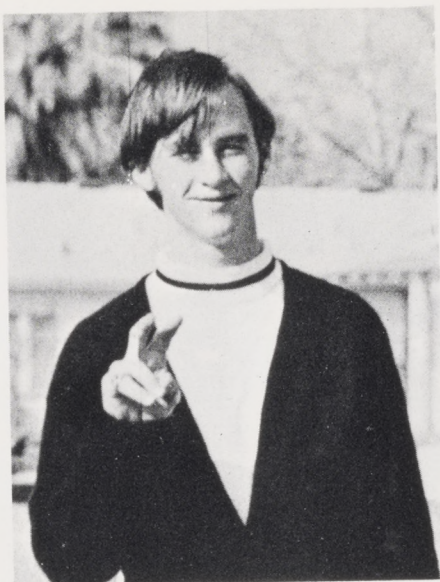
Rainy day woman and company.



Doright to the rescue.

KAHN'S
Used Cars





Peace?



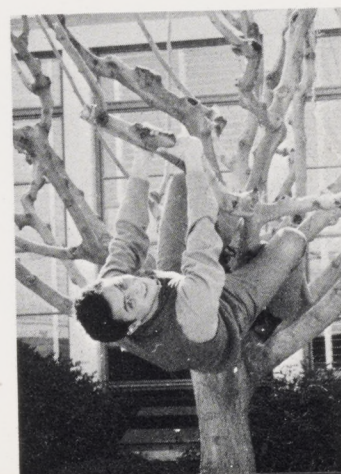
"What'd you say? Turn around?"



A mirage.

Maybe?

What's your hangup?



PUBLICA

CATIONS

the maderan

The *Maderan* staff attempted to provide an informative and entertaining campus newspaper. The changes made from last year's paper were meant to make the *Maderan* better.

The *Maderan* was published bi-weekly by a staff which consisted of twenty-five Journalism II students, with the aid of Mrs. Norma Jantzen, journalism adviser. Typography was done at Rudy Printing Company, with pictures being prepared for publication by *Madera Daily Tribune*.

Journalism I students studied the basics of journalism and contributed copy for the paper during the last semester of school. Other students helped with the *Maderan* by providing cartoons, guest editorials and additional copy and information.

It was the hope of the editors to put into practice some of the ideas they learned at a journalism seminar at Fresno State College the previous summer. Some of these changes were the abolishment of stories or items detrimental to personal reputations, as well as column rules. There was also the introduction of a new nameplate, an informative column (For Your Information), and other innovations.

The *Maderan* was rated by the San Joaquin Valley Scholastic Press Association, which holds an annual spring press conference at Fresno State College. It received a rating of Superior, which means, in the opinion of the judges provided by the SJVSPA and the Journalism Department at Fresno State College, that the staff at Madera High School produced "an outstanding publication." The *Maderan* was also rated by the National Scholastic Press Association and the Columbia Scholastic Press Association.

It is hoped that in the future years the *Maderan* will become more instrumental in the activities of a larger group of students at Madera High School. It is also hoped that more students will become interested in journalism and that the student body as a whole will become more involved in their newspaper.

Co-Editors, Karen Woodall
Debra Finkas



Karen Woodall



Debra Finkas



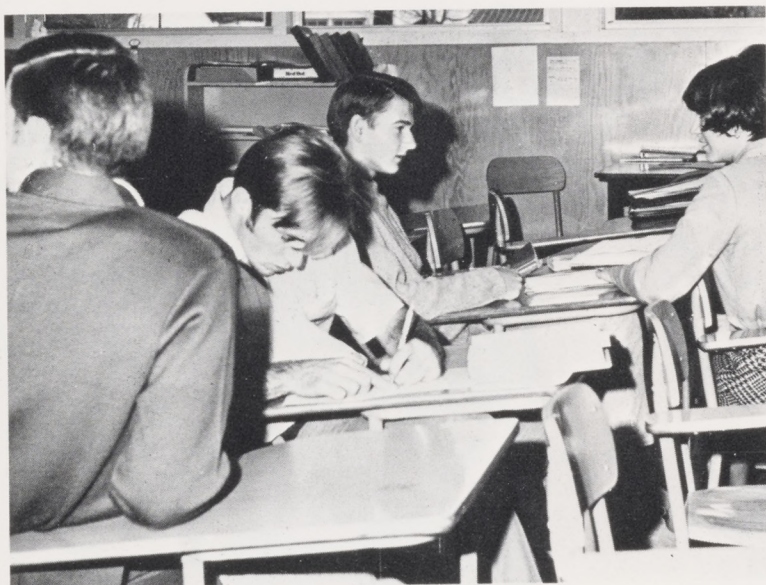
Bob Kahn looks-over advertisement while Dan Milinovich prepares Sports page.



Debbie Finkas and Karen Woodall are discussing Editorials with advice from Mrs. N. Jantzen.



Front, left to right: K. LeRoy S. Overgaard, J. Pierce, P. Steffen, M. Plumley. Middle: N. Jantzen, Advisor, L. Niino, D. Franklin, D. McCullough, M. Guglielmana, D. Milinovich, B. Wren, P. Galleano, B. Brooks. Back: E. Robinson, C. Fairbairn, D. Kelman, B. Kahn, M. Bottini, R. Torres, W. Clark, (not pictured) Roseanne DeCesari, P. Griffin, D. Sharp, M. Nave.



Staff works to meet a bi-weekly deadline.



Tribune Editor, Ed King discusses newspaper production with staff.

staff

Co-Editors	Debra Finkas Karen Woodall
Associate Editor	Becky Wren
Feature Editor	Pam Steffen
Social Editor	Shirley Overgaard
Sports Editor	Dan Milinovich
Business Mgr.	Bob Kahn
Exchange Editor	Lorraine Niino
Circulation Manager	Don Kelman
Photo Editor	Dave Sharp
Photographers	Mike Bottini Phil Griffin, Richard Torres
Reporters	Belle Brooks, Walter Clark, Charlie Fairbairn, Debbie Franklin, Paula Galleano, Marilyn Guglielmana, Karleen LeRoy, Dick McCullough, JoAnn Pierce, Marcia Plumley
Staff Artists	Mike Nave Becky Westing
Advisor	Mrs. N. Jantzen
Typography	Rudy Printing

nova exordium

1970 staff

CO-EDITORS, BEVERLY GONG & GAYLE EDWARDS

SENIORS, SALLY BRADY & LYNN KOBAYASHI

CLUBS & ACTIVITIES, PAULA GALLEANO & PABLO MCCULLOUGH

SPORTS, JOHN BRANDON

UNDERCLASSMEN, MICHELE HYDE & LINDA TIGSON

ADMINISTRATION, THOMAS BISHEL

COPY, VIVIAN RUSSELL

ADVERTISEMENT, JOHN PIPES

BUSINESS, LEX BUFFORD

ANNUAL SALES, SAM HASS

ART, MIKE NAVE

PHOTOGRAPHY ED., MARILYN GUGLIELMANA

*PHOTOGRAPHERS, PHIL GRIFFIN & MARK SAULSBURY &
DUDLEY SMALLWOOD & GRANT SPOTTS &
MICHAEL TODD*

*GENERAL STAFF, FRED BIANCHI & ROGER WILLIAMS &
THERESA FUENTES & DEBBI POOL &
MELINDA MALONE & JOANNE CHAVIRA &
BARBARA MADERIOUS & KAREN GALLEANO &
DENISE ETCHEVERRY & VICKI VIZCARRA &
KATHY BADORINE & GEORGETTA SMITH &
DAN MILINOVICH*





It is hoped that the ideas, interests, and attitudes expressed and illustrated in this book are balanced representation of those of all the students at Madera High. We know there are many in this school who were never a cheerleader or a football player and who, when they open their yearbook years from now, will not feel as if they were a significant part of the school because they were not involved in all the various activities. We hoped to reach some of these people, particularly, in our pages devoted to creative photography, poetry, and miscellaneous thoughts, for it is possible to depict in art ineffable ideas which we acknowledge and which we spontaneously feel without aid or intrusion of understanding, but also thoughts and feelings we had. Perhaps someday it will make us think of the answers life has given us since our years in high school.

Above all, we meant to show high school as a period of our lives, not just an excuse for football games and dances. We meant to show students, not just student activities. We meant to be sincere. May our book be as great as our hopes for it.

The editors heartily thank John and Lex and Michele and Linda and Pablo and Paula and Lynn and Sally and Nave and John B. and Tom and Grant and Gugie and Riviera and Michael and Dudley and Sam and Phil and Theresa and Mark, the illustrious staff who made the book a reality—Much to everyone's surprise.

Many thanks also to Mr. Stanley who kept things moving in the right direction and Mrs. Jantzen who kept them from flying away.

Still more thank yous for those who bought ads and boosters, even happily, and those whose salesmanship abilities were responsible.

Peace and Hope and Happy Days
Beverly and Gayle
1970

BOOSTERS

BARTOW & CHRISTIANSEN

Glen Freeman

J.D. Boyle

Dr. T.R. Gustaveson

M.E. BRISTOW D.D.S.

Dr. V. J. Guttormsson

Dr. G.G. Daggett

Taylor & Huarte

Robert K. Flemming

Wilbur Kusch

Jerry Thorne

Gail Stewart Corp.

Oh Boy Drive-In

Thompson & Gill

John Eulless

Ernie's Mobil has moved to Turlock
Highway 99 - first stoplight

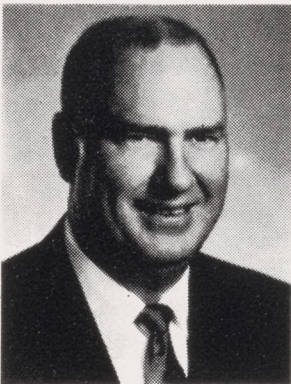
foster & parker

insurance

auto - life - fire - Business

674-8536

10820 "A" St.





Best Western sandman motel

ave. 16 at hiway 99

674-8817

madera

ralph howell studio

218 South D Street

The Blue & White

Wishes to Thank You

for Your Assistance

pipes & gong



congratulations

to the

Class

of

70

from

duncan & scheid

duncan & scheid

301 East Yosemite Ave.

674-4633

BERRY CONSTRUCTION

1834 HOWARD ROAD

674-6111

MADERA AUTO TOP

400 NORTH E STREET

674-7901

BIG TOP DRIVE-IN

100 SOUTH Q STREET

673-3079

RADIO T.V. HOSPITAL

G.E. HEADQUARTERS

SALES & SERVICE

215 SOUTH D STREET



LEIGHTON'S TIME SHOP

111 SOUTH D STREET

674-8036

KAHN AND MORA TIRE CO.

FIRESTONE TIRES

CHROME & MAG WHEELS

6th & D STREET

ETCHEVERRY'S MARKET

THERESA & MARTIAL

GAS - MEAT - GROCERIES

8104 ROAD 24

O'Grady's

402 E. Yosemite

673-3257

maraccini - tordini

324 S. Gateway Drive

674-5646



the Grapevine

Fine Fabrics

674-8621

1834 Howard Rd.



hals market

1701 Howard Rd.

674-3637

Madera

BERENDA RANCH RESTAURANT

19834 Highway 99

Madera

WESTERN AUTO

318 E. Yosemite

Madera, Calif.

674-6921



k-hot

P.O. Box 67

MADERA

1250 On your Radio Dial
674-8888



maiden lane

NORTH D St.

674-4139 - MADERA

the village

finest in american
and Chinese foods
319 Gateway Drive

Bank of america

428 E. Yosemite

674-8771



howard road shop

24615 Madera

Welding - Black Smithing - Portable Welding
Custom Made Equipment - Vic Pistoires I

paul jones gift house

Where Good Taste Costs

No More

123 East Yosemite

Charles L. Spence

C.C. septic tank SERVICE

phone 674-4236

madera funeral home

J.B. and E.E. Mashburn

801 East Yosemite

674-5606

Congratulations to the
Class of 1970 from
the Class of 1922

Glenn Freeman
REALTOR

FORD'S WELDING

237 South D St.
Madera, California

ROY'S MADERA CYCLERY

200 N. Gateway Drive
Madera, California

674-5468

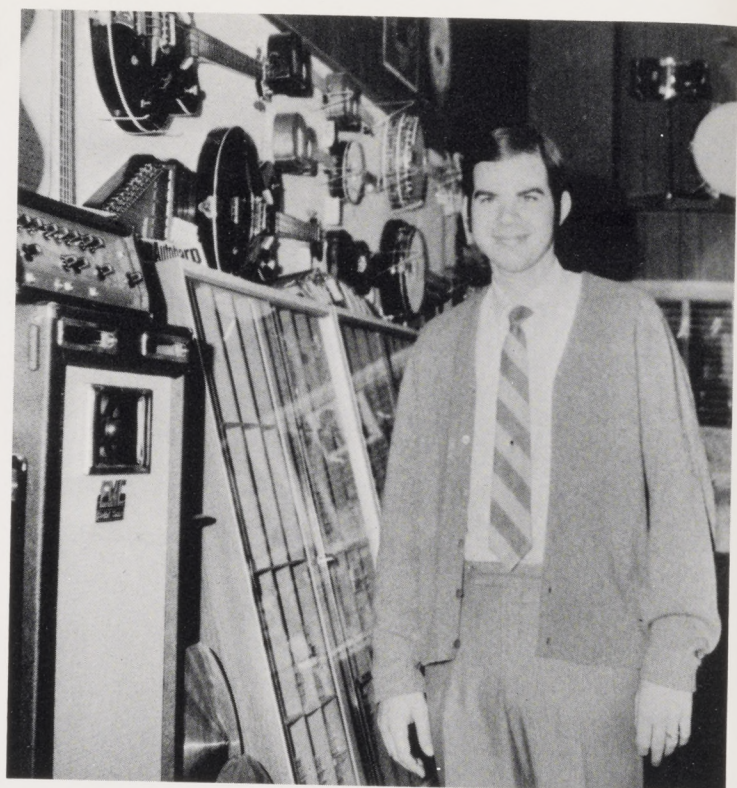


CERIONI'S

his and her shop

125 South D

674-8834



house of music

114 E. Yosemite, Madera

"Stereo and Tape Center"



DICK ANDERSON

Ford and Mercury

Gateway Drive

Madera



kaser's shoes
204 E. Yosemite Ave.
Madera, California

niles pharmacy

203 E. Yosemite Ave.
Madera, California

rudy printing co.

Rudy Lovelady
105 W. 2nd Street
674-5735

madera cycle center

214 S. Gateway Drive
674-2046

ROBERT K. FLEMING

State Farm Insurance
400 N. Gateway
Madera, California



BASKIN - ROBBIN'S
129 E. Yosemite Ave.
Madera, Calif.

heritage motors inc.

Bill J. forehand

owner

Sixth and E Streets, Madera

Bus. 673-9217

Congratulations to
the class of 70

frank's market

Meats, Vegetables and Groceries

1100 South D Street

673-3168

yosemite shoe repair

324 East Yosemite

Madera, Calif.

ron's richfield

321 West Yosemite

673-1301

todd's shell

501 South Gateway

674-5629

RUSS' MOBIL

1030 North Gateway

674-4832

dale's studio and camera shop

112 South C

Madera

674-6202



valley spreaders

2105 Howard Road

Madera, Calif.

MORGAN'S BARBER SHOP

1300 W. Yosemite

673-3621

hours 8-6

VERNON'S CHEVRON

Yosemite and R St.

674-4882



WEST COAST FLYING SERVICE

674-8873

<p>DR. A.S. ROBERTSON</p> <p>MADERA COYOTE BOOSTER</p>	<p>REED AND BELL DRIVE-IN</p> <p>"WHERE BETTER FOOD IS SERVED"</p> <p>312 NORTH GATEWAY 674-7273</p>
<p>SIERRA FOODLAND</p> <p>518 SOUTH GATEWAY DRIVE 673-3343</p>	<p>PERLONGO'S BAKERY</p> <p>321 WEST OLIVE 674-5633</p>
<p>MADERA LUMBER & HARDWARE</p> <p>701 SO. GATEWAY DRIVE 673-3556</p>	<p>MADERA AUTO TOP</p> <p>400 NORTH E 674-7901</p>
<p>MADERA DAILY TRIBUNE</p> <p>100 EAST SEVENTH 674-2424</p>	<p>BIG TOP DRIVE-IN</p> <p>100 SOUTH Q 673-3079</p>

clinton collins

fresno BEE agent

"for all the news that's
news today, read the BEE."

674-5812

DE CESARI STATIONERS

126 east yosemite

674-4611

LUCCA'S RESTAURANT

325 north gateway

674-6744

DEAN TIRE INC.

1816 howard road

674-8522

MADERA DRUG

cosmetics - fountain

135 east yosemite

673-3548

the clothes tree

junior - junior petites

111 east yosemite

674-7789

dale's studio
and

camera shop

112 south c

674-6202

BRAMMER'S

219 east yosemite

673-3346

<p>Gim's Jewelry</p> <p>137 East Yosemite</p> <p>674-6858</p>	<p>parkwood Beauty salon</p> <p>avenue 13</p> <p>674-8282</p>
<p>McCUMBER & PINION DRUG</p> <p>136 East Yosemite</p> <p>673-3533</p>	<p>mADERA HOBBY SHOP</p> <p>352 South C St.</p>
<p>lee's concrete</p> <p>200 South Pine</p> <p>673-9189</p>	<p>ERNIE'S MOBIL SERVICE</p> <p>701 South I</p> <p>"Get it on at the mobil service"</p> <p>673-2957</p>
<p>elliott jewelry</p> <p>348 E. Yosemite</p> <p>674-2752</p> <p>mADERA 93637</p>	<p>family food center</p> <p>6895 Highway 145</p> <p>674-8354</p>



taco Bell

301 north Gateway Drive
673-0631

plaza flower shop

322 west yosemite
673-0141

J.C. penney co.

100 east yosemite
674-4686

Jemco engineering and manufacturing co.

1217 east yosemite
674-5644

flowers by helen

210 south d - 674-8901
across from the post office
for flowers, send ours



quality dairy farms

1820 howard road
674-8549

TECO HARDWARE
and farm equipment

13462 Road 26
673-3504

Best wishes to the class of '70

Jame's
Department Store

Madera's Newest, Most
Modern Store
Complete Selection of
Nationally Advertised Apparel
For the Entire Family
Only the Look is Expensive!

Bethard Square
Shopping Center
333 West Olive 673-1511

spangler-mcclure
furniture

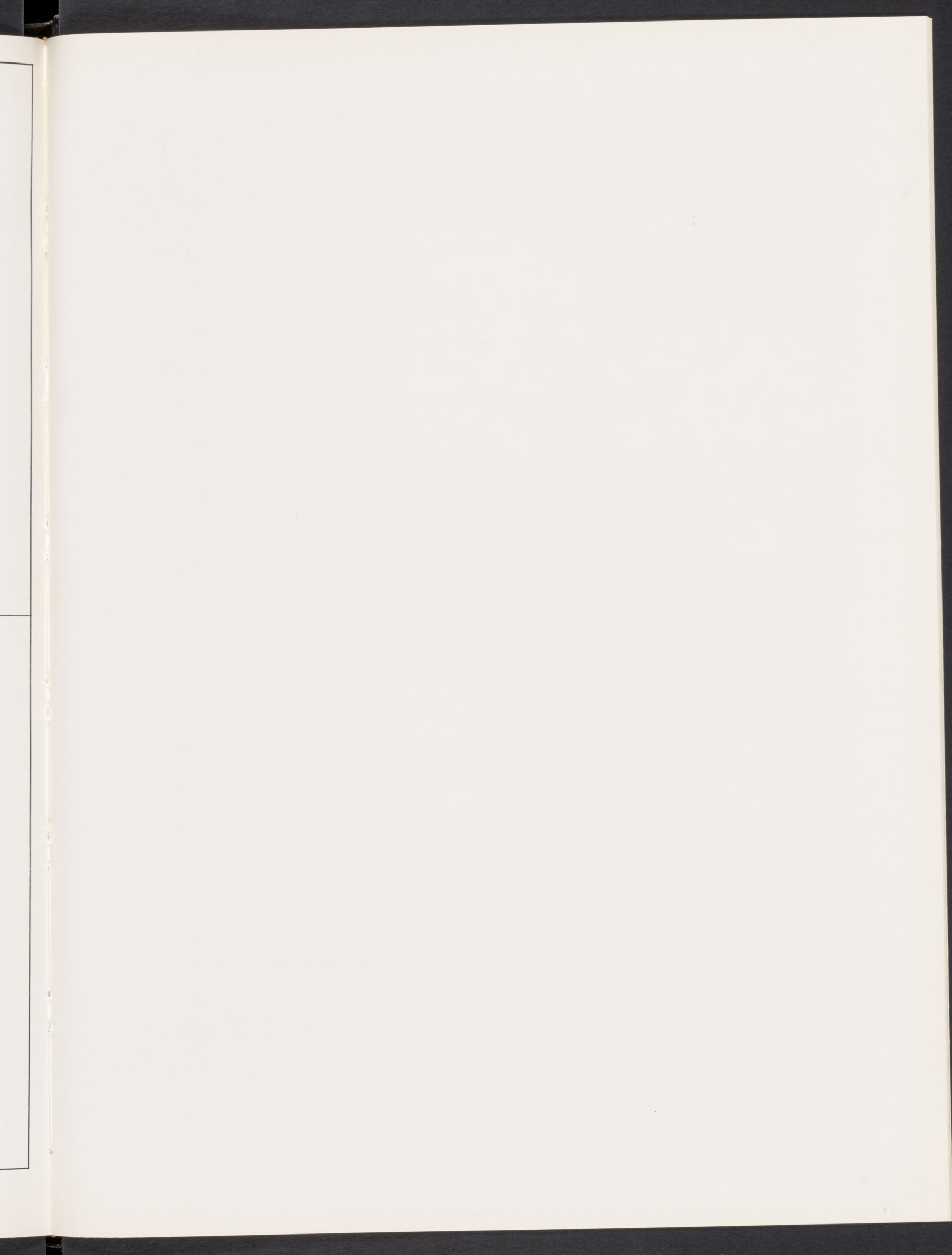
Owners: D.J. Spangler
Herb McClure

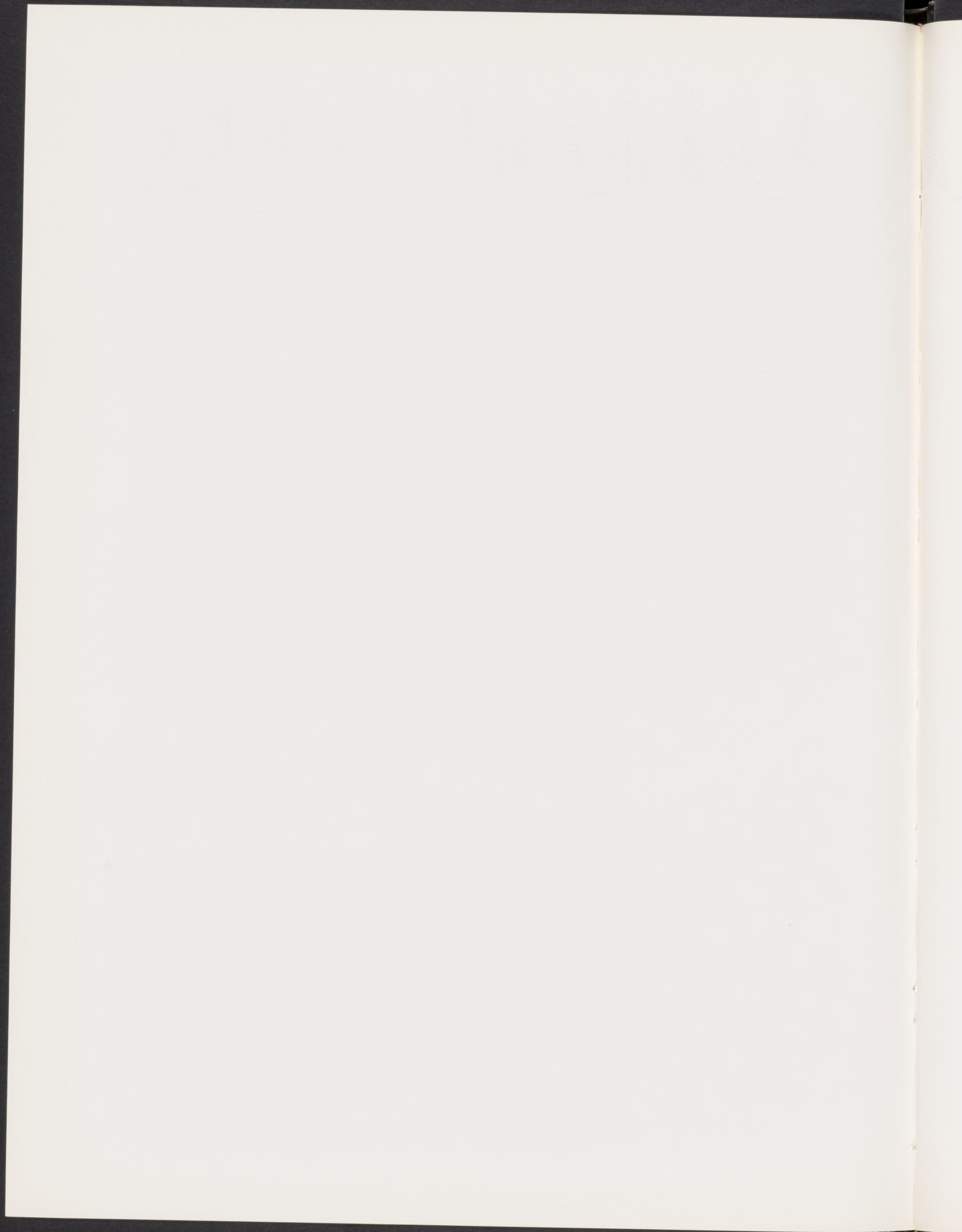
"The most helpful store in town"

125 North D Street
Madera, California
673-9276

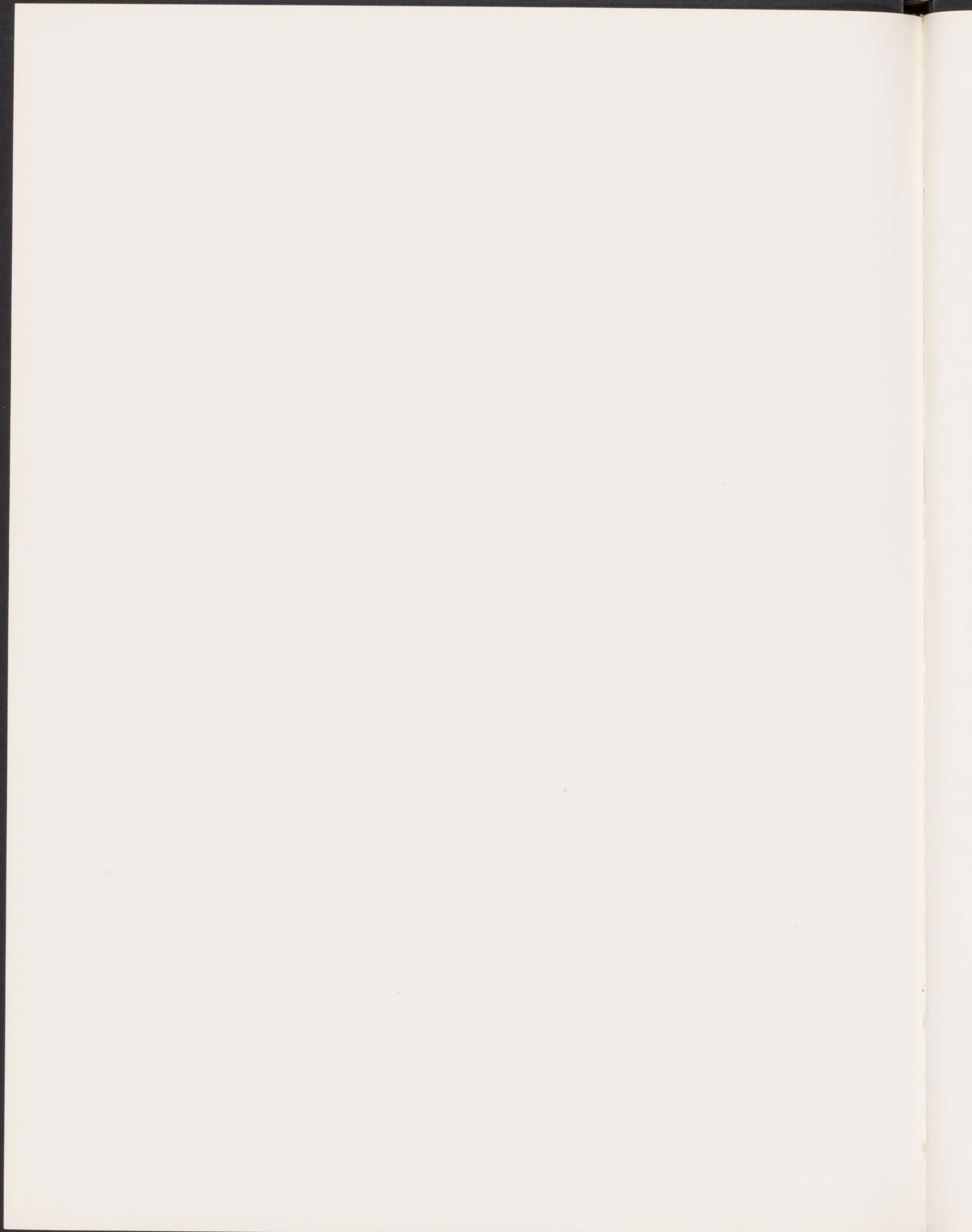
I would like to thank all
the Madera Merchants and
Boosters who have helped
to make this year's
Blue and White a success.

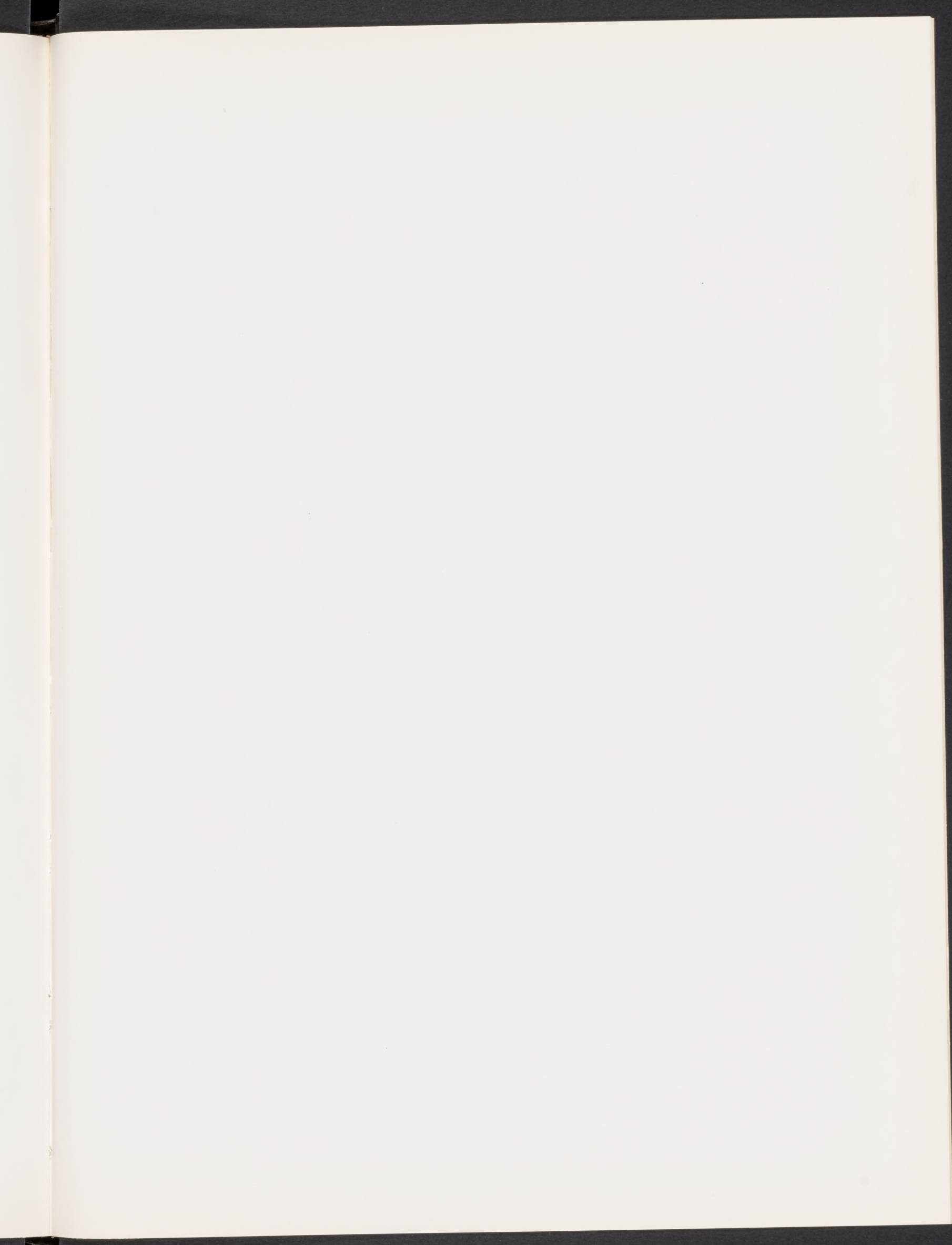
Thank you,
John Pipes
Advertisement Manager



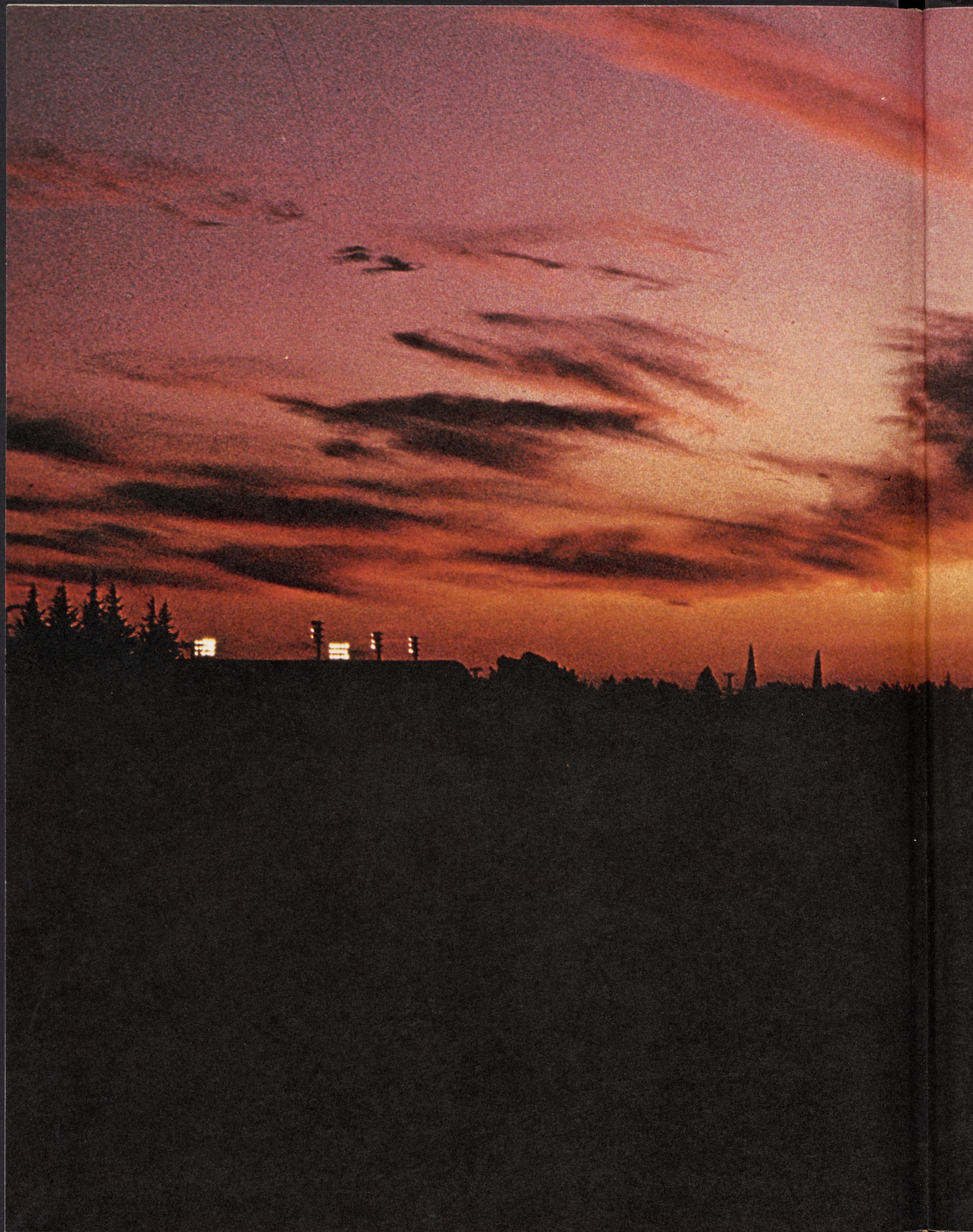


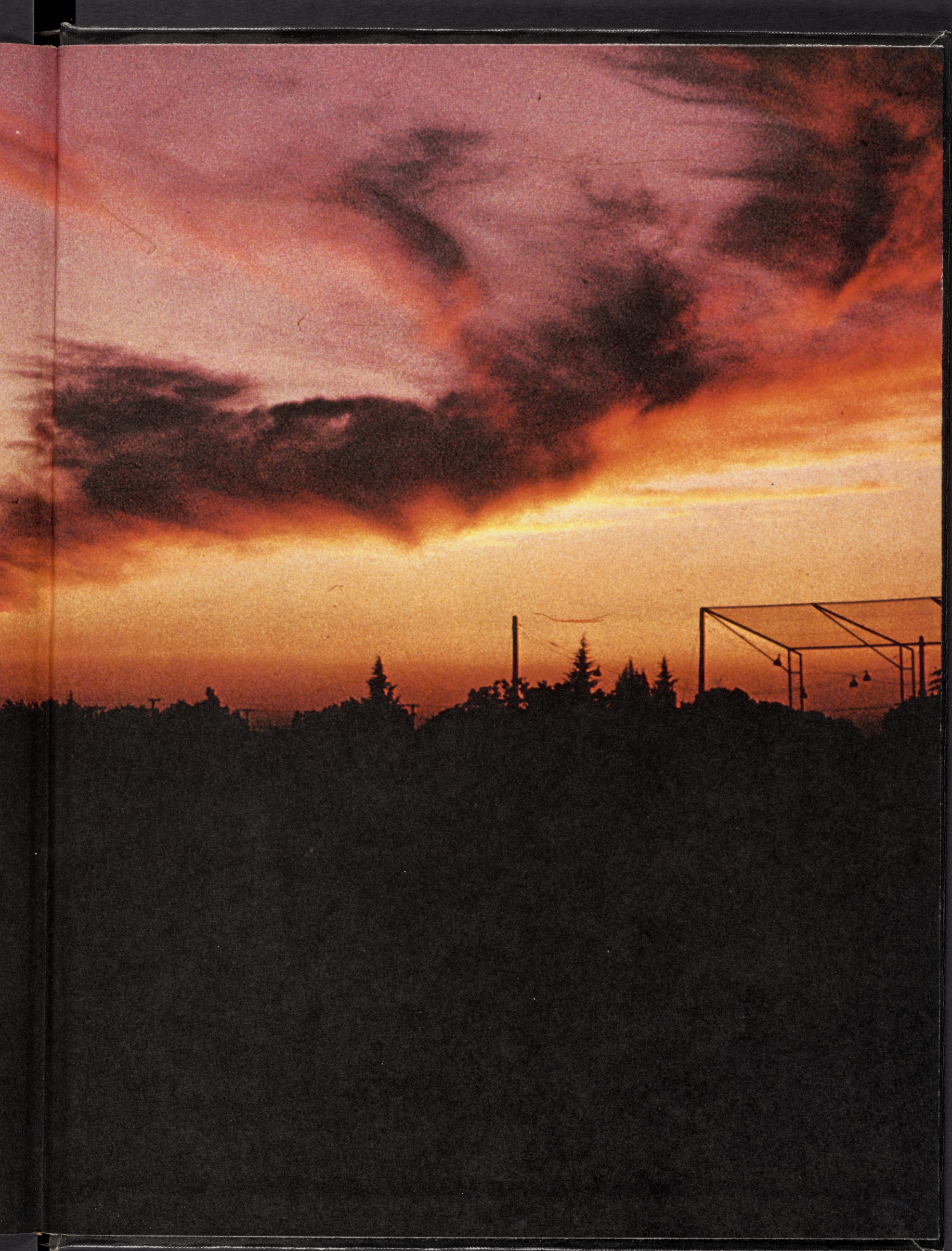






1056836644







S